

Party Expenses Return for the 2020 General Election

DECLARATION

1. Party name:

Green Party of Aotearoa New Zealand

Party secretary name:

Gwen Shaw

2. ELECTION EXPENSES LIMIT FOR THE PARTY

Did you contest the party vote?
Answer **YES** or **NO**

YES

'YES' =
\$1,199,000

\$ 1,199,000.00

Number of electorate candidates
for the party

60

Number
\$28,200

\$ 1,692,000.00

Expenditure limit (incl GST)

Total

\$ 2,891,000.00

3. TOTAL PARTY ELECTION EXPENSES

Part A: Party advertisements promoted solely by the party

\$ 772,636.65

Part B: Party advertisements shared with candidates
or other parties

\$ 19,764.57

Part C: Authorised party advertisements promoted by
third parties

\$ 7.00

Total (A + B + C)

\$ 792,408.22

4. PARTY BROADCASTING ALLOCATION

TOTAL ALLOCATION TO THE PARTY:

\$323,046

WRITE 'NIL' if the party did not receive a broadcasting
allocation under the Broadcasting Act

5. TOTAL PARTY ALLOCATION EXPENSES

Part D: Party only allocation expenses

\$ 322,109.10

Part E: Party and candidate shared allocation expenses

\$ 936.90

Part F: Candidate only allocation expenses

\$ 0.00

Total (D + E + F)

\$ 323,046.00

6. I declare that to the best of my knowledge this return, filed pursuant to sections 206I and 206IA of the Electoral Act 1993, is an accurate record of the party's election expenses and the party's allocation expenses for the 2020 general election, and any allocation received has only been used for purposes permitted under section 80A of the Broadcasting Act 1989.

SIGNATURE

Gwen Shaw

DATE: DD / MM / YYYY

15/03/2021

COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on this page of the return.

For information on types of electronic signatures that the Commission accepts, please see the **How to Complete Your Party Return Form** instruction sheet.

CHECKLIST

Steps 1, 2 and 4 completed on this page ☒

Parts A to C (step 3) completed ☒

Parts D to F (step 5) completed if party received a broadcasting allocation ☒

Party secretary signed and dated the return ☐

All relevant supporting documentation supplied to auditor ☐

Auditor stamped or intialled a copy of the return to keep for own records ☐

Auditor's report enclosed ☐

Representation letter enclosed, if used ☐

FILING THE RETURN

The return must be received by the Electoral Commission by **5pm, 17 March 2021** (within 90 working days of election day). A party secretary who fails to comply with these requirements commits an offence and may be referred to the Police.

The return can be filed:

- by post to PO Box 3220, Wellington 6140
- delivered to Level 4, 34-42 Manners Street, Wellington
- by email to: enquiries@elections.govt.nz

Reminder: the returns are open to public inspection and will be published on www.elections.nz.

Further information on party expenses is available in the **Party Secretary Handbook – General Election and Referendums 2020**.

SAVE AS

PRINT

PART A: PARTY ADVERTISEMENTS SOLELY PROMOTING THE PARTY

In this part you should record all election expenses incurred in relation to party advertisements published, or that continued to be published, during the regulated period for the general election (**18 August to 16 October 2020**) solely promoting the party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted the party and one or

more referendum options, the full cost counts as a party election expense and a referendum expense. You only need to complete a referendum return if your party spends over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the **Party Secretary Handbook – General Election and Referendums 2020**.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART A

\$ 772,636.65

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (inc GST)
EXAMPLE: Display Billboards Ltd: 22/09/2020 – 16/10/2020: 3 x Billboards: 2000mm x 1000mm	\$1,200
ICG, 5000 Auckland Inclusive Fliers	\$ 432.30
The Informer Mercury, adverts 22 September, 6 October, 13 October 2020	\$ 134.32
Kaiaua Compass, advert October 2020	\$ 35.00
The Seagull, advert September and October 2020 issue	\$ 126.50
Coromandel Town Chronicle, advert October 2020 issue	\$ 92.00
The Weekend Sun, advert 16 October 2020	\$ 104.65
The Valley Profile, advert 7 October 2020	\$ 73.60
Tairua Pauanui, insert adverts 7 & 14 October 2020	\$ 118.92
Hauraki Herald, advert 2 & 16 October 2020	\$ 303.60
Katikati Advertiser, adverts in Waihi Leader and Coastal News	\$ 541.92
Printing.com, 100 a5 Poverty Action Plan fliers	\$ 17.49
Magnets and Print, Car signage	\$ 388.70
Phantom Billstickers, West Auckland campaign launch	\$ 361.10
Northbridge Signs, billboards and staple lines	\$ 2,070.00
Brebnerprint, 7000 fliers	\$ 663.55
The Badge King, 100 badges and machine hire.	\$ 50.00
Redbus, exterior bus advertising Christchurch	\$ 5,543.00
BNS, 2000 Bike leaflets and 4000 fliers	\$ 615.25
Speedy signs, billboards	\$ 454.25
Modern Engravers, 5 sublimated badges	\$ 77.63
Go Media Ltd, exterior bus adverts Dunedin 16 August - 16 October 2020	\$ 3,133.75

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (inc GST)
Ribbons and Rosettes, 35 mini rosettes	\$ 196.22
Business Applications Limited, Digital billboard Cnr Grey Street & Childres Road	\$ 690.00
Copy Express 11,600 fliers and 1500 brochures	\$ 1,910.15
Badge King, 152 badges and machine hire	\$ 70.80
Eastbourne Herald, Party Vote Green Advertisement 29 September 2020	\$ 265.65
Bluestar, 2,000 A6 double sided post cards	\$ 762.82
Freedom, various Party Vote Green billboards and business cards	\$ 1,161.50
Opunake & Coastal News, half page advert 24 Septmeber 2020 & No date	\$ 1,027.35
NZME, Whananui Chronicle 6 October 2020 & 7 October 2020	\$ 2,875.00
River City Press, 25cmx5 column 1 October 2020 & 8 October 2020	\$ 897.00
H & A Print, leaflets	\$ 56.94
Phantom Billstickers, street posters, various	\$ 17,319.35
Shout, street posters, various	\$ 16,589.90
Island Print, event fliers, various	\$ 15.00
Gulf News, half page display 1 October 2020, quarter page Weekender 1 & October 2020	\$ 585.35
BlueStar, 48 A0 billboards and 8 A1 billboards	\$ 1,122.40
Advice Print and Signage, A1 corflutes	\$ 414.00
The Guardia Motueka, 23 September 2020 & 7 October 2020	\$ 391.00
MVA Newsletter 5.5cm, September & October 2020 issue	\$ 22.00
Image Creators, Flyers, posters various	\$ 347.88
Badge king, 235 badges and machine hire	\$ 173.10
Printing.com, fliers for stalls	\$ 157.55
Print Monday, 250 party vote green business cards	\$ 22.98
The Flag Shop Ltd, 50 custom bike flags	\$ 312.00
Sign Network, fence signs and corflutes, various	\$ 477.25
Paul Bailey Limited, delivery of leaflets in Banks Peninsula	\$ 148.58
Star Media, various ads. Bay Harbours News 30/09/2020, Southern View 01/10/2020, Bay Harbour View 07/10/2020, Southern View 08/10/2020, Bay Harbour View 14/10/2020, Southern View 15/10/2020	\$ 1,980.30
Redbus and Warehouse stationary, printing and install of PVG internal bus ads	\$ 847.43
Wrestler Limited, production costs	\$ 73,661.76
Common Goods Screen Printing, 257 Party Vote Green shirts	\$ 5,067.51
Facebook promotion, events in the Wairarapa 27 - 29 August 2020	\$ 13.07
Fab Lan Masterton, Vinyl signage - three cars	\$ 69.00

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (inc GST)
NZME, Bush Telegraph advert 31 August 2020	\$ 287.50
Lamb-Peters, posters to advertise event in Wairarapa	\$ 152.95
Wairarapa Times-Age, weekly 1/8 page advert 19 August - 14 October 2020	\$ 1,416.80
The Martinborough Star, 1/4 page advert, 1 September 2020 & 20 October 2020	\$ 230.00
Featherston Phoenix, advert in September and October 2020 issue	\$ 170.00
NZME, advert in Dannevirke News 4 Septmeber 2020 and CHB Mail 3 September 2020	\$ 638.25
Carterton Crier, election package September and October 2020	\$ 460.00
Bluestar, billboards, posters, leaflets, bookelts, pull up banners, stickers	\$ 86,055.38
iColour Graphics Limited, corflutes and van logos	\$ 407.00
Facebook Promotional posts, Green Vote Crow page, August - October	\$ 220.75
Facebook Promotional posts, Marama Davidson COVID-19 update, article sharing	\$ 211.00
Soar, 600 stickers	\$ 106.95
Facebook Promotion, Wellington Greens posts	\$ 333.15
In-house salaries, content production	\$ 83,772.95
Facebook promotion, Dunedin Greens posts	\$ 103.31
Allied Press Limited, The Star advert 17 September 2020	\$ 414.92
Southern Colour Print, 1500 leaflets	\$ 225.40
University of Otago, 2000 leaflets	\$ 230.00
Gisborne Herald, various avderts	\$ 2,618.55
Southern Zone, video editing	\$ 460.00
Bluestar, billboards for Whāngarei, various	\$ 594.55
Integrity Community Media, The Weekend Lifestyler & Kaipara Lifestyler October 2020 adverts	\$ 991.90
Onerahi Orbit, eighth-page colour advert	\$ 150.00
Speedy Print, 4,500 DL leaflets	\$ 1,047.60
Image Creators, posters for local event	\$ 156.52
Mohua Media, various adverts for local events October 2020	\$ 168.70
Phantom Billstickers, street posters Hamilton	\$ 1,883.30
The Big Picture, 2 corflutes	\$ 313.41
Bluestar, 25 billboards	\$ 776.25
Copy Express, fliers, various	\$ 1,269.05
Vista Print, 1000 fliers	\$ 137.93
Ribbons and Rosettes , 379 rosettes	\$ 1,757.61

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PART B: PARTY ADVERTISEMENTS SHARED WITH CANDIDATES OR OTHER PARTIES

In this part you should record all election expenses incurred in relation to election advertisements published, or that continued to be published, during the regulated period for the general election (18 August to 16 October 2020) promoting the party and one or more candidates or parties.

Apportionment is permitted between the party and a candidate(s) or other party(ies). Where an expense item has been apportioned between the party and candidate(s) or party(ies), record the total cost of the advertisement and the share apportioned to the party based on coverage. You should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the candidate(s) or other party(ies) featured in the advertising in the item description.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted the party, one or more candidates and one or more referendum options, the total cost of the advertisement must also be counted separately as a referendum expense. You only need to complete a referendum return if your party spends over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the **Party Secretary Handbook – General Election and Referendums 2020**.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART B

\$ 19,764.57

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
EXAMPLE: Display Billboards Ltd: 22/09/2020 – 30/10/2020: 3 x billboards: 2000mm x 1000mm, Candidates: M Brown, Growth Party & T Smith, Neutral Party	\$6,000	20%	\$1,200
Facebook promotion, various ads with candidate for Selwyn	\$ 100.00	25%	\$ 25.00
Graphic Press & Packaging, Party Vote Green business cards with candidate for Ōtaki	\$ 239.20	25%	\$ 59.80
The Fringe, advert featuring the candidate for New Lynn	\$ 644.00	85%	\$ 547.40
Bluestar, 47 a2 posters featuring the candidate for New Lynn	\$ 100.58	75%	\$ 75.44
Hawkes Bay Today, advert featuring candidates for Napier, Tukituki & Ikaroa-Rāwhiti	\$ 632.50	85%	\$ 537.63
Bay Buzz, advert featuring candidates for Napier, Tukituki & Ikaroa-Rāwhiti	\$ 647.45	85%	\$ 550.33
Bluestar, 21 a2 posters featuring the candidate for Napier	\$ 44.94	75%	\$ 33.71
Facebook Promotional posts featuring the candidate for Napier	\$ 154.80	85%	\$ 131.58
Facebook Promotional posts featuring the candidates for Napier and Ikaroa-Rāwhiti	\$ 30.10	70%	\$ 21.07
Academy School Books, Double Advert featuring Ikaroa-Rāwhiti candidate - Schoolbook Sponsorship	\$ 684.20	75%	\$ 513.15
Rocket Print, Beaver Outdoor Board, various featuring Ikaroa-Rāwhiti candidate	\$ 1,147.68	75%	\$ 860.76
Mail Advertisement for Epsom Candidate and Green Party	\$ 332.12	15%	\$ 49.82
Bluestar, 6 a2 posters featuring the candidate for Epsom	\$ 12.84	75%	\$ 9.63
Printing.com, Party Vote Green business carda featuring the candidate for Rangitata	\$ 73.08	75%	\$ 54.81
Bluestar, 11 a2 posters featuring the candidate for Rangitata	\$ 23.54	75%	\$ 17.66
Blenheim Sun, advert featuring candidate for Kaikōura, 7 October	\$ 448.80	60%	\$ 269.28
North Canterbury News, advert featuring candidate for Kaikōura, 8 October	\$ 437.00	60%	\$ 262.20

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
Motivation Design, car signage for Kaikōura candidate	\$ 386.98	60%	\$ 232.19
Shout, Street posters, dairy posters and digital billboard with candidate for Tāmaki Makaurau	\$ 7,303.65	25%	\$ 1,825.91
Bluestar, leaflets, billboards and posters featuring the candidate for Tāmaki Makaurau	\$ 5,249.88	25%	\$ 1,312.47
Facebook Promotional posts featuring the candidate for Tāmaki Makaurau	\$ 30.80	25%	\$ 7.70
iColour Graphics Limited, corflutes and van stickers featuring candidate for Northland	\$ 1,450.44	75%	\$ 1,087.83
ICG, Fliers featuring the Maungakiekie candidate	\$ 243.09	80%	\$ 194.47
Bluestar, 36 a2 posters featuring the candidate for Maungakiekie	\$ 77.04	75%	\$ 57.78
Direct Mail, featuring Maungakiekie candidate,printing and envelopes	\$ 380.15	75%	\$ 285.11
Print Monday, fliers for neighbourhood and street corner meetings featuring Banks Peninsula candidate	\$ 477.25	75%	\$ 357.94
The Diamond Harbour Herald, Full page Ad October 2020 featuring the candidate for Banks Peninsula	\$ 165.00	75%	\$ 123.75
Redbus, Aoraki printing and install of internal bus ads featuring candidate for banks peninsula	\$ 94.14	75%	\$ 70.61
Bluestar, 238 a2 posters featuring the candidate for Banks Peninsula	\$ 509.32	75%	\$ 381.99
Warehouse stationary, fliers to advertise party events featuring the candidate for palmerston north	\$ 139.50	75%	\$ 104.63
Bluestar, 52 a2 posters featuring the candidate for Palmerston North	\$ 111.28	75%	\$ 83.46
Charles Higgison Films, Video production Palmy's brighter future with Palmerston North Candidate	\$ 300.00	50%	\$ 150.00
Charles Higgison Films, Video production Rangitīteī tour featuring Rangitīkei and Palmerston North candidate	\$ 400.00	50%	\$ 200.00
Nelson Weekly, "Meet the Candidate ad, featuring Nelson Candidate 14 October 2020	\$ 569.25	40%	\$ 227.70
Greytown Grapevine, advertisement featuring candidate for Wairarapa, 19 August 2020	\$ 230.00	80%	\$ 184.00
The Martinborough Star, 1/4 page advert featuring candidate for Wairarapa, 19 August 2020	\$ 115.00	80%	\$ 92.00
Carterton Crier, advertisement featuring candidate for Wairarapa, 31 August 2020	\$ 230.00	75%	\$ 172.50
Vista Print, 1000 Party Vote Green business cards featuring the candidate for Wairarapa	\$ 96.32	75%	\$ 72.24
Greytown Grapevine, advertisement featuring candidate for Wairarapa, August & September 2020	\$ 230.00	90%	\$ 207.00
Bluestar, 11 a2 posters featuring the candidate for Auckland Central	\$ 23.54	75%	\$ 17.66
Bluestar, billboards featuring the candidate for Auckland Central, various	\$ 3,300.69	25%	\$ 825.17
Phantom Billstickers, Street Posters featuring the candidate for Auckland Central	\$ 7,520.43	25%	\$ 1,880.11
Bluestar, 500 fliers featuring candidate for Auckland Central	\$ 642.91	25%	\$ 160.73
Gulf News, News paper advert featuring candidate for Auckland Central	\$ 201.00	25%	\$ 50.25
Bluestar, postcards featuring candidate for Auckland Central	\$ 344.13	25%	\$ 86.03

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
Blink Limited, Window Wrap featuring candidate for Auckland Central	\$ 1,129.96	25%	\$ 282.49
Bluestar, 230 posters featuring candidate for Auckland Central	\$ 264.66	25%	\$ 66.17
Facebook promotion, September - October 2020 videos featuring candidate for Auckland Central	\$ 4,315.40	10%	\$ 431.54
Facebook promotion, September - October 2020 posts featuring candidate for Auckland Central	\$ 2,773.82	25%	\$ 693.46
Direct Mail, featuring Auckland Central candidate printing and envelopes	\$ 4,134.81	25%	\$ 1,033.70
Bluestar, 112 posters featuring the candidate for Mount Roskill	\$ 239.68	75%	\$ 179.76
Bluestar, 211 a2 posters featuring the candidate for Dunedin	\$ 451.54	75%	\$ 338.66
Bluestar, 40 a2 posters featuring the candidate for Mana	\$ 85.60	75%	\$ 64.20
Bluestar, 7 a2 a2 posters featuring the candidate for Ōhariau	\$ 14.98	75%	\$ 11.24
Bluestar, 60 a2 posters featuring the candidate for Wellington Central	\$ 128.40	75%	\$ 96.30
Bluestar, 67 a2 posters featuring the candidate for Rotorua	\$ 143.38	75%	\$ 107.54
Bluestar, 47 a2 posters featuring the candidate for Manurewa	\$ 100.58	75%	\$ 75.44
Bluestar, 23 a2 posters featuring the candidate for Mount Albert	\$ 49.22	75%	\$ 36.92
Bluestar, 6 a2 posters featuring the candidate for Pakuranga	\$ 12.84	75%	\$ 9.63
Bluestar, billboard and posters featuring the candidate for Ikaroa-Rāwhiti	\$ 1,941.44	75%	\$ 1,456.08
Facebook promotion, events with Rongotai Candidate	\$ 40.00	75%	\$ 30.00
Facebook promotion, Dunedin Greens, various posts with candidate for Taieri	\$ 140.00	75%	\$ 105.00
Custom signs, sandwich board and a0 posters featuring candidate for Taieri	\$ 368.00	75%	\$ 276.00
			\$ 0.00
			\$ 0.00
			\$ 0.00
			\$ 0.00
			\$ 0.00
			\$ 0.00
			\$ 0.00
			\$ 0.00
			\$ 0.00
			\$ 0.00

[illegible]

[illegible]

[illegible]

PART C: AUTHORISED PARTY ADVERTISEMENTS PROMOTED BY A THIRD PARTY PROMOTER

In this part you should record all election expenses incurred in relation to party advertisements promoted by a third party promoter with your written authorisation and published, or that continued to be published, during the regulated period for the general election (**18 August to 16 October 2020**). Expenses cannot be apportioned with third party promoters. If you authorised someone else to publish advertising encouraging people to vote for the party, the cost of the advertising will be a party election expense and the same costs will also be an election expense of the third party. Record the name of the third party promoter in the item description.

Election and referendum expenses can't be apportioned. If a third party published advertising during the regulated period that promoted the party and one or more referendum options, the total cost of the advertisement must be counted separately as both a referendum expense and an election expense by both the party and the third party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are

attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the **Party Secretary Handbook – General Election and Referendums 2020**.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART C

\$ 7.00

[illegible]

PART D: PARTY ONLY BROADCASTING ALLOCATION EXPENSES

You must complete Parts D to F if the party received an allocation of money for broadcasting pursuant to Part 6 of the Broadcasting Act 1989 to produce or place advertising on television, radio or the internet for the 2020 general election and referendums.

Advertising paid for using the broadcasting allocation is excluded from the definition of party election expense. However, it is not excluded from the definition of referendum expense. If you use the allocation to produce and publish advertising during the regulated period that promoted one or more referendum options, the

cost of the advertisement must also be counted separately as a referendum expense. You only need to complete a referendum return if your party spends over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

In Part D you should record details of all expenses incurred using the broadcasting allocation promoting the party or attacking another party or candidate or encouraging people to vote or not to vote in a particular way in a referendum.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART D

\$ 322,109.10

Supplier's name and street address This should be the production company, media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account	Invoice date or dates	Description of allocation expenses List the total production costs, television placement, radio placement and internet placement costs for each supplier separately	Value \$0.00 (inc GST)
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 10th of October 2020	Production costs	\$10,000
		13 September – 12 October 2020 Television placement costs on Channel A and Channel B	\$62,450
		1 October – 16 October 2020 Radio placement costs on Radio X and Y	\$11,450
		20 – 30 September 2020 Social Media promotional posts	\$300
Uprise Solutions Limited: Level 1, 92 Abel Smith Street, Te Aro, Wellington	31 Oct 2020	Uprise Management fee	\$ 12,650.00
		Video OnDemand media	\$ 83,700.75
		Stuff Direct Buy	\$ 20,699.98
Google New Zealand Limited: Level 4, 12 Madden Street, Wynyard Quarter, Auckland 1010	01 - 31 October 2020	Display adverts	\$ 40,556.00
		Youtube adverts	\$ 14,671.54
		Priority campaigns	\$ 26,171.32
Facebook Ireland Limited; 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland	15 September - 16 October 2020	Daily digital advertising	\$ 123,659.51

Supplier's name and street address This should be the production company, media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account		Invoice date or dates	Description of allocation expenses List the total production costs, television placement, radio placement and internet placement costs for each supplier separately	Value \$0.00 (inc GST)

PART E: PARTY AND CANDIDATE SHARED BROADCASTING ALLOCATION EXPENSES

In Part E record allocation expenses used to produce or place advertising on television, radio or the internet featuring the party and one or more candidates.

PROVIDE the following information below:

- Supplier's name and address: This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account
- Invoice date or dates

- Description of allocation of expenses: List the total production costs, television placement, radio placement and internet placement costs for each supplier separately and the names of the candidates
- Value \$0.00 inc GST
- % apportioned to the party
- % apportioned to the candidate

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART E

\$ 936.90

Supplier's name and street address	Invoice date or dates	Description of allocation of expenses	Value \$0.00 (inc GST)	% apportioned to party	% apportioned to candidate
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 10th of October 2020	Production costs	\$10,000	10%	90%
		13 September – 12 October 2020 Television placement costs on Channel A and Channel B, candidate John Smith	\$62,450	10%	90%
		1 – 16 October 2020 Radio placement costs on Radio X and Y	\$11,450	20%	80%
		20 – 30 September 2020 Social Media promotional posts	\$300	50%	50%
Facebook Ireland Limited; 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland	30 September - 10 October 2020	Facebook promotion featuring the candidate for Palmerston North	\$ 150.00	50%	50%
		Facebook promotion, featuring candidate for Palmerston North	\$ 200.00	75%	25%
		Facebook promotion, featuring candidate for Palmerston North and Rangitikei	\$ 86.90	50%	50%
		Facebook promotion, featuring candidate for Mangakiekie	\$ 500.00	50%	50%

Supplier's name and street address	Invoice date or dates	Description of allocation of expenses	Value \$0.00 (inc GST)	% apportioned to party	% apportioned to candidate

PART F: CANDIDATE ONLY BROADCASTING ALLOCATION EXPENSES

In Part F record the party's broadcasting allocation used to produce or place a candidate election advertisement on television, radio or the internet.

PROVIDE the following information below:

- Supplier's name and address: This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account
- Invoice date or dates

- Description of allocation of expenses: List the total production costs, television placement, radio placement and internet placement costs for each supplier separately
- Candidate name
- Value \$0.00 inc GST

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART F

\$ 0.00

Supplier's name and street address	Invoice date or dates	Description of allocation of expenses	Candidate name	Value \$0.00 (inc GST)
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 10th of October 2020	Production costs	M Brown	\$10,000
		13 September – 12 October 2020 Television placement costs on Channel A and Channel B	T Smith	\$62,450
		1 – 16 October 2020 Radio placement costs on Radio X and Y	M Brown	\$11,450
		20 – 30 September 2020 Social Media promotional posts	T Smith	\$300

Supplier's name and street address	Invoice date or dates	Description of allocation of expenses	Candidate name	Value \$0.00 (inc GST)

INDEPENDENT ASSURANCE REPORT
To the Party Secretary of the Green Party of Aotearoa New Zealand

Report on parts A, B, and C of the Green Party of Aotearoa New Zealand Return (Election Expenses)

Disclaimer of Opinion

We have undertaken a reasonable assurance engagement on the Green Party of Aotearoa New Zealand's (the "Party") compliance, in all material respects, with the requirements of sections 206I of the Electoral Act 1993 ("the Act") as evaluated against the return of the Party's election expenses (the "return") for the 2020 general election period 18 August 2020 to 17 October 2020.

Because of the significance of the matter described in the *Basis for Disclaimer of Opinion* section of our report, we do not express an opinion on the Party's compliance with the Act as evaluated against the return throughout the period from 18 August 2020 to 17 October 2020.

Summary of the return

Based on the assurance procedures performed we can summarise transactions in relation to the election expenditure as follows:

Election Expenses Limit: \$2,891,000.00

Total Party Election Expenses: \$792,408.22

Basis of Disclaimer of Opinion

We do not express an opinion on parts A, B, and C of the Return for the following reasons:

- We were unable to ascertain the completeness of the election expenses listed in the party return for the following reasons:
 - We are not the auditor of the Party's branches, our scope was therefore limited in respect of assessing the completeness of party election expenses which may have been incurred at branch level;
 - Controls over the recording of election expenses that may have been provided at no cost are limited as there are no practical audit procedures to determine the effect of this limited control; and
 - Difficulties in the apportionment of election expenses of election activity between candidates and the Party as a whole.

Due to the nature of the limitations above, we do not believe there is further information that can be provided to us by the Party to allow us to determine the effects of these limited controls. As a result of these matters we were unable to determine whether any adjustments might have been found necessary in respect of unrecorded election expenses.

Party Secretary's Responsibilities

The Party Secretary is responsible for:

- a) The compliance activity undertaken to meet the requirements of the Act as evaluated against the return.
- b) Identification of risks that threaten compliance with the requirements of the Act identified above being met and controls which will mitigate those risks and monitor ongoing compliance.

Our Independence and Quality Control

We have complied with the relevant ethical requirements relating to assurance engagements, which include independence and other requirements founded on fundamental principles of integrity, objectivity, professional competence and due care, confidentiality and professional behaviour.

In accordance with the Professional and Ethical Standard 3 (Amended) BDO Wellington Audit Limited maintains a comprehensive system of quality control including documented policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

Assurance Practitioner's Responsibilities

Our responsibility is to express an opinion on the Party's compliance, in all material respects, with the requirements of the Act as evaluated against the return, throughout the specified period. SAE 3100 (Revised) requires that we plan and perform our procedures to obtain reasonable assurance about whether the Party has complied, in all material respects, with the requirements of the Act as evaluated against the return, throughout the specified period.

An assurance engagement to report on the Party's compliance with the requirements of the Act involves performing procedures to obtain evidence about the compliance activity and controls implemented to meet the requirements of the Act. The procedures selected depend on our judgement, including the identification and assessment of risks of material non-compliance with the requirements of the Act as evaluated against the return.

Our firm carries out other assignments for the Party in the area of review of the financial statements and audit of the Donation and Loan Return. The firm has no other relationship with, or interests in, the Party.

Because of the matter described in the Basis for Disclaimer of Opinion Paragraph, we are not able to obtain sufficient appropriate audit evidence to provide a basis for a reasonable assurance opinion on the Party's compliance with the Act as evaluated against the return.

Inherent Limitations

Because of the inherent limitations of an assurance engagement, together with the internal control structure it is possible that fraud, error, or non-compliance with compliance requirements may occur and not be detected.

A reasonable assurance engagement throughout the specified period does not provide assurance on whether compliance with the requirements of the Act will continue in the future.

Use of Report

This report has been prepared for use by the Party Secretary for the purpose of establishing that the election expenses reported by the Party in the return have been appropriately determined for the purpose intended. We disclaim any assumption of responsibility for any reliance on this report to any person other than the Party Secretary, or for any other purpose other than that for which it was prepared.

A handwritten signature in black ink that reads 'BDO Wellington Audit Limited'.

BDO WELLINGTON AUDIT LIMITED
15 March 2021
Wellington
New Zealand

INDEPENDENT ASSURANCE REPORT
To the Party Secretary of the Green Party of Aotearoa New Zealand

Report on parts D, E, and F of the Green Party of Aotearoa New Zealand Return (Allocation Expenses)

Opinion

We have undertaken a reasonable assurance engagement on the Green Party of Aotearoa New Zealand Return (the “Party”) compliance, in all material respects, with the requirements of sections 206IA of the Electoral Act 1993 and section 80A of the Broadcasting Act 1989 (“the Acts”) as evaluated against the return of the Party’s allocation expenses (the “return”) for the 2020 general election period 18 August 2020 to 17 October 2020.

In our opinion, the Party has complied in all material respects, with the requirements of sections 206IA of the Electoral Act 1993 and section 80A of the Broadcasting Act 1989 as evaluated against the return for the 2020 general election period 18 August 2020 to 17 October 2020.

Summary of the return

Based on the assurance procedures performed we can summarise transactions in relation to the allocation expenditure as follows:

Party Broadcasting Allocation: \$323,046.00

Total Party Allocation Expenses: \$323,046.00

Basis for Opinion

We conducted our engagement in accordance with Standard on Assurance Engagements (SAE) 3100 (Revised) Compliance Engagement: issued by the New Zealand Auditing and Assurance Standards Board.

We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Party Secretary’s Responsibilities

The Party Secretary is responsible for:

- a) The compliance activity undertaken to meet the requirements of the Acts as evaluated against the return.
- b) Identification of risks that threaten compliance with the requirements of the Acts identified above being met and controls which will mitigate those risks and monitor ongoing compliance.

Our Independence and Quality Control

We have complied with the relevant ethical requirements relating to assurance engagements, which include independence and other requirements founded on fundamental principles of integrity, objectivity, professional competence and due care, confidentiality and professional behaviour.

In accordance with the Professional and Ethical Standard 3 (Amended) BDO Wellington Audit Limited maintains a comprehensive system of quality control including documented policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

Assurance Practitioner's Responsibilities

Our responsibility is to express an opinion on the Party's compliance, in all material respects, with the requirements of the Acts as evaluated against the return, throughout the specified period. SAE 3100 (Revised) requires that we plan and perform our procedures to obtain reasonable assurance about whether the Party has complied, in all material respects, with the requirements of the Acts as evaluated against the return, throughout the specified period.

An assurance engagement to report on the Party's compliance with the requirements of the Acts involves performing procedures to obtain evidence about the compliance activity and controls implemented to meet the requirements of the Acts. The procedures selected depend on our judgement, including the identification and assessment of risks of material non-compliance with the requirements of the Acts as evaluated against the return.

Our firm carries out other assignments for the Party in the area of review of the financial statements and audit of the Donation and Loan Return. The firm has no other relationship with, or interests in, the Party.

Inherent Limitations

Because of the inherent limitations of an assurance engagement, together with the internal control structure it is possible that fraud, error, or non-compliance with compliance requirements may occur and not be detected.

A reasonable assurance engagement throughout the specified period does not provide assurance on whether compliance with the requirements of the Acts will continue in the future.

Use of Report

This report has been prepared for use by the Party Secretary for the purpose of establishing that the allocation expenses reported by the Party in the return have been appropriately determined for the purpose intended. We disclaim any assumption of responsibility for any reliance on this report to any person other than the Party Secretary, or for any other purpose other than that for which it was prepared.

A handwritten signature in black ink that reads 'BDO Wellington Audit Limited'.

BDO WELLINGTON AUDIT LIMITED
15 March 2021
Wellington
New Zealand

04 March 2021

BDO Wellington
Level 1, Chartered Accountants House
50 Customhouse Quay
PO BOX 10-340
Wellington, 6143
NEW ZEALAND

Dear Theo King

Letter of Representation for Party Return of Expenses for the 2020 General Election

This representation letter is furnished in connection with the return of party election expenses and broadcasting allocation expenses for the 2020 general election (the return) by *The Green Party of Aotearoa NZ* (the Party) made in accordance with sections 206I and 206IA of the Electoral Act 1993 (the Act) which has been subject to an assurance engagement and reported on by you in accordance with sections 206L and 206LA of the Act.

I understand that your assurance engagement was conducted in accordance with the relevant provisions of the Act and the applicable Auditing and Assurance Standards issued by the New Zealand Auditing and Assurance Standards Board.

I confirm and take responsibility for the following representations after taking all reasonable steps to assure myself of them:

- 1 The return has been prepared in accordance with the relevant provisions of the Act.
- 2 I am responsible for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of the return. I have done this, and all explanations or demonstrations of this to you have been complete and accurate.
- 3 All records, documents and accounts (records) have been kept by the Party (including subsidiary entities) and made available to you, and these materials will be retained in accordance with the requirements of the Act.
- 4 I have disclosed to you:
 - 4.1 any material transactions not disclosed in the records;
 - 4.2 the existence of all relevant agreements or activities relating to the Party's members of the previous Parliament, electorate candidates, subsidiary or closely connected political entities, third party promoters (whether registered



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or not), and other political parties (whether registered or not) or their electorate candidates;

- 4.3 any alleged, suspected or proven illegal activity under the Act or other legislation potentially relevant to the return or instances of non-compliance with applicable requirements;
 - 4.4 any outstanding disputed claims, matters with authorities, or planned or continuing litigation; and
 - 4.5 the fact of, and results from, any assessment made by me that considered whether the records of the Party may be materially misstated or incomplete for any reason; any design deficiencies in the compliance system and instances where that system has not operated as described.
- 5 I have sought, received, and hold in the Party's records confirmation from, or on behalf of, any Party members of the previous Parliament that all party advertisements published, or election expenses incurred by those members of Parliament have been disclosed to me, with adequate supporting records, for inclusion in this return.
- 6 The return contains the total returnable expenses of the Party for the 2020 general election whether paid or incurred before, during, or after the regulated period. The return includes all expenses, including apportioned expenses, and irrespective of the source of funds or entity paying for the activities concerned, and irrespective of whether or not an advertisement contained a promoter statement.
- 7 Parts A to C of the return's contents have been determined by considering, in the following sequence, these questions and the relevant provisions of the Act:
 - 7.1 Was the advertising undertaken by the party secretary, or with their authority? [definition of **election expenses**, section 206(1)] (If no, advertising is not an election expense).
 - 7.2 If yes - did the advertising constitute **publishing**? [definition of **publish**, section 3D; definition of **election expenses**, section 206(1)] (If no, advertising is not an election expense).
 - 7.3 If yes - was that the publishing of a **party advertisement**? That is, did the advertisement encourage or persuade, or appear to encourage or persuade, voters to vote for the party, or against another party, or both? [definition of **party advertisement**, section 3(1); definition of **election expenses**, section 206(1)] (If no, advertising is not a party election expense).
 - 7.4 If yes - was the advertising undertaken (or deemed to be undertaken) during the regulated period (from 18 August to 16 October 2020)? [definition of **regulated period**, section 3B; definition of **election expenses**, section 206(1)] (If no, advertising is not an election expense).

- 7.5 If yes:
- 7.5.1 What expense was incurred in undertaking the advertising? [definition of **advertising expenses**, section 3E; definition of **election expenses**, section 206(1)]
 - 7.5.2 What cost was involved in respect of the preparation, design, composition, printing, distribution, postage and publishing of the party advertisement? [section 3E(1)(a)(i)]
 - 7.5.3 What was the reasonable market of any **material** used for or applied toward the party advertisement, including material provided free of charge, or below reasonable market value? [section 3E(1)(a)(ii)]
 - 7.5.4 Was the advertisement a **joint party advertisement** [section 206CB], or a **joint party and candidate advertisement** [section 206CC]? (If yes, the costs can be apportioned based on coverage).
 - 7.5.5 Was the advertisement published before the regulated period and continued to be published during the regulated period [section 206CA]? (If yes, the costs can be apportioned with the costs attributed to the regulated period counted).
- 7.6 Do any of the costs identified above fall within any of the election expense exceptions? [section 3E(1)(b)]
- 7.6.1 The conduct of any survey or public opinion poll (other than push-polling).
 - 7.6.2 Framework, other than a commercial framework, supporting a hoarding displaying the party advertisement.
 - 7.6.3 The labour of any person provided free of charge by that person.
 - 7.6.4 Replacement of election materials damaged in circumstances out of the party's control.
 - 7.6.5 Expenses, including running costs, of a vehicle used to display a party advertisement (provided payment was not made or promised) for the display of the advertisement on the vehicle.
 - 7.6.6 Allocations from the Electoral Commission of money for election broadcasting [definition of **election expenses**, section 206(1)(c)].
- If yes, that specific cost is not an election expense.
- 7.7 Where an apportionment of election expenses is given in the return:
- 7.7.1 the basis of apportionment is appropriate, and has been properly applied and recorded; and



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- 7.7.2 the information contained in the Party's return is known to be consistent with that of the Party's electorate candidates, or the undertakings of other entities involved in the apportionment included in the records.

8 Where the Party received a broadcasting allocation for the 2020 general election Parts D to F have been determined by considering these questions and the relevant provisions of the Electoral Act 1993 (the Electoral Act) and Part 6 of the Broadcasting Act 1989 (the Broadcasting Act):

8.1 Was the allocation used by the Party to produce, broadcast or publish election programmes on television, radio or election advertisements on the internet for the 2020 general election? [definition of **election programme, broadcasting costs, production costs** and **publishing costs**, section 69(1) Broadcasting Act; definition of **election advertisement**, section 3A Electoral Act] (If no, advertising is not an allocation expense).

8.1.1 If the allocation was used for **broadcasting costs** - was the placement on television or radio during the **election period** (from 13 September to 16 October 2020)? [definition of **election period**, section 69(1) Broadcasting Act] (the allocation cannot be used for broadcasting costs on radio or television outside of the election period).

8.1.2 If the allocation was used for **publishing costs** - was the placement on the internet during the **election period**? (the allocation can only fund publishing costs during the election period. Parties can spend their own funds on internet placement costs before and during the election period and those costs must be declared as election expenses in Parts A-C if the election advertising was published in the regulated period (see 7.4 above)).

8.1.3 If the allocation was used for **production costs** what cost was involved in respect of the preparation, design, composition and creation of the programme or advertisement? [section 69(1) Broadcasting Act]. Parties can spend their own funds on production costs before and during the election period and those costs must be declared as election expenses in Parts A to C if the production costs are for election advertisements that were published in the regulated period (see 7.4 above)).

8.2 Was the allocation spent on any **advertising that promoted the party and a candidate** [section 70(2) of the Broadcasting Act and section 205EA and 206CC of the Electoral Act]? (If yes, the Party must report the total amounts spent on joint party and candidate advertising in Part E of the return and the percentage coverage provided to the Party and candidate. The candidate will need to report the value apportioned to the candidate as candidate election expenses and a donation from the Party in the candidate's return of expenses and donations).



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- 8.3 Was the allocation spent on **advertising that solely promoted a candidate** [section 70(3) of the Broadcasting Act]? (If yes, the Party must report the amounts spent on candidate only advertising in Part F of the return and the candidate will need to include the costs as candidate election expenses and a donation from the party in the candidate's return of expenses and donations).
- 8.4 Has the Party reported details of all accounts sent by the Party to the Electoral Commission under section 80B(1) of the Broadcasting Act in respect of expenditure of the party's allocation? [section 206IA of the Electoral Act]. The Commission pays suppliers' invoices that have been certified by an authorised party official as payable from the party's broadcasting allocation. With the exception of internet advertising placement costs paid directly by the party (for example, Facebook promoted posts), payments are made to suppliers and no money is paid directly to parties in accordance with the requirements of section 80B of the Broadcasting Act.
- 9 Any and all misstatements you have identified during the course of your assurance engagement have been adjusted in the final return.
- 10 I have completed my own procedures, distinct from your assurance engagement processes, to evaluate the accuracy and completeness of the return.
- 11 The return is free of any material misstatements or omissions.

These representations are made in terms mutually agreed between us, and to supplement information obtained by you from the records of the Party and to confirm information given to you orally.

Yours sincerely

A handwritten signature in black ink that reads "Gwen Shaw".

Gwen Shaw
Party Secretary