

Registered Promoter Referendum Expense Return 2011 Referendum



Fill in boxes highlighted in yellow
If completing the form manually - also fill in orange boxes



Promoter's Name

Vote for Change

Promoter's
Representative

Simon Lusk

(Enter name of promoter's duly authorised representative if the registered promoter is not an individual or company)

Declaration

I declare that to the best of my knowledge this return, filed pursuant to section 62 of the Electoral Referendum Act 2010, is an accurate record of the referendum expenses incurred by the registered promoter or on the registered promoter's behalf for the 2011 Referendum and is not false in any material particular.

Signed:

Date:

26/03/12

(The return must be signed by the registered promoter or where the registered promoter is not an individual or company the authorised representative of the registered promoter)

Where you have completed the return electronically you will need to print the return so that it can be signed and dated by or on behalf of the registered promoter. The signed return must be received by the Electoral Commission before **Monday 26 March 2012**. Returns can be filed:

- < By post at PO Box 3220 Wellington 6140
- < Delivered to Level 9, 17-21 Whitmore Street, Wellington
- < By fax to 04 495 0031
- < By email to enquiries@elections.govt.nz

Please note, where the return is sent by fax or email the original signed return should also be sent or delivered to the Electoral Commission.

Registered Promoter Referendum Expense Return 2011 Referendum



Promoter's Name

Vote for Change

Summary

Total expenditure returned (incl GST)		\$0.00
If you do not have any expenses to declare answer Nil	<input style="width: 100px; height: 20px;" type="text"/>	
Part A Election advertisements published by the promoter	Total A	\$79,047.66
Part B Joint election and referendum advertisements	Total B	Nil
		\$0.00
Total	Total A & B	\$79,047.66
Please indicate in each box		
All registered promoter referendum expenses have been included	Answer Yes or No	<input style="width: 100px; height: 20px;" type="text" value="Yes"/>
All expenses greater than \$50 vouched by invoice and receipt		<input style="width: 100px; height: 20px;" type="text" value="Yes"/>

Notes/Comments: (Add any notes/comments in this section)

Promoter Initial	
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A: Referendum advertisements published by the promoter

(including apportionments for those advertisements published both before and within the regulated period)

Total A \$0.00

Promoter's Name

\$79,047.66

Total returned expense for A

Vote for Change

	\$0.00	%	\$0.00
Item description (incl name of advertiser, supplier, volume, duration, size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned for regulated period (Enter number only - e.g. 20 for 20%)	Returned expense for promoter (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
APN Outdoor Advertising	\$30,949.95	100%	\$30,949.95
John Stringer, cartoon design	\$200.00	100%	\$200.00
cre7d design, business card design	\$109.25	100%	\$109.25
cre7d design, website and online advertising design	\$3,220.00	50%	\$1,610.00
ffunnell, online advertising	\$9,200.00	100%	\$9,200.00
ffunnell, online advertising	\$2,875.00	60%	\$1,725.00
JR Design, design changes for decision tree advertisement	\$150.00	100%	\$150.00
JR Design, brochure design and printing for 5,000	\$2,480.26	100%	\$2,480.26
Tranz, image rights	\$1,345.50	100%	\$1,345.50
Getty Images, image rights	\$1,247.18	100%	\$1,247.18
Rascals, hoardings design	\$1,150.00	100%	\$1,150.00
APN Herald, newspaper advertisements	\$5,152.00	100%	\$5,152.00
Fairfax Nelson Mail, newspaper advertisements	\$2,247.91	100%	\$2,247.91
Fairfax Press, newspaper advertisements	\$5,132.68	100%	\$5,132.68
Fairfax Dompost, newspaper advertisements	\$7,538.02	100%	\$7,538.02
Otago Daily Times, newspaper advertisements	\$3,651.48	100%	\$3,651.48
Nick Cross, advertisement competition winner	\$7,500.00	50%	\$3,750.00
Tracy Page, advertisement competition winner	\$2,500.00	50%	\$1,250.00
Facebook advertisements (before regulated period)	\$812.61	0%	\$0.00
Facebook advertisements (during regulated period)	\$99.96	100%	\$99.96
Vista Print, business card printing	\$116.94	50%	\$58.47

Item description (incl name of advertiser, supplier, volume, duration, size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned for regulated period (Enter number only - e.g. 20 for 20%)	Returned expense for promoter (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)