

### DECLARATION

Step 1

Party name:

Internet Party

Party secretary name:

Joseph Booth

Step 2

#### ELECTION EXPENSES LIMIT FOR THE PARTY

Did you contest the party vote?  
Answer YES or NO

Yes

YES =  
\$1,115,000

\$1,115,000

Number of electorate candidates  
for the party

0

Number x  
\$26,200

\$0

Expenditure limit (inc GST)

Total

\$1,115,000

Step 3

#### TOTAL PARTY ELECTION EXPENSES

Part A: Party advertisements promoted solely by party

\$2,322.70

Part B: Party advertisements shared with candidates  
or other parties

\$0.00

Part C: Authorised party advertisements promoted  
by third parties

\$0.00

Total (A + B + C)

\$2,322.70

Step 4

#### PARTY BROADCASTING ALLOCATION

##### TOTAL ALLOCATION TO THE PARTY:

Write 'NIL' if the party did not receive a broadcasting  
allocation under the Broadcasting Act

\$55,277

Step 5

#### TOTAL PARTY ALLOCATION EXPENSES

Part D: Party only allocation expenses

\$55,277.00

Part E: Party and candidate shared allocation expenses

\$0.00

Part F: Candidate only allocation expenses

\$0.00

Total (D + E + F)

\$55,277.00

Step 6

I declare that to the best of my knowledge this return, filed pursuant to sections 206I and 206IA of the Electoral Act 1993, is an accurate record of the party's election expenses and the party's allocation expenses for the 2017 general election, and any allocation received has only been used for purposes permitted under section 80A of the Broadcasting Act 1989.

Signature

#### CHECKLIST

Steps 1, 2 and 4 completed on  
this page

Parts A to C (step 3) completed

Parts D to F (step 5) completed if  
party received a broadcasting  
allocation

Party secretary signed and dated  
the return

All relevant supporting  
documentation supplied to auditor

Auditor stamped or initialled the  
front page

Auditor's report enclosed

Representation letter enclosed,  
if used

#### FILING THE RETURN

The return must be received by the Electoral  
Commission by **5pm, 21 February 2018**  
(within 90 working days of election day). A  
party secretary who fails to comply with  
these requirements commits an offence and  
may be referred to the Police.

The return can be filed:

- by post to PO Box 3220, Wellington 6140
- delivered to Level 10, 34-42 Manners Street, Wellington
- by email to: [enquiries@elections.govt.nz](mailto:enquiries@elections.govt.nz)

**Reminder:** the returns are open to public  
inspection and will be published on  
[www.elections.org.nz](http://www.elections.org.nz).

Further information on party expenses is  
available in the **Party Secretary Handbook** –

#### AUDITOR

Auditor stamp or initial

17/02/2018

DATE: DD / MM / YYYY

# PART A: PARTY ADVERTISEMENTS SOLELY PROMOTING THE PARTY

In this part you should record all election expenses incurred in relation to party advertisements published, or that continued to be published, during the regulated period for the general election (23 June to 22 September 2017) solely promoting the party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributable to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

## Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the *Party Secretary Handbook - General Election 2017*.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART A

\$2,322.70

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (inc GST)
EXAMPLE: Display Billboards Ltd: 22/07/2017 - 22/09/2017: 3 x Billboards: 2000mm x 1000mm	\$1,200.00
Web Production - Digital banner designs, revisions, advertising templates and revisions, Image editing Social media photos and backgrounds, incl project management - 08/05/2017 to 23/06/2017. Invoice #001	PAID BY EC: 7108.31
Media Production - Production of digital and broadcast advertising materials for use during the 2017 election period. - Brand story and campaign plan - Copywriting and editing of messaging - Development and revision of graphics. 01/05/2017 to 23/06/2017. Invoice June232017	PAID BY EC: 10000
Digital Advertising - Digital campaign concepts & design specifications for all digital assets: incl 2017 campaign logo, hashtag & slogan; concept and spec for 2017 intro video sequences; all online page wireframes and specifications; all digital advertising banner concepts, specifications & structural changes; all graphic design & functionality specs for all digital content; specs for social media advertising banners and digital imagery; plus unlimited revisions for all the above, incl project management. 1 May 2017 to 30 June 2017. Invoice #IP05DIG	PAID BY EC: 12541.62
Digital Advertising - New digital campaign concepts & design specifications for digital assets: incl #AntiSpyBill event series, banners and profiles, intro sequences; new page wireframes and specifications; advertising banner concepts, specs & changes; graphic design & functionality specs for digital content; social media ads, plus unlimited revisions for all the above, incl project management. 10/07/2017 to 31/08/2017. Invoice #IP06DIG	PAID BY EC: 7541.62
Digital Advertising production for 2017 Campaign - Digital banner designs, revisions, advertising templates and revisions, Image editing Social media photos and backgrounds, video editing, incl project management. 24/06/2017 to 04/08/2017. Invoice #002	PAID BY EC: 6114.39
Advertising 10th to 22nd September 2017 on <a href="https://thedailyblog.nz">https://thedailyblog.nz</a> banner on sidebar	PAID BY EC: 750
Digital Advertising production for 2017 Campaign - Digital banner designs, revisions, advertising templates and revisions, Image editing Social media photos and backgrounds, video editing, incl project management. 05/08/2017 to 15/09/2017. Invoice #003	PAID BY EC: 6109.18
IP07DIG: New digital campaign concepts & design specifications for digital assets: incl #AntiSpyBill event series, banners and profiles, intro sequences; new page wireframes and specifications; advertising banner concepts, specs & changes; graphic design & functionality specs for digital content; social media ads, plus unlimited revisions for all the above, incl project management and Facebook advertising 26th Aug, 9th Sept x 2 and 10th Sept (total \$6409.29 part paid by advertising allocation \$5111.88)	\$1,297.41
Digital Advertising production for 2017 Campaign - Digital banner designs, revisions, advertising templates and revisions, Image editing Social media photos and backgrounds, video editing. Includes project management 16/09/2017 to 22/09/2017. Invoice #004	\$1,025.29

## PART B: PARTY ADVERTISEMENTS SHARED WITH CANDIDATES OR OTHER PARTIES

In this part you should record all election expenses incurred in relation to election advertisements published, or that continued to be published, during the regulated period for the general election (23 June to 22 September 2017) promoting the party and one or more candidates or parties.

Apportionment is permitted between the party and a candidate(s) or other party(ies). Where an expense item has been apportioned between the party and candidate(s) or party(ies), record the total cost of the advertisement and the share apportioned to the party based on coverage. You should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the candidate(s) or other party(ies) featured in the advertising in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are

attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

### Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the *Party Secretary Handbook - General Election 2017*.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART B

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
EXAMPLE: Display Billboards Ltd: 22/07/2017 - 22/09/2017: 3 x billboards: 2000 x 1000mm, Candidates: M Brown, Growth Party & T Smith, Neutral Party	\$6,000.00	20%	\$1,200.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00

In this part you should record all election expenses incurred in relation to party advertisements promoted by a third party promoter with your written authorisation and published, or that continued to be published, during the regulated period for the general election (23 June to 22 September 2017). Expenses cannot be apportioned with third party promoters. If you authorise someone else to publish advertising encouraging people to vote for the party, the cost of the advertising will be a party election expense and the same costs will also be an election expense of the third party. Record the name of the third party promoter in the item description.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART C

Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as the name of the third party which promoted the advertising.

EXAMPLE: Display Advertising Ltd: 22/07/2017 - 22/09/2017: 3 x billboards: 2000mm x 1000mm  
Workers United

\$1,200.00

# PART D: PARTY ONLY BROADCASTING ALLOCATION EXPENSES

You must complete Parts D to F if the party received an allocation of money for broadcasting pursuant to Part 6 of the Broadcasting Act 1989 to produce or place advertising on television, radio or the internet for the 2017 general election.

In Part D you should record details of all expenses incurred using the broadcasting allocation promoting the party or attacking another party or candidate.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART D \$55,277.00

Supplier's name and street address This should be the production company, media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account	Invoice date or dates	Description of allocation expenses List the total production costs, television placement, radio placement and internet placement costs for each supplier separately	Value \$0.00 (inc GST)
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 22nd September 2017	24 August - 22 September 2017 Television placement costs on Channel A and Channel B	\$62,450.00
		25 August - 21 September 2017 Radio placement costs on Radio X and Y	\$11,450.00
		21 - 22 September 2017 Social Media promotional posts	\$300.00
Ronald Villanueva, 7 Torrens Rd., Burswood, Manukau 2013	21st June 2017	Web Production - Digital banner designs, revisions, advertising templates and revisions, Image editing Social media photos and backgrounds, incl project management - 08/05/2017 to 23/06/2017. Invoice #001	\$7,108.31
Ronald Villanueva, 7 Torrens Rd., Burswood, Manukau 2013	7th August 2017	Digital Advertising production for 2017 Campaign - Digital banner designs, revisions, advertising templates and revisions, Image editing Social media photos and backgrounds, video editing, incl project management. 24/06/2017 to 04/08/2017. Invoice #002	\$6,114.39
Ronald Villanueva, 7 Torrens Rd., Burswood, Manukau 2013	11th September 2017	Digital Advertising production for 2017 Campaign - Digital banner designs, revisions, advertising templates and revisions, Image editing Social media photos and backgrounds, video editing, incl project management. 05/08/2017 to 15/09/2017. Invoice #003	\$6,109.18
Sarah Illingworth, sarah@sarahillingworth.com	23rd June 2017	Media Production - Production of digital and broadcast advertising materials for use during the 2017 election period. - Brand story and campaign plan - Copywriting and editing of messaging - Development and revision of graphics. 01/05/2017 to 23/06/2017. Invoice June232017	\$10,000.00
Suzette Dawson, 18/1 Cameron Street Takapuna 0622 Auckland, New Zealand	10th July 2017	Digital Advertising - Digital campaign concepts & design specifications for all digital assets: incl 2017 campaign logo, hashtag & slogan; concept and spec for 2017 intro video sequences; all online page wireframes and specifications; all digital advertising banner concepts, specifications & structural changes; all graphic design & functionality specs for all digital content; specs for social media advertising banners and digital imagery; plus unlimited revisions for all the above, incl project management. 1 May 2017 to 30 June 2017. Invoice #IP05DIG	\$12,541.62

Supplier's name and street address This should be the production company, media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account	Invoice date or dates	Description of allocation expenses List the total production costs, television placement, radio placement and internet placement costs for each supplier separately	Value \$0.00 (inc GST)
Suzette Dawson, 18/1 Cameron Street Takapuna 0622 Auckland, New Zealand	10th August 2017	Digital Advertising - New digital campaign concepts & design specifications for digital assets: incl #AntiSpyBill event series, banners and profiles, intro sequences; new page wireframes and specifications; advertising banner concepts, specs & changes; graphic design & functionality specs for digital content; social media ads, plus unlimited revisions for all the above, incl project management. 10/07/2017 to 31/08/2017. Invoice #IP06DIG	\$7,541.62
Suzette Dawson, 18/1 Cameron Street Takapuna 0622 Auckland, New Zealand	12th September 2017	Digital Advertising - New digital campaign concepts & design specifications for digital assets: incl #AntiSpyBill event series, banners and profiles, intro sequences; new page wireframes and specifications; advertising banner concepts, specs & changes; graphic design & functionality specs for digital content; social media ads, plus unlimited revisions for all the above, incl project management and Facebook advertising 26th Aug, 9th Sept x 2 and 10th Sept. Invoice IP07DIG: (part paid by EC)	\$5,111.88
Bradbury Media & Consultancy, 5J 6 Victoria Street, Auckland 1001	10th September 2017	Sidebar banner advertising from 10th September-22nd on <a href="http://thedailyblog.nz">http://thedailyblog.nz</a>	\$750.00

In Part E record allocation expenses used to produce or place advertising on television, radio or the internet featuring the party and one or more candidates.

**PROVIDE** the following information below:

- **Supplier's name and address:** This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account
- **Invoice date or dates**

- **Description of allocation of expenses:** List the total production costs, television placement, radio placement and internet placement costs for each supplier separately and the names of the candidates
- **Value \$0.00 inc GST**
- **% apportioned to the party**
- **% apportioned to the candidate**

Nil

\$0.00

[illegible]

In Part F record the party's broadcasting allocation used to produce or place a candidate election advertisement on television, radio or the internet.

- **Supplier's name and address:** This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account

- **Invoice date or dates**
- **Description of allocation of expenses:** List the total production costs, television placement, radio placement and internet placement costs for each supplier separately
- **Candidate name**
- **Value \$0.00 inc GST**

TOTAL FOR PART F

\$0.00

[illegible]





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TO: NZ ELECTORAL COMMISSION

I have been engaged to report in relation to the Internet Party's party expense return for the 2017 General Election. The funds expended are summarised below:

Party Election Expenses	\$ 2,322.70
Party Broadcasting Allocation Expenses	\$ 55,277.00

### *Respective Responsibilities*

The Officers of the Internet Party are responsible for ensuring that all information required pursuant to sections 2061 and 2061A of the Electoral Act 1993 is an accurate record of the party's election expenses and the party's allocation expenses for the 2017 general election, and any allocation received has only been used for purposes permitted under section 80A of the Broadcasting Act 1989.

My responsibility is to express an opinion on whether the expenditure by the Internet Party has been accounted for correctly and provides a true and fair view.

My engagement has been conducted in accordance with ISAE (NZ) 3000 (Revised), "Assurance Engagements Other than Audits or Reviews of Historical Financial Information". This Standard requires that I comply with ethical requirements and plan and perform procedures to obtain assurance that the funds received have been recorded correctly. I have examined the records of the Internet Party to the extent appropriate for me to form my opinion, and have obtained such explanations from Officers of the Internet Party as I considered necessary.

I believe that the evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

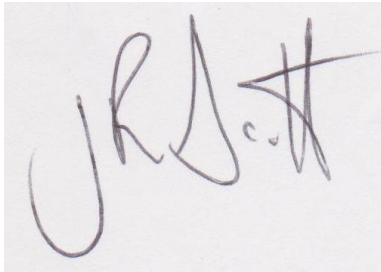
Other than in my capacity of furnishing you with this report, I have no relationship with, or interest in any of the Officers of the Internet Party.

### *Use of Report*

My report is provided solely to assist the Electoral Commission in establishing the party expenses in relation to the 2017 general election, and my report should not be used for any other objective. I accept no liability to any other party or for the use of my report other than the one described above.

*Opinion*

In my opinion as at 19 February 2018 the expenditure in relation to the 2017 general election by the Internet Party were as recorded above and proper accounting records have been kept by the Internet Party as far as it appears from an examination of those records.

A handwritten signature in dark ink, appearing to read 'JRS Scott', is shown within a rectangular frame.

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Joanne Scott CA  
Qualified Auditor