

### DECLARATION

Step 1

Party name:

New Zealand Labour Party

Party secretary name:

Andrew Kirtton

Step 2

### ELECTION EXPENSES LIMIT FOR THE PARTY

Did you contest the party vote?

Answer YES or NO

yes

YES =  
\$1,115,000

\$1,115,000

Number of electorate candidates  
for the party

71

Number x  
\$26,200

\$1,860,200

Expenditure limit (inc GST)

Total

\$2,975,200

Step 3

### TOTAL PARTY ELECTION EXPENSES

Part A: Party advertisements promoted solely by party

\$2,281,744.16

Part B: Party advertisements shared with candidates  
or other parties

298,779.54

~~\$299,314.29~~

Part C: Authorised party advertisements promoted  
by third parties

\$0.00

Total (A + B + C)

~~\$2,581,058.45~~

2,580,523.70

Step 4

### PARTY BROADCASTING ALLOCATION

#### TOTAL ALLOCATION TO THE PARTY:

Write 'NIL' if the party did not receive a broadcasting  
allocation under the Broadcasting Act

\$1,105,533

Step 5

### TOTAL PARTY ALLOCATION EXPENSES

Part D: Party only allocation expenses

\$923,156.00

Part E: Party and candidate shared allocation expenses

\$182,367.81

Part F: Candidate only allocation expenses

\$0.00

Total (D + E + F)

\$1,105,523.81

Step 6

I declare that to the best of my knowledge this return, filed pursuant to sections 206I and 206IA of the Electoral Act 1993, is an accurate record of the party's election expenses and the party's allocation expenses for the 2017 general election, and any allocation received has only been used for purposes permitted under section 80A of the Broadcasting Act 1989.

Signature

### CHECKLIST

Steps 1, 2 and 4 completed on  
this page

☒

Parts A to C (step 3) completed

☒

Parts D to F (step 5) completed if  
party received a broadcasting  
allocation

☒

Party secretary signed and dated  
the return

☒

All relevant supporting  
documentation supplied to auditor

☒

Auditor stamped or initialled the  
front page

☐

Auditor's report enclosed

☐

Representation letter enclosed,  
if used

☐

### FILING THE RETURN

The return must be received by the  
Electoral Commission by 5pm, 21 February  
2018 (within 90 working days of election  
day). A party secretary who fails to comply  
with these requirements commits an  
offence and may be referred to the Police.

The return can be filed:

- by post to PO Box 3220, Wellington  
6140
- delivered to Level 10, 34-42 Manners  
Street, Wellington
- by email to: enquiries@elections.govt.nz

Reminder: the returns are open to public  
inspection and will be published on  
www.elections.org.nz.

Further information on party expenses is  
available in the Party Secretary Handbook –  
General Election 2017.

### AUDITOR

Auditor stamp or initial

Refer attached report

21/02/2018

DATE: DD / MM / YYYY



## PART A: PARTY ADVERTISEMENTS SOLELY PROMOTING THE PARTY

In this part you should record all election expenses incurred in relation to party advertisements published, or that continued to be published, during the regulated period for the general election (23 June to 22 September 2017) solely promoting the party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

### Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the *Party Secretary Handbook – General Election 2017*.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART A

\$2,281,744.16

### Item description

Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate

Value \$0.00  
(inc GST)

EXAMPLE: Display Billboards Ltd: 22/07/2017 - 22/09/2017: 3 x Billboards: 2000mm x 1000mm	\$1,200.00
Campaign agency fees (strategic advice, design, advert production): Moss Group	\$180,000.00

HOARDINGS:	
Andrew Little as Leader:	
Corflute Party Vote hoardings: Inspire Photography (portrait photos), Torque Digital Ltd (production & delivery)	\$114,201.77
Jacinda Ardern as leader:	
Corflute Party Vote hoardings: Torque Digital and Napier Signs (Production & Delivery)	\$199,266.24
Sashes & stickers for hoardings: Torque Digital (printing and delivery)	\$25,273.21

ADVERTISING:	
Mediacom: motorway & "Isite" digital billboards: (Production, & install/take down costs)	\$136,224.21
Google - Asia Pacific: YouTube video adverts & adwords	\$195,199.34
Grindr - digital advertising	\$2,068.74
MediaCom - Fairfax digital advertising	\$120,353.86
Mediacom - Media Mind: advertising creative & design	\$1,906.67
Mediacom - Acquire Online, MediaWorks, NZME Digital, TradeMe: digital advertising	\$103,480.51
Mediacom - TVNZ Online advertising	\$5,754.14
Mediacom - TV3 ondemand advertising	\$5,754.67
Facebook - post boosts & advert placement	\$174,637.48
Envato Market - music licences	\$243.28
Moss Group - production costs - TV, Radio & Print	\$75,000.00
iStock - images for advertising	\$262.20
Mediacom - Chinese radio script translation fee	\$172.62
Mediacom - newspaper advertising	\$231,468.57
Mediacom - Phantom Billstickers advertising	\$3,968.24
Taupo Weekender - advert	\$174.92
Gavin Blue - Photography for advertising	\$4,761.75
Griffiths Communications - Design work for advertisements	\$1,506.10
Blenheim Sun - two page advert	\$448.50
Waikato Business Publications - Grey Power advertising June & Sept	\$2,070.00
Todd Atticus: graphic design work	\$700.00
Fairfax Media - Wairarapa & Temuka advertising	\$1,327.81
Riegers Print & Copy - x2 pull-up Party Vote signs	\$659.52



<b>Item description</b> Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	<b>Value \$0.00</b> <b>(inc GST)</b>
Allied Press - Oamaru Mail advertising	\$414.00
Curative NZ Ltd - design, production & delivery of TV, print, radio advertising	\$62,386.56
A35 Films - production of TV adverts	\$38,474.51
Mediacom - advertising placement fees	\$89,764.78
Tammy Davis - Facebook live production & filming	\$2,875.00
Augusto Ltd - production of TV advertising	\$201,714.01
Wickliffe NZ Ltd - Flyer for public meeting	\$345.00
Blenheim Printing Ltd - Flyer for public meeting	\$198.95
True North - production & distribution of letterbox drop flyer	\$62,028.24
Element Square Creation - Chinese language flyer	\$770.50
Reach Media - newsletter production & delivery	\$70,660.31
Northbridge signs & Sprint Print - printed 'doorhangers'	\$20,722.71
Sprint Print Chch - printed 'doorhangers'	\$3,441.20
Merchandise - T-shirts, balloons, rosettes & jackets	\$57,649.84
Concept & Design work for merchandise	\$1,840.00
Speedy Signs Ltd - A3 Party Vote rally signs	\$115.00
Panda Inspire - pull up signs used at rallies	\$2,047.00
Panda Inspire, Kinetic Digital, WIZid, Dunedin Print, Hannah & Young Printers - assorted flyers, rally cards , lecturn signs	\$5,018.46
Street Signs for rallies	\$2,217.20
Sprint Print Ltd - Rally cards - Chch	\$537.05

#### EVENTS:

Maori campaign launch: Ngā Whare Waatea Marae costs & Koha	\$3,200.00
Transport policy launch: leaflets & signage	\$758.35
Wellington Venues (venue hire for Wellington rally)	\$14,508.40
Riccarton Park (venue hire, sound & lighting for Chch rally)	\$7,942.25
Clarence St Theatre (venue hire) & posters for Hamilton rally	\$4,660.04
Auckland campaign launch: Regional Facilities Auckland (venue hire), Kinetic Digital (A3 rally cards),	
The Produciton Company (venue dressing), Remote & Soundsmith (audio & sound)	\$40,570.45



## PART B: PARTY ADVERTISEMENTS SHARED WITH CANDIDATES OR OTHER PARTIES

In this part you should record all election expenses incurred in relation to election advertisements published, or that continued to be published, during the regulated period for the general election (23 June to 22 September 2017) promoting the party and one or more candidates or parties.

Apportionment is permitted between the party and a candidate(s) or other party(ies). Where an expense item has been apportioned between the party and candidate(s) or party(ies), record the total cost of the advertisement and the share apportioned to the party based on coverage. You should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the candidate(s) or other party(ies) featured in the advertising in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are

attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

### Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the *Party Secretary Handbook – General Election 2017*.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

298,779-54

TOTAL FOR PART B

\$299,314.29

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
EXAMPLE: Display Billboards Ltd: 22/07/2017 - 22/09/2017: 3 x billboards: 2000 x 1000mm, Candidates: M Brown, Growth Party & T Smith, Neutral Party	\$6,000.00	20%	\$1,200.00
Joint advertising organised by Labour Auckland North. Total cost \$7876.90 shared with Naisi Chen (\$500.71), Romy Udanga (\$581.21) Shanan Halbert (\$711.73) Marja Lubeck (\$1131.91) Jin An (\$500.71) NZLP (\$4,450.73)	7,876.90	57%	\$4,450.73
Mercury Printz Ad. total cost \$2167.75 Shared with Louisa Wall (\$1,517.43) Peeni Henare (\$216.78) and Nanaia Mahuta (\$216.78). NZLP (216.78)	2,167.75	10%	\$216.78
Lamb-Peters Advertising. Total Cost 374.90 shared with Kieran McAnulty (\$253.06), NZLP (\$37.49) Meka Whaitiri (\$84.35)	374.90	10%	\$37.49
NZME Hamilton News Shared between Jamie Strange (\$198.97), Gaurav Sharma (\$198.97) Nanaia Mahuta (\$198.97) NZLP (\$255.82)	852.72	30%	\$255.82
Joint Western Leader Advert Total Cost \$2901.51 Shared Carmel Sepuloni (\$351.84) Deborah Russell (\$349.26) Kelvin Davis (349.26) Phil Twyford (349.26) JinAn (\$349.26) NZLP (\$1161.63)	2,901.51	40%	\$1,161.63
A3 Flyers - Mercury Printz Shared with Jenny Salesa (\$1940.51), Peeni Henare (\$176.41) NZLP (\$1411.28)	3,528.20	40%	\$1,411.28
NZME Women's Expo 31/7/17 total Cost \$769.35 Shared Anna Lorck (\$253.89) Stuart Nash (\$253.89) NZLP (\$261.57)	769.35	34%	\$261.57
CHB Mail Full Page Total Cost \$977.50 Shared Anna Lorck (\$439.88) Kieran McAnulty (\$439.88) NZLP (\$97.74)	977.50	10%	\$97.74
Bream Bay 3 Candidate advert. Total Cost \$318.66 Shared Tony Savage (\$85.02), Willow-Jean Prime (\$85.02), Kelvin Davis (\$85.02). NZLP (\$63.66)	318.66	20%	\$63.67

of



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
Early Voting Flyer - Total Cost 1114.36 Shared Tony Savage(\$334.31) Kelvin Davis (\$334.33) NZLP (\$445.74)	1,114.36	40%	\$445.74
Whangarei Leader - Total Cost \$736 Shared Tony Savage(\$220.80) Kelvin Davis (\$220.80) NZLP(\$294.40)	736.00	40%	\$294.40
<b>Auckland Central - Helen White</b>			\$0.00
...NZLP Hoardings (Candidate large)	810.00	30%	\$243.00
...NZLP Hoardings (Candidate small)	510.00	40%	\$204.00
...NZLP Public meeting hoarding	1,454.75	30%	\$436.43
...NZLP DLE Flyer	1,529.00	40%	\$611.60
...NZLP Street Corner flyer	1,267.00	40%	\$506.80
...Direct mail Solutions	12,242.89	40%	\$4,897.16
...Newspaper Ad - Waiheke News	469.20	50%	\$234.60
...Newspaper Ad - Waiheke Weekender	725.50	50%	\$362.75
...Newspaper Ad - Barrier Bulletin	404.80	50%	\$202.40
...Newspaper Ad - Ponsonby News	914.25	50%	\$457.13
...Phantom Billstickers	3,499.96	40%	\$1,399.98
...Reach Media -Postcards - Auckland's future	5,242.92	40%	\$2,097.17
...T-Shirts - Seabreeze apparel	1,117.57	50%	\$558.79
...NZLP Pullup banners	373.80	30%	\$112.14
...West Auckland Copy - Streetcorner meetings flyer	300.00	40%	\$120.00
<b>Bay Of Plenty - Angie Warren-Clark</b>			\$0.00
...NZLP Hoardings large	510.00	30%	\$153.00
...NZLP Hoardings small	510.00	40%	\$204.00
...Bay Media ad	285.78	40%	\$114.31
...Sun Media ads	448.50	40%	\$179.40
...Large Hoarding rent	80.00	30%	\$24.00
...NZLP Flyers	83.45	40%	\$33.38
<b>Botany - Tofik Mamedov</b>			\$0.00
...Hoardings (Policing)	931.50	50%	\$465.75
Facebook - Policing 3-10 July 2017	18.22	100%	\$18.22
...Hoardings Family Violence	345.00	50%	\$172.50
Eastern Courier 18/8/17 shared with Barry Kirker & Party	380.00	30%	\$114.00
Times News 17/8 Shared with Barry Kirker & Party	287.00	30%	\$86.10
Facebook Health 10-23/8, Shared with B Kirker & Party	50.00	30%	\$15.00
2000 Flyers Health Shared with B Kirker & Party	360.00	30%	\$108.00
Times News 7/9/17 Shared with B Kirker & Party	287.00	40%	\$114.80
2000 Flyers Transport Shared with B Kirker & Party	263.35	40%	\$105.34
Facebook - Transport 6-12/9/17 shared with B Kirker & Party	56.00	30%	\$16.80
...NZLP Flyers	710.00	50%	\$355.00
...Ad in Epoch times	529.00	50%	\$264.50



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
<b>Christchurch Central - Duncan Webb</b>			\$0.00
...Magnetic signs for car - CopyCat	276.00	20%	\$55.20
...Electronic billboard - Bekon Media Ltd	450.00	50%	\$225.00
...St Albans Residents' Assn -Newspaper ad	470.00	20%	\$94.00
...Neighbourhood Trust, Newspaper ad	310.00	20%	\$62.00
...Papanui News, Newspaper ad	253.00	20%	\$50.60
... NZLP Rosettes	410.00	100%	\$410.00
...Campaign Flyers, 40,000 A4 DLE (1) - Printwise	2,981.00	20%	\$596.20
... NZLP Hoarding medium & large (1)	750.00	30%	\$225.00
... Campaign Flyers (2) 65,000 A4 DLE - Printwise	4,594.25	10%	\$459.43
... Sorry I missed you cards (1) - Copy Cat	450.00	10%	\$45.00
...St Albans residents' Assn Newspaper ad (2)	470.00	20%	\$94.00
...The Mairehau Newspaper ad	470.00	20%	\$94.00
... Sorry I missed you cards (2) - Printwise	455.40	10%	\$45.54
...Stickers - StickerDot	89.00	20%	\$17.80
.. Copy Cat - Hoarding small (1)	402.50	40%	\$161.00
...NZLP Hoarding medium & large (2)	1,540.00	30%	\$462.00
...NZLP Hoarding small (2)	425.00	40%	\$170.00
...NZLP DLE Flyer	432.85	10%	\$43.29
... Printwise - Campaign Flyers (3)26,000 DLE	1,249.60	20%	\$249.92
...Copy Cat - Hoarding medium & large (3)	1,745.00	30%	\$523.50
...CopyCat - Hoarding small (3)	1,196.00	40%	\$478.40
... Bumper stickers - Copy Cat	161.00	20%	\$32.20
... Bike signs - Sprint Print	100.00	20%	\$20.00
... Electorate Office signs - Sprint Print	1,955.00	20%	\$391.00
<b>Christchurch East - Poto Williams</b>			\$0.00
...Newspaper ad - weekly ads in Pegasus Post	3,846.75	5%	\$192.34
...Additional billboard signage	1,670.53	5%	\$83.53
...NZLP DLE Flyer	1,397.25	60%	\$838.35
...NZLP Brochures	3,922.66	70%	\$2,745.86
...NZLP Letterhead for street meetings	922.15	5%	\$46.11
...NZLP Letterhead for direct mail	931.17	5%	\$46.56
...Printing and photocopying	616.89	5%	\$30.84
...Design of DLE cards	299.00	60%	\$179.40
...Design of wraparound	598.00	5%	\$29.90
...Photocopying	500.00	50%	\$250.00
...Envelopes and stamps	1,070.00	50%	\$535.00
...NZLP Hoarding large	800.00	30%	\$240.00
...NZLP Hoarding small	775.00	40%	\$310.00
...Facebook ad for streetcorner meetings	28.00	5%	\$1.40
<b>Clutha-Southland - Cherie Chapman</b>			\$0.00
...NZLP Hoarding large	162.00	30%	\$48.60
...NZLP Hoarding medium	500.00	30%	\$150.00
...NZLP Hoarding small	51.00	40%	\$20.40
...NZLP Rosettes	80.00	100%	\$80.00
...Gore District Council fee for hoardings	280.00	30%	\$84.00



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
<b>Coromandel - Nathaniel Blomfield</b>			\$0.00
...NZLP Business cards	93.15	20%	\$18.63
...NZLP Hoarding large	648.00	30%	\$194.40
...NZLP Hoarding medium	100.00	30%	\$30.00
...NZLP Hoarding small	85.00	40%	\$34.00
...NZLP Banners	102.12	100%	\$102.12
...NZLP Balloons / Rosettes	94.50	100%	\$94.50
...NZLP Candidate Jacket	160.00	20%	\$32.00
...NZLP Pamphlet	1,608.50	30%	\$482.55
...NZLP Education Policy Ad	132.00	100%	\$132.00
...NZLP Public meeting flyers	176.57	30%	\$52.97
...Print advertisement: Hauraki Herald (3), Piako Post (2)	916.30	30%	\$274.89
...Print advertisement: Waihi Leader (1), Coastal News (1), Katikati Advertiser(2)	1,098.72	30%	\$329.62
...Print advertisement: Katikati Advertiser (1)	274.68	30%	\$82.40
<b>Dunedin North - David Clark</b>			\$0.00
...NZLP 1500 DL Flyer 12 Sep	241.50	10%	\$24.15
...Teardrop flag	375.00	100%	\$375.00
...NZLP DL Flyer 25 Aug	227.70	100%	\$227.70
...NZLP DL Flyer - Dunedin Hospital (1)	1,069.50	100%	\$1,069.50
...NZLP DL Flyer - Dunedin Hospital (2)	1,936.60	100%	\$1,936.60
...NZLP Business cards - Door knocking	293.25	40%	\$117.30
...NZLP Corflutes - Dunedin Hospital	1,332.85	100%	\$1,332.85
...NZLP DL Flyers - Climate change, education	1,156.90	100%	\$1,156.90
...NZLP Business cards - Campaign team	129.95	50%	\$64.98
...Video Dunedin Hospital	150.00	90%	\$135.00
...A5 Flyers	648.60	50%	\$324.30
.. DL flyers, Door knocking	110.40	30%	\$33.12
...Corflutes	159.85	100%	\$159.85
...Rothesay News advertisement (2)	45.00	100%	\$45.00
...NZLP DL flyers - Volunteers	272.55	90%	\$245.30
...Critic Advertisement	1,150.00	100%	\$1,150.00
...NZLP T-shirts	648.03	100%	\$648.03
...Raincoats	322.00	100%	\$322.00
...ODT online advertisement	460.00	60%	\$276.00
...Star advertisement	188.60	100%	\$188.60
...Stickers	223.10	100%	\$223.10
...NZLP Hoarding medium/large	635.00	30%	\$190.50
...NZLP Hoarding small	127.50	40%	\$51.00
...NZLP Business cards - Public event	182.85	100%	\$182.85
...Facebook advertisement - Dunedin Hospital	902.36	90%	\$812.12
...Facebook advertisement - Jacinda's speech	25.42	100%	\$25.42
...Facebook advertisement - Public event	79.10	100%	\$79.10
<b>Dunedin South - Clare Curran</b>			\$0.00
... NZLP Hoarding medium	375.00	30%	\$112.50
... NZLP Hoarding small	637.00	40%	\$254.80

9



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
... NZLP Tshirts	537.93	100%	\$537.93
...NZLP DL Flyer Party vote	749.80	100%	\$749.80
...NZLP DL Flyer	807.30	30%	\$242.19
... Dunedin Party Vote hoardings	1,201.75	100%	\$1,201.75
... Youth letters	3,059.50	70%	\$2,141.65
...Office signage	155.25	20%	\$31.05
...Car signage	46.47	20%	\$9.29
...Caravan Hire and signage	1,040.46	20%	\$208.09
<b>East Coast - Kiritapu Allan</b>			\$0.00
...NZLP T-shirts	411.00	100%	\$411.00
...NZLP Door hangers	1,029.25	100%	\$1,029.25
...Advertisement Gisborne Herald Business Show	1,012.00	5%	\$50.60
...NZLP Hoardings	3,204.22	35%	\$1,121.48
...Bumper stickers - Simply Graphics	39.00	40%	\$15.60
...Opotiki News Ads x 3	690.00	30%	\$207.00
.. Candidate carsignage - Simply Graphics	354.00	20%	\$70.80
...Advertisement Whakatane Beacon ads x 3	1,540.87	50%	\$770.44
...NZLP Flyers for G Robertson meeting	69.00	5%	\$3.45
...Simply Graphics - Candidate flyers	859.55	10%	\$85.96
...Simply Graphics - Dogcoats	18.40	50%	\$9.20
...NZLP Car flags	15.00	100%	\$15.00
<b>East Coast Bays - Naisi Chen</b>			\$0.00
...Collateral (Pens, balloons, stickers etc)	1,513.37	20%	\$302.67
...DLE flyer	664.00	40%	\$265.60
...Flags	1,844.60	40%	\$737.84
...Car signage	3,335.00	40%	\$1,334.00
...Business cards	120.00	20%	\$24.00
...T-shirts	716.63	40%	\$286.65
<b>Epsom - David Parker</b>			\$0.00
...NZLP Rosettes	127.00	100%	\$127.00
...Reach media, leaflets	8,044.27	70%	\$5,630.99
...NZLP Hoardings large	270.00	30%	\$81.00
...NZLP Hoardings small	127.50	40%	\$51.00
<b>Hamilton East - Jamie Strange</b>			\$0.00
...Hot Shots - Caravan message	127.19	100%	\$127.19
...Butterfly Print - Business cards	343.85	10%	\$34.39
..Print House.Flyers (1)	1,959.85	30%	\$587.96
...Butterfly Print - Flyers (2)	343.85	10%	\$34.39
...Print House - Flyers (3)	500.00	30%	\$150.00
...Hukanui School newsletter	150.00	10%	\$15.00
...NZLP Hoardings (1)	2,750.00	30%	\$825.00
...NZLP Hoardings (2)	1,069.00	30%	\$320.70
...NZLP Tshirts	214.00	100%	\$214.00
<b>Hamilton West - Gaurav Sharma</b>			\$0.00
...NZLP Business Cards	228.85	20%	\$45.77
...NZLP Hoardings medium & large	885.00	30%	\$265.50



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
...NZLP Hoardings small	170.00	40%	\$68.00
...Western Community Centre Advertisement	200.00	20%	\$40.00
...Facebook Advertisement	1,197.23	20%	\$239.45
...NZME - Ads for Hamilton News	1,877.38	20%	\$375.48
<b>Hauraki-Waikato - Nanaia Mahuta</b>			\$0.00
...NZLP Hoardings medium	810.00	30%	\$243.00
...NZLP Hoardings small	850.00	40%	\$340.00
<b>Helensville - Kurt Taogaga</b>			\$0.00
...NZLP Merchandise	92.50	100%	\$92.50
...NZLP Hoarding large - Aug	108.00	30%	\$32.40
...NZLP Hoarding small - Aug	51.00	40%	\$20.40
...NZLP Hoarding medium - Sep	72.00	30%	\$21.60
...NZLP Hoarding small - Sep	70.00	40%	\$28.00
Western Leader Advertisement	415.78	50%	\$207.89
<b>Hunua - Baljit Kaur</b>			\$0.00
... NZLP Business Cards / DLE Flyers	1,444.40	50%	\$722.20
... Car signage	487.50	50%	\$243.75
...Ads in Franklin Times and Pohutukama Times	1,201.50	40%	\$480.60
...NZLP Hoarding large	887.00	30%	\$266.10
...NZLP Hoarding medium	625.00	30%	\$187.50
<b>Hutt South - Ginny Andersen</b>			\$0.00
...Labour Tshirts - Brazen Ltd	998.43	50%	\$499.22
...Children's tshirt - Brazen Ltd	30.00	25%	\$7.50
...Jackets	150.00	50%	\$75.00
...Out of the Box - Car magnets	550.00	40%	\$220.00
...NZLP Hoardings large	1,350.00	30%	\$405.00
...Out of the Box - Large hoardings (additional)	632.50	30%	\$189.75
...Out of the Box - vertical hoardings	316.25	20%	\$63.25
...NZLP Hoardings medium	2,671.25	30%	\$801.38
...Out of the Box - Medium hoardings (additional)	1,811.25	30%	\$543.38
...NZLP Hoardings small	510.00	40%	\$204.00
...Copy express - senior meetings flyers	1,667.50	10%	\$166.75
...Eastbourne Herald ad	328.90	10%	\$32.89
...Hutt News ad	480.93	10%	\$48.09
...Wainuiomata news ad	303.60	10%	\$30.36
...Copy Express - Ginny DL	2,063.10	10%	\$206.31
...Eastbourne Herald ad (2)	278.30	10%	\$27.83
...Wainuiomata news ad (2)	303.60	10%	\$30.36
...Hutt News ad	480.93	10%	\$48.09
...Copy Express - Addressed mail-out	4,593.27	10%	\$459.33
...Office Max - Envelopes for addresses mail-out	1,111.82	10%	\$111.18
...Hutt news ad (3)	480.93	10%	\$48.09
...Wainuiomata news ad (3)	303.60	95%	\$288.42
...Out of the Box - Design of wainui news ad	126.50	95%	\$120.18
...Hutt news ad (4)	480.93	10%	\$48.09
...Wainuiomata news (4)	303.60	95%	\$288.42
...Copy express - 3 reasons policy BC cards	509.22	90%	\$458.30

9



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
...Copy Express - Rally DL flyer	126.50	80%	\$101.20
<b>Ikaroa-Rawhiti - Meka Whaitiri</b>			\$0.00
...Balloons	93.85	100%	\$93.85
...T-shirts	1,010.00	70%	\$707.00
Lamb-Peters Advertising. Total Cost 374.90 shared with Kieran McAnulty 67.5%, NZLP 10% Meka Whaitiri 22.5%	374.90	22.5%	\$84.35
...Napier Signs - large x 22	910.80	30%	\$273.24
...Napier Signs - medium x 135	4,657.50	30%	\$1,397.25
...Napier Signs - small x 70	563.50	30%	\$169.05
...NZLP Hoarding large x 5	150.00	30%	\$45.00
...NZLP Hoarding medium x 15	375.00	30%	\$112.50
...NZLP Hoarding small x 20	170.00	40%	\$68.00
<b>Ilam - Anthony Rimell</b>			\$0.00
...Banner Express - Magnetic signs for car	95.45	50%	\$47.73
...Kinetic Digital - Local DM Flyer	281.75	20%	\$56.35
...Business cards	385.00	50%	\$192.50
...NZLP Letterhead	207.00	50%	\$103.50
...NZLP DM Flyers	1,000.00	20%	\$200.00
...NZLP Hoardings	624.50	30%	\$187.35
<b>Invercargill - Liz Craig</b>			\$0.00
...NZLP Hoarding large	405.00	30%	\$121.50
...NZLP Hoarding medium	1,500.00	30%	\$450.00
...NZLP Hoarding small	127.50	40%	\$51.00
...NZLP DL Flyer	3,010.47	50%	\$1,505.24
...Southland Express ad (1)	651.36	50%	\$325.68
...Southland Express ad (2)	651.36	50%	\$325.68
...Southland Express ad (3)	1,172.45	20%	\$234.49
...Facebook boosted posts	35.95	80%	\$28.76
...Facebook boosted posts (2)	35.00	50%	\$17.50
...Car signage	701.50	40%	\$280.60
...Newspaper ad - Southland Express	171.12	50%	\$85.56
...Business cards	276.00	20%	\$55.20
...Photography for flyers and business cards	154.34	50%	\$77.17
...NZLP Rosettes	100.00	100%	\$100.00
...NZLP Flyers	100.00	50%	\$50.00
...NZLP Pullup banners	916.20	100%	\$916.20
...Election night invitation	35.00	10%	\$3.50
<b>Kaikoura - Janette Walker</b>			\$0.00
...Waiau Citizen Ad	20.00	50%	\$10.00
...S & D Calvert - Rural delivery	25.00	50%	\$12.50
...Amuri Area School Ad	25.00	50%	\$12.50
...Cheviot Hardware	27.50	50%	\$13.75
...Debbie Ford - Rural delivery	28.75	50%	\$14.38
...Waiau Tea Room - Rural delivery	60.00	50%	\$30.00
...RD 1 Rai Valley - Rural delivery	65.00	50%	\$32.50
...Hanmer Springs Village News	70.00	50%	\$35.00



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
...Amberly RD1 & RD2 - Rural delivery	78.20	50%	\$39.10
...Facebook Ads	207.33	50%	\$103.67
...Lyll Logistics - Rural delivery	345.00	50%	\$172.50
...Blenheim Print Flyers (1)	389.85	35%	\$136.45
...Blenheim Print Flyers (2)	488.75	35%	\$171.06
...Blenheim Print Flyers (3)	1,156.90	35%	\$404.92
...Imagine Signs - Car signage	546.25	30%	\$163.88
...NZLP Hoardings small	960.00	40%	\$384.00
...NZLP Hoardings medium	2,220.00	30%	\$666.00
...NZLP Hoardings large	930.00	30%	\$279.00
<b>Kelston - Carmel Sepuloni</b>			\$0.00
...NZLP balloons	767.00	100%	\$767.00
...NZLP Hoardings large	2,158.13	30%	\$647.44
...NZLP Hoardings medium	1,500.00	30%	\$450.00
...NZLP Hoardings small	830.00	40%	\$332.00
...NZLP Rosettes	209.00	100%	\$209.00
<b>Mana - Kris Faafoi</b>			\$0.00
... Fairfax Kapi-Mana News banner ad	874.00	10%	\$87.40
... Fairfax Kapi-Mana News public meeting ad	824.84	50%	\$412.42
... Fairfax, Kapiti Observer, public meeting ad	411.24	50%	\$205.62
... Graphic Works - Candidate flyers, 3 fold	2,795.94	25%	\$698.99
... Rainbow Creative DL flyer	809.40	50%	\$404.70
...Graphic Works - Calling cards A6	323.15	10%	\$32.32
...True North - Hoardings x 8	138.00	25%	\$34.50
... NZLP - Hoardings large x 32	910.00	30%	\$273.00
... NZLP - Hoardings small x 85	832.50	40%	\$333.00
... Handprint - T-shirts	300.00	100%	\$300.00
...Batavian Rubber Balloons	448.50	100%	\$448.50
... NZLP Rosettes	80.00	100%	\$80.00
... Danprint Candidate Tshirts	150.00	20%	\$30.00
...Beach FM Ad Spots	1,150.00	20%	\$230.00
...Whitby Newsbrief ad	506.00	50%	\$253.00
Kapiti Coast Grey Power Assn Total cost \$200 shared with Kris Faafoi (\$100) Ron McCann (\$100)	100.00	50%	\$50.00
<b>Mangere - Aupito William Sio</b>			\$0.00
...NZLP Hoardings	7,600.00	30%	\$2,280.00
...Mercury Printz corflutes	1,219.00	30%	\$365.70
...Instant images tshirts	2,240.00	50%	\$1,120.00
...Samoa Times newspaper	241.50	30%	\$72.45
<b>Manukau East - Jenny Salesa</b>			\$0.00
...Banner for Otara market - Mercury Printz	110.40	30%	\$33.12
... DLE Flyer - Mercury Printz	1,429.45	30%	\$428.84
...NZLP Hoarding large x 60	1,620.00	30%	\$486.00
...NZLP Hoarding medium x 15	375.00	30%	\$112.50
...NZLP Hoarding small x 100	850.00	40%	\$340.00
...Mercury Printz - A3 Candidate and Party Posters	57.50	30%	\$17.25
...Mercury Printz - Business cards	181.13	40%	\$72.45



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
...Stunna Nollimits Ltd Hoodies and Tshirts	3,215.40	50%	\$1,607.70
...Newspaper ads in Kakalu Media	621.00	30%	\$186.30
...Newspaper ads in Indian Weekender	1,150.00	30%	\$345.00
...Mercury Printz - signage for box on candidate car	57.50	50%	\$28.75
...Mercury Printz - small hoardings x 4	36.80	30%	\$11.04
...Newspaper ads in NZ Fiji Times	402.50	30%	\$120.75
...Mercury Printz - DLE candidate Education Policy flyers	402.50	70%	\$281.75
			\$0.00
...Newspaper ads in Indian Newslink	690.00	30%	\$207.00
...Newspaper ads in Samoa Multimedia Group	805.00	30%	\$241.50
...Newspaper ads, Fairfax media	2,264.12	30%	\$679.24
<b>Manurewa - Louisa Wall</b>			\$0.00
			\$0.00
...Mercury Printz - Pamphlet (1)	1,076.40	20%	\$215.28
...Mercury Printz - Pamphlet (2)	2,167.75	20%	\$433.55
...NZLP Corflute signs	2,139.00	20%	\$427.80
...Mercury Printz - Corflute signs (1)	862.50	20%	\$172.50
...Mercury Printz - Corflute signs (2)	431.25	20%	\$86.25
<b>Maungakiekie - Priyanca Radhakrishnan</b>			\$0.00
...NZLP Hoardings	1,250.00	30%	\$375.00
...Pamphlets	2,673.00	50%	\$1,336.50
...Tshirt Candidate and NZLP	1,107.45	50%	\$553.73
...Rosettes	604.45	100%	\$604.45
...Sigma Signs - Car signage	443.00	40%	\$177.20
...Onehunga Community News Ad	1,495.00	50%	\$747.50
...Advent Holdings Ltd - Business cards	113.85	20%	\$22.77
<b>Mt Albert - Jacinda Ardern</b>			\$0.00
...NZLP Hoarding medium & large	1,080.00	30%	\$324.00
...NZLP Hoarding small	340.00	40%	\$136.00
Central Leader Newspaper total cost \$2460 - shared 50:50 with Michael Wood	1,230.00	50%	\$615.00
...Phantom Bill stickers - Street posters	3,449.77	10%	\$344.98
<b>Mt Roskill - Michael Wood</b>			\$0.00
...NZLP Hoardings large x 66	1,782.00	30%	\$534.60
...NZLP Hoardings small - 60	510.00	40%	\$204.00
...Facebook Ads	405.70	10%	\$40.57
...Public meeting flyers	148.50	10%	\$14.85
...DLE Flyers candidate	733.70	50%	\$366.85
...Street corner meeting flyers	1,466.00	10%	\$146.60
...Election flyer	2,170.00	60%	\$1,302.00
...Onehunga community ad	517.50	30%	\$155.25
Central Leader Newspaper total cost \$2460 - shared 50:50 with Jacinda Ardern	1,230.00	50%	\$615.00
<b>Napier - Stuart Nash</b>			\$0.00



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
...Hoarding large with photo	1,656.00	30%	\$496.80
...Hoarding large no photo	5,175.00	40%	\$2,070.00
...Hoarding small	402.50	40%	\$161.00
...Napier full page ad	1,960.00	50%	\$980.00
...Napier mail strip ad	586.50	30%	\$175.95
...Wairoa Star full page	900.00	50%	\$450.00
...Wairoa Star strip ad	855.00	20%	\$171.00
<b>Nelson - Rachel Boyack</b>			\$0.00
...Copy Art - Candidate Business Cards	90.00	30%	\$27.00
...Copy Art - Street corner meeting flyers	845.01	30%	\$253.50
...Copy Art - Posters for public meeting	75.00	10%	\$7.50
...NZLP Copy Writing	50.00	10%	\$5.00
...NZLP Graphic image	48.26	30%	\$14.48
...Copy Art - Party Vote pull up	100.00	100%	\$100.00
...Facebook ads	624.01	10%	\$62.40
...NZLP Hoarding large	1,080.00	30%	\$324.00
...NZLP Hoarding medium	750.00	30%	\$225.00
...NZLP Hoarding small	510.00	40%	\$204.00
...XS hoardings	240.00	50%	\$120.00
...Instagram ad	800.00	10%	\$80.00
...Printhouse - Candidate flyer	1,742.25	30%	\$522.68
...Nelson weekly ad	828.00	20%	\$165.60
...Printhouse - Candidate letterhead	448.50	40%	\$179.40
...NZLP Rosettes	44.00	100%	\$44.00
...NZLP Rosettes stickers	53.85	100%	\$53.85
...NZLP Party Vote tshirts	84.50	100%	\$84.50
...South Island Screenprinters - Candidate Tshirts	562.98	40%	\$225.19
...Sportswise signs & Graphics Ltd - Car signage	540.50	40%	\$216.20
...Warehouse Stationery - ink and labels	1,572.59	30%	\$471.78
...Rural Delivery - Delivery of leaflets	62.00	100%	\$62.00
<b>New Lynn - Deborah Russell</b>			\$0.00
...Abbey Press Ltd - 2000 Business cards	264.50	57%	\$150.77
...Abbey Press Ltd - introductory flyers	713.00	48%	\$342.24
...Sign Focus Ltd - Car signage	1,243.15	47%	\$584.28
... NZLP Labour tshirts + rosettes	920.00	100%	\$920.00
...Facebook ad - public meeting (1)	31.72	50%	\$15.86
...Facebook ad - public meeting (2)	47.54	90%	\$42.79
...Northbridge signs 2016 Ltd - Public mting signs x 10	218.50	66%	\$144.21
... Northbridge signs 2016 Ltd - candidate signs x 12	96.60	38%	\$36.71
... Northbridge Signs 2016 Ltd - Overlay stickers for signs	258.75	50%	\$129.38
...Warehouse Stationery - Street corner meeting flyers	192.00	30%	\$57.60
... NZLP Hoardings	2,720.00	20%	\$544.00
... Abbey Press - Candidate flyers 22,000	1,046.50	30%	\$313.95

9



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
... The Fringe ads	1,092.50	30%	\$327.75
... The Beacon Blockhouse Bay - ad	368.00	50%	\$184.00
... Longley Print & Packagg Ltd - Candidate campaign flyers 23,000	851.00	50%	\$425.50
<b>New Plymouth - Corie Haddock</b>			\$0.00
...Fairfax midweek ads July	894.24	20%	\$178.85
... New Plymouth District council - flyer printing	120.00	10%	\$12.00
...TOM Oakura - September ad	362.25	20%	\$72.45
... Digital Mountain - video recording	1,050.00	20%	\$210.00
... Screen Art - tshirts	1,390.28	20%	\$278.06
...Direct mail flyers	850.00	40%	\$340.00
...Opunake and Coastal news	850.00	20%	\$170.00
...NZME videos viewed online	925.75	20%	\$185.15
...NZLP Hoardings	1,743.00	30%	\$522.90
...Razz Print - hoardings	1,265.00	30%	\$379.50
...vehicle signage	1,942.35	20%	\$388.47
...Fairfax midweek ads August	1,283.68	20%	\$256.74
...Fairfax midweek ads September	2,038.33	20%	\$407.67
...TGM Creative - 1500 flyers	433.14	20%	\$86.63
...Vista Print - 25,000 DL flyers	1,209.37	20%	\$241.87
<b>North Shore - Romy Udanga</b>			\$0.00
...Flagstaff Community newspaper - ad	1,000.00	50%	\$500.00
...NZ Catholic Issue - ad	635.00	50%	\$317.50
...Filipino Migrant news - ad	600.00	50%	\$300.00
.. Pumphouse Creative - Banners	309.00	100%	\$309.00
...Pumphouse Creative - DL Flyer - public meeting	198.00	10%	\$19.80
...Pumphouse Creative - Corflute for public meeting	390.00	10%	\$39.00
..Pumphouse Creative - DLE Flyer 30,000	1,442.50	10%	\$144.25
...Pumphouse Creative - Vinyl strips - public meeting	548.55	10%	\$54.86
...i-sigNZ Ltd - Car signage	1,035.00	10%	\$103.50
...NZLP Rosettes	148.00	100%	\$148.00
...Funto - T-shirts, Two ticks	1,003.10	50%	\$501.55
...Funto - Candidate Jackets x2	255.95	50%	\$127.98
...NZLP Hoardings	2,150.00	40%	\$860.00
<b>Northcote - Shanan Halbert</b>			\$0.00
...NZLP Hoarding large	486.00	30%	\$145.80
...NZLP Hoarding medium	450.00	30%	\$135.00
...NZLP Hoarding small	340.00	40%	\$136.00
...North Harbour Signs Ltd - Hoarding large (2)	828.00	30%	\$248.40
...North Harbour Signs Ltd - Hoarding medium (2)	149.50	30%	\$44.85
...North Harbour Signs Ltd - Hoarding large (3)	460.00	30%	\$138.00
...North Harbour Signs Ltd - Hoarding medium (3)	373.75	30%	\$112.13
...North Harbour Signs Ltd - Hoarding large (4)	172.50	30%	\$51.75
...North Harbour Signs Ltd - Hoarding medium (4)	207.00	30%	\$62.10
...North Harbour Signs Ltd - Hoarding small (2)	345.00	40%	\$138.00
...NZLP Hoarding large (5)	312.00	30%	\$93.60



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
...NZLP Hoarding large (6)	288.00	30%	\$86.40
...NZLP Hoarding small (3)	368.00	40%	\$147.20
...NZLP Rosettes	84.50	100%	\$84.50
...NZLP Rosettes (2)	175.00	100%	\$175.00
...Hercules Instant Shelter - Gazebo	1,204.00	100%	\$1,204.00
...NZ Advance Group - Candidate DLE Flyer	1,017.75	50%	\$508.88
...Super Print Ltd - Candidate flyers	618.70	50%	\$309.35
...P & T Ltd - Flyer for Pasifika forum	128.05	50%	\$64.03
...P & T Ltd - Candidate flyers (2)	2,702.50	50%	\$1,351.25
...Super Print Ltd Candidate flyers (3)	40.25	50%	\$20.13
<b>Northland - Willow-Jean Prime</b>			\$0.00
... Vehicle signages	2,708.92	30%	\$812.68
...Printing.com - Business cards	282.90	50%	\$141.45
... North South Media - DM Distribution, Kaipara Lifestyler	862.50	30%	\$258.75
... North South Media - Advert Kaipara Lifestyler (1)	454.25	30%	\$136.28
... North South Media - Advert Kaipara Lifestyler (2)	454.25	30%	\$136.28
... North South Media - Advert Kaipara Lifestyler (3)	579.60	30%	\$173.88
... North South Media - Advertfarming Mag	579.60	30%	\$173.88
... Printing.com - stickers	846.40	30%	\$253.92
... NZLP Hoardings large & medium	1,435.00	30%	\$430.50
... NZLP Hoardings small	255.00	40%	\$102.00
<b>Ohariu - Greg O'Connor</b>			\$0.00
...Newspaper ad - Fairfax media	2,896.85	20%	\$579.37
...Newspaper ad - Wellington Suburban Newspaper	3,054.98	20%	\$611.00
...Facebook - Social media / internet advertising	1,930.26	20%	\$386.05
...NZLP - Corflute signage	1,710.00	10%	\$171.00
...NZLP - Corflute signage	1,440.00	30%	\$432.00
...Go Media - Bus back advertising	3,599.50	40%	\$1,439.80
...This Way Up - Billboard sign	2,074.60	20%	\$414.92
...Pivotal Thames & Admail - Candidate DLE flyers	5,731.82	50%	\$2,865.91
...Orange Box Ltd - Addressed Mail	2,804.08	20%	\$560.82
...Pivotal thames - Business cards	300.00	20%	\$60.00
...Pivotal thames - Door knocking cards	453.00	20%	\$90.60
...Street corner meeting flyers	100.38	10%	\$10.04
...Pivotal Thames - Flyers / Newsletters	165.90	20%	\$33.18
<b>Otaki - Rob McCann</b>			\$0.00
...NZLP Hoarding medium and large	1,350.00	30%	\$405.00
...NZLP Hoarding small	850.00	40%	\$340.00
Kapiti Coast Grey Power Assn Total cost \$200 shared with Kris Faafoi (\$100) Ron McCann (\$100)	100.00	50%	\$50.00
...Graphic Press & Packaging Ltd	7,038.00	50%	\$3,519.00
...Horowhenua Chronicle ad	793.50	50%	\$396.75
...Kapiti News	2,691.00	50%	\$1,345.50
...Horowhenua Chronicle ad (2)	1,794.00	50%	\$897.00
...Horowhenua mail	460.00	50%	\$230.00
...Horowhenua mail (2)	2,530.00	50%	\$1,265.00



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
...Kapiti Observer	2,530.00	50%	\$1,265.00
<b>Pakuranga - Barry Kirker</b>			\$0.00
Eastern Courier 18/8/17 shared with Tofik Mamedov & Party	380.00	30%	\$114.00
Times News 17/8 Shared with Tofik Mamedov & Party	287.00	30%	\$86.10
Facebook Health 10-23/8, Shared with Tofik Mamedov & Party	50.00	30%	\$15.00
2000 Flyers Health Shared with Tofik Mamedov & Party	360.00	30%	\$108.00
Times News 7/9/17 Shared with Tofik Mamedov & Party	287.00	40%	\$114.80
2000 Flyers Transport Shared with Tofik Mamedov & Party	263.35	40%	\$105.34
Facebook - Transport 6-12/9/17 shared with Tofik Mamedov & Party	56.00	30%	\$16.80
...NZLP Hoardings	410.00	30%	\$123.00
<b>Palmerston North - Iain Lees-Galloway</b>			\$0.00
...NZLP Candidate flyers	626.75	50%	\$313.38
...NZLP Housing flyers	1,430.60	50%	\$715.30
...Health meeting ad - Tribune	575.00	50%	\$287.50
...Health meeting ad - Guardian	437.00	50%	\$218.50
...Awesome Art - Van signage	1,433.50	30%	\$430.05
...Palmerston North City Council - sign farm	333.00	50%	\$166.50
...NZLP T-shirts Let's do this	275.00	100%	\$275.00
...Stuff Digital advertisement	575.00	50%	\$287.50
...Vote Now ad - Tribune	821.58	50%	\$410.79
...Vote Now ad - Guardian	437.00	50%	\$218.50
...Go Media - Let's do this billboard	1,713.50	100%	\$1,713.50
...paid Facebook & Instagram posts	2,990.43	70%	\$2,093.30
...NZLP Rosettes	254.00	100%	\$254.00
...NZLP Hoarding medium / large	2,662.00	30%	\$798.60
...NZLP Hoarding small	1,275.00	40%	\$510.00
...Nationbuilder	414.38	20%	\$82.88
...Shellback Films - Facebook Videos - Filming and editing	2,196.50	30%	\$658.95
...Facebook Live Streamings	2,600.00	70%	\$1,820.00
...Shellback Films - Facebook Videos - Filming and editing	4,800.00	30%	\$1,440.00
...Albert Street Markets	200.00	50%	\$100.00
<b>Papakura - Jesse Pabla</b>			\$0.00
...Car signage	632.50	40%	\$253.00
...Business cards	431.25	50%	\$215.63
...NZLP Flyers (1)	439.80	50%	\$219.90
...T-shirts	297.50	75%	\$223.13
...NZLP Flyers (2)	444.79	50%	\$222.40



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (Inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (Inc GST)
...Tasveer Newspaper ad	198.38	50%	\$99.19
...KUK Samachar ad	150.00	50%	\$75.00
...Epoch Times ad	264.50	50%	\$132.25
...NZLP Hoardings	3,312.50	30%	\$993.75
...Van signage	409.40	40%	\$163.76
<b>Port Hills - Ruth Dyson</b>			\$0.00
...NZLP letterhead	542.00	67%	\$363.14
...DLE envelopes	84.00	67%	\$56.28
...Printing flyers	711.00	10%	\$71.10
...NZLP Hoardings medium & large	1,945.00	30%	\$583.50
...NZLP Hoardings small	85.00	40%	\$34.00
...Rosettes	329.00	100%	\$329.00
...Card printing	646.70	50%	\$323.35
...Postage retirement village	250.00	40%	\$100.00
...Reach media	6,949.13	40%	\$2,779.65
...Rosettes (2)	89.00	100%	\$89.00
...Sprint Print DLE Flyers	616.18	20%	\$123.24
...SMS texts	150.00	75%	\$112.50
...Facebook ads	67.00	90%	\$60.30
...KMBE printer/copier use	557.75	50%	\$278.88
...Envelopes	323.87	70%	\$226.71
...SMS texts	100.00	75%	\$75.00
...A4 paper	34.99	70%	\$24.49
...Facebook ad - mental health	69.00	90%	\$62.10
...Facebook ad 1	60.00	40%	\$24.00
...Facebook ad 2	69.00	60%	\$41.40
...Facebook ad 3	69.00	90%	\$62.10
...Facebook ad 4	120.00	90%	\$108.00
...Facebook ad 5	120.00	90%	\$108.00
...Facebook ad 6	13.00	90%	\$11.70
...Facebook ad 7	40.00	90%	\$36.00
...Start media ads in local papers	3,702.96	80%	\$2,962.37
...Let's do this tshirts	525.00	100%	\$525.00
...DLE envelopes	111.48	100%	\$111.48
...Candidate hoardings medium	360.00	30%	\$108.00
...Age concern column	34.50	30%	\$10.35
<b>Rangitata - Jo Luxton</b>			\$0.00
...NZLP flyers (1)	171.35	30%	\$51.41
...NZLP flyers (2)	1,032.70	30%	\$309.81
...NZLP flyers (3)	1,032.70	30%	\$309.81
...Car signage	610.00	40%	\$244.00
...NZLP Rosettes	91.00	100%	\$91.00
...NZLP balloons	214.50	40%	\$85.80
...vehicle signage	91.50	40%	\$36.60
...NZLP badges	161.50	100%	\$161.50
...NZLP Hoardings	2,760.00	30%	\$828.00
...Ashburton Courier ad (1)	828.00	20%	\$165.60

9







Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
...Let's do this badges	10.00	100%	\$10.00
...NZLP Rosettes and stickers	40.00	100%	\$40.00
...Brooklyn Community Asscn ad	368.00	20%	\$73.60
...Rose Communications	178.50	20%	\$35.70
...Go Media Billboard	1,437.50	20%	\$287.50
...Go Media Billboard 2	1,437.50	20%	\$287.50
...Pivotal Print DL Flyers	859.27	20%	\$171.85
...Supercolour Ltd - Candidate Hoarding	351.50	20%	\$70.30
...Kinetic Digital - Business cards	658.63	20%	\$131.73
...pivotal Print - Direct mail, printing	3,002.54	20%	\$600.51
...A1 Embroidery - Tshirts	469.20	20%	\$93.84
...A1 Embroidery - Tshirts	402.50	20%	\$80.50
...Kmart - Tshirts	255.00	20%	\$51.00
...Facebook ads	53.00	20%	\$10.60
<b>Rotorua - Ben Sandford</b>			\$0.00
...Tshirts Ben Sandford / Labour	517.50	50%	\$258.75
...Car signage	800.40	50%	\$400.20
...Campaign Merchandise	120.00	100%	\$120.00
...NZLP Hoardings large	1,080.00	30%	\$324.00
...NZLP Hoardings medium	1,720.00	30%	\$516.00
...NZLP Hoardings small	340.00	40%	\$136.00
...Tshirts	262.38	50%	\$131.19
...Flags	772.80	50%	\$386.40
...NZLP Posters	910.80	30%	\$273.24
...NZLP Rosettes and badges	88.00	100%	\$88.00
...Flyers	650.90	20%	\$130.18
...Ad in Ngongatara News	172.50	20%	\$34.50
...Ad in Rotorua daily paper	1,191.57	20%	\$238.31
...Flyers (2)	457.70	20%	\$91.54
...Facebook boosts	572.78	20%	\$114.56
...Office signage	263.35	20%	\$52.67
...Business cards	60.95	20%	\$12.19
...Door hanger	334.88	20%	\$66.98
...Repara Roundabout ad	80.00	30%	\$24.00
...Home Show	2,111.40	20%	\$422.28
<b>Selwyn - Tony Condon</b>			\$0.00
...NZLP Hoarding large	405.00	30%	\$121.50
...NZLP Hoarding small	170.00	40%	\$68.00
... Magnetic door signs	150.00	20%	\$30.00
...NZLP Business cards	90.00	20%	\$18.00
...NZLP Rosettes	80.00	100%	\$80.00
<b>Tamaki - Sam McDonald</b>			\$0.00
...NZLP Hoarding large	342.00	30%	\$102.60
...NZLP Hoarding small	68.00	40%	\$27.20
...Business cards	32.90	20%	\$6.58
...Sorry I missed you flyer	141.23	20%	\$28.25
...extra flyers	102.50	30%	\$30.75

*aq*



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
...NZLP PV hoardings	1,000.00	50%	\$500.00
<b>Tamaki Makaurau - Peeni Henare</b>			\$0.00
...Mercury Printz - hoardings x 20	690.00	30%	\$207.00
...NZLP Hoardings medium & large	5,200.00	30%	\$1,560.00
...NZLP Hoardings small	1,275.00	40%	\$510.00
...Sign AD - Campaign Van signage	2,728.00	40%	\$1,091.20
<b>Taranaki-King Country - Hilary Humphrey</b>			\$0.00
...Rosetoen Print - Pamphlet x 3000	518.63	50%	\$259.32
...NZLP Hoardings	654.50	30%	\$196.35
<b>Taupo - Ala' Al-Bustanji</b>			\$0.00
...NZLP Business cards	198.00	20%	\$39.60
...Facebook posts promotions	51.96	20%	\$10.39
...NZLP Hoarding large	387.00	30%	\$116.10
...NZLP Hoarding medium	208.00	30%	\$62.40
...NZLP Hoarding small	150.00	40%	\$60.00
<b>Tauranga - Jan Tinetti</b>			\$0.00
...Kale Print - Business cards	659.50	50%	\$329.75
...Sign Biz - Car signage	1,023.50	50%	\$511.75
...Profile ad, Sun media	488.00	20%	\$97.60
...Newspaper ads, Bay media	285.78	20%	\$57.16
...NZLP Hoardings	1,148.26	30%	\$344.48
... Sun media ads (1)	339.26	20%	\$67.85
... Sun media ads (2)	226.80	20%	\$45.36
... Sun media ads (3)	301.24	20%	\$60.25
...NZME media ads	381.80	20%	\$76.36
<b>Te Atatu - Phil Twyord</b>			\$0.00
...Leaflet 'we called by to see you'	289.50	30%	\$86.85
...Leaflet 'cafe meetup'	475.50	30%	\$142.65
...Public meeting hoardings	1,529.50	20%	\$305.90
...Replacement stickers for AL	661.83	100%	\$661.83
...fundraising letter	2,363.00	50%	\$1,181.50
...'let's talk labour event'	3,336.10	100%	\$3,336.10
...'let's talk labour flyer'	7,234.65	60%	\$4,340.79
...street corner meeting leaflet	155.25	10%	\$15.53
...street corner meeting leaflet	2,321.00	20%	\$464.20
...direct mail, printing	8,949.30	55%	\$4,922.12
...NZLP Hoarding medium and large	2,448.00	30%	\$734.40
...NZLP Hoarding small	1,020.00	40%	\$408.00
...Media window	124.00	30%	\$37.20
...Facebook boosts	484.24	50%	\$242.12
<b>Te Tai Hauauru - Adrian Rurawhe</b>			\$0.00
...APN Holdings ads	1,897.50	20%	\$379.50
...Whanganui District Council Hoarding fee	50.00	30%	\$15.00
...Palmerston North City Council - sign farm	165.00	30%	\$49.50
...Cartridge Works, ink	670.00	20%	\$134.00



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
...Display Associates - Car signage	459.23	25%	\$114.81
...Facebook boosts	315.95	50%	\$157.98
...He A Print Whanganui - DL Flyers 15,000	1,747.97	20%	\$349.59
...NZLP Hoardings medium & large	3,920.00	30%	\$1,176.00
...NZLP Hoardings small	850.00	40%	\$340.00
...Meteors - Pre-paid envelopes	1,599.31	20%	\$319.86
...NZ Post - Pre-paid envelopes 2	327.00	20%	\$65.40
...Otaki Mail ad	92.00	20%	\$18.40
...Paper plus - Pre-paid envelopes 3	539.29	20%	\$107.86
...Stationery Warehouse - Pre-paid envelopes 4	1,287.48	20%	\$257.50
...Taumaranui Bulletin	180.00	20%	\$36.00
..Warehouse Stationery - .Pre-paid envelopes 5	751.10	20%	\$150.22
...Whitby Post - Pre-paid envelopes 6	533.10	20%	\$106.62
...Whitcoulls - Pre-paid envelopes 7	332.91	20%	\$66.58
...Warehouse Stationery - Ink cartridges	296.99	20%	\$59.40
...Opunake Coastal News ad	397.44	20%	\$79.49
<b>Te Tai Tokerau - Kelvin Davis</b>			\$0.00
...Jeff Oliver Print - Flyers	625.60	20%	\$125.12
...Jeff Oliver Print - Early Vote flyers	244.38	20%	\$48.88
...Stuart Nash Candidate hoardings	4,002.00	30%	\$1,200.60
...Manaia Designs	885.00	20%	\$177.00
...NZLP Hoardings	7,645.00	30%	\$2,293.50
...Hot Printz Whangarei	2,280.00	20%	\$456.00
...Signs for Life - Car signage	2,560.00	20%	\$512.00
<b>Te Tai Tonga - Rino Tirikatene</b>			\$0.00
...NZLP Hoarding medium & large	2,548.00	30%	\$764.40
...NZLP Hoarding small	408.00	40%	\$163.20
<b>Tukituki - Anna Lorck</b>			\$0.00
...Central Print - DL Candidate Flyer 22,000	1,068.00	20%	\$213.60
...Central Print - Mahora Day DL x 1500	237.00	20%	\$47.40
...Attn Marketing - design work	2,952.00	20%	\$590.40
...Bay Buzz magazine	724.00	25%	\$181.00
...NZME HB Today	4,310.00	50%	\$2,155.00
...Hastings Mail half page	3,767.36	20%	\$753.47
...Hastings Mail full page	967.45	50%	\$483.73
...NZLP Billboards	1,500.00	30%	\$450.00
...Napier signs - horsefloat signs	250.00	10%	\$25.00
..Input4u - .Flyer distribution	632.00	20%	\$126.40
...Hastings Mail ad	967.45	20%	\$193.49
...Hastings Mail - Flaxmere day	967.45	20%	\$193.49
...Napier signs - two ticks Labour signs x 5	201.21	25%	\$50.30
...Napier signs - more signs	373.75	50%	\$186.88
...Napier Signs - Womens Expo signage	36.80	50%	\$18.40
...Hastings Mail ad upgrade	470.92	20%	\$94.18
<b>Upper Harbour - Jin An</b>			\$0.00
...NZLP Hoardings	301.00	30%	\$90.30
...NZLP DLE Flyer	143.75	40%	\$57.50

A



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
...Jin An T-shirts	280.03	40%	\$112.01
...Facebook ads	1,000.00	40%	\$400.00
...DLE flyers in Korean	1,000.00	40%	\$400.00
<b>Waiariki - Tamati Coffey</b>			\$0.00
...Speedy Signs - Car signage	805.00	25%	\$201.25
...Sticker dot - Car stickers	1,185.60	50%	\$592.80
...Tshirts & Hoodies	2,946.88	50%	\$1,473.44
...NZLP Hoardings large	2,700.00	30%	\$810.00
...NZLP Hoardings medium	625.00	30%	\$187.50
...NZLP Hoardings small	680.00	40%	\$272.00
...Expand Promotion - Tear drop Flags	346.00	50%	\$173.00
<b>Waikato - Brooke Loader</b>			\$0.00
...NZLP Rosettes	43.85	100%	\$43.85
...Vista Print - DL Candidate Flyer	587.64	40%	\$235.06
...NZLP Hoarding large	1,080.00	30%	\$324.00
...NZLP Hoarding small	850.00	40%	\$340.00
... VDO Print - Candidate banner	102.35	20%	\$20.47
...VKAL - Car signage	442.75	30%	\$132.83
...Piako Post Advert	549.78	50%	\$274.89
...NZLP Hoarding small, second order	40.00	40%	\$16.00
<b>Waimakariri - Dan Rosewarne</b>			\$0.00
..18/6/2017 Vehicle Signwriting	1,513.34	10%	\$151.33
..12/7/2017 DL Flyers x 5000	460.00	30%	\$138.00
..26/7/2016 Hoardings	2,654.00	50%	\$1,327.00
..2/8/2017 Callings cards x 2000	102.24	30%	\$30.67
..19/8/2017 DL Flyers x 5000	460.00	30%	\$138.00
<b>Wairarapa - Kieran McAnulty</b>			\$0.00
...Lamb-Peters Print - Flyers Dannevirke x 2100 - Masterton x 1750	499.10	10%	\$49.91
...Lamb-Peters Print - Flyers Featherston x 1000, Martinborough x 700	266.80	10%	\$26.68
...Lamb-Peters Print - Flyers Greytown - 600, Carterton 2500	477.25	30%	\$143.18
...Lamb-Peters Print - Flyers Masterton x 2430	359.95	30%	\$107.99
...NZLP Hoardings large & medium	1,179.00	30%	\$353.70
...NZLP Hoarding small	459.00	40%	\$183.60
...Greenlees Print flyers - CHB 2500, Tararua 3900, Wairarapa 12,000	1,484.65	20%	\$296.93
...Lamb-Peters Print - Flyers for Andrew Little live x 300 & 40 posters	356.50	100%	\$356.50
...Lamb-Peters Print - Ad for AL live	161.00	100%	\$161.00
...Lamb-Peters Print - Letterhead, AL live	41.40	100%	\$41.40
...The sign Factory - Car signage	517.50	10%	\$51.75
...Wairarapa Times - 3 x half page	2,073.45	10%	\$207.35
...Fairfax media ad - 2 x 140cm	1,046.50	10%	\$104.65
...NZME Ads - Bush Telegraph 4x8	788.90	10%	\$78.89
...NZME Ads - CHB Mail Mod 8x8	484.50	5%	\$24.23



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
<b>Waitaki - Zelig Allan</b>			\$0.00
...Brackens print - Vehicle decals, Business card & Flyers	1,577.58	20%	\$315.52
...NZLP Hoardings	1,920.00	40%	\$768.00
...Other hoardings	932.00	40%	\$372.80
...Oamaru telegram, Wanaka sun, Waimate trader	1,007.49	20%	\$201.50
...Wanaka sun	653.85	20%	\$130.77
<b>Wellington Central - Grant Robertson</b>			\$0.00
...Aro Valley Community Voice	150.00	30%	\$45.00
...Facebook boosts	3,149.51	64%	\$2,015.69
...NZLP Hoarding medium	591.00	30%	\$177.30
...NZLP Hoarding small	425.00	40%	\$170.00
...Office max - Envelopes	89.98	50%	\$44.99
...DLE Flyer	806.15	50%	\$403.08
...NZ Post - Postage and envelopes	4,946.70	50%	\$2,473.35
...Prestige Print Letterhead	1,064.90	10%	\$106.49
...NZLP Balloons	60.00	100%	\$60.00
...NZLP Tshirt	575.00	100%	\$575.00
...NZLP Rosettes	80.00	100%	\$80.00
<b>West Coast-Tasman - Damien O'Connor</b>			\$0.00
...NZLP Hoardings large	2,511.00	30%	\$753.30
...NZLP Hoardings small	1,020.00	40%	\$408.00
...Newspaper ad weekly - Greymouth Star, Westport News, GB	3,571.71	20%	\$714.34
<b>Whanganui - Steph Lewis</b>			\$0.00
...Pull-up banners	554.70	40%	\$221.88
...Tshirts	660.68	35%	\$231.24
...DL Flyers	398.73	5%	\$19.94
...Corflute for Hoardings	2,600.50	35%	\$910.18
...Business cards	401.35	20%	\$80.27
...Printed Letterhead	11.04	50%	\$5.52
...Car signage	655.50	40%	\$262.20
...Targeted mail	6,643.78	45%	\$2,989.70
...Ads in Campaign shop	522.85	10%	\$52.29
...Waverly Press ad	97.15	10%	\$9.72
...Stratford Press ads	304.76	30%	\$91.43
...Midwick Ads	948.76	30%	\$284.63
...Whanganui Chronicle	1,716.38	30%	\$514.91
...Rivercity Press ads	552.00	20%	\$110.40
...South Taranaki Star ads	194.58	30%	\$58.37
...Opunake Coastal News ad	187.68	30%	\$56.30
...Homeshow stall hire	918.85	30%	\$275.66
...Introduction letter	101.37	5%	\$5.07
<b>Whangarei - Tony Savage</b>			\$0.00



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
...Digital Billboard Ad	2,372.45	50%	\$1,186.23
...NZLP Hoarding large	511.00	30%	\$153.30
...NZLP Hoarding small	255.00	40%	\$102.00
...NZLP DLE Flyer	882.05	40%	\$352.82
...Retirement Village posters	134.55	100%	\$134.55
...Candidate meeting - flyers	198.95	10%	\$19.90
...Onerahi Orbit ad	280.00	40%	\$112.00
...Kamo Connect ad	287.50	30%	\$86.25
...Whangarei Heads Citizen ad	99.00	10%	\$9.90
...Scene Magazine ad	517.50	50%	\$258.75
...Whangarei Leader ad	736.00	40%	\$294.40
...Northern Advocate ad	1,086.75	50%	\$543.38
...Savvy Magazine ad	664.70	40%	\$265.88
...Whangarei report ad	664.70	50%	\$332.35
...Northern Advocate ad	439.88	30%	\$131.96
...Whangarei Leader ad	657.80	30%	\$197.34
...Bream Bay Ad	159.40	20%	\$31.88
...NZLP Business cards	345.00	50%	\$172.50
...Car signage	425.50	20%	\$85.10
<b>Wigram - Megan Woods</b>			\$0.00
...Sprint Print - Suburb leaflet	4,935.80	20%	\$987.16
...Sprint Print - Letterhead	1,009.70	20%	\$201.94
...Newspaper ad, Star media	5,315.00	20%	\$1,063.00
...Fuji NZ - Direct mail, printing	662.87	50%	\$331.44
...Sprint Print - Let's do this Wigram	802.70	50%	\$401.35
...NZLP Hoardings medium & large	1,669.00	30%	\$500.70
...NZLP Hoardings small	410.00	40%	\$164.00
...Sprint Print - small hoardings	310.50	40%	\$124.20
...Sprint Print - DLE cards	752.57	20%	\$150.51
...Sprint Print - Design costs Let's do this Wigram	502.55	50%	\$251.28
			\$0.00
Maori advertisements - Total Cost \$206,577.25, 20% of total split between 7 Maori candidates, \$5902.41 each			\$0.00
Nanaia Mahuta, Meka Whaitiri, Peeni Henare, Adrian Rurawhe, Kelvin Davis, Rino Tirikatene, Tamati Coffey			\$0.00
Augusto - TV Ad Production	8,441.61	80%	\$6,753.29
Mediacom - Placement Fees	6,835.22	80%	\$5,468.18
Tammy Davis - Maori Adverts Production	15,958.74	80%	\$12,766.99
			\$0.00
Balance of Maori Advertisement total was part of the broadcasting Allocation			\$0.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00



<b>Item description</b> Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	<b>Total cost (inc GST)</b> Including preparation, design, composition, printing, publishing and postage	<b>% apporportioned as party expense</b>	<b>Value \$0.00 (Inc GST)</b>
			\$0.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00



## PART C: AUTHORISED PARTY ADVERTISEMENTS PROMOTED BY A THIRD PARTY PROMOTER

In this part you should record all election expenses incurred in relation to party advertisements promoted by a third party promoter with your written authorisation and published, or that continued to be published, during the regulated period for the general election (23 June to 22 September 2017). Expenses cannot be apportioned with third party promoters. If you authorise someone else to publish advertising encouraging people to vote for the party, the cost of the advertising will be a party election expense and the same costs will also be an election expense of the third party. Record the name of the third party promoter in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

### Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the *Party Secretary Handbook – General Election 2017*.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE: NIL

**TOTAL FOR PART C**

**\$0.00**

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as the name of the third party which promoted the advertising.	Value \$0.00 (inc GST)
EXAMPLE: Display Advertising Ltd: 22/07/2017 - 22/09/2017: 3 x billboards: 2000mm x 1000mm Workerg United	\$1,200.00



## PART D: PARTY ONLY BROADCASTING ALLOCATION EXPENSES

You must complete Parts D to F if the party received an allocation of money for broadcasting pursuant to Part 6 of the Broadcasting Act 1989 to produce or place advertising on television, radio or the internet for the 2017 general election.

In Part D you should record details of all expenses incurred using the broadcasting allocation promoting the party or attacking another party or candidate.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

**TOTAL FOR PART D**

**\$923,156.00**

Supplier's name and street address <small>This should be the production company, media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account</small>	Invoice date or dates	Description of allocation expenses <small>List the total production costs, television placement, radio placement and internet placement costs for each supplier separately</small>	Value \$0.00 (inc GST)
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 22nd September 2017	24 August - 22 September 2017 Television placement costs on Channel A and Channel B	\$62,450.00
		25 August - 21 September 2017 Radio placement costs on Radio X and Y	\$11,450.00
		21 - 22 September 2017 Social Media promotional posts	\$300.00
Mediacom 22 Fanshawe St Auckland	28/8, 30/9	Television Placement 24 August - 22 September 2017	\$544,433.33
	30/9, 31/10	Radio Airtime 24 August - 22 September 2017	\$273,135.86
	31-Dec		
Facebook Ireland Ltd 4 Grand Canal Square Grand Canal Harbour Dublin 2, Ireland	Daily 23/8 to 22/9/17	Internet Advertising	\$105,586.81



## PART E: PARTY AND CANDIDATE SHARED BROADCASTING ALLOCATION EXPENSES

In Part E record allocation expenses used to produce or place advertising on television, radio or the internet featuring the party and one or more candidates.

PROVIDE the following information below:

- **Supplier's name and address:** This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account
- **Invoice date or dates**

- **Description of allocation of expenses:** List the total production costs, television placement, radio placement and internet placement costs for each supplier separately and the names of the candidates
- **Value \$0.00 inc GST**
- **% apportioned to the party**
- **% apportioned to the candidate**

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

**TOTAL FOR PART E** \$182,367.81

Supplier's name and street address	Invoice date or dates	Description of allocation expenses	Value \$0.00 (inc GST)	% apportioned to party	% apportioned to candidate
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 22nd September 2017	24 August - 22 September 2017 Television placement costs on Channel A and Channel B Joint advertising with T Smith	\$62,450.00	10%	90%
		25 August - 21 September 2017 Radio placement costs on Radio X & Y Joint advertising with T Smith	\$11,450.00	20%	80%
		21 - 22 September 2017 Social Media promotional posts Joint advertising with T Smith	\$300.00	50%	50%
Maori Television Service 9-15 Davis Crescent Newmarket Auckland	30/09/2017	Television Placement N Mahuta, P Henare, A Rurawhe, M Whaitiri, T Coffey, K Davis, R Tirikatene	\$33,516.75	80%	20%
Maori Media Network Ground Floor. PSA House 11 Aurora Terrace Wellington	31/8/17 30/9/17	Radio Airtime N Mahuta, P Henare, A Rurawhe, M Whaitiri, T Coffey, K Davis, R Tirikatene	\$33,329.30	80%	20%
Mediacom 22 Fanshawe St Auckland	30/09/2017	Television Placement N Mahuta, P Henare, A Rurawhe, M Whaitiri, T Coffey, K Davis, R Tirikatene	\$108,495.63	80%	20%
Beach FM PO Box 157 Paraparaumu Kapiti	31-Aug	Radio Airtime Beach FM 23/8 - 22 September 2017 K Fa'afoi	\$1,150.00	20%	80%
Samoa Multimedia Group Ltd P O Box 200105 Papatoetoe Auckland	29/08/2017	Radio Airtime Radio Samoa 4-22 September 2017 W Sio	\$2,300.00	20%	80%
Fresh FM 87 Atawhai Drive Nelson	29/09/2017	Radio Airtime Station = Fresh FM 14-21 Sept 17 D O'Connor	\$160.00	20%	80%



Supplier's name and street address	Invoice date or dates	Description of allocation expenses	Value \$0.00 (inc GST)	% apportioned to party	% apportioned to candidate
Mediaworks Radio	30-Sep	Radio Airtime	\$799.48	20%	80%
Fifeshire House		Nelson MoreFM 11-22 Sept 17			
Trafalgar Sq		Nelson Radio Live 11-22 Sept 17			
Nelson		D O'Connor			
NZME Radio Ltd	31/8, 30/9/17	Radio Airtime	\$2,017.04	20%	80%
PO Box 1075		Radio Hauraki, News talk ZB			
Whangarei		The Hits, Sport, Coast Nelson			
		1st plus 13-22 September 2017			
		D O'Connor			
Coast FM	20/09/2017	9-22 September 2017	\$599.61	20%	80%
165 Palmerston St		D O'Connor			
Westport 7825					



In Part F record the party's broadcasting allocation used to produce or place a candidate election advertisement on television, radio or the internet.

- **Supplier's name and address:** This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account

- **Invoice date or dates**
- **Description of allocation of expenses:** List the total production costs, television placement, radio placement and internet placement costs for each supplier separately
- **Candidate name**
- **Value \$0.00 Inc GST**

--

\$0.00

Ран 30







# Independent Assurance Report

Audit  
Grant Thornton New Zealand Audit  
Partnership  
Level 15, Grant Thornton House  
215 Lambton Quay  
PO Box 10712  
Wellington 6143  
T +64 (0)4 474 8500  
F +64 (0)4 474 8509  
[www.grantthornton.co.nz](http://www.grantthornton.co.nz)

## **To the Council Members of the New Zealand Council of the New Zealand Labour Party Inc**

### **Report on the return of election expenses for the Party**

#### Opinion

We have undertaken a reasonable assurance engagement on the New Zealand Council of the New Zealand Labour Party's (the "Party") compliance, in all material respects, with the requirements of sections 206I and 206IA of the Electoral Act 1993 and section 80A of the Broadcasting Act ("the Acts") as evaluated against the return of the Party's allocation expenses (the "return") for the three month period ended 22 September 2017.

In our opinion, the Party has complied in all material respects, with the requirements of the Acts as evaluated against the return for the three months period ended 22 September 2017.

#### Summary of the return

Based on the assurance procedures performed we can summarise transactions in relation to the election expenditure as follows:

Summary	\$
Election expenses limit	2,975,200
Total Party Election expenses	2,581,058
Party Broadcasting allocation	1,105,533

#### Basis of Opinion

We conducted our engagement in accordance with Standard on Assurance Engagements (SAE) 3100 (Revised) *Compliance Engagements* issued by the New Zealand Auditing and Assurance Standards Board.

We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.







### Council Members' Responsibilities

The Council Members are responsible for:

- a) The compliance activity undertaken to meet the requirements of the Acts as evaluated against the return.
- b) Identification of risks that threaten compliance with the requirements of the Acts identified above being met and controls which will mitigate those risks and monitor ongoing compliance.

### Our Independence and Quality Control

We have complied with the relevant ethical requirements relating to assurance engagements, which include independence and other requirements founded on fundamental principles of integrity, objectivity, professional competence and due care, confidentiality and professional behaviour.

In accordance with the Professional and Ethical Standard 3 (Amended) Grant Thornton New Zealand Limited maintains a comprehensive system of quality control including documented policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

### Assurance Practitioner's Responsibilities

Our responsibility is to express an opinion on the Party's compliance, in all material respects, with the requirements of the Acts as evaluated against the return, throughout the specified period. SAE 3100 (Revised) requires that we plan and perform our procedures to obtain reasonable assurance about whether the Party has complied, in all material respects, with the requirements of the Acts as evaluated against the return, throughout the specified period.

An assurance engagement to report on the Party's compliance with the requirements of the Acts involves performing procedures to obtain evidence about the compliance activity and controls implemented to meet the requirements of the Acts. The procedures selected depend on our judgement, including the identification and assessment of risks of material non-compliance with the requirements of the Acts as evaluated against the return.

Our firm carries out other assignments for the Party in the area of audit of the financial statements. The firm has no other interest in the Party.

### Inherent Limitations

Because of the inherent limitations of an assurance engagement, together with the internal control structure it is possible that fraud, error, or non-compliance with compliance requirements may occur and not be detected.

A reasonable assurance engagement throughout the specified period does not provide assurance on whether compliance with the requirements of the Acts will continue in the future.







#### Use of Report

This report has been prepared for use by Council Members for the purpose of establishing that the election expenses claimed by the Party in the return have been appropriately determined for the purpose intended. We disclaim any assumption of responsibility for any reliance on this report to any person other than the Council Members, or for any other purpose other than that for which it was prepared.



**Grant Thornton New Zealand Limited**  
**Wellington, New Zealand**  
**20 February 2018**





20 February 2018

Grant Thornton  
PO Box 10712  
WELLINGTON

Attention: Brayden Smith

Dear Sir

**Letter of Representation for Party Election Expenses Return for the 2017 General Election**

This representation letter is provided in connection with your assurance engagement on the New Zealand Council of the New Zealand Labour Party's (Labour Party) return of party's election expenses (the "return") under the requirements of the Electoral Act 1993 and the Broadcasting Act ("the Acts") for three month period ended 22 September 2017 with the purpose of expressing an opinion as to whether the Party has complied, in all material respects, with the requirements of the Acts as it relates to the return..

We confirm to the best of our knowledge and belief and having made appropriate enquiries of other officials of the Party, the following representations:

- 1 The return has been prepared in accordance with the relevant provisions of the Acts.
- 2 We are responsible for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of the return, we have done this, and all explanations or demonstrations of this to you have been complete and accurate.
- 3 All records, documents and accounts have been kept by the Party and made available to you, and these materials will be retained in accordance with the requirements of the Acts.
- 4 We have disclosed to you:
  - 4.1 any material transactions not disclosed in the records;
  - 4.2 the existence of all relevant agreements or activities relating to the Party's members of the previous Parliament, electorate candidates, subsidiary or closely connected political entities, third party promoters whether registered or not, and other political parties whether registered or not or their electorate candidates;
  - 4.3 any alleged, suspected or proven illegal activity under the Acts or other legislation potentially relevant to the return;







- 4.4 any outstanding disputed claims, matters with authorities, or planned or continuing litigation; and
- 4.5 the fact of, and results from, any assessment made by us that considered whether the records of the Party may be materially misstated or incomplete for any reason.
- 5 The return contains the total returnable election expenses of the party for the 2017 general election whether paid or incurred before, during, or after the regulated period. The return includes all expenses, including apportioned expenses, and irrespective of the source of funds or entity paying for the activities concerned, and irrespective of whether or not a party advertisement contained a promoter statement.
- 6 We have sought, received, and hold in the Party's records assurances from, or on behalf of, any Party members of the previous Parliament that all party advertisements published, or election expenses incurred by those members of Parliament have been disclosed to us, with adequate supporting records, for inclusion in this return.
- 7 Where an apportionment of election expenses is given in the return:
- the basis of apportionment is appropriate, and has been properly applied and recorded, and
  - the information contained in the Party's return is known to be consistent with that of the Party's electorate candidates, or the undertakings of other entities involved in the apportionment included in the records.
- 8 We have completed our own procedures, distinct from your processes, to evaluate the accuracy and completeness of the return.
- 9 The return is free of any material misstatements or omissions.

**Signed for and on behalf of the Party by:**



---

Andrew Kirton  
General Secretary

