

**Statutory declaration by Financial Agent  
accompanying Party Election Expense Return  
under the provisions of section 106 (2) (a) of the  
Electoral Finance Act 2007**

Please insert...

full name of person who is  
party financial agent

I, ROBERT DOUGLAS WOOLERTON

Registered name of party

Financial Agent of

NEW ZEALAND FIRST.

solemnly and sincerely declare that to the best of my knowledge and belief the attached election expense return correctly sets out all the information required to be provided and that a fair assessment has been made of the commercial value of any materials and advertising spaces used in party advertisements.

Applicant to sign before  
authorised person

Robert Woolerton

locality

Declared at

Hamilton

n<sup>th</sup>, month, year

this

21

day of

March

, 2009

before

Authorised person to  
complete

Kevin Booth

KEVIN A. BOOTH  
SOLICITOR  
HAMILTON

Justice of the Peace, Solicitor, or other person  
authorised to take a statutory declaration



**Statutory declaration by Party Secretary  
accompanying Party Election Expense Return  
under the provisions of section 106 (2) (a) of the  
Electoral Finance Act 2007**

Please insert...

full name of person who is  
party secretary

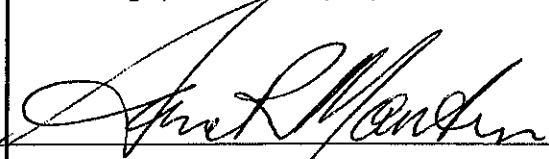
I, *ANNE ROSALIE MARTIN*

Registered name of party

Party secretary of  
*NEW ZEALAND FIRST*

solemnly and sincerely declare that to the best of my knowledge  
and belief the attached election expense return correctly sets out all  
the information required to be provided and that a fair assessment  
has been made of the commercial value of any materials and  
advertising spaces used in party advertisements.

Applicant to sign before  
authorised person



locality

Declared at *Warkworth*

n<sup>th</sup>, month, year

this *25<sup>th</sup>* day of *February*, 2009 before

Authorised person to  
complete

*Margaret Cross, P  
Housewife  
Warkworth 1920*

Justice of the Peace, Solicitor, or other person  
authorised to take a statutory declaration

*Margaret Cross,*



MARY McKENZIE CA  
P O Box 4070  
Mount Maunganui South 3149



**NEW ZEALAND FIRST PARTY**

**Party Election Expense Form 2008 Election**

**Auditor's Report**

I am not "someone closely connected to the running of" the party, I am a Chartered Accountant, and have been properly appointed as the party Auditor.

I have examined the books of account and the Party Election Expense Form 2008 Election.

I have been furnished with the Letter of Representation for Party Election Expenses Return for the 2008 General Election.

It is my responsibility to express an independent opinion on the accuracy of the expense form and to report my opinion to you. I have carried out such auditing procedures as were considered necessary, of the party's election expenses. I have obtained all the information and explanations I have required. I obtained sufficient evidence to give reasonable assurance that the expense form is free from material misstatements.

There is one disputed claim, but the full amount of \$58,061.33 has been included in the expense form.

*Mary McKenzie C.A. (Retired)*

Mary McKenzie CA (Retired)  
Mount Maunganui South

*8 March 2009*

8 March 2009

PHONE (07) 575-7631  
FAX (07) 575-7631

**Party Election Expense Form 2008 Election**

Party name

New Zealand First

Did you contest the party vote? Write yes or no  
Number of electorate candidates

Yes	
	22

Expenditure limit (incl GST)

\$

10000000
20000000
40000000

**Summary**

Total expenditure returned for each (incl GST)

Party ads not shared with anyone and conducted entirely within the regulated period

\$

72913584
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Apportionment of party ads published both within and outside the regulated period

Apportionment of party ads shared with candidates

0.00
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Apportionment of party ads shared with other parties

0.00
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Party ads shared with third parties

0.00
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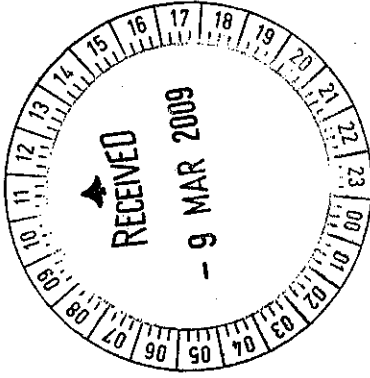
**Total**

72913584
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Please indicate, write 'Yes' or 'No' in each box

Everything has been included  
All expenses greater than \$100 vouched by bill  
All relevant papers provided to auditor

Yes	
Yes	
Yes	



Include a printed copy with the statutory declarations and auditor's report posted to Dr Helena Catt, Electoral Commission, PO Box 3050, Wellington 6140, or delivered to L5, Featherston House, Cnr Waring Taylor and Featherston Sts, Wellington.

**New Zealand First  
Party ads not shared with anyone and conducted entirely within the regulated period  
- 2008 party election expenses component**

**\$784,181,874**

**Total cost**

Itemised Item description (including volume/duration/quality/size as appropriate)	All costs GST incl	production costs \$	publishing costs \$	total costs \$
Newspapers ( Creative Bank/ 11 Publications NZ wide ) Inv.CB08 100200.			87,187	\$87,187,22
TV - Radio - DVD ( Creative Bank/ Radio & TV stations ) 1/10/08 - 6/11/08		121,168	236,128	\$357,295,83
200,000 DLs (Flyers/Creative Bank/Hand Delivered) Inv.CB 08100127		6,609		\$6,609,88
Election Website Letter ( Production & Post/ Creative Bank/ NZ Post )		54,964	58,061	\$113,024,88
Hoardings ( Creative Bank / North Harbour Signs )		10,506	51,856	\$62,361,45
The Press			4,552	\$4,551,76
APN Holdings			98,477	\$98,476,61
Domainz			191	\$19,124
Digital Breeze			1,530	\$1,530,00
Digital Breeze			855	\$855,00
City Print			4,753	\$4,753,00
City Print			1,539	\$1,539,12



NEW ZEALAND FIRST  
c/- Anne Martin ( Party Secretary )  
13 Browns Road  
Warkworth 5791



8 March 2009

Mary McKenzie ( Party Auditor )  
1/63 Ranch Road  
Mt Maunganui

Dear Mary McKenzie,

**LETTER OF REPRESENTATION FOR PARTY ELECTION EXPENSES  
RETURN FOR THE 2008 GENERAL ELECTION**

This representation letter is furnished in connection with the return of party election expenses for the 2008 general election ( return ) by New Zealand First ( party ) made in accordance with section 106 of the Electoral Finance Act 2007 ( Act ) which has been audited by you in accordance with section 107 of the Act.

We understand that your audit was conducted in accordance with the relevant provisions of the Act and the Auditing Standards issued by the New Zealand Institute of Chartered Accountants.

We confirm and take responsibility for the following representations after taking all reasonable steps to assure ourselves of them:

- 1 The return has been prepared in accordance with the relevant provisions of the Act.
- 2 We are responsible for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of the return, we have done this, and all explanations or demonstrations of this to you have been complete and accurate.
- 3 All records, documents and accounts ( records ) have been kept by the party ( including subsidiary entities ) and made available to you, and these materials will be retained in accordance with the requirements of the Act.
- 4 We have disclosed to you:
  - 4.1 any material transactions not disclosed in the records;
  - 4.2 the existence of all relevant agreements or activities relating to the party's members of the previous Parliament, electorate

candidates, subsidiary or closely connected political entities, third parties (whether listed or not), and other political parties (whether registered or not) or their electorate candidates;

- 4.3 any alleged, suspected or proven illegal activity under the Act or other legislation potentially relevant to the return;
  - 4.4 any outstanding disputed claims, matters with authorities, or planned or continuing litigation; and
  - 4.5 the fact of, and results from, any assessment made by [me/us] that considered whether the records of the Party may be materially misstated or incomplete for any reason.
- 5 The return contains the total returnable election expenses of the party for the 2008 general election whether paid or incurred before, during, or after the regulated period. The return includes all expenses, including apportioned expenses, and irrespective of the source of funds or entity paying for the activities concerned, and irrespective of whether or not a party advertisement contained a promoter statement.
- 6 The return's contents have been determined by considering, in the following sequence, these questions and the relevant provisions of the Act:
- 6.1 Was the activity undertaken by the party secretary or the party financial agent or with their authority? [Section 93, definition of **party activity**, paragraph (a)] (If no, activity is not an election expense.)
  - 6.2 If yes ... did the activity constitute **publishing**? [section 4, definition of **publish**; section 93, definition of **party activity**, paragraph (b)] (If no, activity is not an election expense.)
  - 6.3 If yes ... was that the publishing of a **party advertisement**? That is, did the activity encourage or persuade, or appear to encourage or persuade, voters to vote for the party, or against another party, or both? [section 4, definition of **party advertisement**; section 93, definition of **party activity**, paragraph (b)] (If no, activity is not an election expense.)
  - 6.4 If yes ... was the activity undertaken (or deemed to be undertaken) during the regulated period (from 1 January 2008 to polling day)? [section 4, definition of **regulated period**; section 93, definition of **party activity**, paragraph (c)] (If no, activity is not an election expense.)



- 6.5 Was the activity something done in relation to a member of Parliament in his or her capacity as a member of Parliament? [paragraph 7, below; section 93, definition of **party activity**, paragraph (d)] (If yes, activity is not an election expense.)
- 6.6 If no:
- 6.6.1 What expense was incurred in undertaking the activity? [section 94(1)(a)]
  - 6.6.2 What cost was involved in respect of the cost of preparation, design, composition, printing, distribution, postage and publishing of the party advertisement? [section 94(1)(b)(i)]
  - 6.6.3 What was the cost of any **material** used for or applied toward the party advertisement? [section 94(1)(b)(ii)]
  - 6.6.4 What was the cost of displaying the party advertisement on any **advertising space** on any land or building of a specified kind that is used solely or principally for commercial or industrial purposes? [section 94(1)(b)(iii)]
  - 6.6.5 What was the commercial value of any material or advertising space provided free of charge? [section 94(4)]
  - 6.6.6 What was the difference between the contract price and the commercial value of any material or advertising space provided at less than commercial value? [section 94(5)]
- 6.7 Do any of the costs identified above fall within any of the expense exceptions? [section 94(2)]
- 6.7.1 Travel
  - 6.7.2 The conduct of any survey or public opinion poll (other than push-polling)
  - 6.7.3 The labour of any person provided free of charge by that person
  - 6.7.4 Replacement of election materials damaged in circumstances out of the party's control
  - 6.7.5 Electorate candidate expenses of a party candidate

6.7.6 Allocations from the Electoral Commission of time and money for election broadcasting

6.7.7 Publications that relate to a member of Parliament in his or her capacity as a member of Parliament [paragraph 7, below].

If yes, that specific cost is not an election expense.

**If no, that specific cost is an election expense to be included in the return.**

7 When determining that:

- an activity was not a party activity because it was done in relation to a member of Parliament in his or her capacity as a member of Parliament, or
- any publication was not an election expense because it related to a member of Parliament in his or her capacity as a member of Parliament

[I/we] have considered and applied the Electoral Commission's guidance under the heading *What does capacity as a member of Parliament mean in this context?* on the Elections NZ webpage *Party election expenses and returns* ([www.elections.org.nz/rules/parties/partysub/e5-party-return-expenses.html](http://www.elections.org.nz/rules/parties/partysub/e5-party-return-expenses.html)), and

[I/We] have sought, received, and hold in the Party's records assurances from, or on behalf of, any Party members of the previous Parliament that all party activities or election expenses done or incurred by those members of Parliament have been disclosed to [me/us], with adequate supporting records, for inclusion in this return.

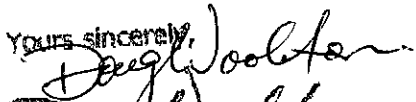
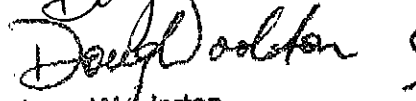
8 Where an apportionment of election expenses is given in the return:

- the basis of apportionment is appropriate, and has been properly applied and recorded, and
- the information contained in the Party's return is known to be consistent with that of the Party's electorate candidates or the undertakings of other entities involved in the apportionment included in the records.


9 Any and all misstatements you have identified during the course of your audit have been adjusted in the final return.

- 10 [I/We] have completed our own procedures, distinct from your audit processes, to evaluate the accuracy and completeness of the return.
- 11 The return is free of any material misstatements or omissions.

These representations are made in terms mutually agreed between us, and to supplement information obtained by you from the records of the Party and to confirm information given to you orally.

Yours sincerely,  
  
  
Doug Woolerton

Financial Agent

  
Anne Martin  
Party Secretary