

### DECLARATION

Step 1

Party name:

New Zealand National Party

Party secretary name:

Greg Hamilton

Step 2

### ELECTION EXPENSES LIMIT FOR THE PARTY

Did you contest the party vote?  
Answer YES or NO

Yes

YES =  
\$1,115,000

\$1,115,000

Number of electorate candidates  
for the party

64

Number x  
\$26,200

\$1,676,800

Expenditure limit (Inc GST)

Total

\$2,791,800

Step 3

### TOTAL PARTY ELECTION EXPENSES

Part A: Party advertisements promoted solely by party

\$2,097,796.34

Part B: Party advertisements shared with candidates  
or other parties

\$448,946.36

Part C: Authorised party advertisements promoted  
by third parties

\$0.00

Total (A + B + C)

\$2,546,742.70

Step 4

### PARTY BROADCASTING ALLOCATION

TOTAL ALLOCATION TO THE PARTY:

\$1,370,860

Write 'NIL' if the party did not receive a broadcasting  
allocation under the Broadcasting Act

Step 5

### TOTAL PARTY ALLOCATION EXPENSES

Part D: Party only allocation expenses

\$1,370,859.22

Part E: Party and candidate shared allocation expenses

\$0.00

Part F: Candidate only allocation expenses

\$0.00

Total (D + E + F)

\$1,370,859.22

Step 6

I declare that to the best of my knowledge this return, filed pursuant to sections 206I and 206IA of the Electoral Act 1993, is an accurate record of the party's election expenses and the party's allocation expenses for the 2017 general election, and any allocation received has only been used for purposes permitted under section 80A of the Broadcasting Act 1989.

Signature

*Greg Hamilton*

DATE: DD / MM / YYYY

21/02/2018

### CHECKLIST

Steps 1, 2 and 4 completed on this page



Parts A to C (step 3) completed



Parts D to F (step 5) completed if party received a broadcasting allocation



Party secretary signed and dated the return



All relevant supporting documentation supplied to auditor



Auditor stamped or initialled the front page



Auditor's report enclosed



Representation letter enclosed, if used



### FILING THE RETURN

The return must be received by the Electoral Commission by 5pm, 21 February 2018 (within 90 working days of election day). A party secretary who fails to comply with these requirements commits an offence and may be referred to the Police.

The return can be filed:

- by post to PO Box 3220, Wellington 6140
- delivered to Level 10, 34-42 Manners Street, Wellington
- by email to: [enquiries@elections.govt.nz](mailto:enquiries@elections.govt.nz)

Reminder: the returns are open to public inspection and will be published on [www.elections.org.nz](http://www.elections.org.nz).

Further information on party expenses is available in the Party Secretary Handbook – General Election 2017.

### AUDITOR

Auditor stamp or initial

**IBDO**

BDO WELLINGTON



## PART A: PARTY ADVERTISEMENTS SOLELY PROMOTING THE PARTY

In this part you should record all election expenses incurred in relation to party advertisements published, or that continued to be published, during the regulated period for the general election (23 June to 22 September 2017) solely promoting the party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

### Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the *Party Secretary Handbook – General Election 2017*.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

**TOTAL FOR PART A**

**\$2,097,796.34**

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (Inc GST)
EXAMPLE: Display Billboards Ltd: 22/07/2017 - 22/09/2017: 3 x Billboards: 2000mm x 1000mm	\$1,200.00
Axiom Media Limited: Paid distribution of 350,000 "Clear Choice" flyers	\$12,880.00
Art That Works: Graphic design for advertising	\$17,294.98
Plus 64 Connect Ltd: Robo calling	\$29,869.23
Vodafone NZ Ltd: Phone calling	\$4,742.45
Rainmakers Media & Advertising: Billboard rental, installation, takedown	\$434,482.65
Baseline Management Ltd: Hoardings x 547	\$21,498.18
Panda Inspire Limited: Hoardings x 786	\$21,927.05
Baseline Management Ltd: Brochures/flyers x 15000	\$2,384.11
Blenheim Printing Limited: Flyers x 200	\$192.05
Croft Printing Ltd: Flyers x 20000	\$1,458.20
Crucial Colour Limited: Flyers x 1091793	\$46,532.38
Lu, Yifan: Chinese Translation of collateral	\$180.00
N-Gon Group Limited: Flyers x 2000	\$418.60
Panda Inspire Limited: Chinese flyers x 2000	\$1,610.00
Reach Media Limited: Flyers x 168552	\$10,412.03
Panda Inspire Limited: Bus graphics	\$10,344.25
Baseline Management Limited: Rally signs x 800	\$729.88
Reach Media: Distribute rural flier x 225347	\$16,362.92
Kam Talent Management Ltd: Talent hire x 10 participants	\$13,800.00
Envato Pty Ltd: Video & music licensing fees	\$942.60
Topham Guerin Limited: Digital services consultancy	\$72,450.00
Orangebox: Direct mail	\$53,327.37
Rainmakers Media & Advertising: Ethnic Publications-VENA Chinese Audience Mo-Social	\$2,070.00
Rainmakers Media & Advertising: Ethnic Publications- Chinese Herald & Indian Weekender	\$3,234.38
Rainmakers Media & Advertising: Production WTV Chinese TV	\$1,653.13
Rainmakers Media & Advertising: Digital campaign advertising	\$42,424.65
Rainmakers Media & Advertising: Ethnic publications-newspapers	\$18,401.27
Topham Guerin Limited: Premium Beat royalty free music	\$1,522.46
Stan 4 Limited: Advertising design & production	\$475,400.00
Balloons Direct Ltd: National Party balloons	\$5,224.92



<b>Item description</b> Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	<b>Value \$0.00 (inc GST)</b>
One World Online: National Party pens	\$8,190.78
Orangebox Limited: National Party stickers	\$672.75
Crucial Colour Limited: National Party stickers	\$622.15
Ribbons & Rosettes Limited: National Party stickers	\$1,240.08
Ribbons & Rosettes Limited: National Party rosettes	\$10,850.27
Montys Promotions Limited: National Party tote bags	\$1,430.41
Montys Promotions Limited: National Party t-shirts	\$7,402.33
Konstruct Limited: National Party T-shirts	\$18,083.98
Rainmakers Media & Advertising: Newspaper advertising	\$38,017.62
Rainmakers Media & Advertising: Magazine advertising - Grey Power Lifestyle	\$1,552.50
Waikato Business Publications: Grey Power magazine	\$460.00
Facebook: Online advertising	\$75,352.16
Google: Online advertising	\$23,284.98
Rainmakers Media & Advertising: Internet advertising-Facilitate Digital 25/6/17	\$310.50
Rainmakers Media & Advertising: Internet advertising-Nzherald.co.nz 25/6/17 Pre-roll ads	\$879.75
Rainmakers Media & Advertising: Internet advertising-Nzherald.co.nz 26/6/17 Article Blast	\$3,622.50
Rainmakers Media & Advertising: Internet advertising-stuff.co.nc 25/6/17 Preroll ads	\$1,397.25
Rainmakers Media & Advertising: Internet advertising-Youtube ads, Google AdWords, Kpex.co.nz	\$26,392.50
Rainmakers Media & Advertising: Online advertising	\$202,869.32
Rainmakers Media & Advertising: Internet advertising-nzherald.co.nz 21/8/17	\$9,944.28
Dan Childs Photography: Photography events Queenstown/Lake Hayes	\$1,322.50
Hagen Hopkins Photography: Portrait photography	\$1,201.06
Oliver Crawford Photography: Event photography	\$75.68
One7 Images Ltd: Event photography	\$1,265.00
Rainmakers Media & Advertising: Production billboards x 81 sites	\$41,964.08
Michael Bradley Photography: National Leader photography	\$718.75
Panda Inspire Limited: Election hoarding slashes x 3500	\$18,837.00
Baseline Management Limited: A1 posters	\$239.94
Baseline Management Limited: Banners x 2	\$917.41
Crucial Colour Limited: A3 Rally signs	\$500.25
Crucial Colour Limited: Campaign launch signs x 1800	\$3,017.60
Orangebox Limited: Lecturn signs	\$305.13
Panda Inspire Limited: Yard hoardings x 40	\$224.25
Panda Inspire Limited: Lecturn signs	\$184.00
Tried & True: Posters & slides	\$15,306.01
Baseline Management Limited: DL flyers	\$1,329.81
Marker Limited: Webhosting x 3 months	\$317.40
Envato Pty Ltd: Video template	\$93.40
Facebook: Facebook ads 3/7/17 - 22/9/17	\$2,619.83
PB Tech: Microphone for digital videos	\$285.97
Premium Beat: Soundtrack music licence	\$69.57
Resident Clothing: T-shirts	\$549.48
Art That Works: design of flyers	\$73.32



<b>Item description</b> Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	<b>Value \$0.00</b> <b>(Inc GST)</b>
Baseline Management Limited: PV hoardings & yard signs x 2776	\$54,915.58
Crucial Colour: A4 to DL Flyer/brochures x 30000	\$2,321.85
Mail Handling: Blue Green flyer x 17800	\$1,209.77
Marleen O'Brien: Flyer delivery on Waiheke x 2	\$800.00
National Party: Ohariu printed mailout	\$1,021.44
National Party: Waikato printed direct mail x 5321	\$3,745.55
Newsletter delivered to rural Hunua	\$575.00
Orangebox: Direct mail x 48838	\$31,540.30
Panda Inspire Limited: PV hoardings & yard signs x 3989	\$70,154.75
Spectrum Print: Hospital A5 flyer x 12853	\$511.42
The Guild: Writing of brochures & flyers	\$2,357.50
National Party: Staff design work	\$10,712.50
Modica: 9 domains x 3 months	\$107.55
Envato Market: Video/music licenses	\$850.00
Campaign Monitor: E-newsletters Jul-Sep 2017	\$3,708.88
Orangebox: Conference booklet	\$923.07
Art That Works: Design of appeal collateral	\$737.44
Stephen Press Cameraman: Photography for appeal collateral	\$793.50
Orangebox: Print & distribution of appeal direct mail	\$44,817.17
Indonats: Banner	\$250.00
Tried & True: Design refines for ballot paper logo	\$460.00
Nationbuilder: Web licensing x 3 months	\$8,212.94
Chinese Herald Ltd: Newspaper articles/ads 29/6-21/9/17	\$1,868.75
Asia-Pacific times: Newspaper articles/ads 28/6-20/9/17	\$1,494.92
Home Voice Chinese Weekly News: Newspaper articles/ads 21/7, 18/8, 15/9/17	\$1,300.00
Mandarin Times: Newspaper articles/ads 24/6-21/9/17	\$1,868.75
New Zealand Messenger: Newspaper articles/ads 29/6-21/9/17	\$2,290.80
National Party: National SuperBlues newsletter x 682	\$368.62
Flatmakers Limited: National Party flag	\$115.00



## PART B: PARTY ADVERTISEMENTS SHARED WITH CANDIDATES OR OTHER PARTIES

In this part you should record all election expenses incurred in relation to election advertisements published, or that continued to be published, during the regulated period for the general election (23 June to 22 September 2017) promoting the party and one or more candidates or parties.

Apportionment is permitted between the party and a candidate(s) or other party(ies). Where an expense item has been apportioned between the party and candidate(s) or party(ies), record the total cost of the advertisement and the share apportioned to the party based on coverage. You should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the candidate(s) or other party(ies) featured in the advertising in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are

attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the *Party Secretary Handbook – General Election 2017*.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART B

\$448,946.36

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (Inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (Inc GST)
EXAMPLE: Display Billboards Ltd: 22/07/2017 - 22/09/2017: 3 x billboards: 2000 x 1000mm, Candidates: M Brown, Growth Party & T Smith, Neutral Party	\$6,000.00	20%	\$1,200.00
NIKKY KAYE - Auckland Central			\$0.00
2Talk: VOIP Phones	\$29.70	50%	\$14.85
Art That Works: Artwork A4 DM Letter	\$110.52	57%	\$63.00
Art That Works: Design for Gay Express ad	\$60.38	50%	\$30.19
Art That Works: Design of Party/Candidate/flyer	\$99.20	50%	\$49.60
Gay Express: Advertisement August	\$747.50	50%	\$373.75
Mail Handling: CBD Letters	\$609.50	50%	\$304.75
Mail Handling: Direct Mail x 29,808	\$12,600.27	57%	\$7,182.15
Mail Handling: Double Sided Flyer Nikki/PM x 31,700	\$2,554.91	50%	\$1,277.46
Mail Handling: Nikki Kaye Flyers A5 x 21,700	\$1,206.15	50%	\$603.08
NZ Posters: (20 AO Posters)	\$1,150.00	40%	\$460.00
Panda Inspire: Party/Candidate hoardings & yard signs x 26	\$808.39	30%	\$242.52
Plus 64 Connect Ltd: Phone calling	\$1,658.98	50%	\$829.49
Signcraft: Hoarding sites erection 283 & 264 Ponsonby Road	\$506.00	30%	\$151.80
Warehouse Stationery: Envelopes	\$85.45	50%	\$42.73
TODD MULLER - Bay of Plenty			\$0.00
Art That Works: Design of 4 panel A5 flyer	\$172.51	50%	\$86.26
Art That Works: Design of Party/Candidate/flyer	\$66.13	50%	\$33.06
Bay Venues Ltd – Women's Expo Stand	\$347.88	10%	\$34.79
Facebook: Video boosting	\$448.66	10%	\$44.87
Kutz Photography – FaceBook video	\$396.75	10%	\$39.68
Orangebox: Direct Mail x 9001	\$5,796.84	60%	\$3,478.10
Panda Inspire: Party/Candidate hoardings & yard signs x 109	\$1,827.29	50%	\$913.65
PMP: Rural Delivery & PO Boxes	\$1,278.21	50%	\$639.11
Sanyati Print: DL Brochure x 28485	\$2,365.06	50%	\$1,182.53
JAMI-LEE ROSS - Botany			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$40.25	50%	\$20.13
Crucial Colour: Party/Candidate flyers x 20000	\$1,720.40	50%	\$860.20
Orangebox: Direct Mail x 18,333	\$11,880.92	60%	\$7,128.55
Panda Inspire: Party/Candidate hoardings & yard signs x 80	\$2,024.00	50%	\$1,012.00
NICKY WAGNER - Christchurch Central			\$0.00



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (Inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (Inc GST)
Baseline: Party/Candidate hoardings & yard signs x 220	\$3,058.07	50%	\$1,529.04
Dynamite Signs: Party/Candidate hoardings x 15	\$776.25	50%	\$388.13
Griffin Press: Party/Candidate pamphlet x 25000	\$1,967.65	50%	\$983.83
Orangebox: Direct Mail x 18309	\$11,791.39	60%	\$7,074.83
JO HAYES - Christchurch East			\$0.00
Baseline: Party/Candidate hoardings & yard signs x 58	\$1,373.24	50%	\$686.62
Griffin Press: Party/Candidate fliers	\$2,015.95	50%	\$1,007.98
Orangebox: Direct Mail x 3080	\$1,983.59	60%	\$1,190.15
HAMISH WALKER - Clutha-Southland			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$53.19	50%	\$26.60
Baseline: Party/Candidate hoardings & yard signs	\$7,958.62	50%	\$3,979.31
Crucial Colour: Party/Candidate flyers x 20000	\$2,104.50	50%	\$1,052.25
Gore District Council: Hoarding Permits	\$500.00	60%	\$300.00
Orangebox: Direct Mail x 22969	\$14,792.53	60%	\$8,875.52
Reach Media: Party/Candidate Flyers x 3813	\$1,086.84	50%	\$543.42
SCOTT SIMPSON - Coromandel			\$0.00
Hauraki Herald: Newspaper 1 page Advert - 1 issue	\$2,726.51	50%	\$1,363.26
Orangebox: Direct Mail x 9899	\$6,375.16	60%	\$3,825.10
Panda Inspire: Party/Candidate hoardings & yard signs x 50	\$771.93	50%	\$385.97
MICHAEL WOODHOUSE - Dunedin North			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$57.33	50%	\$28.67
Baseline: Party/Candidate hoardings & yard signs x 80	\$1,343.47	50%	\$671.74
Crucial Colour: Party/Candidate flyers x 16475	\$2,556.45	50%	\$1,278.23
Orangebox: Direct Mail x 9878	\$6,361.64	60%	\$3,816.98
MATTHEW GREGORY - Dunedin South			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$70.27	50%	\$35.14
Baseline: Party/Candidate hoardings & yard signs x 90	\$1,455.30	50%	\$727.65
Orangebox: Direct Mail x 9914	\$6,384.82	60%	\$3,830.89
Spectrum Print: Party/Candidate flyers x 10,000	\$2,488.60	50%	\$1,244.30
ANNE TOLLEY - East Coast			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$106.38	50%	\$53.19
Crucial Colour: Party/Candidate flyers x 20000	\$2,175.80	50%	\$1,087.90
Orangebox: Direct Mail x 19697	\$12,685.29	60%	\$7,611.17
Panda Inspire: Party/Candidate hoardings & yard signs x 104	\$1,940.91	50%	\$970.46
ERICA STANFORD - East Coast Bays			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$79.07	50%	\$39.54
Benefitz: Direct Mail x 7000	\$6,530.85	60%	\$3,918.51
Crucial Colour: Party/Candidate flyers x 20000	\$1,687.05	50%	\$843.53
Panda Inspire: Party/Candidate hoardings & yard signs x 116	\$1,341.59	50%	\$670.80
PAUL GOLDSMITH - Epsom			\$0.00
Panda Inspire: Party/Candidate hoardings & yard signs x 30	\$759.00	50%	\$379.50
DAVID BENNETT - Hamilton East			\$0.00
Orangebox: Direct Mail x 3,828	\$2,465.32	60%	\$1,479.19
Panda Inspire: Party/Candidate hoardings & yard signs x 465	\$10,485.41	50%	\$5,242.71
TIM MACINDOE - Hamilton West			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$53.19	50%	\$26.60
Crucial Colour: Party/Candidate flyers x 25000	\$2,079.20	50%	\$1,039.60



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (Inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (Inc GST)
Orangebox: Direct Mail x 9884	\$6,365.50	60%	\$3,819.30
Panda Inspire: Party/Candidate hoardings & yard signs x 210	\$4,134.26	50%	\$2,067.13
CHRIS PENK - Helensville			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$576.44	50%	\$288.22
Crucial Colour: Party/Candidate flyers x 11000	\$1,178.75	50%	\$589.38
Orangebox: Direct Mail x 10684	\$6,880.72	60%	\$4,128.43
Panda Inspire: Party/Candidate hoardings & yard signs x 68	\$1,182.86	50%	\$591.43
Reach Media: Delivery DL Flyers	\$1,600.04	50%	\$800.02
ANDREW BAYLY - Hunua			\$0.00
Orangebox: Direct Mail x 19673	\$12,669.83	60%	\$7,601.90
Panda Inspire: Party/Candidate hoardings & yard signs x 90	\$1,829.93	50%	\$914.97
Reach Media: Bayly's Bugle 17/09/17	\$6,047.67	50%	\$3,023.84
Reach Media: Bayly's Bugle 19/06/17	\$500.00	10%	\$50.00
CHRIS BISHOP - Hutt South			\$0.00
Baseline: Party/Candidate hoardings & yard signs x 100	\$2,199.37	50%	\$1,099.69
Baseline: Party/Candidate hoardings & yard signs x 103	\$2,097.31	50%	\$1,048.66
Format Print: Brochures (Suburb Flyer)	\$3,860.42	15%	\$579.06
Orangebox: Direct Mail 1 x 25000	\$10,227.46	50%	\$5,113.73
Orangebox: Direct Mail 2 x 4551	\$4,344.71	42%	\$1,824.78
GERRY BROWNLEE - Ilam			\$0.00
Art That Works: Design of Hoardings	\$53.75	50%	\$26.88
Baseline: Party/Candidate hoardings & yard signs x 120	\$2,489.18	50%	\$1,244.59
Orangebox: Direct Mail x 14087	\$9,072.33	60%	\$5,443.40
PMP Distribution: A5 and distribution	\$3,117.32	50%	\$1,558.66
SARAH DOWIE - Invercargill			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$66.13	50%	\$33.07
Baseline: Party/Candidate hoardings & yard signs x 108	\$2,756.15	50%	\$1,378.08
Crucial Colour: Party/Candidate flyers x 10000	\$1,223.60	50%	\$611.80
Orangebox: Direct Mail x 15292	\$9,848.37	60%	\$5,909.02
STUART SMITH - Kalkoura			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$66.13	50%	\$33.07
Baseline: Party/Candidate hoardings & yard signs x 80	\$2,622.06	50%	\$1,311.03
Orangebox: Direct Mail x 9183	\$5,914.05	60%	\$3,548.43
BALA BEERAM - Kelston			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$53.19	50%	\$26.60
Crucial Colour: Party/Candidate flyers x 30000	\$2,321.85	50%	\$1,160.93
Orangebox: Direct Mail x 7676	\$4,943.51	60%	\$2,966.11
Panda Inspire: Party/Candidate hoardings & yard signs x 250	\$2,415.00	50%	\$1,207.50
EUON MURRELL - Mana			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$53.19	50%	\$26.60
Baseline: Party/Candidate hoardings & yard signs x 110	\$1,618.91	50%	\$809.46
Crucial Colour: Party/Candidate flyers x 30000	\$2,381.65	50%	\$1,190.83
FIL-NZ: Signage/Wood/Erection	\$909.17	50%	\$454.59
Orangebox: Direct Mail x 11531	\$7,426.21	60%	\$4,455.73
AGNES LOHENI - Mangere			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$36.84	50%	\$18.42
Crucial Colour: Party/Candidate flyers x 13333	\$984.02	50%	\$492.01



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (Inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (Inc GST)
Orangebox: Direct Mail x 10716	\$6,901.33	60%	\$4,140.80
Panda Inspire: Party/Candidate hoardings & yard signs x 111	\$2,021.92	50%	\$1,010.96
KANWAL SINGH BAKSHI - Manukau East			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$36.84	50%	\$18.42
Crucial Colour: Party/Candidate flyers x 13334	\$984.02	50%	\$492.01
Orangebox: Direct Mail x 4658	\$2,999.85	60%	\$1,799.91
Panda Inspire: Party/Candidate hoardings & yard signs x 55	\$927.18	50%	\$463.59
KATRINA BUNGARD - Manurewa			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$36.84	50%	\$18.42
Crucial Colour: Party/Candidate flyers x 13334	\$984.01	50%	\$492.01
Orangebox: Direct Mail x 8864	\$5,708.60	60%	\$3,425.16
Panda Inspire: Party/Candidate hoardings & yard signs x 50	\$1,299.50	50%	\$649.75
DENISE LEE - Maungakiekie			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$79.06	50%	\$39.53
Crucial Colour: Party/Candidate flyers x 10000	\$1,123.55	50%	\$561.78
Orangebox: Direct Mail x 15,260	\$9,827.76	60%	\$5,896.66
Panda Inspire: Party/Candidate hoardings & yard signs x 120	\$2,501.83	50%	\$1,250.92
MELISSA LEE - Mt Albert			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$90.40	50%	\$45.20
Crucial Colour: Party/Candidate flyers x 20000	\$1,720.40	50%	\$860.20
Orangebox: Direct Mail x 24,182	\$15,778.52	60%	\$9,467.11
Panda Inspire: Party/Candidate hoardings & yard signs x 90	\$1,331.12	50%	\$665.56
PARMJEET PARMAR - Mt Roskill			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$57.33	50%	\$28.67
Crucial Colour: Party/Candidate flyers x 19000	\$1,685.90	50%	\$842.95
Orangebox: Direct Mail x 19907	\$12,820.54	60%	\$7,692.32
Panda Inspire: Party/Candidate hoardings & yard signs x 210	\$2,031.18	50%	\$1,015.59
DAVID ELLIOTT - Napier			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$40.25	50%	\$20.13
Baseline: Party/Candidate hoardings & yard signs x 142	\$2,701.00	50%	\$1,350.50
Orange Box: Party/Candidate flyers x 8800	\$1,314.05	50%	\$657.03
Orangebox: Direct Mail x 19690	\$5,907.01	60%	\$3,544.21
Orangebox: Direct Mail x 6654	\$4,285.32	60%	\$2,571.19
NICK SMITH - Nelson			\$0.00
Baseline: Party/Candidate hoardings & yard signs x 100	\$2,256.08	50%	\$1,128.04
Nelson Circular Deliveries: Rural delivery of fliers	\$313.95	5%	\$15.70
Nelson electorate office: printing meeting invites & door knocking flyers	\$104.00	44%	\$45.76
Nelson weekly: Wrap	\$3,829.50	25%	\$957.38
Nelson/Waimea Weekly: Advertisement sector meetings 5/09, 12/09/20	\$439.30	33%	\$144.97
Printhouse: A4 flyers	\$2,087.25	5%	\$104.36
Printhouse: Design of flyer	\$454.25	5%	\$22.71
Signman: Caravan signage	\$760.73	71%	\$540.12
Sportswise Signs & Graphics: Special human hoarding signs and slashes	\$413.72	17%	\$70.33
PAULO GARCIA - New Lynn			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$53.19	50%	\$26.60
Crucial Colour: Party/Candidate flyers x 10000	\$1,105.15	50%	\$552.58
Orangebox: Direct Mail x 9890	\$6,369.37	60%	\$3,821.62



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (Inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (Inc GST)
Panda Inspire: Party/Candidate hoardings & yard signs x 80	\$1,235.10	50%	\$617.55
JONATHAN YOUNG - New Plymouth			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$66.13	50%	\$33.06
Customer Focussed Solutions: Party-Candidate flyers x 19,500	\$2,011.53	50%	\$1,005.76
Panda Inspire: Party/Candidate Hoardings & yard signs x 33	\$602.76	50%	\$301.38
MAGGIE BARRY - North Shore			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$104.94	50%	\$52.47
Benefitz - Party flyers insert in Channel Magazine Sep 17	\$575.00	50%	\$287.50
CampaignMonitor: E-newsletters, Aug, Sep	\$390.40	50%	\$195.20
Crucial Colour: Party/Candidate flyers x 40000	\$3,416.35	50%	\$1,708.18
Orangebox: Direct Mail x 17,811	\$11,470.66	60%	\$6,882.40
Panda Inspire: Party/Candidate hoardings & yard signs x 68	\$1,405.64	50%	\$702.82
JONATHAN COLEMAN - Northcote			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$73.32	50%	\$36.66
Crucial Colour: Party/Candidate flyers x 26500	\$2,469.38	50%	\$1,234.69
Orangebox: Direct Mail - Hand Delivered	\$8,488.94	10%	\$848.89
Orangebox: Direct Mail - Posted x 9882	\$6,364.22	60%	\$3,818.53
Panda Inspire: Party/Candidate hoardings & yard signs x 204	\$3,120.88	50%	\$1,560.44
MATT KING - Northland			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$132.25	50%	\$66.13
Crucial Colour: Party/Candidate flyers x 8198	\$949.00	50%	\$474.50
Orangebox: Direct Mail x 24629	\$16,099.89	60%	\$9,659.93
Panda Inspire: Party/Candidate hoardings & yard signs x 93	\$1,874.16	50%	\$937.08
BRETT HUDSON - Ohariu			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$53.19	50%	\$26.60
Baseline: Party/Candidate hoardings & yard signs x 96	\$3,012.04	50%	\$1,506.02
Facebook	\$500.00	30%	\$150.00
Orangebox: Direct Mail (hand delivered) x 26353	\$7,905.91	60%	\$4,743.55
NATHAN GUY - Otaki			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$83.90	50%	\$41.95
Baseline: Party/Candidate hoardings & yard signs x 155	\$2,034.93	50%	\$1,017.47
Crucial Colour: Party/Candidate flyers x 26000	\$2,190.90	50%	\$1,095.45
Orangebox: Direct Mail x 19783	\$12,740.68	60%	\$7,644.41
SIMEON BROWN - Pakuranga			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$40.25	50%	\$20.13
Facebook 24/7/17	\$38.00	50%	\$19.00
Orangebox: Direct Mail (Additional) x 3518	\$2,136.86	60%	\$1,282.12
Orangebox: Direct Mail x 1573	\$1,013.05	60%	\$607.83
Panda Inspire: Party/Candidate hoardings & yard signs x 100	\$1,972.82	50%	\$986.41
Panda Inspire: Party/Candidate hoardings & yard signs x 28	\$288.19	30%	\$86.46
Presentations Design & Print Ltd: Personalised lettersx15000	\$4,715.00	10%	\$471.50
Presentations Design & Print: Party/Candidate DL Flyers x 23773	\$1,859.21	50%	\$929.61
ADRIENNE PIERCE - Palmerston North			\$0.00
Baseline: Party/Candidate hoardings & yard signs x 320	\$4,192.86	50%	\$2,096.43
Orangebox: Direct Mail x 10,000	\$6,440.21	60%	\$3,864.13
JUDITH COLLINS - Papakura			\$0.00
Orangebox: Direct Mail x 19738	\$12,711.70	60%	\$7,627.02



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
Panda Inspire: Party/Candidate hoardings & yard signs x 50	\$870.55	50%	\$435.28
RD Graphix: Collins Courier newspaper incl delivery - Sep 2017 x 20000	\$6,414.00	10%	\$641.40
NUK KORAKO - Port Hills			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$53.19	50%	\$26.60
Baseline: Party/Candidate hoardings & yard signs x 104	\$2,001.21	50%	\$1,000.61
Crucial Colour: Party/Candidate flyers x 20000	\$1,687.05	50%	\$843.53
Orangebox: Direct Mail x 11873	\$7,646.46	60%	\$4,587.88
ANDREW FALLOON - Rangitata			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$112.13	50%	\$56.07
Baseline: Party/Candidate hoardings & yard signs x 100	\$1,806.72	50%	\$903.36
Crucial Colour: Party/Candidate flyers x 20000	\$1,872.20	50%	\$936.10
Orangebox: Direct Mail x 7689	\$4,951.88	60%	\$2,971.13
IAN MCKELVIE - Rangitikei			\$0.00
Baseline: Party/Candidate hoardings & yard signs x 106	\$2,648.42	50%	\$1,324.21
Orangebox: Direct Mail (Additional 5000)	\$3,220.11	60%	\$1,932.07
Orangebox: Direct Mail x 14543	\$9,366.00	60%	\$5,619.60
Streamline Mail Solutions Ltd: A4 folded to DLE brochures x 15,000	\$2,070.00	50%	\$1,035.00
CAROLYN O'FALLON - Rimutaka			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$77.46	50%	\$38.73
Baseline: Party/Candidate hoardings & yard signs x 155	\$3,604.76	50%	\$1,802.38
Crucial Colour: Party/Candidate flyers x 20000	\$1,813.55	50%	\$906.78
Orangebox: Direct Mail x 9966	\$6,418.32	60%	\$3,850.99
MARK MITCHELL- Rodney			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$57.33	50%	\$28.67
Crucial Colour: Party/Candidate flyers x 20000	\$1,696.25	50%	\$848.13
Panda Inspire: Party/Candidate hoardings & yard signs x 65	\$1,348.66	50%	\$674.33
Reach Media: Rural deliver of Trifold flyer to 4,623 addresses	\$556.49	50%	\$278.25
CHRISTOPHER FINLAYSON - Rongotai			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$53.19	50%	\$26.60
Baseline: Party/Candidate hoardings & yard signs x 26	\$415.08	50%	\$207.54
Crucial Colour: Party/Candidate flyers x 30000	\$2,431.00	50%	\$1,215.50
Orangebox: Direct Mail x 9152	\$5,894.08	60%	\$3,536.45
Tory Huriwaka: paid labour for hoardings	\$990.00	48%	\$475.20
TODD MCCLAY - Rotorua			\$0.00
Adler Contractors: Rural Delivery	\$126.50	50%	\$63.25
Art That Works: Design of Party/Candidate/flyer	\$285.91	50%	\$142.96
Crucial Colour: Party/Candidate flyers x 27000	\$2,420.00	50%	\$1,210.00
Dobson Holdings Ltd: Rural Delivery	\$33.35	50%	\$16.68
Keewee Enterprises Ltd, Rural Delivery	\$108.00	50%	\$54.00
Merrylees RD Ltd, Rural delivery	\$28.75	50%	\$14.38
MLM Deliveries Ltd, Rural Delivery	\$55.20	50%	\$27.60
National Party Rotorua: Print, Copy x 3500	\$385.00	60%	\$231.00
NZME: Home show	\$2,111.40	50%	\$1,055.70
Orangebox: Direct Mail x 14796	\$9,528.94	60%	\$5,717.36
Panda Inspire: Party/Candidate hoardings & yard signs x 125	\$2,481.05	50%	\$1,240.53
Papanui Holdings: Rural Delivery	\$40.25	50%	\$20.13
Quality Mail Ltd: Rural Delivery	\$82.80	50%	\$41.40



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
RD2 Joss, Rural Delivery	\$41.40	50%	\$20.70
RD5 Contractors, Rural Delivery	\$30.00	50%	\$15.00
AMY ADAMS - Selwyn			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$83.90	50%	\$41.95
Baseline: Party/Candidate hoardings & yard signs x 50	\$1,749.33	50%	\$874.67
Facebook; boosted post	\$6.58	50%	\$3.29
Orangebox: Direct Mail x 18,231	\$11,741.15	60%	\$7,044.69
Orangebox: Party Candidate flyers x 28000	\$2,363.48	50%	\$1,181.74
SIMON O'CONNOR - Tamaki			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$79.76	50%	\$39.88
Crucial Colour: Party/Candidate flyers x 30000	\$1,170.13	50%	\$585.07
Orangebox: Direct Mail x 26242	\$7,872.60	60%	\$4,723.56
Panda Inspire: Party/Candidate hoardings & yard signs x 60	\$1,150.38	50%	\$575.19
BARBARA KURIGER - Taranaki-King Country			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$86.95	50%	\$43.48
Crucial Colour: Party/Candidate flyers x 18000	\$1,652.55	50%	\$826.28
Orangebox: Direct Mail x 9821	\$6,440.21	60%	\$3,864.13
Panda Inspire: Party/Candidate hoardings & yard signs x 100	\$1,543.87	50%	\$771.94
Reach Media: Delivery of Party/Candidate flyers	\$2,403.44	50%	\$1,201.72
LOUISE UPSTON - Taupo			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$57.33	50%	\$28.67
Crucial Colour: Party/Candidate flyers x 20000	\$1,813.55	50%	\$906.78
Orangebox: Direct Mail x 25984	\$16,734.25	60%	\$10,040.55
Panda Inspire: Party/Candidate hoardings & yard signs x 142	\$1,620.35	50%	\$810.18
SIMON BRIDGES - Tauranga			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$49.85	50%	\$24.93
n-Gon Group Ltd: Candidate/Party Vote Fliers x 27800	\$2,356.05	50%	\$1,178.03
Orangebox: Direct Mail x 11501	\$7,406.89	60%	\$4,444.13
Panda Inspire: Party/Candidate hoardings & yard signs x 77	\$1,450.16	50%	\$725.08
ALFRED NGARO - Te Atatu			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$72.36	50%	\$36.18
Crucial Colour: Party/Candidate flyers x 20000	\$1,687.05	50%	\$843.53
Orangebox: Direct Mail x 20887	\$13,706.06	60%	\$8,223.63
Panda Inspire: Party/Candidate hoardings & yard signs x 172	\$3,702.47	50%	\$1,851.24
LAWRENCE YULE - Tukituki			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$66.12	50%	\$33.06
Baseline: Party/Candidate hoardings & yard signs x 303	\$5,890.17	50%	\$2,945.09
Crucial Colour: Party/Candidate flyers x 9236	\$1,078.08	50%	\$539.04
Orangebox: Direct Mail x 9210	\$5,931.43	60%	\$3,558.86
PAULA BENNETT - Upper Harbour			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$53.19	50%	\$26.60
Crucial Colour: Party/Candidate flyers x 15500	\$1,307.46	50%	\$653.73
Orangebox: Direct Mail (hand delivered) x 10000	\$3,000.00	60%	\$1,800.00
Orangebox: Direct Mail x 9500	\$6,118.21	60%	\$3,670.92
Panda Inspire: Party/Candidate hoardings & yard signs x 135	\$2,063.67	50%	\$1,031.84
TIM VAN DE MOLEN - Waikato			\$0.00
Orangebox: Direct Mail x 15231	\$9,809.09	60%	\$5,885.45



Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (Inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (Inc GST)
Panda Inspire: Party/Candidate hoardings & yard signs x 150	\$2,808.87	50%	\$1,404.44
MATTHEW DOOCEY - Waimakariri			\$0.00
Baseline: Party/Candidate hoardings & yard signs x 113	\$2,002.94	50%	\$1,001.47
James Ensor: Removal of Hoardings	\$1,000.00	33%	\$333.30
Orangebox: Direct Mail x 22543	\$14,812.49	60%	\$8,887.49
ALASTAIR SCOTT - Wairarapa			\$0.00
Baseline: Party/Candidate hoardings & yard signs x 111	\$2,558.54	50%	\$1,279.27
Orangebox: Direct Mail x 9937	\$6,399.64	60%	\$3,839.78
JACQUI DEAN - Waitaki			\$0.00
Baseline: Party/Candidate hoardings & yard signs x 140	\$2,044.09	50%	\$1,022.05
Crucial Colour: Party/Candidate flyers x 10000	\$1,186.80	50%	\$593.40
Orangebox: Direct Mail x 4612	\$2,970.23	60%	\$1,782.14
NICOLA WILLIS - Wellington Central			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$73.32	50%	\$36.66
Crucial Colour: Party/Candidate flyers x 1800	\$149.80	50%	\$74.90
Orangebox: Direct Mail x 7733	\$4,980.22	60%	\$2,988.13
Panda Inspire: Party/Candidate hoardings & yard signs x 86	\$631.08	50%	\$315.54
MAUREEN PUGH - West Coast-Tasman			\$0.00
AB&ML McBride: RD1 Upper Moutere	\$199.64	50%	\$99.82
Baseline: Party/Candidate hoardings & yard signs x 130	\$2,861.00	50%	\$1,430.50
Buller District Council: Resource Consent	\$200.00	50%	\$100.00
Jill O'Brien: Wakefield RD1/RD2 Deliveries	\$184.00	50%	\$92.00
M&T Trow Ltd: RD1 Brightwater	\$46.00	50%	\$23.00
Office Max: Prepaid Envelopes x 822 for direct mail	\$883.48	10%	\$88.35
Orangebox: Direct mail x 13807	\$8,892.00	60%	\$5,335.20
PWA Griffin: Letterhead for direct mail x 822	\$326.60	10%	\$32.66
Sarau Deliveries: RD2 Upper Moutere	\$138.00	50%	\$69.00
Tasman District Council: Resource Consent	\$787.50	50%	\$393.75
HARETE HIPANGO - Whanganui			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$93.44	50%	\$46.72
Baseline: Party/Candidate hoardings & yard signs x 95	\$1,473.43	50%	\$736.72
Crucial Colour: Party/Candidate flyers 30000	\$2,448.35	50%	\$1,224.18
Orangebox: Direct Mail x 15,203	\$9,791.06	60%	\$5,874.63
Reach Media: Rural delivery of Party/Candidate Flyers	\$1,102.00	50%	\$551.00
SHANE RETI - Whangarei			\$0.00
Orangebox: Direct Mail Additional) x 869	\$559.66	60%	\$335.80
Panda Inspire: Party/Candidate hoardings & yard signs x 55	\$1,325.60	50%	\$662.80
DAVID HIATT - Wigram			\$0.00
Art That Works: Design of Party/Candidate/flyer	\$73.32	50%	\$36.66
Baseline: Party/Candidate hoardings & yard signs x 80	\$1,193.73	50%	\$596.87
Crucial Colour: Party/Candidate flyers x 28000	\$2,362.10	50%	\$1,181.05
Orangebox: Direct Mail x 12232	\$7,877.67	60%	\$4,726.60
Reach Media: Delivery of Flyers	\$1,597.48	50%	\$798.74
			\$0.00
			\$0.00
			\$0.00
			\$0.00



<b>Item description</b> Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	<b>Total cost (inc GST)</b> Including preparation, design, composition, printing, publishing and postage	<b>% apportioned as party expense</b>	<b>Value \$0.00 (inc GST)</b>
			\$0.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00
			\$0.00







## PART C: AUTHORISED PARTY ADVERTISEMENTS PROMOTED BY A THIRD PARTY PROMOTER

In this part you should record all election expenses incurred in relation to party advertisements promoted by a third party promoter with your written authorisation and published, or that continued to be published, during the regulated period for the general election (23 June to 22 September 2017). Expenses cannot be apportioned with third party promoters. If you authorise someone else to publish advertising encouraging people to vote for the party, the cost of the advertising will be a party election expense and the same costs will also be an election expense of the third party. Record the name of the third party promoter in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

**Election expenses include:**

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the *Party Secretary Handbook – General Election 2017*.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE: NIL

NIL

**TOTAL FOR PART C**

\$0.00

[illegible]







# **PART D: PARTY ONLY BROADCASTING ALLOCATION EXPENSES**

You must complete Parts D to F if the party received an allocation of money for broadcasting pursuant to Part 6 of the Broadcasting Act 1989 to produce or place advertising on television, radio or the internet for the 2017 general election.

In Part D you should record details of all expenses incurred using the broadcasting allocation promoting the party or attacking another party or candidate.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

**TOTAL FOR PART D**

##### \$1,370,859.2

Supplier's name and street address This should be the production company, media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account	Invoice date or dates	Description of allocation expenses List the total production costs, television placement, radio placement and internet placement costs for each supplier separately	Value \$0.00 (Inc GST)
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 22nd September 2017	24 August - 22 September 2017 Television placement costs on Channel A and Channel B	\$62,450.00
		25 August - 21 September 2017 Radio placement costs on Radio X and Y	\$11,450.00
		21 - 22 September 2017 Social Media promotional posts	\$300.00
Rainmakers MSA Limited, 483 Richmond Rd, Grey Lynn	28/09/2017	1-16/09/17 - Digital advertising KPEX.CO.NZ, NEWSHUB, NZHERALD.CO.NZ	\$112,508.53
Rainmakers MSA Limited, 483 Richmond Rd, Grey Lynn	31/08/2017	28/8-31/8/17 - Radio advertising on SUPERZONE, RHEMANETWO	\$30,981.18
Rainmakers MSA Limited, 483 Richmond Rd, Grey Lynn	28/09/2017	1/9-30/9/17 Radio advertising on SUPERZONE, NZ2, CHITSCHCH, HAURCHCH, ZM91AUCK, CHITSAUCK, HAURAKIAK, ZM91CHCH, RHEMANETWO, EDGEAUCK, ROCKAUCK, EDGECHCH, ROCKCHCH, 531PIAUCK, NTZBAUCK, NTZBCHCH, IHEARTADSWIZZ, UBFM, APNA, B2B, WAATEA, HUMMF, TARANANETW, NEWSUPREMO, REALGOOD, MAIFMCHCH, MOREFMAKL, RADLIVEAK, BREEZECHCH, BREEZEAK, MAGICAK, SOUNDCAUCK, TARNANAUCK, NUIFM, MAIFMAKL, MOREFMCHCH, RADLIVECHCH, SOUNDCHCH, BREEZEDUN, EDEGEDUN, MOREFMDUN, RADLIVEDUN, ROCKDUN, SOUNDDDUN, BREESEEB, EDGEEB, MAIFMHB, MOREFMHB, RADLIVEHB, ROCKHB, SOUNDHB, BREEZEBOP, EDGEBOP, MAIFMBOP, MOREFMBOP, RADLIVEBOP, ROCKBOP, SOUNDBOP, BREEZEWAUK, EDGEWAUK, RADLIVEWAUK, ROCKWAUK, BREEZEWGN, EDGEWGTN, MAIFMWGTN, MOREFMWGTN, RADLIVEWGTN, ROCKWGTN, SOUNDWGT, SOUNDWAIK,	\$324,849.39
Rainmakers MSA Limited, 483 Richmond Rd, Grey Lynn	31/08/2017	23/8 - 31/8/17 Television Advertising CHOICE TV, WTV CHINESE TV, MAORI TELEVISION, SKY NETWORK TELEVISION, TELEVISION NEW ZEALAND, TV3 NETWORK SERVICES	\$300,195.94
Rainmakers MSA Limited, 483 Richmond Rd, Grey Lynn	28/09/2017	1/9-22/9/17 Television Advertising CHOICE TV, WTV CHINESE TV, MAORI TELEVISION, SKY NETWORK TELEVISION, TELEVISION NEW ZEALAND, TV3 NETWORK SERVICES	\$581,959.98
Rainmakers MSA Limited, 483 Richmond Rd, Grey Lynn	12/09/2017	27/8 - 31/8/17 Video ads NEWSHUB, NZHERALD.CO.NZ, QUANCAST, STUFF.CO.NZ, TVNZ.CO.NZ, TV3 & FOUR ONDEMAND	\$9,315.00
Rainmakers MSA Limited, 483 Richmond Rd, Grey Lynn	31/10/2017	21/9 - 22/9/17 Television advertising TV3 NETWORK SERVICES	\$11,049.20



This should be the production company, media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account

**Description of allocation expenses**  
List the total production costs, television placement, radio placement and internet placement costs for each supplier separately

**Value \$0.00**  
**(Inc GST)**



**In Part E record allocation expenses used to produce or place advertising on television, radio or the Internet featuring the party and one or more candidates.**

- **Supplier's name and address:** This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account
- **Invoice date or dates**

- **Description of allocation of expenses:** List the total production costs, television placement, radio placement and internet placement costs for each supplier separately and the names of the candidates
- **Value \$0.00 Inc GST**
- **% apportioned to the party**
- **% apportioned to the candidate**

NIL

\$0.00

[illegible]



**PART F: CANDIDATE ONLY BROADCASTING ALLOCATION EXPENSES**

In Part F record the party's broadcasting allocation used to produce or place a candidate election advertisement on television, radio or the Internet.

**PROVIDE** the following information below:

- **Supplier's name and address:** This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account

- **Invoice date or dates**
- **Description of allocation of expenses:** List the total production costs, television placement, radio placement and Internet placement costs for each supplier separately
- **Candidate name**
- **Value \$0.00 Inc GST**

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE: NIL

NIL

**TOTAL FOR PART F**

\$0.00

[illegible]



INDEPENDENT AUDITOR'S REPORT  
To the Party Secretary of the New Zealand National Party

Report on parts A, B, and C of the New Zealand National Party Election Expense Return

**Disclaimer of Opinion**

We were engaged to audit parts A, B, and C of the Party Election Expense Return 2017 General Election (the Return) prepared by the New Zealand National Party (the Party) for the 2017 general election period 23 June 2017 to 22 September 2017. Parts A, B, and C of the Return are prepared in accordance with section 206I of the Electoral Act 1993.

We do not express an opinion as to whether the position disclosed in parts A, B, and C of the Return does not exceed the maximum amount prescribed by section 206C of the Electoral Act 1993. Because of the significance of the matter described in the *Basis for Disclaimer of Opinion* section of our report, we have not been able to obtain sufficient appropriate audit evidence to provide a basis for an audit opinion on parts A, B, and C of the Return.

**Basis of Disclaimer of Opinion**

We do not express an opinion on parts A, B, and C of the Return for the following reasons:

- We were unable to ascertain the completeness of the election expenses listed in the party return for the following reasons:
  - We are not the auditor of the Party's branches, our scope was therefore limited in respect of assessing the completeness of party election expenses which may have been incurred at branch level;
  - Controls over the recording of election expenses that may have been provided at no cost are limited as there are no practical audit procedures to determine the effect of this limited control; and
  - Difficulties in the apportionment of election expenses of election activity between candidates and the Party as a whole.

Due to the nature of the limitations above, we do not believe there is further information that can be provided to us by the Party to allow us to determine the effects of these limited controls. As a result of these matters we were unable to determine whether any adjustments might have been found necessary in respect of unrecorded election expenses.

**Party Secretary's Responsibility**

The Party Secretary is responsible for the preparation of parts A, B, and C of the Return under section 206I, and for such internal control as the Party Secretary determines is necessary to enable the preparation of a Return that is free from material misstatements, whether due to fraud or error.

**Auditor's Responsibility**

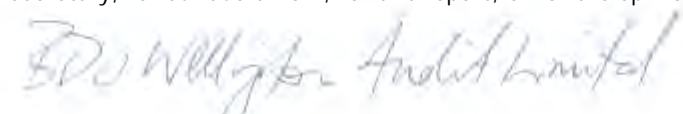
Our responsibility is to conduct an audit of parts A, B, and C of the Return in accordance with International Standards on Auditing (New Zealand), and to issue an audit report in accordance with section 206L of the Electoral Act 1993. However, because of the matter described in the Basis for Disclaimer of Opinion section of our report, we were not able to obtain sufficient appropriate audit evidence to provide a basis for an audit opinion on parts A, B, and C of the Return.

We are independent of the New Zealand National Party in accordance with Professional and Ethical Standard 1 (Revised) Code of Ethics for Assurance Practitioners issued by the New Zealand Auditing and Assurance Standards Board, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

Our firm carries out other assignments for the Party in the area of taxation advice. In addition to this, partners and employees of our firm deal with the Party on normal terms within the ordinary course of trading activities of the business of the abbreviation. The firm has no other relationship with, or interests in, the Party.

**Who we Report to**

This report is made solely to the Party Secretary. Our audit work has been undertaken so that we might state to the Party Secretary those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Party Secretary, for our audit work, for this report, or for the opinions we have formed.



BDO Wellington Audit Limited  
21 February 2018  
Wellington  
New Zealand



**INDEPENDENT AUDITOR'S REPORT**  
**To the Party Secretary of the New Zealand National Party**

**Report on parts D, E, and F of the New Zealand National Party Election Expense Return**

**Opinion**

We have audited parts D, E, and F of the Party Election Expense Return 2017 General Election (the Return) prepared by the New Zealand National Party (the Party) for the 2017 general election period 23 June 2017 to 22 September 2017. Parts D, E, and F of the Return are prepared in accordance with section 206IA of the Electoral Act 1993.

In our opinion, Parts D, E, and F of the Return are prepared, in all material respects, in accordance with section 206IA of the Electoral Act 1993.

**Basis for Opinion**

We conducted our audit in accordance with International Standards on Auditing (New Zealand) ("ISAs (NZ)"). Our responsibilities under those standards are further described in the Auditor's Responsibilities section of our report. We are independent of the Party in accordance with Professional and Ethical Standard 1 (Revised) Code of Ethics for Assurance Practitioners issued by the New Zealand Auditing and Assurance Standards Board, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Our firm carries out other assignments for the Party in the area of taxation advice. In addition to this, partners and employees of our firm deal with the Party on normal terms within the ordinary course of trading activities of the business of the abbreviation. The firm has no other relationship with, or interests in, the Party.

**Party Secretary's Responsibility**

The Party Secretary is responsible for the preparation of parts D, E, and F of the Return under section 206IA, and for such internal control as the Party Secretary determines is necessary to enable the preparation of a Return that is free from material misstatements, whether due to fraud or error.

**Auditor's Responsibility**

Our responsibility is to conduct an audit of parts D, E, and F of the Return in accordance with International Standards on Auditing (New Zealand), and to issue an audit report in accordance with section 206LA of the Electoral Act 1993. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (NZ) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the decisions of users taken on the basis of parts D, E, and F of the Return.

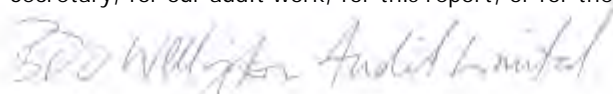
As part of an audit in accordance with ISAs (NZ), we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement in parts D, E, and F of the return, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Party's internal control.

We communicate with the Party Secretary regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

**Who we Report to**

This report is made solely to the Party Secretary. Our audit work has been undertaken so that we might state to the Party Secretary those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Party Secretary, for our audit work, for this report, or for the opinions we have formed.



**BDO Wellington Audit Limited**  
**21 February 2018**  
**Wellington**  
**New Zealand**



21 February 2018

Mark Bewley  
Managing Partner of BDO Wellington  
BDO Wellington  
Level 1, Chartered Accountants House  
50 Customhouse Quay  
PO BOX 10-340  
Wellington, 6143

Dear Mark

**Letter of Representation for Party Return of Expenses for the 2017 General Election**

This representation letter is furnished in connection with the return of party election expenses and broadcasting allocation expenses for the 2017 general election (the return) by The New Zealand National Party (the Party) made in accordance with sections 206I and 206IA of the Electoral Act 1993 (the Act) which has been subject to an assurance engagement and reported on by you in accordance with sections 206L and 206LA of the Act.

I understand that your assurance engagement was conducted in accordance with the relevant provisions of the Act and the applicable auditing and assurance standards issued by the New Zealand Auditing and Assurance Standards Board.

I confirm and take responsibility for the following representations after taking all reasonable steps to assure myself of them:

- 1 The return has been prepared in accordance with the relevant provisions of the Act.
- 2 I am responsible for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of the return. I have done this, and all explanations or demonstrations of this to you have been complete and accurate.
- 3 All records, documents and accounts (records) have been kept by the Party (including subsidiary entities) and made available to you, and these materials will be retained in accordance with the requirements of the Act.
- 4 I have disclosed to you:
  - 4.1 any material transactions not disclosed in the records;
  - 4.2 the existence of all relevant agreements or activities relating to the Party's members of the previous Parliament, electorate candidates, subsidiary or closely connected political entities, third party promoters (whether registered or not), and other political parties (whether registered or not) or their electorate candidates;



- 4.3 any alleged, suspected or proven illegal activity under the Act or other legislation potentially relevant to the return or instances of non-compliance with applicable requirements;
  - 4.4 any outstanding disputed claims, matters with authorities, or planned or continuing litigation; and
  - 4.5 the fact of, and results from, any assessment made by me that considered whether the records of the Party may be materially misstated or incomplete for any reason; any design deficiencies in the compliance system and instances where that system has not operated as described.
- 5 I have sought, received, and hold in the Party's records confirmation from, or on behalf of, any Party members of the previous Parliament that all party advertisements published, or election expenses incurred by those members of Parliament have been disclosed to me, with adequate supporting records, for inclusion in this return.
- 6 The return contains the total returnable expenses of the Party for the 2017 general election whether paid or incurred before, during, or after the regulated period. The return includes all expenses, including apportioned expenses, and irrespective of the source of funds or entity paying for the activities concerned, and irrespective of whether or not an advertisement contained a promoter statement.
- 7 Parts A to C of the return's contents have been determined by considering, in the following sequence, these questions and the relevant provisions of the Act:
- 7.1 Was the advertising undertaken by the party secretary, or with their authority? [definition of **election expenses**, section 206(1)(a)(ii)] (If no, advertising is not an election expense).
  - 7.2 If yes - did the advertising constitute **publishing**? [definition of **publish**, section 3D; definition of **election expenses**, section 206(1)(a)(i)] (If no, advertising is not an election expense).
  - 7.3 If yes - was that the publishing of a **party advertisement**? That is, did the advertisement encourage or persuade, or appear to encourage or persuade, voters to vote for the party, or against another party, or both? [definition of **party advertisement**, section 3(1); definition of **election expenses**, section 206(1)] (If no, advertising is not a party election expense).
  - 7.4 If yes - was the advertising undertaken (or deemed to be undertaken) during the regulated period (from 23 June 2017 to 22 September 2017)? [definition of **regulated period**, section 3B; definition of **election expenses**, section 206(1)(a)(i)] (If no, advertising is not an election expense).



- 7.5 If yes:
- 7.5.1 What expense was incurred in undertaking the advertising? [definition of **advertising expenses**, section 3E; definition of **election expenses**, section 206(1)]
  - 7.5.2 What cost was involved in respect of the preparation, design, composition, printing, distribution, postage and publishing of the party advertisement? [section 3E(1)(a)(i)]
  - 7.5.3 What was the reasonable market of any **material** used for or applied toward the party advertisement, including material provided free of charge, or below reasonable market value? [section 3E(1)(a)(ii)]
  - 7.5.4 Was the advertisement a **joint party advertisement** [section 206CB], or a **joint party and candidate advertisement** [section 206CC]? (If yes, the costs can be apportioned based on coverage).
- 7.6 Do any of the costs identified above fall within any of the election expense exceptions? [section 3E(1)(b)]
- 7.6.1 The conduct of any survey or public opinion poll (other than push-polling).
  - 7.6.2 Framework, other than a commercial framework, supporting a hoarding displaying the party advertisement.
  - 7.6.3 The labour of any person provided free of charge by that person.
  - 7.6.4 Replacement of election materials damaged in circumstances out of the party's control.
  - 7.6.5 Expenses, including running costs, of a vehicle used to display a party advertisement (provided payment was not made or promised) for the display of the advertisement on the vehicle.
  - 7.6.6 Allocations from the Electoral Commission of money for election broadcasting [definition of **election expenses**, section 206(1)(c)].
- If yes, that specific cost is not an election expense.
- 7.7 Where an apportionment of election expenses is given in the return:
- 7.7.1 the basis of apportionment is appropriate, and has been properly applied and recorded; and



- 7.7.2 the information contained in the Party's return is known to be consistent with that of the Party's electorate candidates, or the undertakings of other entities involved in the apportionment included in the records.

8 Where the Party received a broadcasting allocation for the 2017 general election Parts D to F have been determined by considering these questions and the relevant provisions of the Electoral Act 1993 (the Electoral Act) and Part 6 of the Broadcasting Act 1989 (the Broadcasting Act):

8.1 Was the allocation used by the Party to produce, broadcast or publish election programmes on television, radio or election advertisements on the internet for the 2017 general election? [definition of **election programme, broadcasting costs, production costs** and **publishing costs**, section 69(1) Broadcasting Act; definition of **election advertisement**, section 3A Electoral Act] (If no, advertising is not an allocation expense).

8.1.1 If the allocation was used for **broadcasting costs** - was the placement on television or radio during the **election period** (from 23 August 2017 to 22 September 2017)? [definition of **election period**, section 69(1) Broadcasting Act] (the allocation cannot be used for broadcasting costs on radio or television outside of the election period).

8.1.2 If the allocation was used for **publishing costs** - was the placement on the internet during the **election period**? (the allocation can only fund publishing costs during the election period. Parties can spend their own funds on internet placement costs before and during the election period and those costs must be declared as election expenses in Parts A-C if the election advertising was published in the regulated period (see 7.4 above)).

8.1.3 If the allocation was used for **production costs** what cost was involved in respect of the preparation, design, composition and creation of the programme or advertisement? [section 69(1) Broadcasting Act]. Parties can spend their own funds on production costs before and during the election period and those costs must be declared as election expenses in Parts A to C if the production costs are for election advertisements that were published in the regulated period (see 7.4 above)).

8.2 Was the allocation spent on any **advertising that promoted the party and a candidate** [section 70(2) of the Broadcasting Act and section 205EA and 206CC of the Electoral Act]? (If yes, the Party must report the total amounts spent on joint party and candidate advertising in Part E of the return and the percentage coverage provided to the Party and candidate. The candidate will need to report the value apportioned to the candidate as candidate election expenses and a donation from the Party in the candidate's return of expenses and donations).

- 8.3 Was the allocation spent on **advertising that solely promoted a candidate** [section 70(3) of the Broadcasting Act]? (If yes, the Party must report the amounts spent on candidate only advertising in Part F of the return and the candidate will need to include the costs as candidate election expenses and a donation from the party in the candidate's return of expenses and donations).
- 8.4 Has the Party reported details of all accounts sent by the Party to the Electoral Commission under section 80B(1) of the Broadcasting Act in respect of expenditure of the party's allocation? [section 206IA of the Electoral Act]. The Commission pays suppliers' invoices that have been certified by an authorised party official as payable from the party's broadcasting allocation. With the exception of internet advertising placement costs paid directly by the party (for example, Facebook promoted posts), payments are made to suppliers and no money is paid directly to parties in accordance with the requirements of section 80B of the Broadcasting Act.
- 9 Any and all misstatements you have identified during the course of your assurance engagement have been adjusted in the final return.
- 10 I have completed my own procedures, distinct from your assurance engagement processes, to evaluate the accuracy and completeness of the return.
- 11 The return is free of any material misstatements or omissions.
- 12 Polling expenditure incurred in 2017 contained no **party advertisement** during the **election period**.
- 13 Expenditure paid to suppliers that was excluded from the return was not used during the **election period** and / or does not constitute **election advertising expenses**.
- 14 All staff labour costs involved in the preparation, design, composition, printing, postage, or publication of **party advertisement** have been included in the return.
- 15 All broadcasting allocation expenses were spent on party advertising only.

These representations are made in terms mutually agreed between us, and to supplement information obtained by you from the records of the Party and to confirm information given to you orally.

Yours sincerely



Greg Hamilton  
Party Secretary



