



Registered Promoter Election Expenses Return for the 2014 General Election

Only registered promoters for the 2014 General Election who spend more than \$100,000 (inclusive of GST) on election expenses for advertising published during the regulated period (20 June to 19 September 2014) must file a return of election expenses with the Electoral Commission.

Fill in boxes highlighted in yellow

If completing the form manually - also fill in orange boxes

Promoter's
Name

NZEI TE RIU ROA

Promoter's
Representative

PAUL GOULTER, NATIONAL SECRETARY

(Enter name of promoter's duly authorised representative if the registered promoter is not an individual or company)

Declaration

I declare that to the best of my knowledge this return, filed pursuant to section 206ZC of the Electoral Act 1993, is an accurate record of the election expenses incurred by the registered promoter or on the registered promoter's behalf for the 2014 General Election and is not false in any material particular.

Signed:

Date:

22/12/14

(The return must be signed by the registered promoter or where the registered promoter is not an individual or company the authorised representative of the registered promoter)

Where you have completed the return electronically you will need to print the return so that it can be signed and dated by or on behalf of the registered promoter.

The deadline for filing the return with the Electoral Commission is **Tuesday, 20 January 2015**.

Returns can be filed:

- By post at PO Box 3220 Wellington 6140
- Delivered to Level 10, 34-42 Manners Street, Wellington
- By fax to 04 495 0031
- By email to enquiries@elections.govt.nz

Please note, where the return is sent by fax or email the original signed return should also be sent or delivered to the Electoral Commission.

Instructions

Include only election expenses. Do not include free labour, hoarding timber or replacing materials that have not been destroyed through no fault of your own - these are not election expenses.

If there is insufficient space in any section attach a separate sheet with the details.

You should apportion advertisements published both before and within the regulated period (20 June to 19 September 2014).

There is no apportionment between a third party and a candidate and/or party. Total costs of such advertisements are double counted - as both a party/candidate election expense and a third party election expense.

		Promoter's Name			Total \$0.00
		NZEI TE RIU ROA			\$164,858.48
Description of advertisement	Candidate or party details	\$0.00	%	\$0.00	
Include name of advertiser, supplier, volume, duration and size as appropriate	Name of candidate(s) and/or party(parties) where the advertisement encourages or persuades voters to vote for one or more identifiable candidate or party	Total cost inc GST <small>(including preparation, design, composition, printing, publishing and postage)</small>	% apportioned for regulated period <small>(Enter number only - e.g. 20 for 20%)</small>	Returned expense for promoter <small>(e.g. 20% of \$30,000 = \$6,000. Enter \$6,000)</small>	
Donation to NZCTU Get Out And Vote Campaign (non EFA expense)	Nil	\$40,000.00	100%	\$40,000.00	
Get out and vote pledge cards - Forum Print (non-EFA expense)	Nil	\$1,950.00	100%	\$1,950.00	
In-house design work 15 hours to support Get Out And Vote campaign (non EFA expense)	Nil	\$1,434.00	100%	\$1,434.00	
Get Out And Vote advertising on Scoop (September)	Nil	\$2,500.00	100%	\$2,500.00	
Better Plan APN advertising (non EFA expense), Sept 5	nil	\$13,500.00	100%	\$13,500.00	
Better Plan Allied Press (Otago Daily Times) advertising (non EFA expense), Sept 5	Nil	\$9,349.20	100%	\$9,349.20	
Better Plan Fairfax newspaper advertising (DomPost, Waikato Times, Taranaki Daily News, Christchurch Press, Southland Times) (non EFA expense)	Nil	\$74,519.00	100%	\$74,519.00	
Better Plan Fairfax online advertising stuff.co.nz (non EFA expense) Sept 5-12	Nil	\$10,983.00	100%	\$10,983.00	
In-house design work 25 hours for Better Plan (non EFA expense)	Nil	\$2,390.00	100%	\$2,390.00	
Better Plan corflutes and posters (September 5)	Nil	\$1,168.75	100%	\$1,168.75	
Tick for Kids branding development in May (Miro Communications) (non-EFA expense)	Nil	\$1,380.00	100%	\$1,380.00	
Tick for Kids advertising on Scoop (september) Non-EFA expense	Nil	\$2,500.00	100%	\$2,500.00	
NZEI Thames branch local newspaper advertisement	Nil	\$2,300.00	100%	\$2,300.00	
Tick for Kids candidate forums -designs for electronic flyer and advertisements (non EFA expense)	Nil	\$693.28	100%	\$693.28	
Design for Better Plan online advertising		\$191.25	100%	\$191.25	