



Party Election Expenses Return for the for the 2014 General Election

Fill in boxes highlighted in yellow If completing the form manually - also fill in orange boxes

Party Name FOCUS N2	
Party Secretary Christy Gordon	
I declare that to the best of my knowledge this return, filed pursuant to section 206l of th record of the party election expenses for the 2014 General Election and is not false in a	
Signed: Date:	16 Feb 2015
(Party Secretary)	(dd/mm/yyyy)
Where you have completed the return electronically you will need to print the return. The by the party secretary and both the party secretary and the auditor must initial each page the auditor's report must be received by the Electoral Commission by Wednesday 18 Fe	e of the return. The signed return and
By post at PO Box 3220 Wellington 6140	
Delivered to Level 10, 34-42 Manners Street, Wellington	
By fax to 04 495 0031	
By email to enquiries@elections.govt.nz	
Please note, where the return is sent by fax or email the original signed return should als Commission.	so be sent or delivered to the Electoral
CHECKLIST	
Parts A to C completed (if no expenses, then answer Nil on the Summary Sheet)	
Party Secretary has initialled every page	
All relevant supporting documentation supplied to auditor	
Auditor has stamped or initialled every page	
Auditor's report enclosed	
Representation letter enclosed, if used	



Party Election Expense Return 2014 General Election

Party Name	Focus N	2		
				\$0.00
Did you contest the party vote?	Answer Yes or No	Yes	"Yes" = \$1,091,000	1.091.000
Number of electorate candidates for	r the party	2	Number *	51400
			\$25,700	\$0.00
Expenditure limit (incl GST)			Total	1,142,400
SUMMARY				
Total expenditure returned (incl (GST)			\$0.00
If you do not have any expe	enses to declare answer Nil			
Part A Party advertisements pro	omoted solely by the party		Total A	13,830,68
Part B Apportionment of party a	dvertisements shared with c	andidates or another	Total B	4 638.80
Authorised party advertis	sements promoted by candid	ate or third party	Total C	-11-05-07
promoters			100010	
			•	
				\$0.00
TOTAL			Total A to C	18,469.56
Please indicate in each box		Answer Yes or No	ı	
All party election expenses have be	en included	Yes		
All expenses greater than \$100 vouc	hed by invoice and receipt	Yes	-	
All relevant papers provided to audi	tor	Yes		
	· ·	1,5		
Notes/Comments: (Add any notes/	comments in this section)	anna ann an Aireann an		
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may represent a grander process of the contract of the contrac				A
	Party Secretary Initial	BGL	Auditor Stamp/Initial	4
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A: Party advertisements promoted solely by the party

Note: the only apportionment permitted is for advertisements published both before and during the regulated period (20 June to 19 September 2014).

Total A \$0.00 **Party Name** focusion-Total returned expense for A \$0.00 % \$0.00 Returned **Total cost** % apportioned inc GST expense for for regulated Item description (include details of type of advertisement, name of (including preparation, design, composition, printing, publishing and postage) **party** (e.g. \$30,000 * 20% period advertiser or supplier, volume, duration and size as appropriate) (Enter number only e.g. 20 for 20%) = \$6,000. Enter \$6,000)

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Party	Secretary	Initial:
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Auditor Stamp/Initial

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FOCUSNZ Party

Part A: Party Advertisements promoted solely by the party

Supplier	Description & Type	Volume & Size	Duration	Total Cost inc GST	% Apportioned for regulated period	Returned Expense for Party	
Facebook	Online Media Advertising		July - Sept 2014	356.02)2	0 356.02	
Facebook	Competition Prize	25 v Corflute Signs	1	1000	00 100	0 1000	
Cosnor Press	Bill Boards, Corflute Signs Creation of Media Clins for	1200mmX2400mm		2424.2	2 100	0 2424.2	
Georgia Cullen	Party Promotion			2000	00 100	0 2000	
Mangawhai Focus	Print Media - Newspaper		2	Jul-14 481.28	100	0 481.28	
APN Media: Northland Age	Print Media - Newspaper		4 26 June to 18 Sept	1004.1	.1 100	0 1004.1	
Fairfax - Bay Chronicle	Print Media - Newspaper		24/7 to 11/9	763.31		0 763.31	
Fairfax - Darg & Dist News	Print Media - Newspaper		23/07 - 17/9	1802.78	78 100	0 1802.78	
Fairfax - Northern News	Print Media - Newspaper		23/07 - 10/9	1321.84		0 1321.84	
Fairfax - Whangarei Leader	Print Media - Newspaper		29/07 - 12/8	1508.88		₩.	
Fairfax - Rodney Times	Print Media - Newspaper			11-Sep 71.97		0 71.97	
Fusion Graphics	Mass Market Leaflets	10,000	00	569.25		0 569.25	
Fusion Graphics	Create/Design web banner	13.8	80	H	13,8 100	0 13.8	
Fast Signs	Corflute Signs	2 signs		477.25	25 100	0 477.25	
Rawene Community Newslet Print Media - Newsletter	et Print Media - Newsletter		7/8 - 28/8		36 100	98 0	

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13830.68

TOTAL



B: Party advertisements shared with candidates or other parties

Note: apportionment is permitted between the party and candidate/other party, and for advertisements published both before and within the regulated period (20 June to 19 September 2014).

Total B \$0.00 **Party Name** Total returned expense for B \$0.00 \$0.00 % Returned **Total cost** % apportioned expense for Item description (include name of candidate and/or other party, type inc GST as party **party** (e.g. \$30,000 * 20% (including preparation, of advertisement, name of advertiser or supplier, volume, duration expense design, composition, and size as appropriate) (Enter number only printing, publishing and = \$8,000. e.g. 20 for 20%) postage) Enter \$6,000)

Party Secretary Initial:

Auditor Stamp/Initial PKF Pouts na henor.

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FOCUSNZ Party

Part B: Party Advertisements shared with candidates or other parties

% Apportioned

Supplier	Type of Advertising	Volume & Size	Duration (all 2014)	Total Cost inc GST	as party expense. Balance is candidates share	Return expen Party	Returned expense for Party	
Lifestyler Mangawhai Focus	Print Media - Newspaper Print Media - Newspaper		1 September 1 July	476.1 297.28	2, 2,	50	238.05 148.64	
APN Media: Northland Age	Print Media - Newspaper		4 26 June to 18 Sept	1673.39	-	20	836.71	
Fairfax - Bay Chronicle	Print Media - Newspaper		10/07 - 11/9	1546.64	-, -	တ္က င	773.32	
Fairfax - Darg & Dist News Fairfax - Northern News	Print Media - Newspaper Print Media - Newspaper		9/07 - 10/9 9/07 - 10/9	3113.17	-, -,	20 20	1556.59 773.32	
Fairfax - Whangarei Leader	Print Media - Newspaper		1 8/07/2014 only	576.5	_,	20	288.25	
Rawene Community Newsletts Print Media - Newslette	tte Print Media - Newsletter		10/7 - 11/9	72	,	33	24	
				TOTAI	1		4638.88	

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C: Authorised party advertisements promoted by third party promoters

Note: the only apportionment permitted is for advertisements published both before and within the regulated period (20) June to 19 September 2014).

			Total C \$0.00
	Party N	lame	
Total returned expense for C			
	\$0.00	%	\$0.00
Item description (include name of third party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
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Party Secretary Initial:

Auditor Stamp/Initial

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PKF Poutsma Lemon Limited

Chartered Accountants



Accountants & Business Advisers

INDEPENDENT AUDITOR'S REPORT To the Party Secretary of the FOCUSNZ Party

Report on the FOCUSNZ Party Election Expense Return

We have audited the Party Election Expense Return 2014 General Election (the Return) prepared by the FOCUSNZ Party (the Party) for the 2014 General Election period 20 June 2014 to 19 September 2014. The Return is prepared in accordance with section 2061 of the Electoral Act 1993.

This report is made solely to the Party Secretary. Our audit has been undertaken so that we might state to the Party Secretary those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Party Secretary, for our audit work, for this report, or for the opinions we have formed.

Party Secretary's Responsibility

The Party Secretary is responsible for the preparation of the Return which correctly presents the Party's election expenses incurred by the Party for the period 20 June 2014 to 19 September 2014.

Auditor's Responsibility

It is our responsibility to express an independent opinion on the Return in terms of the requirements of section 206L of the Electoral Act 1993. We conducted our audit in accordance with International Standards on Auditing (New Zealand). Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the Return is free from material misstatement.

Other than in our capacity as auditor we have no relationship with, or interests in, the Focus New Zealand Party.

Basis of Disclaimer of Opinion

An audit involves performing procedures to obtain audit evidence about the position disclosed in the Return and whether the return does not exceed the maximum amount prescribed by section 206C of the Electoral Act 1993. The procedures selected would depend on the auditor's judgment, including the assessment of the risks of material misstatement of the Return, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Party's preparation and fair presentation of the Return in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Party's internal control.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the position shown by the FOCUSNZ Party Expense Return:

 Is that the party's total election expenses did not exceed the maximum amount prescribed by section 206C.

In forming our opinion we were reliant on the information provided to us by the Party Secretary.

PKF Poutsma Lemon

16 February 2015

Kerikeri

Tel +64 9 407 7142

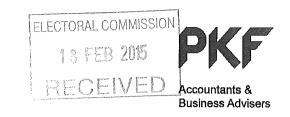
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Directors: Jack P Poutsma, CA, ACIS, AMInstD. Alison Lemon, CA.

PKF Poutsma Lemon Limited is a member firm of the PKF International Limited and PKF New Zealand Limited networks of legally independent firms and does not accept any responsibility or liability for the actions or inactions on the part of any other individual member firm or firms.

PKF Poutsma Lemon Limited Chartered Accountants



16 February 2015

The Secretary FOCUSNZ Party 1078A Beach Road Torbay AUCKLAND 0630

Dear Christy

AUDIT MANAGEMENT LETTER

We have completed our audit of the Party Election Expenses Return for the 2014 General Election and enclose a copy of the audit report.

We have conducted our audit of the Party Election Expenses Return using the information and invoices provided to us by the party secretary and party administrator. These invoices were paid from the Party bank account as well as on behalf of the Party by its candidates and their associates.

We will rely on Management Representations from the party secretary that all records and documents have been provided to us.

Thank you to Phylis for the organisation of the records presented to us for audit and assistance provided to us throughout the audit.

We enclose our invoice in relation to this work for your kind attention.

Should you have any queries regarding the report please do not hesitate to contact us.

Yours sincerely PKF POUTSMA LEMON

Alison Lemon Audit Partner

0213\FOC206\Management Letter

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