

## Party Election Expenses Return for the for the 2014 General Election

Fill in boxes highlighted in yellow  
If completing the form manually - also fill in orange boxes

Party  
Name

NEW ZEALAND LABOUR PARTY

Party  
Secretary  
Name

Timothy Andrew Barnett

I declare that to the best of my knowledge this return, filed pursuant to section 206I of the Electoral Act 1993, is an accurate record of the party election expenses for the 2014 General Election and is not false in any material particular.

Signed:

(Party Secretary)

Date:

18/02/2015

(dd/mm/yyyy)

Where you have completed the return electronically you will need to print the return. The return needs to be signed and dated by the party secretary and both the party secretary and the auditor must initial each page of the return. The signed return and the auditor's report must be received by the Electoral Commission by **Wednesday 18 February 2015**. Returns can be filed:

- By post at PO Box 3220 Wellington 6140
- Delivered to Level 10, 34-42 Manners Street, Wellington
- By fax to 04 495 0031
- By email to enquiries@elections.govt.nz

Please note, where the return is sent by fax or email the original signed return should also be sent or delivered to the Electoral Commission.

### CHECKLIST

Parts A to C completed (if no expenses, then answer Nil on the Summary Sheet)	✓
Party Secretary has initialled every page	✓
All relevant supporting documentation supplied to auditor	✓
Auditor has stamped or initialled every page	✓
Auditor's report enclosed	✓
Representation letter enclosed, if used	✓

## Party Election Expense Return 2014 General Election

Party Name

NEW ZEALAND LABOUR PARTY


Did you contest the party vote?	Answer Yes or No	Yes	"Yes" = \$1,091,000	\$0.00
Number of electorate candidates for the party		71	Number * \$25,700	\$1,091,000.00
				\$1,824,700.00
				\$0.00
Expenditure limit (incl GST)			Total	\$2,915,700.00

### SUMMARY

Total expenditure returned (incl GST)		\$1,269,298.91
If you do not have any expenses to declare answer Nil		
<b>Part A</b>	Party advertisements promoted solely by the party	Total A \$1,054,071.21
<b>Part B</b>	Apportionment of party advertisements shared with candidates or another party or parties	Total B \$215,227.70
<b>Part C</b>	Authorised party advertisements promoted by candidate or third party promoters	Total C NIL
TOTAL		Total A to C \$1,269,298.91
Please indicate in each box		Answer Yes or No
All party election expenses have been included		Yes
All expenses greater than \$100 vouched by invoice and receipt		Yes
All relevant papers provided to auditor		Yes

Notes/Comments: (Add any notes/comments in this section)

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Party Secretary Initial	<i>CM</i>	Auditor Stamp/Initial	
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**A: Party advertisements promoted solely by the party**

Note: the only apportionment permitted is for advertisements published both before and during the regulated period (20 June to 19 September 2014).

**Total A \$0.00**

Party Name			<b>\$1,054,071.21</b>
NEW ZEALAND LABOUR PARTY			
Total returned expense for A			
	<b>\$0.00</b>	<b>%</b>	<b>\$0.00</b>
<b>Item description</b> (include details of type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	<b>Total cost inc GST</b> (including preparation, design, composition, printing, publishing and postage)	<b>% apportioned for regulated period</b> (Enter number only - e.g. 20 for 20%)	<b>Returned expense for party</b> (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
<b>CAMPAIGN BUS - design &amp; placement</b>			
Imajeo - Authorisation Stickers for bus	\$324.88		\$324.88
Benefits DMA Ltd - Bus Wrap	\$11,333.25		\$11,333.25
Todd Atticus - Campaign Bus hoarding design	\$165.00		\$165.00
Edwards Sound Systems - Sound system for the bus	\$920.00		\$920.00
Ritchies Transport - Bus Costs	\$24,173.00		\$24,173.00
<b>CAMPAIGN LAUNCH</b>			
Running with Scissors Ltd - Signs for Launch - Inv 1962	\$1,380.00		\$1,380.00
Inside Out Productions - Campaign Launch in Auckland - Inv 538	\$61,538.66		\$61,538.66
Todd Atticus - Design Work - Inv 51	\$49.50		\$49.50
Young & Shand - Campaign work - Inv 3865	\$2,219.50		\$2,219.50
Todd Atticus - Election Night invitation - Inv 84	\$11.00		\$11.00
Todd Atticus - Election Night invitation - Inv 112	\$44.00		\$44.00
<b>MERCHANDISE</b>			
All Promotoions - T-Shirts Inv 34	\$11,385.00		\$11,385.00
Decoart Printed Products - 500 Double rosettes - Inv 2959	\$2,925.60		\$2,925.60
One World - 1 x Jackets Inv 15650	\$86.19		\$86.19
One World - 12 x Jackets - Inv 48849	\$1,099.86		\$1,099.86
One World - 2 x Jackets - Inv 15604	\$222.99		\$222.99
One World - 3 x Jackets - Inv 15430	\$235.57		\$235.57
One World - 4 x Jackets - Inv 15393	\$341.32		\$341.32
One World - 4 x Jackets - Inv 15452	\$341.31		\$341.31
One World - 4 x Jackets - Inv 15556	\$372.36		\$372.36

Party Secretary Initial: *DAB*



Total returned expense for A		NEW ZEALAND LABOUR PARTY	
	\$0.00	%	\$0.00
Item description (include details of type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned for regulated period (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
One World - 7 x Jackets - Inv 15538	\$633.24		\$633.24
Print my Balloons - 2,000 Balloons AUD 545 - SI 5115	\$649.16		\$649.16
Print my Balloons - 2,000 Balloons AUD 545 - SI 5230	\$610.51		\$610.51
Print my Balloons - 2,000 Balloons AUD 545 - SI 8253	\$608.19		\$608.19
Reimbursements - Fiona - Balloons from Australia -	\$187.00		\$187.00
Ribbons & Rosettes - 1,000 x 1 ring rosettes Inv 2886	\$3,461.68		\$3,461.68
Ribbons & Rosettes - 200 x 1 ring rosettes Inv2504	\$371.03		\$371.03
Ribbons & Rosettes - 25 x 1 ring rosettes - Inv 2916	\$110.12		\$110.12
Ribbons & Rosettes - 500 x 1 ring rosettes - Inv2576	\$1,660.03		\$1,660.03
Ribbons & Rosettes - 500 x 1 ring rosettes - Inv2703	\$1,654.28		\$1,654.28
Ribbons & Rosettes - 500 x 1 ring rosettes - Inv 3811	\$1,660.03		\$1,660.03
The Flag Shop Limited - Car Flags for resale 500 - Inv11140	\$1,860.00		\$1,860.00
<b>AGENCY FEES</b>			
Running with Scissors Ltd - Inv 1824	\$22,954.00		\$22,954.00
Running with Scissors Ltd - Inv 1847	\$74,520.00		\$74,520.00
Running with Scissors Ltd - Inv 1959	\$40,250.00		\$40,250.00
Running with Scissors Ltd - Inv 1994	\$8,050.06		\$8,050.06
Running with Scissors Ltd - Inv 1998	\$29,785.00		\$29,785.00
Running with Scissors Ltd - Inv 2008	\$27,111.25		\$27,111.25
<b>ADVERTISING</b>			
FACEBK - Facebook Advertising - Paid by Credit Card	\$36.80		\$36.80
FACEBK - Facebook Advertising - Paid by Credit Card	\$47.28		\$47.28
FACEBK - Facebook Advertising - Paid by Credit Card	\$46.40		\$46.40
FACEBK - Facebook Advertising - Paid by Credit Card	\$34.41		\$34.41
FACEBK - Facebook Advertising - Paid by Credit Card	\$31.31		\$31.31
FACEBK - Facebook Advertising - Paid by Credit Card	\$142.90		\$142.90
FACEBK - Facebook Advertising - Paid by Credit Card	\$566.87		\$566.87
FACEBK - Facebook Advertising - Paid by Credit Card	\$47.30		\$47.30
FACEBK - Facebook Advertising - Paid by Credit Card	\$46.52		\$46.52

Party Secretary Initial: *DAK*





**Total returned expense for A**

NEW ZEALAND LABOUR PARTY			
	\$0.00	%	\$0.00
Item description (include details of type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned for regulated period (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
FACEBK - Facebook Advertising - Paid by Credit Card	\$46.97		\$46.97
FACEBK - Facebook Advertising - Paid by Credit Card	\$43.07		\$43.07
FACEBK - Facebook Advertising - Paid by Credit Card	\$47.53		\$47.53
FACEBK - Facebook Advertising - Paid by Credit Card	\$47.57		\$47.57
FACEBK - Facebook Advertising - Paid by Credit Card	\$47.05		\$47.05
FACEBK - Facebook Advertising - Paid by Credit Card	\$47.19		\$47.19
FACEBK - Facebook Advertising - Paid by Credit Card	\$46.38		\$46.38
FACEBK - Facebook Advertising - Paid by Credit Card	\$47.14		\$47.14
FACEBK - Facebook Advertising - Paid by Credit Card	\$47.18		\$47.18
FACEBK - Facebook Advertising - Paid by Credit Card	\$47.25		\$47.25
FACEBK - Facebook Advertising - Paid by Credit Card	\$23.65		\$23.65
FACEBK - Facebook Advertising - Paid by Credit Card	\$47.26		\$47.26
FACEBK - Facebook Advertising - Paid by Credit Card	\$548.31		\$548.31
FACEBK - Facebook Advertising - Paid by Credit Card	\$37.94		\$37.94
FACEBK - Facebook Advertising - Paid by Credit Card	\$47.58		\$47.58
FACEBK - Facebook Advertising - Paid by Credit Card	\$619.17		\$619.17
FACEBK - Facebook Advertising - Paid by Credit Card	\$46.73		\$46.73
3Months Ltd - Etrac support - pre-election development	\$7,286.40		\$7,286.40
Ask Australia - Robo Calling - Last days	\$9,251.62		\$9,251.62
Auckland Airport Marae - Koha	\$150.00		\$150.00
Auckland Airport Marae - Use of Marae for filming Maori ads	\$862.50		\$862.50
Coastal Media Ltd - Advert in Fishing & Hunting Magazine - In 10152-108	\$914.25		\$914.25
David Hawkins - TNZ bill - digital messaging	\$336.65		\$336.65
Fairfax Media - Campaign advertisements around the country	\$26,835.74		\$26,835.74
Fuzion - Campagn updates to website etc - Inv 734.	\$733.14		\$733.14
Fuzion - Campagn updates to website etc. - Inv 757	\$503.16		\$503.16
Indiana Publications - Advert in Indian Newslink Paper - Inv 7568	\$747.50		\$747.50
Perfection Print Ltd - Flyer for Raymond Huo Dinner - Inv 28522	\$1,607.70		\$1,607.70
Photo New Zealand - Photo License for advertising - Inv 56373	\$230.00		\$230.00

Party Secretary Initial: *MB*



Total returned expense for A		NEW ZEALAND LABOUR PARTY	
	\$0.00	%	\$0.00
Item description (include details of type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned for regulated period (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
Reimbursements - Judi Ferguson - Facebook	\$142.15		\$142.15
SM Publications - Half Page Ad in Filipino Migrant News	\$253.00		\$253.00
Todd Atticus - Advertisement design Work	\$38.50		\$38.50
Waikato Business Publications - Magazine Advertising	\$1,552.50		\$1,552.50
Young & Shand - Digital engagement campaign	\$8,625.00		\$8,625.00
Young & Shand - Digital engagement campaign	\$8,625.00		\$8,625.00
Young & Shand - Marketplace Media - Facebook	\$2,485.15		\$2,485.15
Young & Shand - Media management	\$21,554.31		\$21,554.31
Running with Scissors Ltd - Social Media Hub - Inv 1996	\$14,978.75		\$14,978.75
Young & Shand - Tintup Cost - 2 months - Inv 752	\$6,440.00		\$6,440.00
Young & Shand - Media management, placement - Inv 3868 -	\$39,770.45		\$39,770.45
<b>PRINTED MATERIAL</b>			
Super Colour - 6000 DL fliers - Best Start	\$770.30		\$770.30
Super Colour - 10000 Stickers - "I'm In" campaign - Inv 1892	\$2,515.05		\$2,515.05
Running with Scissors - Vote Positive Postcard - Inv 1927	\$230.00		\$230.00
Pivotal Thames - 388,032 Addressed DL Flyers Inv 37480	\$41,536.85		\$41,536.85
Phantom Billstickers - Street Posters - Inv 9506	\$17,146.03		\$17,146.03
Pivotal Thames - 80,000 Generic DL Flyer - Inv 37494	\$5,089.90		\$5,089.90
Pivotal Thames - Mini Manifestos x 1000 - Inv 37381	\$2,351.75		\$2,351.75
Running with Scissors Ltd - Photo shoot & Artwork Development - Inv 1931	\$8,038.50		\$8,038.50
Pivotal Thames - 60,000 Work & Wages Flyer - Inv 37602	\$4,387.25		\$4,387.25
Super Colour - Mini Manifestos & DL Flyers - Inv 2751	\$5,276.49		\$5,276.49
Pivotal Thames - 7,305 Direct mail cards - Inv 37580	\$1,943.50		\$1,943.50
Pivotal Thames - 500 Work & Wages DL Flyer - Inv 37601	\$359.95		\$359.95
Todd Atticus - Misc Printed design work - Inv 47	\$159.50		\$159.50
Todd Atticus - Misc printed collateral design - Inv 46	\$297.00		\$297.00
City Print Communications - 10,000 Mini Manifestos - Inv 41183	\$7,488.80		\$7,488.80
Pivotal Thames - 2,000 Education Posters - Inv 37716	\$1,060.30		\$1,060.30
Pivotal Thames - 60,000 generic flyers - Inv 37803	\$4,082.50		\$4,082.50

Party Secretary Initial: *PAS*



Total returned expense for A		NEW ZEALAND LABOUR PARTY	
	\$0.00	%	\$0.00
Item description (include details of type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned for regulated period (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
Super Colour - 10,000 A4 to A6 Doublesided - Inv 2919	\$2,350.60		\$2,350.60
Pivotal Thames - 595,999 Targetted mailing & freight - Inv 37639	\$61,144.35		\$61,144.35
Pivotal Thames - 180,000 Generic flyers - Inv37667	\$8,751.50		\$8,751.50
Pivotal Thames - 10,000 Generic flyers - Inv 37676	\$1,436.35		\$1,436.35
Pivotal Thames - 88,000 Maori flyers - Inv 37867	\$7,779.75		\$7,779.75
Young & Shand - Live Debate Activity - Inv 3831-821	\$6,267.50		\$6,267.50
Pivotal Thames - 100,000 door hangers - Inv37849	\$8,186.85		\$8,186.85
Service Printers - 10,000 Mini Manifestos -Inv 39312	\$5,382.00		\$5,382.00
Pivotal Thames - 20,000 Education flyers - Inv 37717	\$1,887.15		\$1,887.15
Pivotal Thames - 400,000 targetted flyers - Inv 37745	\$39,579.55		\$39,579.55
Todd Atticus - Printed Collateral - Design Fees - Inv 52	\$242.00		\$242.00
Todd Atticus - Printed Collateral - Design Fees - Inv 53	\$77.00		\$77.00
Todd Atticus - Printed Collateral - Design Fees - Inv 50	\$269.50		\$269.50
Todd Atticus - Printed Collateral - Design Fees - Inv 51	\$401.50		\$401.50
<b>OUTDOOR SIGNAGE - HOARDINGS</b>			
Running with Sissors - Early Hoarding design & Production - Inv 1869	\$5,238.25		\$5,238.25
Running with Scissors Ltd - Hoardings design & artwork - Inv 1876	\$30,107.01		\$30,107.01
Running with Scissors Ltd - Hoardings design & artwork - Inv-1882	\$1,198.75		\$1,198.75
Running with Scissors Ltd - Small advance hoardings for PN - Inv 1887	\$1,196.00		\$1,196.00
Running with Sissors - Hoardings Design & Art work - Inv 1892	\$24,611.73		\$24,611.73
Running with Sissors - Camopaign hoardings Design & Artwork - Inv1901	\$12,037.63		\$12,037.63
Running with Sissors - Campaign & DC hoardings Revised Images - Inv 1902	\$3,340.18		\$3,340.18
Photography by Woolf - Studio Photos for hoardings signs - Inv 4680	\$287.50		\$287.50
Running with Sissors - Reimb payt for photo shoot stars - Inv 1908	\$552.00		\$552.00
Running with Sissors - CD Hoarding image touch up - Inv 1903	\$690.00		\$690.00
Running with Sissors - Printing Party vote Hoardings - Inv 1917	\$122,236.95		\$122,236.95
Super Colour - Stickers for Corflutes - Inv 2663	\$2,879.69		\$2,879.69
Running with Scissors Ltd - Freight on Hoardings - Inv1928	\$31,047.13		\$31,047.13
Super Colour - Stickers for Corflutes - Manukau East - Inv 2742	\$254.84		\$254.84

Party Secretary Initial: *MAO*



Party Secretary Initial: .....



**Total returned expense for A**

NEW ZEALAND LABOUR PARTY			
	\$0.00	%	\$0.00
Item description (include details of type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned for regulated period (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)

Party Secretary Initial: .....

*MS*



## B: Party advertisements shared with candidates or other parties

Note: apportionment is permitted between the party and candidate/other party, and for advertisements published both before and within the regulated period (20 June to 19 September 2014).

			<b>Total B \$0.00</b>
			<b>Party Name</b>
			<b>\$215,227.70</b>
<b>Total returned expense for B</b>	<b>NEW ZEALAND LABOUR PARTY</b>		
	<b>\$0.00</b>	<b>%</b>	<b>\$0.00</b>
<b>Item description</b> (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	<b>Total cost inc GST</b> (including preparation, design, composition, printing, publishing and postage)	<b>% apportioned as party expense</b> (Enter number only - e.g. 20 for 20%)	<b>Returned expense for party</b> (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
<b>Auckland Central electorate (Jacinda Ardern)</b>			
Suburban newspapers	\$1,151.00	63	\$725.13
Candidate hoardings	\$3,371.50	20	\$674.30
Sticker - voters save countries	\$700.35	75	\$525.26
Letterhead	\$1,237.40	35	\$433.09
Post card 1 - in person	\$1,418.75	12	\$170.25
Postcard 2 - reply paid	\$1,974.47	7	\$138.21
Jacinda DLE flyer 20,000	\$1,590.45	60	\$954.27
Phone hub contribution	\$1,500.00	50	\$750.00
Generic lab vote letter	\$800.00	90	\$720.00
Generic Labour issues letter 1000 letters hand delivered	\$800.00	50	\$400.00
<b>Bay of Plenty electorate (Clare Wilson)</b>			
New Zealand Labour Party- Candidate Hoardings 15 medium, 100 small	\$1,515.00	20	\$303.00
Rosettes & Flags	\$169.00	100	\$169.00
Personal Phone Costs of Committee	\$300.00	50	\$150.00
Cell Phone Rental and use	\$647.40	50	\$323.70
Wood for Hoardings	\$1,099.00	50	\$549.50
<b>Botany electorate (Tofik Mamedov)</b>			
Eastern Courier --Advertisement public meeting	\$208.00	30	\$62.40
PMP Ld - three flyers print & deliver	\$7,700.00	83	\$6,391.00
FuturePrint Candidate flyer 2	\$313.95	30	\$94.19
FuturePrint Candidate flyer 1	\$707.25	30	\$212.18
Sign Formula Office Hoardings	\$450.00	50	\$225.00

Party Secretary Initial: *MS*



Total returned expense for B		NEW ZEALAND LABOUR PARTY		
		\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)		Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
Sign Formula Van Signage		\$500.25	50	\$250.13
Photocopied translated (Chinese) DL1 Flyer		\$198.00	30	\$59.40
<b>Christchurch Central electorate (Tony Milne)</b>				
Winter newsletter		\$137.45	20	\$27.49
Policy leaflet		\$3,182.65	50	\$1,591.33
Spring newsletter		\$3,016.45	35	\$1,055.76
September Letter		\$4,871.40	38	\$1,851.13
Volunteer cards		\$304.98	50	\$152.49
Hoardings		\$269.10	20	\$53.82
Very small hoardings		\$51.75	50	\$25.88
General hoardings		\$3,740.00	10	\$374.00
Car signs		\$111.78	50	\$55.89
<b>Christchurch East electorate (Poto Williams)</b>				
Pegasus Post –4 advertisements for candidate Street Meetings		\$2,337.95	10	\$233.80
Christchurch Mail – Advertisement for education meeting		\$205.71	80	\$164.57
New Zealand Labour Party – small candidate signs		\$900.00	20	\$180.00
New Zealand Labour Party – large candidate signs		\$1,500.00	20	\$300.00
Sprintprint – street meeting signs		\$900.00	10	\$90.00
Sprintprint – letterhead and over-printing		\$3,809.72	10	\$380.97
Sprintprint – stationery		\$416.44	10	\$41.64
Photocopying – street meetings		\$143.29	10	\$14.33
<b>Clutha-Southland (Liz Craig)</b>				
Shared Southern Labour Candidate and Party vote Advertisement in Otago Daily Times		\$410.00	50	\$205.00
Candidate hoardings		\$2,644.00	20	\$528.80
Candidate / Party Vote Flyers (Todd Atticus / SpeedPrint)		\$1,734.55	50	\$867.28
Candidate / Party Vote Car Magnets (Vistaprint)		\$64.67	50	\$32.34
<b>Coromandel (Korbinian Poschl)</b>				
NZLP candidate hoardings		\$1,320.00	20	\$264.00
Coromandel electorate flyers		\$393.20	40	\$157.28

Party Secretary Initial: *MM*



Total returned expense for B	NEW ZEALAND LABOUR PARTY		
	\$0.00	%	\$0.00
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Merchandise	\$171.82	50	\$85.91
NZLP DL flyers	\$395.00	60	\$237.00
Dunedin South (Clare Curran)			
Review-Ad	\$115.00	13	\$14.95
Allied Press 'Star' Ads	\$1,206.88	40	\$482.75
Allied Press 'ODT' Ads	\$784.39	40	\$313.76
Allied Press 'Taieri Times' Ads	\$248.40	40	\$99.36
Facebook	\$175.67	50	\$87.84
A4 Brochure	\$1,771.78	13	\$230.33
Direct Mail x 2	\$312.00	86	\$268.32
Early Voting flyers	\$20.00	67	\$13.40
DL Flyer	\$1,180.63	50	\$590.32
Direct Mail x 3	\$4,040.75	60	\$2,424.45
Letterhead	\$237.00	40	\$94.80
Election Night Invite	\$85.00	20	\$17.00
Party Hoardings - (1st order)	\$1,905.00	80	\$1,524.00
Party Hoardings - (2nd order)	\$942.00	80	\$753.60
NZLP/Candidate T Shirts	\$466.90	60	\$280.14
Dunedin North (David Clark)			
East Otago Review Candidate advert	\$230.00	15	\$34.50
East Otago Review Candidate advert	\$115.00	25	\$28.75
Star newspaper joint advert with Clare Curran	\$247.50	13	\$32.18
ODT joint advert with Clare Curran	\$567.40	40	\$226.96
Facebook posts regarding street corner meetings	\$558.83	15	\$83.82
t-shirts (David Clark)	\$757.28	35	\$265.05
Candidate hoardings	\$2,004.00	20	\$400.80
David Clark flyer (dle)	\$1,041.93	30	\$312.58
letter heads for targeted mail	\$1,017.05	13	\$132.22
stamps and envelopes for targeted mail	\$853.60	13	\$110.97

Party Secretary Initial: *DAO*





Total returned expense for B		NEW ZEALAND LABOUR PARTY		
		\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)		Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
flyers for positive dunedin campaign		\$256.66	50	\$128.33
direct mail from head office number 1		\$5,619.00	99	\$5,562.81
direct mail from head office number 2		\$11,123.00	99	\$11,011.77
direct mail from head office number 3		\$7,338.00	99	\$7,264.62
<b><u>East Coast (Moana Mackey)</u></b>				
Flyers		\$218.75	20	\$43.75
Flyers		\$167.00	15	\$25.05
<b><u>East Coast Bays (Greg Milner-White)</u></b>				
North Harbour News		\$825.00	30	\$247.50
North Shore Times		\$1,310.00	90	\$1,179.00
Print Master - 3000 DLE cards		\$385.00	20	\$77.00
Labour candidate hoardings - 10 large / 10 small		\$500.00	20	\$100.00
<b><u>Epsom (Michael Wood)</u></b>				
DLE Michael Wood flyer		\$632.50	20	\$126.50
Education meeting with Chris Hipkins flyer		\$400.00	85	\$340.00
Street corner meetings DLE		\$1,000.00	30	\$300.00
Initial small run target mail		\$224.25	10	\$22.43
Candidate coreflutes		\$455.00	20	\$91.00
Local A4 flyer		\$1,829.65	80	\$1,463.72
First large target mailout		\$2,456.42	35	\$859.75
Phone bank costs		\$171.28	75	\$128.46
Second follow up target mail		\$2,418.90	80	\$1,935.12
<b><u>Hamilton East (Cliff Allen)</u></b>				
Hamilton News Campaign 2014 18/07/14		\$438.15	20	\$87.63
Hamilton Press wraparound 17/09/14		\$2,300.00	15	\$345.00
Print House 12/08/14 DL flyers		\$539.01	65	\$350.36
Hot shot graphics car signage		\$916.09	25	\$229.02
Hazelwood letterhead and postage		\$600.00	8	\$48.00
Labour Party candidate hoardings		\$1,360.00	20	\$272.00

Party Secretary Initial: 



Total returned expense for B	NEW ZEALAND LABOUR PARTY		
	\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
Labour Party candidate hoardings	\$852.00	20	\$170.40
<b><u>Hamilton West (Sue Moroney)</u></b>			
Hamilton News page A01 20/06/2014	\$877.45	15	\$131.62
Hamilton News Page W01 Front wrap 04/07/2014	\$782.00	25	\$195.50
Hamilton News Page A26 04/07/2014	\$438.15	40	\$175.26
Hamilton News run of paper 25/07/2014	\$228.85	25	\$57.21
Western Community News 19/08/2014	\$362.25	25	\$90.56
Hamilton News 8x business card size ads 05/09/2014	\$1,426.00	30	\$427.80
Hamilton News 8x business card size ads 12/09/2014	\$1,426.00	30	\$427.80
FairFax Media Hamilton West wrap 17/09/2014	\$4,485.00	50	\$2,242.50
Todd Atticus Hamilton Press ad design 17/09/2014	\$22.00	20	\$4.40
Todd Atticus Hamilton Press ad design 17/09/2014	\$49.50	13	\$6.44
300 DPI Limited 25,000 Labour DL flyers 07/08/2014	\$1,148.85	13	\$149.35
Vehicle signage Sue Moroney 08/07/2014	\$919.43	90	\$827.49
Candidate Hoardings	\$2,050.00	20	\$410.00
<b><u>Hauraki-Waikato (Nanaia Mahuta)</u></b>			
30,000 Candidate and Party Vote DLEs by Mercury Printz	\$1,764.10	40	\$705.64
<b><u>Helensville electorate (Corrie Haddock)</u></b>			
Helensville news community paper	\$207.00	42	\$86.94
DLE flyers brand it Huapai	\$635.95	18	\$114.47
Candidate Hoardings	\$500.00	20	\$100.00
Helensville Community paper	\$207.00	42	\$86.94
DLE Flyers - Brand it Huapai	\$635.95	18	\$114.47
Hoardings	\$500.00	20	\$100.00
<b><u>Hunua (Arena Williams)</u></b>			
"Better Transport for Franklin" - 600 DL flyers	\$63.83	40	\$25.53
Early voting has started - 5000 DL flyers	\$531.88	50	\$265.94
Kia Ora I'm Arena Williams - Generic 1500 DL flyers	\$385.00	20	\$77.00

Party Secretary Initial: *MA*



Total returned expense for B	NEW ZEALAND LABOUR PARTY		
	\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
"kia Ora I'm Arena Williams - (pukekohe) - 1500 DL flyers	\$235.46	35	\$82.41
<b>Candidate hoardings</b>	\$800.00	20	\$160.00
<b>Hutt South (Trevor Mallard)</b>			
Fairfax (Hutt News) campaign ads	\$320.62	15	\$48.09
Fairfax (Hutt News) campaign ad	\$80.44	15	\$12.07
Facebook multiple boosts	\$2,191.33	22	\$482.09
Signteam - Wainuionmata hill sign	\$494.50	27	\$133.52
Todd Atticus design	\$16.50	27	\$4.46
Candidate hoardings	\$1,619.00	20	\$323.80
A5 Campaign flyers via Parliamentary Services	\$340.69	50	\$170.35
A5 Campaign flyers via Parliamentary Services	\$434.70	55	\$239.09
<b>Ikaroa Rawhiti (Meka Whaitiri)</b>			
Hutt News banner	\$673.30	75	\$504.98
NZLP candidate hoardings	\$3,500.00	20	\$700.00
Stitchery house embroidery T-shirt design / print	\$1,495.50	10	\$149.55
NZLP DM	\$1,943.00	95	\$1,845.85
<b>Ilam (James Dann)</b>			
Labour Party signs	\$295.00	60	\$177.00
<b>Invercargill electorate (Lesley Soper)</b>			
Southland Express advertisements	\$4,086.18	36	\$1,471.02
Otago Daily Times ( joint with several candidates)	\$418.00	50	\$209.00
Bluff Beacon Advertisements	\$205.00	35	\$71.75
Craigs Design & Print - Candidate Flyer	\$983.25	50	\$491.63
Todd Atticus - Design work	\$60.50	50	\$30.25
<b>Kaikoura (Janette Walker)</b>			
Fairfax Marlborough Express / Kaikoura Star adverts	\$1,975.42	30	\$592.63
Fairfax - Northern outlook adverts	\$614.79	30	\$184.44
Seaport new (Picton) advert	\$257.60	30	\$77.28
Facebook ads - to boost "Janette Walker for Kaikoura"	\$331.84	85	\$282.06

Party Secretary Initial: *MS*



**Total returned expense for B**

NEW ZEALAND LABOUR PARTY			
	\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
Fairfax media - Janette Walker advertising Marlborough Express / Stuff	\$437.00	30	\$131.10
North Canterbury.net - Rangiora.com advertising online	\$200.00	30	\$60.00
Paper Plus, paper for fliers / invitations to public meetings	\$23.70	15	\$3.56
L&O Trading (canon ink cartridges) for fliers / invitations to public meetings	\$133.00	15	\$19.95
Expanda signs flag/stand - Janette Walker / Labour	\$1,522.60	20	\$304.52
Candidate Hoardings	\$1,540.00	20	\$308.00
<b><u>Kelston (Carmel Sepuloni)</u></b>			
Fairfax- Western Leader & Nor West News Banner Ads	\$1,151.00	8	\$92.08
Write On Vehicle Signage	\$1,265.69	50	\$632.85
Labour Party candidate hoardings	\$2,950.00	20	\$590.00
Labour Party party vote hoardings	\$2,950.00		\$2,950.00
Labour Party car flags	\$388.00		\$388.00
80 Labour Party Rosettes produced centrally	\$240.00		\$240.00
Labour Party Policy Materials produced centrally	\$ 255.00		\$255.00
<b><u>Mana (Kris Faafoi)</u></b>			
Samoa Times	\$1,160.00	70	\$812.00
Candidate hoardings	\$1,860.00	20	\$372.00
<b><u>Mangere (Sua William Sio)</u></b>			
Samoa Times	\$1,160.00	70	\$812.00
Samoa Times	\$2,200.00	87	\$1,914.00
Mercury Print 15000 flyers	\$1,362.75	40	\$545.10
Mercury Print 20000 flyers	\$1,596.20	42	\$670.40
Mercury Print 30 SIGNS	\$1,414.50	20	\$282.90
Digitex Design - 2 banners	\$916.56	25	\$229.14
Candidate hoardings	\$6,800.00	20	\$1,360.00
<b><u>Manukau East electorate (Jenny Salesa)</u></b>			
Radio Samoa ( 25 x 0 sec ads)	\$1,250.00	60	\$750.00
Mercury Printz Election Signs	\$219.89	50	\$109.95
Mercury Printz DLE Flier	\$645.65	50	\$322.83

Party Secretary Initial: *MS*



**Total returned expense for B**

NEW ZEALAND LABOUR PARTY			
	\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
Mercury Printz DLE fliers	\$1,259.00	25	\$314.75
Mercury Printz A3 fliers	\$3,055.55	65	\$1,986.11
Mercury Printz - 100 A3 Posters	\$172.50	10	\$17.25
Mercury Printz - DLE Flier 10,000 encouraging to vote now	\$1,133.90	60	\$680.34
Mercury Printz - Election Signs - 10- 2400x1200	\$471.50	55	\$259.33
Mercury Printz - Election Signs - 10-900x600	\$103.50	55	\$56.93
Badge King - 200x55mm button badges	\$285.20	50	\$142.60
Bous Company Ltd - 58 Tee Shirts	\$830.30	50	\$415.15
Tika Tonga Sportsware - 30 Tee Shirts	\$379.50	50	\$189.75
NZLP Centrally organised hoardings	\$5,000.00	20	\$1,000.00
<b><u>Manurewa (Louisa Wall)</u></b>			
Manukau Courier	1266.67	67	\$848.67
Indian Newslink	748.67	85	\$636.37
t-shirts	\$1,616.00	50	\$808.00
<b><u>Maungakiekie (Carol Beaumont)</u></b>			
Onehunga Community News July	\$345.00	30	\$103.50
Onehunga Community News August	\$345.00	50	\$172.50
Onehunga Community News September	\$345.00	40	\$138.00
Onehunga Community news meeting advertisement	\$483.00	15	\$72.45
Onehunga Community news September	\$630.00	50	\$315.00
East & Bays Courier housing meeting advertisement	\$620.08	35	\$217.03
East & Bays Courier education meeting advertisement	\$620.08	13	\$80.61
Central Leader housing meeting	\$667.41	30	\$200.22
Central Leader education meeting	\$667.41	13	\$86.76
Samoa Times (two advertisements)	\$1,178.75	70	\$825.13
Mercury Printz DL flyer	\$1,690.50	25	\$422.63
Mercury Printz calling card	\$220.80	10	\$22.08
Mercury Printz Mt Wellington housing meeting flyer	\$937.25	35	\$328.04
Mercury Printz flyer 2	\$1,776.75	30	\$533.03

Party Secretary Initial: *MA*



Total returned expense for B		NEW ZEALAND LABOUR PARTY		
		\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)		Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
Mercury Printz Oranga meeting flyer		\$552.00	9	\$49.68
Mercury Printz Onehunga housing meeting flyer		\$657.80	35	\$230.23
Mercury Printz education meeting flyer		\$588.80	35	\$206.08
Mercury Printz flyer 3		\$1,823.32	50	\$911.66
Mercury Printz Candidate hoardings 2400 by 1200		\$4,100.00	20	\$820.00
Mercury Printz Candidate hoardings 600 by 900		\$400.00	20	\$80.00
Mercury Printz Candidate hoardings 2400 by 1200		\$377.20	20	\$75.44
Mercury Printz 900 by 600 (street corner meeting sign)		\$160.00	20	\$32.00
Self produced street corner meeting flyer		\$180.00	20	\$36.00
Self produced cottage meeting flyer		\$129.00	20	\$25.80
Letter to selected voters		\$550.88	31	\$170.77
Letter to selected voters 2		\$1,130.64	40	\$452.26
Letter to supporters		\$378.82	10	\$37.88
Phone bank costs		\$1,200.00	90	\$1,080.00
Local telephoning		\$30.00	30	\$9.00
T-Shirts		\$832.00	30	\$249.60
<b><u>Mt Albert (David Shearer)</u></b>				
Hoardings and materials		\$7,208.00	20	\$1,441.60
NZLP election levy for Party expenses		\$5,400.00	100	\$5,400.00
<b><u>Mt Roskill (Phil Goff)</u></b>				
Advertising in Fairfax suburban newspapers		\$2,689.96	77	\$2,071.27
Infographic for Facebook "Ask Phil Goff" designed in house		\$5.50	13	\$0.72
Campaign T-Shirts from 5 star print (3234)		\$499.75	37	\$184.91
Phil Goff folded pamphlet from Five Star Print (3629)		\$2,195.50	65	\$1,427.08
Samoan language pamphlet rom Five star Print (3904)		\$292.50	65	\$190.13
Street stop flyers (3649) Produced inhouse		\$207.00	30	\$62.10
Street stop flyers (3649) Produced inhouse		\$253.00	30	\$75.90
Phone bank costs		\$171.28	90	\$154.15
Candidate hoardings		\$3,486.00	20	\$697.20

Party Secretary Initial: *AS*



**Total returned expense for B**

NEW ZEALAND LABOUR PARTY			
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Merchandise and stickers	\$561.00	50	\$280.50
Phil Goff calling card produced by Mercury Printz	\$937.00	50	\$468.50
<b><u>Napier (Stuart Nash)</u></b>			
Napier Mail Ad Week Starting 23 June 2014	\$ 1,150.00	40	\$460.00
Napier Mail Ad Week Starting 30 June 2014	\$ 1,150.00	40	\$460.00
Napier Mail Ad Week Starting 7 July 2014	\$ 1,150.00	40	\$460.00
Napier Mail Ad Week Starting 14 July 2014	\$ 1,150.00	8	\$92.00
Napier Mail Ad Week Starting 21 July 2014	\$ 1,150.00	15	\$172.50
Napier Mail A Week Starting 28 July 2014	\$ 1,150.00	40	\$460.00
Napier Mail Ad Week Starting 4 Aug 2014	\$ 1,150.00	40	\$460.00
Napier Mail Ad Week Starting 11 Aug 2014	\$ 1,150.00	40	\$460.00
Napier Mail Ad Week Starting 18 Aug 2014	\$ 1,150.00	40	\$460.00
Napier Mail Ad Week Starting 25 Aug 2014	\$ 1,150.00	40	\$460.00
Napier Mail Ad Week Starting 1 Sept 2014	\$ 1,150.00	10	\$115.00
Napier Mail Ad Week Starting 8 Sept 2014	\$ 1,150.00	19	\$218.50
Napier Mail Ad Week Starting 15 Sept 2014	\$ 1,150.00	9	\$103.50
Wairoa Star Ad Week Starting 4 Aug 2014	\$ 736.00	50	\$368.00
Wairoa Star Ad Week Starting 18 Aug 2014	\$736.00	15	\$110.40
Wairoa Star Ad Week Starting 15 Sept 2014	\$ 736.00	28	\$206.08
Hoarding - N*A*S*H	\$ 2,300.00	30	\$690.00
Hoarding - Nash Photo	\$ 2,300.00	30	\$690.00
Hoarding - NASH LABOUR	\$ 2,300.00	50	\$1,150.00
<b><u>Nelson (Maryan Street)</u></b>			
Waimea weekly ads for Health, Housing and Power	\$ 839.50	15	\$125.93
Waimea weekly ads for Health, Housing and Power	\$ 839.50	30	\$251.85
Waimea weekly/Grey Power Ads	\$ 431.25	20	\$86.25
Waiema weekly Parker visit ad	\$ 419.75	60	\$251.85
Twyford visit ad Nelson Mail	\$ 142.30	60	\$85.38
Emails to Members/Supporters	\$ 726.00	30	\$217.80

Party Secretary Initial: 





**Total returned expense for B**

NEW ZEALAND LABOUR PARTY			
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Candidate hoardings	\$ 3,525.00	20	\$705.00
<b><u>New Lynn (David Cunliffe)</u></b>			
Shared newspaper advertisement	\$890.60	50	\$445.30
Candidate hoardings	\$1,362.50	20	\$272.50
Share of advertising with other West Auckland candidates	\$1,345.50	10	\$134.55
DLE candidate flyers (x20,000) Produced Ready Press Ltd (3601)	\$1,712.35	30	\$513.71
Signage on candidate campaign van produced by Westad signs Ltd (3046)	\$1,242.80	40	\$497.12
<b><u>New Plymouth (Andrew Little)</u></b>			
Taranaki Daily News/Midweek, candidate adverts and meetings	\$ 3,330.95	50	\$1,665.48
Opunake and Coastal News, candidate advert	\$ 850.00	15	\$127.50
NZ Labour Party, hoardings	\$ 1,230.00	20	\$246.00
C7 Design, handouts	\$ 316.25	35	\$110.69
C7 Design, Printing.com, flyers	\$ 3,243.00	30	\$972.90
<b><u>North Shore (Claire Szabo)</u></b>			
Shared advertisement	\$1,046.00	50	\$523.00
Facebook advertising	\$170.00	50	\$85.00
Candidate flyer	\$5,093.88	35	\$1,782.86
Street corner meeting flyer	\$50.00	15	\$7.50
Candidate car wrapper	\$1,270.75	20	\$254.15
Candidate DLE	\$1,026.95	25	\$256.74
Candidate letter	\$2,019.00	10	\$201.90
Candidate placards	\$430.00	20	\$86.00
Candidate billboards	\$840.00	20	\$168.00
<b><u>Northcote (Richard Hills)</u></b>			
Fairfax Media North Shore "Local Life" 30/05/2015	\$471.50	15	\$70.73
Candidate hoardings	\$3,410.00	20	\$682.00
Print master - flyers promoting public meeting for Richard Hills, 20/07/2014	\$309.35	20	\$61.87
Print master - Richard Hills DLE flyers	\$937.25	15	\$140.59
Promote IT: Richard Hills Labour t-shirts 17/07/2014	\$350.41	25	\$87.60

Party Secretary Initial: *MB*





Total returned expense for B		NEW ZEALAND LABOUR PARTY		
		\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)	
Birkenhead RSA 2013/2014 Yearbook: A5 1/2 page ad 19/08/2014	\$281.75	15		\$42.26
<b>Northland (Willow-Jean Prime)</b>				
North and South - July 2014	\$ 402.50	8		\$32.20
APN News Paper - July 2014	\$ 386.40	8		\$30.91
North and South - July 2014	\$ 458.85	8		\$36.71
Dargaville News - July 2014	\$ 1,092.32	8		\$87.39
North and South - July 2014	\$ 493.35	8		\$39.47
APN News Paper - August 2014	\$ 772.80	8		\$61.82
Fair Fax Media - August 2014	\$ 181.33	8		\$14.51
Northern News - August 2014	\$ 917.70	8		\$73.42
Hot Printz - Stickers - May 2014	\$ 431.25	40		\$172.50
Printing.com Meet the candidates invites (design) - May 2014	\$ 143.70	10		\$14.37
Printing.com raffle ticket books - May 2014	\$ 189.75	10		\$18.98
Printing.Com Buisness cards - May 2014	\$ 182.85	20		\$36.57
Hot Printz - Vehicle signage - May 2014	\$ 1,202.90	50		\$601.45
Hot Printz - Shop signage - July 2014	\$ 638.25	50		\$319.13
Hot Printz Hoardings - July 2014	\$ 5,673.06	20		\$1,134.61
Hot Printz Apparell - T-Shirts/hoodies - July 2014	\$ 2,873.00	25		\$718.25
Printing.com DL Flyer x 500 1/3 share - August 2014	\$ 98.51	28		\$27.58
Printin.com DL flyer x 5000 (reprint) - August 2014	\$ 396.75	20		\$79.35
Printing.com DL flyer x 30,000 - August 2014	\$ 977.50	8		\$78.20
<b>Ohariu (Virginia Anderson)</b>				
The Wellingtonian - Design & publication of Community Clinic Ad	\$ 741.74	15		\$111.26
Independent Herald - Design & publication of Community Clinic Ads	\$ 1,253.95	15		\$188.09
Independent Herald - Design & publication of Candidate Contact Details	\$ 1,334.90	25		\$333.73
New Zealand Labour Party - Design & printing of Ohariu/Virginia Core Flutes	\$ 955.00	20		\$191.00
Todd Atticus/Copy Express Limited - Design & printing of Candidate DL Flyer 1	\$ 1,197.79	40		\$479.12
Todd Atticus/Copy Express Limited - Design and Printing Direct Mail Flyer	\$ 718.59	30		\$215.58
Todd Atticus/Copy Express Limited - Design & printing of Candidate DL Flyer 2	\$ 1,491.05	30		\$447.32

Party Secretary Initial: 



**Total returned expense for B**

NEW ZEALAND LABOUR PARTY			
	\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
Todd Atticus/Copy Express Limited - Design & Printing Community Clinic Posters	\$ 83.50	10	\$8.35
Todd Atticus/New Zealand Labour Party - Design & Printing Cottage Meeting Flyer (July)	\$ 13.44	10	\$1.34
Todd Atticus/New Zealand Labour Party - Printing of Cottage Meeting Flyer (August)	\$ 15.76	30	\$4.73
Todd Atticus/Campaign Committee - Printing of Flyers for Street Corner Meetings	\$ 30.00	25	\$7.50
Todd Atticus/Campaign Committee - Posters & Flyers for Maryan Street Meeting	\$ 26.50	35	\$9.28
Campaign Committee - Venue Poster for David Shearer Meeting	\$ 13.30	35	\$4.66
<b>Otaki (Rob McCann)</b>			
Horowhenua Chronicle - campaign ads	\$ 1,552.50	15	\$232.88
Kapiti New - campaign ads	\$ 2,618.55	15	\$392.78
Kapiti Observer -campaign ads	\$ 2,419.84	15	\$362.98
Horowhenua Mail - campaign ads	\$ 1,738.80	15	\$260.82
Kapiti Observer Digital edition	\$ 114.99	15	\$17.25
Horowhenua Mail digital edition	\$ 114.99	15	\$17.25
Candidate hoardings	\$ 2,295.00	20	\$459.00
Graphic Press - targetted letters	\$ 3,895.05	25	\$973.76
Graphic Press - flyers	\$ 1,171.85	15	\$175.78
<b>Pakuranga (Barry Kirker)</b>			
Fairfa media -- Eastern Courier 3 ads shared with other candidates	\$ 1,139.00	50	\$569.50
Candidate Hoardings -60 in total, three sizes. Supplied Centrally by New Zealand Labour Party	\$ 910.00	20	\$182.00
FuturePrint -10000 DLE flyers	\$ 569.25	17	\$96.77
<b>Palmerston North (Iain Lees-Galloway)</b>			
Manawatu Standard - Election week ad	\$ 947.03	60	\$568.22
Facebook advertising -	\$ 1,583.06	30	\$474.92
Pivotal Thames - Postcards	\$ 3,461.50	15	\$519.23
Freedom Print - Post cards	\$ 436.54	15	\$65.48
Hoardings	\$ 1,531.00	60	\$918.60
Freedom Print - Hoardings	\$ 1,481.78	20	\$296.36
Bacbou Billboards Ltd, Billboards	\$ 1,690.50	18	\$304.29
Palmerston North City Council, sign farm applications	\$ 316.00	20	\$63.20

Party Secretary Initial: *MB*



Total returned expense for B		NEW ZEALAND LABOUR PARTY		
		\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)		Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
<b>Papakura (Jerome Mika)</b>				
Pakaura Courier		\$ 250.00	60	\$150.00
Mercury Print (first DLE)		\$ 1,658.30	30	\$497.49
Mercury Print (second DLE)		\$ 1,138.50	30	\$341.55
Candidate hoardings		\$ 2,540.00	20	\$508.00
Car magnets		\$ 149.00	50	\$74.50
Campaign headquarters		\$ 3,450.00	43	\$1,483.50
Mercury Print 'sorry I missed you' cards		\$ 207.00	28	\$57.96
<b>Port Hills (Ruth Dyson)</b>				
Age concern		\$ 71.07	73	\$51.88
Campaign maps		\$ 136.00	50	\$68.00
Sprintprint: flyers		\$ 686.36	10	\$68.64
Sprintprint: flyers		\$ 687.70	10	\$68.77
stamps		\$ 140.00	50	\$70.00
Sound system		\$ 550.00	50	\$275.00
Mitre 10 hardware		\$ 36.80	50	\$18.40
Mitre 10 hardware		\$ 34.74	50	\$17.37
Mitre 10 hardware		\$ 141.80	50	\$70.90
ACE hire		\$ 40.00	50	\$20.00
CORElogic		\$ 345.00	50	\$172.50
Placemakers fixings		\$ 185.30	50	\$92.65
NZLP hoardings		\$ 5,210.00	20	\$1,042.00
NZLP hoardings		\$ 820.00	20	\$164.00
<b>Rangitata Electorate (Steven Gibson)</b>				
Funny media: giggle TV		\$ 690.00	15	\$103.50
Candidate flyers. Sprint		\$ 2,342.55	15	\$351.38
Candidate flyers. Sprint		\$ 38.50	15	\$5.78
magnetic car signs		\$ 184.95	15	\$27.74
<b>Rangitikei (Deborah Russell)</b>				

Party Secretary Initial: *DRS*




Total returned expense for B		NEW ZEALAND LABOUR PARTY		
		\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)	
Fielding Herald 26 June	\$ 266.02	15		\$39.90
Central District Times 8 July	\$ 224.00	15		\$33.60
Ruapehu Press 7 August	\$ 319.38	15		\$47.91
Ruapehu Bulletin 26 August	\$ 306.13	15		\$45.92
Manawatu Guardian 11 September	\$ 202.40	60		\$121.44
Wanganui Chronicle 12 september	\$ 459.50	60		\$275.70
Ruapehu bulletin 16 september	\$ 196.88	60		\$118.13
Central district times 16 september	\$ 315.54	60		\$189.32
Fielding herald 18 september	\$ 375.41	60		\$225.25
Horowhenua Mail 18 september	\$ 287.04	60		\$172.22
Ruapehu press 17 september	\$ 308.38	60		\$185.03
The tribune	\$ 399.21	60		\$239.53
Flaunt: t shirts	\$ 121.64	50		\$60.82
vistaprint:car magnets	\$ 31.16	50		\$15.58
freedom print and reach media	\$ 3,282.38	20		\$656.48
warehouse stationary: street corner meeting flyers	\$ 159.39	30		\$47.82
warehouse stationary: A4 colour posters	\$ 10.68	15		\$1.60
<b>Rimutaka (Chris Hipkins)</b>				
Upper Hutt Leader banner advert 17 september	\$ 632.50	50		\$316.25
Stokes valley and taita times	\$ 512.00	50		\$256.00
Hutt news banner advert (shared with 3 other candidates)	\$ 672.50	75		\$504.38
phone call kit (two degree call plan costs)	\$ 540.00	50		\$270.00
A5 candidate and party vote leaflet	\$ 2,495.50	65		\$1,622.08
DLE candidate party vote leaflet	\$ 3,148.70	50		\$1,574.35
Direct mail printing	\$ 4,919.93	50		\$2,459.97
Hoardings	\$ 3,750.00	20		\$750.00
<b>Rodney (Eric Bolt)</b>				
Mahurangi and Hibiscus Matters election specials ad, editorial	\$ 1,150.00	20		\$230.00
Flyers	\$ 639.66	25		\$159.92

Party Secretary Initial: *DRS*



**Total returned expense for B**

NEW ZEALAND LABOUR PARTY			
	\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
calling cards	\$ 633.00	10	\$63.30
<b>Rongotai (Annette King)</b>			
NZLP campaign levy including vote annette hoardings	\$ 5,400.00	52	\$2,808.00
<b>Rotorua electorate (Tamati Coffey)</b>			
Mokoia Community Newsletter 2 x half pge, 2 x advertoria	\$ 561.20	20	\$112.24
Fairfax Media Rotorua Review x 6	\$ 504.40	20	\$100.88
Linton Park Community News 1 x half pge	\$ 50.00	20	\$10.00
Fairfax Media Rotorua Review x 6	\$ 414.00	20	\$82.80
Te Puke Times - x2	\$ 188.62	20	\$37.72
Sun Media	\$ 286.35	60	\$171.81
APN NZ Media - Daily Post x 1	\$ 921.15	30	\$276.35
APN NZ Media - Daily Post x 1	\$ 1,262.70	30	\$378.81
APN NZ Media - Daily Post x 1	\$ 1,362.75	20	\$272.55
APN NZ Media - Daily Post x 3 & Te Puke Times x 2	\$ 5,310.10	20	\$1,062.02
Fairfax Media Rotorua Review x 10	\$ 1,985.82	20	\$397.16
APN NZ Media - Daily Post Online x 2	\$ 5,750.00	20	\$1,150.00
Biz Cards - First Union	\$ 107.80	20	\$21.56
Office Signage - expandasign	\$ 857.33	50	\$428.67
Vehicle Signage - Speedy Signs	\$ 770.50	20	\$154.10
Discount given	\$ 1,350.00	20	\$270.00
Flyers - Mini Manifestos & DLEs	\$ 802.00	56	\$449.12
AB Haines - Tick Tamati T-Shirts	\$ 2,340.00	7	\$163.80
More Flyers	\$ 300.00	56	\$168.00
More Flyers	\$ 300.00	56	\$168.00
<b>Selwyn electorate (Gordon Dickson)</b>			
Share of South Island Newspaper Ad	\$ 263.33	15	\$39.50
Candidate Hoardings	\$ 1,240.00	20	\$248.00
<b>Tamaki electorate (Chao-Fu Wo)</b>			
Mercury Printz - Business card	\$ 46.00	10	\$4.60

Party Secretary Initial: 




Total returned expense for B		NEW ZEALAND LABOUR PARTY		
		\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)	
Mercury Prints - Flyer	\$ 299.00	20	\$59.80	
NZLP hoardings	\$ 180.00	20	\$36.00	
Printing	\$ 722.80	90	\$650.52	
<b>Tamaki Makaurau electorate (Peeni Henare)</b>				
NZLP hoardings	\$ 5,320.00	20	\$1,064.00	
Centrally produced Direct Mail	\$ 88.73	100	\$88.73	
<b>Taranaki - King Country electorate (Penny Gaylor)</b>				
Party Vote Targeted Mail	\$ 337.50	100	\$337.50	
<b>Taupo electorate (Jamie Strange)</b>				
NZLP hoardings	\$ 460.00	20	\$92.00	
<b>Tauranga electorate (Rachel Jones)</b>				
Sun Media	\$ 515.20	35	\$180.32	
Sun Media	\$ 437.00	60	\$262.20	
Sun Media	\$ 286.35	60	\$171.81	
APN Holdings - BOP Times	\$ 333.50	40	\$133.40	
APN Holdings - BOP Times	\$ 602.78	90	\$542.50	
Sun Media	\$ 575.00	90	\$517.50	
NZLP hoardings	\$ 500.00	20	\$100.00	
Northbridge Print	\$ 207.00	100	\$207.00	
Northbridge Signs	\$ 235.75	20	\$47.15	
Kale Print & Design	\$ 646.30	25	\$161.58	
<b>Te Atatu electorate (Phil Twyford)</b>				
NZLP Hoardings	\$ 2,230.00	20	\$446.00	
Campaign Launch hoardings	\$ 1,345.50	82	\$1,103.31	
<b>Te Tai Hauauru electorate (Adrian Rurawhe)</b>				
Facebook Boosts	\$ 147.73	50	\$73.87	
Facebook Advert	\$ 239.84	50	\$119.92	
Vista Print - 2 banners	\$ 175.98	25	\$44.00	
Display Associates - Car signage	\$ 1,377.70	25	\$344.43	

Party Secretary Initial: *MA*



Total returned expense for B		NEW ZEALAND LABOUR PARTY	
	\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
Vista Print - Car door magnets	\$ 134.00	20	\$26.80
Vista Print T-Shirts	\$ 579.25	40	\$231.70
NZLP hoardings	\$ 4,690.00	20	\$938.00
NZLP hoardings	\$ 270.00	20	\$54.00
<b>Te Tai Tokerau electorate (Kelvin Davis)</b>			
Peggy Signz - Meeting Advert	\$ 1,345.50	80	\$1,076.40
<b>Te Tai Tonga electorate (Rino Tirikatene)</b>			
Candidate D/L	\$ 920.00	25	\$230.00
NZLP hoardings	\$ 5,530.00	20	\$1,106.00
<b>Tukituki electorate (Anna Lorck)</b>			
HB Today - Vote Lorck	\$ 2,875.00	20	\$575.00
CHB Mail APN Newspaper ads Shared with Kieran McAnulty	\$ 751.65	20	\$150.33
Hastings Leader - street corner	\$ 775.10	7	\$54.26
Hastings Leader - Booths	\$ 1,550.20	15	\$232.53
Hastings Leader - fronting 4U	\$ 746.35	20	\$149.27
Website & Hosting	\$ 379.50	20	\$75.90
Vehicle signage	\$ 413.29	35	\$144.65
Office Signage	\$ 264.50	35	\$92.58
Street Corner Flyers	\$ 250.70	15	\$37.61
Stationery / Letter head & Printing	\$ 675.45	40	\$270.18
DC Flyer	\$ 107.60	50	\$53.80
Billboards	\$ 2,507.50	15	\$376.13
NZLP hoardings	\$ 2,460.00	20	\$492.00
T-shirts	\$ 539.35	40	\$215.74
Flyer Printing & Distribution	\$ 4,851.63	15	\$727.74
<b>Upper Harbour electorate (Herman Retzlaff)</b>			
ALL advertising expenses attributed to Candidate			
<b>Waiariki electorate (Rawiri Waititi)</b>			
Tshirts - 100 personalised tshirts	\$ 760.00	25	\$190.00

Party Secretary Initial: 



**Total returned expense for B**

NEW ZEALAND LABOUR PARTY			
	\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
Business Cards - 2000, including design	\$ 365.00	5	\$18.25
NZLP hoardings	\$ 4,370.00	20	\$874.00
Car Magnets - 30 personalised car magnets	\$ 500.00	20	\$100.00
Rack cards / DLs - 8,000	\$ 1,607.00	5	\$80.35
<b>Waikato electorate (Christine Greer)</b>			
ALL advertising expenses attributed to Candidate			
<b>Waimakariri electorate (Clayton Cosgrove)</b>			
Sprint Print Hoardings	\$ 6,670.00	5	\$333.50
NZLP HO campaign pamphlet	\$ 1,536.89	50	\$768.45
<b>Wairarapa electorate (Kieran McAnulty)</b>			
Wairarapa Midweek Newspaper	\$ 948.75	20	\$189.75
Wairarapa - Times Age paper	\$ 494.50	50	\$247.25
Wairarapa - Times Age paper	\$ 2,526.55	20	\$505.31
Wairarapa News - Fairfax	\$ 1,339.52	8	\$107.16
Wairarapa News - Fairfax	\$ 2,932.50	20	\$586.50
CHB Mail APN Newspaper ads / 110% Shared with Anna Lorck Tukituki	\$ 751.65	20	\$150.33
Bush Telegraph, APN, Newspaper Ads	\$ 885.27	20	\$177.05
Warehouse Stationery - Stationery & printing	\$ 136.21	30	\$40.86
Printing.com - sashes for hoardings	\$ 496.80	10	\$49.68
NZLP hoardings	\$ 3,090.00	20	\$618.00
Mark's Signs (Vehicle Signwriting)	\$ 391.00	15	\$58.65
Lamb Peters Print (Flyers)	\$ 1,358.15	25	\$339.54
Lamb Peters Print (Letters)	\$ 3,045.55	8	\$243.64
Printing at home	\$ 40.00	40	\$16.00
<b>Waitaki electorate (Glenda Alexander)</b>			
Business Cards - Printing	\$ 300.00	10	\$30.00
Letterhead	\$ 200.00	15	\$30.00
D L Flyers	\$ 1,500.00	15	\$225.00
DL Flyers Party	\$ 649.00	100	\$649.00

Party Secretary Initial: **MA**






Total returned expense for B		NEW ZEALAND LABOUR PARTY		
		\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)	
<b>Wellington Central electorate (Grant Robertson)</b>				
Postage - DL Fliers	\$ 1,612.66	60	\$967.60	
Postage - Letters	\$ 5,327.82	84	\$4,475.37	
Supercolour Printing - Street Corner signs	\$ 327.75	15	\$49.16	
Supercolour Printing - DL Fliers	\$ 2,524.94	60	\$1,514.96	
Supercolour Printing - Letters	\$ 1,711.20	84	\$1,437.41	
Envelopes for Letters	\$ 544.96	84	\$457.77	
<b>West Coast -Tasman electorate (Damien O'Connor)</b>				
Grey Star paper	\$ 1,289.61	55	\$709.29	
NZLP hoardings	\$ 5,542.00	20	\$1,108.40	
<b>Whanganui electorate (Hamish McDouall)</b>				
River City Press -(4/9-18/9)	\$ 548.05	15	\$82.21	
South Taranaki Star	\$ 1,182.08	15	\$177.31	
Whanganui Chronicle	\$ 3,689.60	15	\$553.44	
Whanganui Chronicle 6/14 - 18/9	\$ 299.00	15	\$44.85	
Stratford Press - 18/8-3/9	\$ 662.40	15	\$99.36	
NZLP Hoardings	\$ 2,139.00	20	\$427.80	
H & A Print - candidate flier	\$ 1,656.63	15	\$248.49	
<b>Whangarei Electorate (Kelly Ellis)</b>				
Northern Advocate - full page ad	\$ 906.00	25	\$226.50	
Total Ideas - DLE flyers + Todd Atticus - design	\$ 648.25	30	\$194.48	
Syndicate Signs - office window signage + Todd Atticus Design	\$ 916.30	30	\$274.89	
Syndicate Signs - van signage	\$ 458.75	40	\$183.50	
NZLP - hoardings	\$ 831.00	20	\$166.20	
Jeff Oliver Print Ltd - DLE flyers	\$ 272.83	30	\$81.85	
Syndicate Signs - Removal of signage	\$ 149.50	30	\$44.85	
Todd Atticus - T-shirt design	\$ 5.50	30	\$1.65	
<b>Wigram Electorate (Megan Woods)</b>				
Christchurch Star Ltd	\$ 4,893.32	7	\$342.53	

Party Secretary Initial: MAJ



**Total returned expense for B**

NEW ZEALAND LABOUR PARTY			
	\$0.00	%	\$0.00
Item description (include name of candidate and/or other party, type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate)	Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned as party expense (Enter number only - e.g. 20 for 20%)	Returned expense for party (e.g. \$30,000 * 20% = \$6,000. Enter \$6,000)
NZLP Hoardings	\$ 3,360.00	20	\$672.00
Sprint Print -letterhead	\$ 1,831.95	15	\$274.79
Sprint Print - Endorsement Laflet	\$ 2,421.90	10	\$242.19
Sprint Print - Earthquake leaflet	\$ 1,846.86	50	\$923.43
Sprint Print - Report Card	\$ 1,144.25	7	\$80.10

Party Secretary Initial: 



**C: Authorised party advertisements promoted by third party promoters**

Note: the only apportionment permitted is for advertisements published both before and within the regulated period (20 June to 19 September 2014).

[illegible]

Party Secretary Initial:

Auditor Stamp/Initial





Grant Thornton

# Independent Auditor's Report

## Audit

### Grant Thornton New Zealand Audit Partnership

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## To the Party Secretary of the New Zealand Council of the New Zealand Labour Party

We have reviewed the compliance of the New Zealand Council of the New Zealand Labour Party ("the Party") with the relevant provisions of the Electoral Act 1993 ("the Act"). The attached Party Election Expenses for the 2014 General Election ("the Return") is comprised of parts A to C inclusive and covers the period from 20 June 2014 to 19 September 2014. The Return is prepared in compliance with section 206 of the Electoral Act 1993, and provides information about party election expenses incurred by the Party.

### Party Secretary's Responsibilities

The Party Secretary is responsible for ensuring that the Electoral Commission receives a return of the Party's election expenses incurred by the Party for the period 20 June 2014 to 19 September 2014.

### Auditor's Responsibilities

Our responsibility is to express an opinion on the Return in terms of the requirements of Section 206 of the Electoral Act 1993, in all material respects. Our engagement has been conducted in accordance with SAE (NZ) 3100 *Compliance Engagements* to provide limited assurance that the Party has complied, in all material respects, with section 206 of the Electoral Act 1993.

Our procedures included examining evidence relevant to the amounts and disclosures in the return. These procedures have been undertaken to form an opinion as to whether the Party has complied in all material respects, with the relevant provisions under the Electoral Act 1993 for the period from 20 June 2014 to 19 September 2014.

Other than in our capacity as reviewer, we have no relationship with, or interests in, the New Zealand Council of the New Zealand Labour Party.

### Use of Report

This report was prepared solely for the Party Secretary of the New Zealand Council of the New Zealand Labour Party. We disclaim any assumption of responsibility for any reliance on this report for any purpose other than that for which it was prepared.

**Basis for Disclaimer of Opinion**

Because of the inherent limitations of any election expenses made in certain circumstances and there are no practical assurance procedures to determine the effect of that limited control, it is possible that fraud, error or non-compliance may occur and not be detected. As the procedures performed for this engagement are not performed on a regular basis and performed in respect of the Party's compliance with the relevant provisions made under the Act our assurance engagement cannot be relied upon to detect all instances where the party may not have complied with the Act. The disclaimer of opinion expressed in this report has been formed on the above basis.

Based on the evidence obtained from the procedures we note the following limitations:

- We are not the auditor of the New Zealand Council of the New Zealand Labour Party branches, our scope was therefore limited in respect of assessing the completeness of election expenses which may have been incurred at branch level;
- It is possible that the New Zealand Council of the New Zealand Labour Party may have received public funds for election expenses and our scope is limited in respect of our access to information regarding such expenses;
- Controls over the recording of the election expenses that may have been provided at no cost are limited as there are no assurance practical procedures to determine the effect of this limited control; and
- Difficulties in the apportionment of election expenses of election activity between candidates and the New Zealand Council of the New Zealand Labour Party as a whole.

**Disclaimer of Opinion**

Because of the significance of the matters described in the Basis of Disclaimer of Opinion paragraphs, we have not been able to obtain sufficient appropriate evidence to provide a basis for an opinion as to whether the details disclosed in the Return for the New Zealand Council of the New Zealand Labour Party, complies, in all material respects, with Section 206 of the Electoral Act 1993 for the period from 20 June 2014 to 19 September 2014.

**Other Matters**

Per the Electoral Act 1993:

- We found nothing to suggest that proper accounting records were not kept and when questions were put to the client we received all the explanations we required.



**Grant Thornton New Zealand Audit Partnership**  
**Wellington, New Zealand**

18 February 2015

18 February 2015

Grant Thornton New Zealand  
Level 15, Grant Thornton House  
215 Lambton Quay  
Wellington

Dear Brent Kennerley

## **Letter of Representation for Party Election Expenses Return for the 2014 General Election**

This representation letter is furnished in connection with the return of party election expenses for the 2014 general election (the return) by *[Registered Party Name]* (the Party) made in accordance with section 206I of the Electoral Act 1993 (the Act) which has been subject to an assurance engagement and reported on by you in accordance with section 206L of the Act.

I understand that your assurance engagement was conducted in accordance with the relevant provisions of the Act and the applicable auditing and assurance standards issued by the New Zealand Auditing and Assurance Standards Board.

I confirm and take responsibility for the following representations after taking all reasonable steps to assure myself of them:

The return has been prepared in accordance with the relevant provisions of the Act.

I am responsible for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of the return. I have done this, and all explanations or demonstrations of this to you have been complete and accurate.

All records, documents and accounts (records) have been kept by the Party (including subsidiary entities) and made available to you, and these materials will be retained in accordance with the requirements of the Act.

I have disclosed to you:

- 1.1 any material transactions not disclosed in the records;
- 1.2 the existence of all relevant agreements or activities relating to the Party's members of the previous Parliament, electorate candidates, subsidiary or closely connected political entities, third party promoters (whether registered or not), and other political parties (whether registered or not) or their electorate candidates;

18 Feb 15

- 4.3 any alleged, suspected or proven illegal activity under the Act or other legislation potentially relevant to the return or instances of non-compliance with applicable requirements;
  - 4.4 any outstanding disputed claims, matters with authorities, or planned or continuing litigation;
  - 4.5 the fact of, and results from, any assessment made by me that considered whether the records of the Party may be materially misstated or incomplete for any reason; and
  - 4.6 any design deficiencies in the compliance system and instances where that system has not operated as described.
- 5 The return contains the total returnable election expenses of the Party for the 2014 general election whether paid or incurred before, during, or after the regulated period. The return includes all expenses, including apportioned expenses, and irrespective of the source of funds or entity paying for the activities concerned, and irrespective of whether or not a party advertisement contained a promoter statement.
- 6 The return's contents have been determined by considering, in the following sequence, these questions and the relevant provisions of the Act:
- 6.1 Was the advertising undertaken by the party secretary, or with their authority? [section 206(1), definition of **election expenses**, paragraph (a)(ii)] (If no, advertising is not an election expense.)
  - 6.2 If yes - did the advertising constitute **publishing**? [section 3D, definition of **publish**; section 206(1), definition of **election expenses**, paragraph (a)(i)] (If no, advertising is not an election expense.)
  - 6.3 If yes - was that the publishing of a **party advertisement**? That is, did the advertisement encourage or persuade, or appear to encourage or persuade, voters to vote for the party, or against another party, or both? [section 3(1), definition of **party advertisement**; section 206(1), definition of **election expenses**] (If no, advertising is not an election expense.)
  - 6.4 If yes - was the advertising undertaken (or deemed to be undertaken) during the regulated period (from 20 June 2014 to 19 September 2014)? [section 3B, definition of **regulated period**; section 206(1), definition of **election expenses**, paragraph (a)(i)] (If no, advertising is not an election expense.)
  - 6.5 If yes:
    - 6.5.1 What expense was incurred in undertaking the advertising? [definition of **advertising expenses**, section 3E; definition of **election expenses**, section 206(1)]

- 6.5.2 What cost was involved in respect of the preparation, design, composition, printing, distribution, postage and publishing of the party advertisement? [section 3E(1)(a)(i)]
- 6.5.3 What was the reasonable market of any **material** used for or applied toward the party advertisement, including material provided free of charge, or below reasonable market value? [section 3E(1)(a)(ii)]
- 6.5.4 Was the advertisement a **joint party advertisement** [section 206CB], or a **joint party and candidate advertisement** [section 206CC]? (If yes, the costs can be apportioned based on coverage.)
- 6.6 Do any of the costs identified above fall within any of the expense exceptions? [section 3E(1)(b)]
  - 6.6.1 The conduct of any survey or public opinion poll (other than push-polling)
  - 6.6.2 Framework, other than a commercial framework, supporting a hoarding displaying the party advertisement
  - 6.6.3 The labour of any person provided free of charge by that person
  - 6.6.4 Replacement of election materials damaged in circumstances out of the party's control
  - 6.6.5 Expenses, including running costs, of a vehicle used to display a party advertisement (provided payment was not made or promised) for the display of the advertisement on the vehicle
  - 6.6.6 Allocations from the Electoral Commission of time and money for election broadcasting [definition of **election expenses**, section 206(1)(c)]

If yes, that specific cost is not an election expense.

- 7 I have sought, received, and hold in the Party's records confirmation from, or on behalf of, any Party members of the previous Parliament that all party advertisements published, or election expenses incurred by those members of Parliament have been disclosed to me, with adequate supporting records, for inclusion in this return.
- 8 Where an apportionment of election expenses is given in the return:
  - the basis of apportionment is appropriate, and has been properly applied and recorded, and
  - the information contained in the Party's return is known to be consistent with that of the Party's electorate candidates, or the undertakings of other entities involved in the apportionment included in the records.



- 9 Any and all misstatements you have identified during the course of your assurance engagement have been adjusted in the final return.
- 10 I have completed my own procedures, distinct from your assurance engagement processes, to evaluate the accuracy and completeness of the return.
- 11 The return is free of any material misstatements or omissions.

These representations are made in terms mutually agreed between us, and to supplement information obtained by you from the records of the Party and to confirm information given to you orally.

Yours sincerely

A handwritten signature in black ink, appearing to be 'Tim Barnett', written in a cursive style.

Tim Barnett  
Party General Secretary