



Registered Promoter Election Expenses Return for the 2014 General Election

Only registered promoters for the 2014 General Election who spend more than \$100,000 (inclusive of GST) on election expenses for advertising published during the regulated period (20 June to 19 September 2014) must file a return of election expenses with the Electoral Commission.

	Fill in boxes highlighted in yellow If completing the form manually - also fill in orange boxes
Promoter's Name	NZACA
Promoter's Representative	matin Taylor
	(Enter name of promoter's duly authorised representative if the registered promoter is not an individual or company)
	Declaration
1993, is an accura	e best of my knowledge this return, filed pursuant to section 206ZC of the Electoral Act at record of the election expenses incurred by the registered promoter or on the er's behalf for the 2014 General Election and is not false in any material particular.
Signed:	Tal Fig. 1 Date: 5/11/2014
	(The return must be signed by the registered promoter or where the registered promoter is not an individual or company the authorised representative of the registered promoter)

Where you have completed the return electronically you will need to print the return so that it can be signed and dated by or on behalf of the registered promoter.

The deadline for filing the return with the Electoral Commission is Tuesday, 20 January 2015.

Returns can be filed:

- By post at PO Box 3220 Wellington 6140
- Delivered to Level 10, 34-42 Manners Street, Wellington
- By fax to 04 495 0031
- By email to enquiries@elections.govt.nz

Please note, where the return is sent by fax or email the original signed return should also be sent or delivered to the Electoral Commission.

ELECTIONS ELECTORAL COMMISSION

Total \$0.00

Instructions

Include only election expenses. Do not include free labour, hoarding timber or replacing materials that have not been destroyed through no fault of your own - these are not election expenses.

If there is insufficient space in any section attach a separate sheet with the details.

You should apportion advertisements published both before and within the regulated period (20 June to 19 September 2014).

There is no apportionment between a third party and a candidate and/or party. Total costs of such advertisements are double counted - as both a party/candidate election expense and a third party election expense.

		Promote		Total \$0.00 \$131,896.00	
Description of advertisement	Candidate or party details Name of candidate(s) and/or party(parties) where the advertisement encourages or persuades voters to vote for one or more identifiable candidate or party	\$0.00 Total cost inc GST (including preparation, design, composition, printing, publishing and postage)	% apportioned for regulated period (Enter number only e.g. 20 for 20%)	\$0.00 Returned expense for promoter (e.g. 20% of \$30,000 = \$6,000, Enter \$6,000)	
Include name of advertiser, supplier, volume, duration and size as appropriate					
National Newspapers	None	\$24,343.00	100%	\$24,343.00	
Regional Newspapers	None	\$14,251.00	100%	\$14,251.00	
Community Newspapers	None	\$23,490.00	100%	\$23,490.00	
Internet	None	\$17,712.00	100%	\$17,712.00	
Outdoor Billboards	None	\$12,960.00	100%	\$12,960.00	
Metro Newspapers	None	\$39,140.00	100%	\$39,140.00	
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