



Party Expenses Return for the 2020 General Election

DECLARATION

1. Party name:
New Zealand Labour Party

Party secretary name:
Rob Salmond

COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on this page of the return.

2. ELECTION EXPENSES LIMIT FOR THE PARTY

Did you contest the party vote? Answer YES or NO	YES	YES = \$1,199,000	\$1,199,000
Number of electorate candidates for the party	72	Number x \$28,200	\$2,030,400
Expenditure limit (inc GST)	Total		\$3,229,400

For information on types of electronic signatures that the Commission accepts, please see the *How to Complete Your Party Return Form* instruction sheet.

CHECKLIST

Steps 1, 2 and 4 completed on this page

Parts A to C (step 3) completed

Parts D to F (step 5) completed if party received a broadcasting allocation

Party secretary signed and dated the return

All relevant supporting documentation supplied to auditor

Auditor stamped or initialled a copy of the return to keep for own records

Auditor's report enclosed

Representation letter enclosed, if used



3. TOTAL PARTY ELECTION EXPENSES

Part A: Party advertisements promoted solely by party	\$2,158,351.04
Part B: Party advertisements shared with candidates or other parties	\$228,697.82
Part C: Authorised party advertisements promoted by third parties	\$28.74
Total (A + B + C)	\$2,387,077.60

4. PARTY BROADCASTING ALLOCATION

TOTAL ALLOCATION TO THE PARTY: Write 'NIL' if the party did not receive a broadcasting allocation under the Broadcasting Act	\$1,249,111
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5. TOTAL PARTY ALLOCATION EXPENSES

Part D: Party only allocation expenses	\$1,248,924.19
Part E: Party and candidate shared allocation expenses	\$0.00
Part F: Candidate only allocation expenses	\$0.00
Total (D + E + F)	\$1,248,924.19

FILING THE RETURN

The return must be received by the Electoral Commission by 5pm, 17 March 2021 (within 90 working days of election day). A party secretary who fails to comply with these requirements commits an offence and may be referred to the Police.

The return can be filed:

- by post to PO Box 3220, Wellington 6140
- delivered to Level 4, 34-42 Manners Street, Wellington
- by email to: enquiries@elections.govt.nz

6. I declare that to the best of my knowledge this return, filed pursuant to sections 206I and 206IA of the Electoral Act 1993, is an accurate record of the party's election expenses and the party's allocation expenses for the 2020 general election, and any allocation received has only been used for purposes permitted under section 80A of the Broadcasting Act 1989.

SIGNATURE

DATE: DD / MM / YYYY
17-03-2021

Reminder: the returns are open to public inspection and will be published on www.elections.nz.

Further information on party expenses is available in the *Party Secretary Handbook – General Election and Referendums 2020*.

To add more rows to this sheet: Enable Content, then click on the Button to insert 1 or 5 rows. Repeat to add more.

PART A: PARTY ADVERTISEMENTS SOLELY PROMOTING THE PARTY

In this part you should record all election expenses incurred in relation to party advertisements published, or that continued to be published, during the regulated period for the general election (**18 August to 16 October 2020**) solely promoting the party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted the party and one or

more referendum options, the full cost counts as a party election expense and a referendum expense. You only need to complete a referendum return if your party spends over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the **Party Secretary Handbook – General Election and Referendums 2020**.



WRITE HERE IF YOU HAVE NO EXPENSES TO DECLARE HERE.

TOTAL FOR PART A

\$2,158,351.04

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (inc GST)
EXAMPLE: Display Billboards Ltd: 22/09/2020 - 16/10/2020: 3 x Billboards: 2000mm x 1000mm	\$1,200.00
Agency & Filming Production Costs for general TV advertisements - Augusto Ltd	\$284,284.96
Agency & Filming Production Costs for Maori TV advertisements - Tammy Davis	\$58,075.00
Agency Fees - Hunch	\$92,000.00
Agency Fees - Together	\$47,520.22
Together Communications Ltd - Posters, Printing & Installation using Shout Media, Niche Media, Phantom Billstickers	\$74,463.52
Together Communications Ltd - preparation, production & installation of static & digital Billboards using JCD, QMS, Advantage, Go Media,	\$430,678.22
Together Communications Ltd - Press advertising	\$278,018.57
TMO Publications Ltd - Press advertising - Your Gay Voice	\$4,597.70
Together Communications Ltd - Agency Fees	\$138,000.00
Mediacom - Agency Fees	\$10,240.75
Digital Pigeon LTD - software for digital promotion	\$127.31
For Purpose Ltd - Google API service for "where to Vote" tool	\$773.93
Facebook advertising	\$2,245.81
Together Communications Ltd - Digital advertising	\$321,076.02
Bluestar - Printing & Distribution of Nationwide direct mail	\$61,744.58
Torque Digital - Party Vote Hoardings - 12448 in 3 sizes	\$165,536.04
DigiSenSe - Photography touch ups	\$1,173.00
Bluestar - pull up banners, lanyards, A3 placard posters	\$10,819.48
Sprint Print - Door hangers & hoarding sashes	\$26,942.80
Sprint Print - Printing Doorhangers & flyers	\$18,807.73
Jane Ussher Photography	\$920.00
Department of Internal Affairs - Translation services	\$228.00
Data Zoo Ltd - Phonebank set up	\$4,657.50
Power Marketing - Phone bank - 2 days	\$5,750.00
Community Engagement Ltd - Telephoning & VOIP fees	\$26,196.99
Venues Wellington - Rally 11/10/20	\$29,755.22
Native Tongue Music - Music License	\$575.00
Filament Eleven 11 Ltd - Rally Planning	\$1,489.28
David Steele Ltd - Speaking services at rally	\$575.00
Joseph Lindsay - Band & DJ	\$1,955.00
Deaf Aotearoa Holdings Ltd - Sign language interpreter	\$884.18

Domain Visual Communication - Planning & production services	\$12,139.20
Mahal Clan Productions - Wgtn Rally	\$1,000.00
Sustainable Coastlines Charitable Trust - Venue Hire	\$575.00
Ashley Mardon - Stage Management	\$195.00
Hamilton City Council - Venue Hire	\$1,157.50
Ribbons & Rosettes Ltd - 1,975 distributed through the year	\$7,543.60
Tribe Design Ltd - 100 Lapel Pins	\$534.75
Brazen Clothing - 610 T-Shirts	\$7,896.39
Bluestar - 1000 T Shirts	\$17,021.04
Bluestar - Hoodies & sweatshirts	\$8,644.44
Bluestar - stickers 6000	\$1,532.31

To add more rows to this sheet: Enable Content, then click on the Button to insert 1 or 5 rows. Repeat to add more.

PART B: PARTY ADVERTISEMENTS SHARED WITH CANDIDATES OR OTHER PARTIES

In this part you should record all election expenses incurred in relation to election advertisements published, or that continued to be published, during the regulated period for the general election (18 August to 16 October 2020) promoting the party and one or more candidates or parties.

Apportionment is permitted between the party and a candidate(s) or other party(ies). Where an expense item has been apportioned between the party and candidate(s) or party(ies), record the total cost of the advertisement and the share apportioned to the party based on coverage. You should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the candidate(s) or other party(ies) featured in the advertising in the item description.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted the party, one or more candidates and one or more referendum options, the total cost of the advertisement must also be counted separately as a referendum expense. You only need to complete a referendum return if your party spends over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the *Party Secretary Handbook – General Election and Referendums 2020*.



WRITE THE TOTAL FOR YOUR PARTY'S EXPENSES TO BECAUSE HERE.

TOTAL FOR PART B

\$228,697.82

Item description	Total cost (inc GST)	% apportioned as party expense	Value \$0.00 (inc GST)
Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Including preparation, design, composition, printing, publishing and postage		

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Auckland Central (Helen White)			
Ethnic Media Advertising	\$490.30	20%	\$98.06
A Plus Online leaflets	\$478.40	20%	\$95.68
West Auckland Copy shop flyers	\$603.75	20%	\$120.75
Street Corner Meetings flyers	\$60.00	20%	\$12.00
Western Mailing - Voting Mail postage	\$2,150.50	20%	\$430.10
SCM Hoarding 21/09	\$100.00	20%	\$20.00
Shirin Brown - Day of action Social Media costs	\$4.00	20%	\$0.80
Phantom Bill stickers	\$9,795.70	20%	\$1,959.14
Reach Media printing flyers	\$2,735.50	20%	\$547.10
H White / P Henare - Flyer cost	\$800.40	20%	\$160.08
Social Media costs 4/9; 28/9; 5/10	\$58.00	20%	\$11.60
Banks Peninsula (Tracey McLellan)			
Caxton - T shirts	\$558.90	20%	\$111.78
Caxton - Business Cards	\$132.25	20%	\$26.45
Caxton - A6 Double-sided Postcards	\$723.35	20%	\$144.67
Caxton - 2 pull-up banners with stands	\$402.50	20%	\$80.50
Caxton - leave-behinds	\$412.85	20%	\$82.57
NZLP hoardings	\$1,672.39	20%	\$334.48
Social Media - Ad for cottage mtg	\$10.00	20%	\$2.00
Sprint Print : A4 letters & cards	\$4,604.45	20%	\$920.89
KM Finance : copier costs	\$89.13	50%	\$44.57
Candidate Cottage Meeting signage	\$735.77	20%	\$147.15
KM Finance : copier costs	\$89.13	50%	\$44.57
Langham signs: signage for candidate's vehicle	\$1,753.75	20%	\$350.75
Sprint Print : A4 letters & cards	\$890.10	20%	\$178.02
Sprint Print : corflute	\$862.50	20%	\$172.50
Sprint Print : corflute and brochures	\$2,173.13	20%	\$434.63
Sprint Print : corflute	\$272.09	20%	\$54.42
Rino Tirikatene / Tracey McLellan - flyers split	\$683.63	67%	\$458.03
Campaign Manager : stationery costs	\$151.03	20%	\$30.21
Start Media : local ads August	\$1,332.85	20%	\$266.57

Start Media : local ads September	\$1,214.40	20%	\$242.88
start Media : local ads October	\$2,480.55	20%	\$496.11
2 degrees E-Day phones	\$60.00	100%	\$60.00
Bay of Plenty (Angie Warren-Clark)			
Sorry I missed you' Flyer, Kale Print Tauranga, 2000 copies 31/07/2021	\$392.15	20%	\$78.43
NZLP Flyer - Total Cost \$830.12 Shared with Tamati Coffey	\$415.06	67%	\$278.09
Candidate Hoardings Run 1, Candidate 5 Large, 15 Medium, 80 Small	\$758.45	20%	\$151.69
Candidate Hoardings Run 2, Candidate 4 Large, 10 Medium, Party 4 Large	\$328.06	20%	\$65.61
T-shirts, Supplier: Diffuse Screen Printing NZ Ltd, Quantity: 30 T-shirts	\$765.33	20%	\$153.07
Botany (Naisi Chen)			
Business Cards 18-Aug to 16-Oct	\$28.75	20%	\$5.75
Car Design & Screen Printing - 18-Aug to 16-Oct	\$1,092.50	20%	\$218.50
NZ Advance Group - FLYers - 18-Aug to 16-Oct	\$50.00	20%	\$10.00
Ethnic Media Advertising	\$490.30	20%	\$98.06
FLYers 18-Aug to 16-Oct - shared with Peeni Henare	\$488.31	67%	\$327.17
Candidate Hoardings - 18Aug to 16-Oct	\$500.65	20%	\$100.13
Christchurch Central (Duncan Webb)			\$0.00
PrintWise Campaign Flyers	\$662.98	20%	\$132.60
NZLP Candidate Hoardings	\$2,332.70	20%	\$466.54
L & A Apparel Clothing - T Shirts	\$757.28	50%	\$378.64
Printwise Campaign Flyers	\$2,550.70	20%	\$510.14
NZLP Candidate Hoardings	\$1,524.88	20%	\$304.98
St Albans Resident Assoc - Newspaper Advertisement 24-Sep	\$470.00	20%	\$94.00
St Albans Resident Assoc - Newspaper Advertisement 5-Oct	\$470.00	20%	\$94.00
Community Engagement Robo Calling	\$545.88	50%	\$272.94
Facebook - promotional Posts 1-Jul to 16-Oct	\$1,651.76	20%	\$330.35
Bekon Media - LED Billboard 2-Aug to 31-Aug	\$2,300.00	20%	\$460.00
Bekon Media - LED Billboard 1-Oct to 16-Oct	\$2,300.00	20%	\$460.00
NZLP Flyer shared with Rino Tirikatene	\$756.88	67%	\$507.11
Christchurch East (Poto Williams)			
Direct Mailing expenes (9800 for over 65s)	\$2,047.00	20%	\$409.40
Pegasus Post advertisement	\$615.94	20%	\$123.19
Direct Mail - non voters 2457 envelopes printing	\$667.00	20%	\$133.40
Pegasus Post advertisement 10-Sep	\$521.33	20%	\$104.27
Signs for Street meetings	\$1,237.40	20%	\$247.48
Pegausu Post Wraparound 1-Oct	\$2,701.35	20%	\$540.27
Flyer (A4 folded to DLE) 26000 copies	\$3,906.03	20%	\$781.21
Direct Mail - Samoans 682	\$273.93	20%	\$54.79
Flyer - Poto & Rino T	\$659.21	67%	\$441.67
Hoardings supplied by NZLP	\$875.90	20%	\$175.18
Hoardings supplied by NZLP	\$447.60	20%	\$89.52
Visiting Cards used by canvassers 5000	\$643.85	20%	\$128.77
Card DLE 9000 copies - Key Policies	\$890.10	20%	\$178.02
Pegasus Post Advertisement	\$521.33	20%	\$104.27
Pegasus Post Advertisement	\$521.33	20%	\$104.27
Pegasus Post Advertisement	\$521.33	20%	\$104.27
Pegasus Post Advertisement	\$455.40	20%	\$91.08
Pegasus Post Advertisement	\$227.70	20%	\$45.54
Pegasus Post Wraparound	\$460.00	20%	\$92.00
Direct Mail - 520 households new to Ch Ch East	\$130.00	20%	\$26.00
Coromandel (Nathaniel Bloomfield)			
Business cards - 18-May	\$71.99	20%	\$14.40
Car Wraps Signage 23-May	\$645.00	20%	\$129.00
Facebook posts 23-Jul to 18-Sep	\$73.42	20%	\$14.68
Flyers 3-Aug to 16-Oct	\$598.00	20%	\$119.60

News, Magazines - advertisements (Jul, Aug, Sep, Oct)	\$460.00	20%	\$92.00
News, Magazines - advertisements (NZME)	\$500.94	20%	\$100.19
News paper advertisement - Teh Valley Profile	\$552.00	20%	\$110.40
News, Magazines - advertisements (NZME)	\$1,599.57	20%	\$319.91
News, Magazines - advertisements (NZME- The Katikati Advertiser)	\$177.73	20%	\$35.55
News, Magazines - advertisements (NZME- The Waihi Leader)	\$1,066.38	20%	\$213.28
News, Magazines - advertisements (NZME- The Hauraki-Coromandel)	\$533.19	20%	\$106.64
News, Magazines - advertisements (NZME- The Mercury Bay)	\$496.80	20%	\$99.36
Digital Display - NZME (NZ Herald online)	\$519.23	20%	\$103.85
News paper advertising (The Whiritoa)	\$100.00	20%	\$20.00
News paper advertising (The Coromandel Town Chronicle)	\$192.05	20%	\$38.41
News paper advertising (The Mercury bay)	\$207.00	20%	\$41.40
News paper advertising (The Waikato News)	\$142.31	20%	\$28.46
NZLP Hoardings	\$850.38	20%	\$170.08
News paper advertising (The Lizard News)	\$702.09	20%	\$140.42
Thank you cards	\$5.50	20%	\$1.10
Flyers	\$73.25	67%	\$49.08
Flyers	\$170.91	67%	\$114.51
Banners	\$415.00	100%	\$415.00
Merchandises	\$330.90	100%	\$330.90
Dunedin (David Clark)			
Allied Press: advertising in The Star, x2 With Ingrid Leary, 8 & 15 October total cost \$339.48	\$169.74	20%	\$33.95
NZSI Chinese Newspaper advertising With Ingrid Leary, 12–16 October total Cost \$460	\$230.00	20%	\$46.00
Candidate hoardings: 8 large, 20 medium, 15 small 19 June–16 October	\$591.96	20%	\$118.39
Planet Media: advertisements in Critic magazine 21, 28 September, 5 October	\$1,725.00	20%	\$345.00
Social media advertising: Facebook & Instagram 6–16 October	\$747.50	20%	\$149.50
Allied Press: digital advertising on ODT website, print advertising in Star x4 24-sep to 16-oct	\$2,875.00	20%	\$575.00
Allied Press: advertising in Otago Daily Times x2 12–16 October	\$1,000.00	20%	\$200.00
Dunedin Print: A5 street corner meeting flyers	\$560.46	20%	\$112.09
Dunedin Print: public meeting flyer	\$248.77	20%	\$49.75
Dunedin Print: door hangers for street canvassing	\$286.18	20%	\$57.24
Dunedin Print: printing & postage, fundraising letters	\$852.69	20%	\$170.54
Dunedin Print - flyers - Direct Mail flyers shared with Rino T	\$561.55	67%	\$376.24
Shared social media with Ingrid Leary total \$48.71	\$24.36	20%	\$4.87
East Coast (Kiri Allan)			
Hoardings supplied by NZLP	\$2,260.90	20%	\$452.18
Candidate T Shirts	\$400.00	20%	\$80.00
Candidate T Shirts	\$560.00	20%	\$112.00
Candidate T shirts	\$300.00	20%	\$60.00
Candidate Flyers	\$220.80	20%	\$44.16
Direct Mail	\$1,736.50	20%	\$347.30
Pamphlets	\$2,681.00	20%	\$536.20
Brochures	\$5,065.75	20%	\$1,013.15
Pull down Banners	\$1,445.00	20%	\$289.00
Home Printing	\$180.00	20%	\$36.00
Home Printing enrolment forms	\$38.00	20%	\$7.60
Gisborne A&P Show Fee	\$150.00	20%	\$30.00
Face book expenses	\$2,000.00	20%	\$400.00
Gisborne Herald - advertisements	\$5,966.75	20%	\$1,193.35
Opotiki - Advertisements	\$433.32	20%	\$86.66

Flyers (shared between : Kiri & Tamati Coffey)	\$415.06	83.5%	\$346.58
Flyers (shared between : Kiri & Meka Whaitiri)	\$146.49	83.5%	\$122.32
East Coast Bays (Monina Hernandez)			
DLE Flyers (INV-44239)	\$146.05	20%	\$29.21
DLE Flyers (INV-44449)	\$584.20	20%	\$116.84
Flyers (Candidate Kelvin Davis - 5000 flyers)	\$73.25	67%	\$49.08
Car Magnet (INV-55017)	\$298.10	20%	\$59.62
Car Graphics (INV-55114)	\$492.20	20%	\$98.44
Newspaper Ad split between 23 candidates	\$490.30	20%	\$98.06
corflutes (small)	\$171.25	20%	\$34.25
corflutes (small)	\$516.60	20%	\$103.32
corflutes (Large)	\$457.08	20%	\$91.42
Epsom (Camilla Belich)			
Signwriting Campaign Car	\$539.35	20%	\$107.87
Video Production costs	\$2,281.30	20%	\$456.26
Outdoor Advertising	\$1,173.00	20%	\$234.60
Printing - Hoardings	\$561.25	20%	\$112.25
Facebook 23-Sep	\$20.00	80%	\$16.00
Facebook 6-Oct to 10-Oct	\$564.00	20%	\$112.80
Printign Pull up Banners	\$388.70	20%	\$77.74
Advertising - The Hobson Mag	\$460.00	20%	\$92.00
Advertising - Ethnic Media	\$490.30	20%	\$98.06
Flyers - Printing	\$244.16	67%	\$163.59
Printing - Candidate Letter	\$3,804.81	20%	\$760.96
Printing Street Corner - Flyers	\$426.03	20%	\$85.21
Printing Flyers - Door knocking leaflets	\$1,279.22	20%	\$255.84
Hamilton East (Jamie Strange)			
Car Magnets	\$631.94	20%	\$126.39
Hamilton Press Advert	\$2,075.37	20%	\$415.07
Video Production costs	\$5,000.00	20%	\$1,000.00
HQ signage hot shots	\$64.26	20%	\$12.85
Facebook adverts	\$9,394.40	20%	\$1,878.88
Hoardings NZLP	\$2,163.61	20%	\$432.72
Flyers	\$13.39	20%	\$2.68
Trailor skins	\$311.00	20%	\$62.20
Flyers	\$862.50	20%	\$172.50
Waikato Business News Advert	\$193.98	20%	\$38.80
Waikato Business News Advert	\$460.00	20%	\$92.00
Trailer on Loan	\$1,698.00	20%	\$339.60
Hamilton Press advert	\$1,015.11	20%	\$203.02
Hamilton West (Gaurav Sharma)			
Hamilton Press Advert	\$1,426.00	20%	\$285.20
Hamilton Press Advert	\$1,070.42	20%	\$214.08
Sim cards	\$19.60	20%	\$3.92
Car signage	\$620.25	20%	\$124.05
Grey Power Ad	\$437.00	20%	\$87.40
T Shirts for volunteers	\$646.93	20%	\$129.39
Business Cards	\$253.00	20%	\$50.60
Hamilton Press Wraparound	\$2,075.37	20%	\$415.07
Hoardings (Part 1) NZLP	\$1,732.30	20%	\$346.46
Hoardings (Part 2) NZLP	\$926.18	20%	\$185.24
Trailer costs shared with Jamie	\$1,698.00	20%	\$339.60
DLE flyers	\$1,667.50	20%	\$333.50
Volunteer Hub Signage	\$64.26	20%	\$12.85
Trailer Skin - shared with Jamie S	\$311.00	20%	\$62.20

Frankton Markets stall	\$90.00	20%	\$18.00
DM3 Flyers shared - Nania Mahuta	\$659.21	67%	\$441.67
Vinyl Sticks for damaged Hoardings	\$501.00	50%	\$250.50
Hauraki Waikato (Nanaia Mahuta)			
Newspaper Ad split between 3 candidates	\$2,075.33	20%	\$415.07
NZLP Flyer shared with Nathaniel Blomfield	\$170.91	67%	\$114.51
NZLP Flyer shared with Jamie Strange	\$683.63	67%	\$458.03
NZLP Flyer shared with Gaurav Sharma	\$659.21	67%	\$441.67
NZLP Flyer shared with Anahila K	\$488.31	67%	\$327.17
NZLP Flyer shared with Baljit Kaur	\$97.66	67%	\$65.43
NZLP Flyer shared with Angela Roberts	\$18.31	67%	\$12.27
NZLP Flyer shared with Ala Al Bustanji	\$99.11	67%	\$66.40
NZLP Flyer shared with Kerrin Leoni	\$341.82	67%	\$229.02
HQ signage hot shots	\$50.49	20%	\$10.10
Stuff Ltd	\$2,075.37	67%	\$1,390.50
NZLP Candidate Hoardings	\$815.85	20%	\$163.17
Candidate Hoardings Sign	\$709.25	0%	\$0.00
Hutt South (Ginny Anderson)			
Hoardings	\$3,830.59	20%	\$766.12
Flyer distributed at markets and events	\$850.77	20%	\$170.15
Hoodies and tshirts for volunteers	\$1,951.73	20%	\$390.35
Flyer for Street Corner meetings 21 Aug - 20 Sept 2020	\$762.40	20%	\$152.48
Hutt Valley Irish Society sponsored hole at golf tournament	\$150.00	20%	\$30.00
Newspaper ads in Wainuiomata News - 19 Aug - 14 Oct 2020	\$1,269.60	20%	\$253.92
Advertising Kelson Grapevine Aug 2020	\$33.33	20%	\$6.67
Flyers Wainuiomata Sept 2020	\$1,729.76	20%	\$345.95
Direct mail letters x approx 8000	\$4,876.42	20%	\$975.28
Advertising Eastbourne Herald Sept 2020	\$244.61	20%	\$48.92
Advertising Maungaraki Views Sept 2020	\$150.00	20%	\$30.00
Hutt News 13 Oct 2020	\$2,075.52	20%	\$415.10
Advertising Facebook - 18 Aug - 16 Oct 2020	\$1,648.80	20%	\$329.76
Flyers - total cost\$629.91 split 50:50 with Meka Whaitiri Oct 2020	\$314.96	67%	\$211.02
Flyers -Total cost \$835.00 split 50:50 with Rino Tirikatene Oct 2020	\$417.50	67%	\$279.73
Seaview Billboard printing Sept - Oct 2020	\$1,600.80	20%	\$320.16
Ikaroa-Rawhiti (Meka Whaitiri)			
NZLP Candidate Billboards	\$2,406.52	20%	\$481.30
Napier signs Bill Boards	\$1,236.83	20%	\$247.37
Pumpt Flyers	\$575.00	20%	\$115.00
NZLP Flyers shared with Kiri Allan	\$73.25	67%	\$49.08
NZLP Flyers shared Ginny Anderson	\$314.96	67%	\$211.02
NZLP Flyers shared Stuart Nash	\$585.97	67%	\$392.60
NZLP Flyers shared Chris Hipkins	\$683.63	67%	\$458.03
NZLP Flyers shared Anna Lorck	\$292.99	67%	\$196.30
NZLP Flyers shared Kieran McNulty	\$415.06	67%	\$278.09
Stephanie Drew Design Labour for Flaxmore	\$296.75	50%	\$148.38
Hastings Leader Full Page advert Labour for Flaxmere	\$194.18	20%	\$38.84
Input 4 U Labour Party and Candidates flyer	\$336.57	67%	\$225.50
Ilam (S Pallett)			
Speedy Signs Car graphics	\$776.25	20%	\$155.25
Vista Print Pull up Banner	\$104.66	20%	\$20.93
Vista Print - Buisiness Cards	\$216.91	20%	\$43.38
Vista Print - Flyers	\$1,144.88	20%	\$228.98
NZLP Flyer shared with Rino Tirikatene	\$366.23	67%	\$245.37
NZLP Hoardings	\$554.87	20%	\$110.97
Sprint Print - extra Hoardings	\$762.16	20%	\$152.43

Speedy Signs - Teardrop flag	\$377.20	20%	\$75.44
Community engagement - Persuasion Broadcast	\$1,143.12	20%	\$228.62
Social Media Face book expenses	\$143.70	20%	\$28.74
Primo Products - Badges	\$306.48	20%	\$61.30
Invercargill (Liz Craig)			
Candidate Election Signs	\$2,068.68	20%	\$413.74
Candidate/Party Vote Advertisements on 1, 8 and 15 October	\$1,549.89	20%	\$309.98
Southland Times Front Page Candidate/Party Vote Advertisement 16 October	\$945.45	20%	\$189.09
Western Star Front Page Small Candidate/Party Vote Advertisement - August Edition	\$154.33	20%	\$30.87
Bluff Beacon Candidate/Party Vote Advertisements @ \$40 each- 29 Sept, 6 October (x2),13 October	\$160.00	20%	\$32.00
25,000 A4 Candidate/Party Vote Trifold Flyers @ \$3,324.06 with 50% delivered in regulated period	\$1,662.03	20%	\$332.41
25,000 DL(95x210) Candidate/Party Vote Flyers - delivered from 5 October	\$1,449.79	20%	\$289.96
Liz Craig/Rino Tirikatene/Party Vote Trifold Flyer - total cost \$878.95 split between 2 candidates	\$439.48	67%	\$294.45
Back of Bus Candidate/Party Vote Advt for 18 Aug - 30 Sept	\$2,721.98	20%	\$544.40
Kaikoura (Matt Flight)			
Blenheim Print Ltd. Fliers for 19,000 households	\$1,469.30	20%	\$293.86
NZ Labour Party Hoardings featuring Candidate	\$2,519.77	20%	\$503.95
Decals for Vehicle and for Office Window featuring Candidate	\$1,449.00	20%	\$289.80
The Full Noise. Business Cards	\$548.55	20%	\$109.71
Allied Press Ltd. Advertisements	\$1,833.10	20%	\$366.62
Hanmer Springs News. Advertisements	\$1,349.99	20%	\$270.00
Marlborough Media Ltd. Advertisements	\$1,051.10	20%	\$210.22
Amberley District Residents Assoc 'The Hotline' Advertisements	\$525.00	20%	\$105.00
The Blenheim Sun. Advertisements	\$4,412.25	20%	\$882.45
Stuff. Digital advertising	\$2,994.24	20%	\$598.85
Facebook & Hootsuit promotional posts	\$2,193.73	20%	\$438.75
NZLP Flyer shared with Rino Tirikatene	\$122.08	67%	\$81.79
Kaipara ki Mahurangi (Marja Lubeck)			
Reach Media 10832 DLE cards printed and delivered	\$2,119.47	20%	\$423.89
Facebook expenses - Lorayne Ferguson and Marja Lubeck	\$12.50	20%	\$2.50
Stuff Media Rodney Times Advertisement 25 Sep	\$645.15	20%	\$129.03
Package of Ethnic Media Advertising	\$490.30	20%	\$98.06
Gabriel Bretkelly for Vista Print Car Magnets	\$489.88	20%	\$97.98
Hibiscus Matters, Print Ad Double Anchor	\$307.05	20%	\$61.41
John Wishart for printing Business Cards at Tassprint	\$319.40	52%	\$166.09
Marja Lubeck Facebook post, Social Media	\$18.90	20%	\$3.78
Marja Lubeck/Kelvin Davis - DM3. Flyer	\$97.66	67%	\$65.43
Hoardings costs	\$1,435.10	20%	\$287.02
Cradle PublIns Candidate Ad in Coastesville Chroicle 25 Sep	\$440.00	20%	\$88.00
Signpost Signs for hoarding in Whanaparaoa 8 July 2020	\$149.50	20%	\$29.90
Andrew Rumbles reimburse mailchimp cost (Apr to Oct)	\$121.76	20%	\$24.35
Andrew Rumbles reimburse Facebook Boosts (Jul- Oct)	\$307.44	20%	\$61.49
Helensville Community News Ad 16 October 2020	\$172.50	20%	\$34.50
Netherlands Society for Dutch News Candidate Advertisements	\$100.00	20%	\$20.00
Local Matters for Mahurangi Matters Advertisement 16 Sep	\$1,455.90	20%	\$291.18
Kumeu Courier for Candidate Advert 28 Sep	\$454.25	20%	\$90.85
Custom Packaging for Helensville Community News ads	\$460.00	20%	\$92.00
Final Stripe Ltd T/A' Sigma Signs - 2 x Double sided flags	\$520.00	20%	\$104.00
Kelston (Carmel Sepuloni)			
Michael Wood & Carmel Sepuloni - Fundraising Banner	\$3.00	60%	\$1.80
Package of ethnic Newspaper advertising	\$490.30	20%	\$98.06

NZLP Flyers - shared with Kelvin Davis	\$58.60	67%	\$39.26
NZLP Flyers - shared with Peeni Henare	\$678.11	67%	\$454.33
Candidate Hoardings	\$2,022.80	20%	\$404.56
DLE - Candidate - Flyers	\$349.60	20%	\$69.92
Mana (Barbara Edmonds)			
Websites expenses (14-Jun to 16-Oct)	\$92.00	20%	\$18.40
Branded T shirts	\$531.30	20%	\$106.26
Direct Mail Letters to voters - 1-Sep	\$2,121.38	20%	\$424.28
Stuff Online Advertising	\$1,842.39	20%	\$368.48
Press Ad Newspaper Advertisements	\$1,086.75	20%	\$217.35
SHOUT Bill board	\$540.50	20%	\$108.10
corflute - Candidate Hoardings	\$1,595.49	20%	\$319.10
NZLP Flyers	\$463.89	67%	\$310.81
Direct Mailer Flyer - 22- Jun	\$251.36	20%	\$50.27
Business Cards - The Big Picture 24-Jun	\$130.26	20%	\$26.05
Flyers : 24-Jun to 11-Oct	\$574.56	20%	\$114.91
Press Ad Newspaper Letter Ad 22-Sep	\$1,276.00	20%	\$255.20
Press Ad Newspaper Letter Ad 29-Sep	\$295.00	20%	\$59.00
Videos - Howie Shoot Pictures	\$8,875.00	20%	\$1,775.00
Barbara Edmonds - Facebook expenses	\$18.00	20%	\$3.60
corflute street corner - 25-sep to 10-Oct	\$288.39	20%	\$57.68
Stuff Print Advertising 4-Sep	\$3,715.85	20%	\$743.17
DLE Flyer 4-Aug	\$402.49	20%	\$80.50
Mangere (Aupito William Sio)			
Package of Ethnic Media Advertising	\$490.30	20%	\$98.06
Quality Canvas Branded T shirts 3-Aug	\$2,475.00	20%	\$495.00
DME flyers (shared Henare and Sio)	\$610.38	67%	\$408.95
Election corflute Sio & HO Labour Party 15-Sep	\$3,112.30	20%	\$622.46
DLE flyer shared Sio & HO Labour Party 15-Sep	\$1,446.70	20%	\$289.34
DLE flyer shared Sio & HO Labour Party 5-Aug	\$974.05	20%	\$194.81
Vote Now' corflutes shared Sio & HO Labour Party 8-Oct	\$230.00	20%	\$46.00
Manurewa (Arena Williams)			
Package of Ethnic Media advertising	\$490.30	20%	\$98.06
NZLP Flyer - Total cost \$1150.05 shared with Peeni Henare	\$575.03	67%	\$385.27
NZ Labour Party: Hoardings (42xL, 30xM, 30xS) 11-Jun Inc GST	\$1,578.48	20%	\$315.70
printing.com: Targeted letter intro: candidate, 4,000 (Inv date: 28/08/2020)	\$3,930.75	20%	\$786.15
printing.com: Targeted letter GOTV, 6,000 (Inv date: 15/10/2020)	\$6,228.92	20%	\$1,245.78
Mercury Printz: Flyer - Transport, 2,000 (23-Sep) [DONATED as per Part A]	\$460.00	20%	\$92.00
Mercury Printz: Flyer - Hill Park, 1,300 (2-Oct)	\$175.80	20%	\$35.16
Facebook advertising	\$1,396.18	20%	\$279.24
Maungakiekie (Priyanca Radahkrishnan)			
Onehunga Community News Advertisement	\$932.00	20%	\$186.40
Central Leader ad - shared with M Wood and J Arden	\$637.56	20%	\$127.51
East & Bays couriers adverts: shared with J Salesa, S Brown	\$576.84	20%	\$115.37
Mercury Printz Flyers 1 and 8-Oct	\$971.84	20%	\$194.37
Social Media expenses shared with 5 candidates	\$4.00	20%	\$0.80
Ethnic Media advertising package	\$490.30	20%	\$98.06
NZLP Hoardings	\$1,480.49	20%	\$296.10
Flyers shared with P Henare	\$561.55	67%	\$376.24
Indian Weekender - advertisement	\$230.00	20%	\$46.00
Mercury Printz - Flyer 5000	\$982.46	20%	\$196.49

Mercury Printz - Flyer 400	\$154.72	20%	\$30.94
Mercury Printz - Flyer 5000	\$982.46	20%	\$196.49
Facebook advertising	\$327.93	20%	\$65.59
Copies Plus - Flyer	\$2,300.00	20%	\$460.00
I Osbourne - Design	\$405.24	20%	\$81.05
Mercury Printz - Car Signage	\$103.50	20%	\$20.70
M Hussain - Video	\$400.00	20%	\$80.00
Mt Albert (Jacinda Ardern)			
Package of Auckland Region ethnic media advertising	\$490.30	20%	\$98.06
Press Ad - total cost \$3187.80 split between 3 candidates - Michael Wood, Jacinda Ardern, Priyanka Radhakrishnan	\$1,275.12	20%	\$255.02
NZLP Flyer - total cost \$1123.10 split between 2 candidates / Jacinda Ardern/Peeni Henare	\$561.55	67%	\$376.24
Mt Albert Hoardings - Run 1	\$691.45	20%	\$138.29
Mt Albert Hoardings - Run 5	\$479.00	20%	\$95.80
Mt Roskill (Michael Wood)			
Package of Ethnic Media Advertising	\$490.30	20%	\$98.06
Michael Wood - T shirts	\$1,035.00	20%	\$207.00
Michael Wood - J Ardern & Proyanca R - Facebook expenses sharing	\$1,275.12	20%	\$255.02
Facebook Boosting Posts 11-Aug to 16-Oct	\$2,787.60	20%	\$557.52
Direct Mail X 3000 Western Mailing early Voting 7-Oct	\$3,172.40	20%	\$634.48
Michael Wood - Flyer	\$160.00	20%	\$32.00
Michael Wood - Letter for Pensioner flats	\$17.50	20%	\$3.50
Shirin Brown - Day of action Social Media costs (Split between 5 candidates)	\$4.00	20%	\$0.80
Michael Wood - Flyer (Local turnout early vote)	\$1,858.40	20%	\$371.68
Michael Wood - Flyer (Mt Roskill St Corner)	\$1,637.60	20%	\$327.52
Michael Wood - Posters - A2 and A3	\$172.50	20%	\$34.50
Michael Wood - Flyer - Doorknocking	\$928.05	20%	\$185.61
DM3 Flyers - M Wood & P Henare	\$537.14	20%	\$107.43
Candidate Hoardings - Michael Wood	\$344.40	20%	\$68.88
Candidate Hoardings - Michael Wood	\$1,927.14	20%	\$385.43
M Wood & Carmel Sepuloni - Fundraising dinner Banner Flyer	\$1.50	20%	\$0.30
Napier (Stuart Nash)			
Corflute - Candidate Vote / Party Vote (large)	\$7,792.40	20%	\$1,558.48
Estimated one-third of all hoardings destroyed & replaced	-\$2,597.20	20%	-\$519.44
Corflute - Candidate Vote / Party Vote (small)	\$1,062.50	20%	\$212.50
2xads on Napier Newspaper	\$1,955.00	50%	\$977.50
H B Today Full Page (Candidate & Party)	\$1,725.00	50%	\$862.50
Election booklet delivered across electorate	\$3,628.86	20%	\$725.77
Waiaeroa area Flyer	\$1,271.96	20%	\$254.39
Joint Flyer with H Whaitiri DM3	\$585.97	67%	\$392.60
HB News 2 front page adverts and 1 full pg ad shared with Tukituki candidate Anna Lorck	\$1,753.17	34%	\$596.08
Design Work for advertising with Tukituki- Anna Lorck	\$87.50	34%	\$29.75
Nelson (Rachel Boyack-Mayer)			
Copy Art Sawtooth - Candidate Business Cards	\$90.00	20%	\$18.00
Copy Art Sawtooth - Candidate Flyers	\$500.00	20%	\$100.00
Face book - Candidate Brochures	\$1,915.51	20%	\$383.10
Print house - Candidate Brochures	\$3,944.50	20%	\$788.90
NZLP - Candidate Hoardings	\$2,591.01	20%	\$518.20
Direct Mail - Shared with Rino T and NZLP	\$585.97	67%	\$392.60
Nelson Weekly - Campaign Advertising 18-Aug to 16-Oct	\$8,136.25	20%	\$1,627.25
Waimea Weekly - Grey Power Mag Advert	\$684.25	20%	\$136.85
State Cinemas - Nelson - Campaign Advertising	\$552.00	20%	\$110.40
Stuff Ltd - Nelson Leader & Tasman Leader Advertising	\$2,428.80	20%	\$485.76

Stuff Ltd - Nelson Mail Front Page Solus	\$608.00	20%	\$121.60
The Sign Shop - Nelson - Car signage	\$414.00	20%	\$82.80
South island Screenprinting & Embroidery Campaign Hoodies	\$761.88	20%	\$152.38
NZLP Merchandise - Rosettes & Tote Bags	\$138.02	100%	\$138.02
NZLP Merchandise - T Shirts	\$95.00	100%	\$95.00
NZLP Merchandise - Umbrellas	\$43.06	100%	\$43.06
CopyArt Sawtooth Ltd - Flyers "Sorry I missed you"	\$250.01	20%	\$50.00
CopyArt Sawtooth Ltd - Flyers : Ethnic Lunch	\$60.00	20%	\$12.00
NZNP - Andrew Little Meeting Flyer	\$20.00	20%	\$4.00
New Lynn (Dr. Deborah Russell)			
Glossy Ltd: 15,000 candidate DLE leaflets	\$1,058.00	20%	\$211.60
Labour Party: 230 candidate hoardings	\$2,316.75	20%	\$463.35
Two Magpies Ltd: 110 candidate T-shirts	\$1,553.54	20%	\$310.71
Phone canvassing exp: 2 Degrees SIM cards, Spark, 2 Degrees and Vodafone top-up vouchers	\$150.00	20%	\$30.00
The Fringe, Titirangi, August to October: candidate newsletter advertisements with Party logo	\$1,466.25	20%	\$293.25
The Beacon, Blockhouse Bay, August to October: candidate newsletter advertisements	\$1,069.50	20%	\$213.90
Labour Party: candidate DLE leaflets with Peeni Henare (Tāmaki Makaurau) with Party logo	\$678.11	67%	\$454.33
Labour Party: candidate DLE leaflets with Kelvin Davis (Te Tai Tokerau) with Party logo	\$58.60	67%	\$39.26
Glossy Ltd: 25,000 candidate DLE leaflets with Peeni Henare (Tāmaki Makaurau) with Party logo	\$1,274.78	67%	\$854.10
Warehouse Stationery: street corner meeting flyers	\$120.00	20%	\$24.00
Facebook: candidate advertising with Party logo	\$320.00	20%	\$64.00
Glossy Ltd: 26,000 candidate DLE leaflets with Party logo	\$2,668.00	20%	\$533.60
Glossy Ltd: 1,800 DLE leaflets with Kelvin Davis (TTTokerau)	\$238.63	67%	\$159.88
Advet Holdings Ltd: 3,045 candidate A4 targeted GOTV letters Indian News, Indian newslink website etc.: advertising shared between 23 Auckland region candidates	\$1,064.22	20%	\$212.84
	\$490.30	20%	\$98.06
New Plymouth (Glen Bennett)			
Taranaki Daily News 8 adverts 18-Aug to 16-Oct	\$3,483.62	20%	\$696.72
North Taranaki Midweek 8 adverts 18-Aug to 16-Oct	\$1,123.36	20%	\$224.67
Stuff Adverts - 18-Aug to 16-Oct	\$1,736.91	20%	\$347.38
Live magazine full page advert in Aug edition	\$1,547.33	20%	\$309.47
Oakura Post Advert in August, Sep, Oct	\$150.00	20%	\$30.00
Opukane & Coastal News 6 adverts 18-Aug to 17-Oct	\$1,653.57	20%	\$330.71
Media works adverts on News hubb website 1-Sep to 16-Oct	\$575.00	20%	\$115.00
Facebook advertising & boosts 18-Aug to 16-Oct	\$1,403.20	20%	\$280.64
Retsil Ltd - construction of videos for Facebook	\$345.00	20%	\$69.00
TGM Design - Business Cards	\$209.88	20%	\$41.98
TGM Design - Letter Heads	\$104.65	20%	\$20.93
Beaven Realty electronic billboard 18-aug to 16-Oct	\$299.00	20%	\$59.80
TGM Design - Flyer to 27000 households	\$3,346.05	20%	\$669.21
Flyer to 23000 households from Labour HQ	\$512.72	67%	\$343.52
Mad Media electronic Billboards on Courtney & Hobson sts	\$1,261.55	20%	\$252.31
Hoardings from HQ and Signworks	\$2,125.73	20%	\$425.15
Signworks - Car signage	\$1,117.51	20%	\$223.50
Signworks - signage on 111 devon Street east New Plymouth	\$421.76	20%	\$84.35
North Shore (Romy Udanga)			
Corflute signs - Broderick Printing 17-Jun	\$109.25	20%	\$21.85
Business Cards - Pumphouse Prints 16-Jun	\$237.36	20%	\$47.47
T-Shirts - 22-Jun Surreal Screen Print & Design	\$1,442.39	20%	\$288.48
Double sided full colour Flyers - Pumphouse Print Sign	\$626.52	20%	\$125.30
50,000 fDLW Flyers Broderick Printing & Design 19-Jun	\$1,486.89	10%	\$148.69

100 Tote Bags - Printing Surreal Screenprint & Design 9-Jul	\$264.50	20%	\$52.90
4,800 A5 Meeting Flyers Broderick Printing & Design 31-Jul	\$552.00	20%	\$110.40
August Issue Channel Magazine Full page ad. Benefitz	\$1,667.50	20%	\$333.50
Candidate Hoardings - Large - Run 1 NZ Labour Party	\$1,496.15	20%	\$299.23
Double sided Flag with comsic teardrop. Speedy Signs 14-Jul	\$496.80	20%	\$99.36
Van signage - Pumphouse Print Sign 7-Jul	\$948.75	20%	\$189.75
Candidate Hoardings - Large	\$344.40	20%	\$68.88
Filipino News September 2020 edition Quarter Page.	\$115.00	20%	\$23.00
4,800 Meeting Flyers Broderick Printing & Design I	\$552.00	20%	\$110.40
Devonport Flagstaff 14/08/2020 Edition 1/6th page	\$299.00	20%	\$59.80
NZ Labour Party Flyer.	\$732.46	67%	\$490.75
Devonport Flagstaff 25/09/2020 Edition 1/6th page 7-Oct	\$299.00	20%	\$59.80
Rangitoto Observer 18/09/2020 Edition 1/6th pag 7-Oct	\$299.00	20%	\$59.80
Devonport Flagstaff 11/09/2020 Edition 1/6th page 7-Oct	\$299.00	20%	\$59.80
Devonport Flagstaff 25/09/2020 Edition Front Page 7-Oct	\$373.75	20%	\$74.75
Rangitoto Observer 18/09/2020 Edition Front Page Solus 7-Oct	\$373.75	20%	\$74.75
Production of Campaign Ads (10) and Licensing Fees 13-Oct	\$1,102.39	20%	\$220.48
Online Campaigns in the North Shore Electorate 20-Oct	\$999.35	20%	\$199.87
Nieghbourly online posts and promotions Stuff 30-Sep	\$429.31	20%	\$85.86
Nieghbourly online posts and promotions Stuff - 30-Sep	\$793.50	20%	\$158.70
North Shore Times Ads 27CMStuff - 10-Sep Invoice 0984515384	\$262.33	20%	\$52.47
North Shore Times Ads EEDI Stuff Invoice 0984515385	\$28.75	20%	\$5.75
North Shore Times Ads 27CM Stuff Invoice 0984572426 17-sep	\$262.33	20%	\$52.47
North Shore Times Ads EEDI Stuff Invoice 0984572427 17-sep	\$28.75	20%	\$5.75
North Shore Times Ads 27CM Stuff Invoice 0984697909 24-Sep	\$262.33	20%	\$52.47
North Shore Times Ads EEDISTuff Invoice 0984697909 24-Sep	\$28.75	20%	\$5.75
12 html banner ads Performance Media 30-Sep	\$1,207.50	20%	\$241.50
Purchase of fonts for use Performance Media 30-Sep	\$263.27	20%	\$52.65
Channel Magazine Full page ad - Oct/Nov issue	\$1,667.50	20%	\$333.50
Eventfinda Listings 18/09/2020 Order number 6MYRJQW	\$49.90	20%	\$9.98
Streamyard basic service webcast 17-sep Inv: B45CF76F-0002	\$38.30	20%	\$7.66
Streamyard basic service webcast 17-sep Inv: B45CF76F-0003	\$38.82	20%	\$7.76
Facebook Ads (1) 15/09/20-18/09/2020 Reference 5A86RVW9F2	\$30.00	20%	\$6.00
Facebook Ads (5)18/09/20-20/09/2020 Reference NNCBKW2BF2	\$30.56	20%	\$6.11
Facebook Ads (5) 21/09/20-21/09/2020 Reference WKFJ5WWAF2	\$30.00	20%	\$6.00
Facebook Ads (5) 21/09/20-21/09/2020 Reference WKFJ5WWAF2	\$30.00	20%	\$6.00
Facebook Ads (5) 21/09/20-21/09/2020 Reference CTWJVW9F2	\$50.00	20%	\$10.00
Facebook Ads (5) 22/09/2200-25/09/2020 Reference KHB25XSAF2	\$75.00	20%	\$15.00
Facebook Ads (2) 24/09/2200-27/09/2020 Reference 5L25RW2BF2	\$100.00	20%	\$20.00
Facebook Ads (13) 26/09/20-5/10/2020 Reference HUEGHWJAF2	\$150.00	20%	\$30.00
Facebook Ads (5) 09/10/20-09/10/2020 Reference U77XMMWWAF2	\$150.00	20%	\$30.00
Facebook Ads (17) 9/10/20-13/10/2020 Reference ZZ9G6XEA2	\$250.00	20%	\$50.00
Facebook Ads (14) 13/10/2020 Reference YMCC9X2BF2	\$40.30	20%	\$8.06
North Shore Times Ads 54CM Stuff Invoice 0984813225 01/10/2020	\$511.75	20%	\$102.35
North Shore Times Ads EEDI Stuff Invoice 0984813226 01/10/2020	\$28.75	20%	\$5.75

North Shore Times Ads 27CM Stuff Invoice 0984892449 08/10/2020	\$262.33	20%	\$52.47
North Shore Times Ads EEDI Stuff Invoice 0984892450 08/10/2020	\$28.75	20%	\$5.75
North Shore Times Ads 54CM Stuff Invoice 0984937907 15/10/2020	\$511.75	20%	\$102.35
North Shore Times Ads EEDI Stuff Invoice 0984937908 15/10/2020	\$28.75	20%	\$5.75
Rangitoto Observer 02/10/2020 Edition Front Page Solus The Devonport Flagstaff Invoice 000871 30/10/2020	\$373.25	20%	\$74.65
Rangitoto Observer 02/10/2020 Edition 1/6 Page Horizontal The Devonport Flagstaff Invoice 000871 30/10/2020	\$299.00	20%	\$59.80
Devonport Flagstaff 09/10/2020 Edition 1/3 Page Square The Devonport Flagstaff Invoice 000871 30/10/2020	\$391.00	20%	\$78.20
Devonport Flagstaff 16/10/2020 Edition 1/3 Page Square The Devonport Flagstaff Invoice 000871 30/10/2020	\$390.00	20%	\$78.00
Package of adverts in Ethnic media. Total cost \$11,277.05. Split evenly with 23 Auckland region candidates	\$490.30	20%	\$98.06
Northcote (Shanan Halbert)			
T shirts 18-Aug to 16-Oct	\$805.23	20%	\$161.05
Business Cards 18-Aug to 16-Oct	\$207.00	20%	\$41.40
Vehicle Screen Writing 18-Aug to 16-Oct	\$312.22	20%	\$62.44
Tear Drop Flag supplier 18--Aug to 16-Oct	\$860.20	20%	\$172.04
Campaign Office Window Sign	\$1,202.04	33.40%	\$401.48
Pull up Display 18-Aug to 16-Oct	\$460.00	20%	\$92.00
Hoarding X 40	\$1,771.00	20%	\$354.20
Hoarding X 15	\$664.13	20%	\$132.83
Hoarding X 295	\$4,576.24	20%	\$915.25
Postage for direct mail letters	\$279.19	20%	\$55.84
Website Development costs	\$1,519.09	20%	\$303.82
Website Hosting costs	\$114.86	20%	\$22.97
Phonepack charges for candidate	\$95.00	20%	\$19.00
Social Media Advertisements	\$4,088.49	20%	\$817.70
Social Media Advertisements	\$4,560.48	20%	\$912.10
Direct Mail Printing	\$391.00	20%	\$78.20
Flyers printing costs	\$4,447.60	20%	\$889.52
Package of Ethnic Media Advertising	\$490.30	20%	\$98.06
NZLP Flyer	\$561.55	67%	\$376.24
Northland (Willow Jean Prime)			
NZLP Flyer Costs shared with Kelvin Davis	\$244.16	67%	\$163.59
NZLP Hoardings	\$1,759.20	20%	\$351.84
NZLP Hoardings 14 Large	\$385.56	20%	\$77.11
Ohariu (Greg O'Connor)			
Hoardings	\$2,008.59	20%	\$401.72
Leaflet printing costs	\$506.00	20%	\$101.20
Direct Mail	\$6,711.97	20%	\$1,342.39
Signs in Ngauranga Gorge	\$2,250.00	20%	\$450.00
Signs in Ngauranga Gorge - Printing	\$1,428.30	20%	\$285.66
Signs in Ngauranga Gorge - erecting costs	\$747.00	20%	\$149.00
Hoardings - Labour Party	\$780.22	20%	\$156.04
Facebook costs	\$1,000.00	20%	\$200.00
Stuff - Advertising	\$3,691.50	20%	\$738.30
Herald advertising costs	\$1,534.10	20%	\$306.82
Regional News Advertising	\$1,144.25	20%	\$228.85
NZLP Leaflet shared with Adrian R	\$87.09	67%	\$58.35

NZLP Leaflet shared with Rino T	\$561.00	67%	\$375.69
Leaflet - Johnsonville office street flyers	\$116.20	20%	\$23.24
Leaflet Reach Media	\$1,247.01	20%	\$249.40
Otaki (Terisa Ngobi)			
NZLP Head Office Candidate hoardings	\$2,065.75	20%	\$413.15
Graphic Press and Packaging Ltd - DL Flyers	\$2,596.01	20%	\$519.20
Graphic Press and Packaging Ltd - Business cards	\$239.20	20%	\$47.84
Campaign T shirts and Hoodies	\$1,193.89	20%	\$238.78
Vista print - Car Magnets	\$568.08	20%	\$113.62
Stuff Ltd - Advertising - Kapiti Observer & H Mail	\$3,601.80	20%	\$720.36
The Print Room - Parker meeting Flyers	\$372.10	20%	\$74.42
ID Media Advertising in Otaki Today	\$632.50	20%	\$126.50
Graphic Press & Packaging Ltd DLE Flyers	\$1,291.45	20%	\$258.29
Facebook Advertising in Social Media	\$2,660.01	20%	\$532.00
NZME Advertising	\$5,991.27	20%	\$1,198.25
Otaki Mail Ltd Advertising	\$299.00	20%	\$59.80
NZ Labour Party - Hoardings	\$783.24	20%	\$156.65
G Media - Digital Advert	\$1,955.00	20%	\$391.00
Kaye Signs - Car Wrapping	\$1,200.00	20%	\$240.00
Reach Media - DLE Flyers (Print & distribute)	\$4,221.90	20%	\$844.38
Warehouse stationery - Flyers & Cards	\$306.80	20%	\$61.36
Mercury Printz - Jacinda frames	\$86.25	20%	\$17.25
Judith Wadsworth Rosettes	\$166.99	100%	\$166.99
Terisa Ngobi / Adrian Rurawhe - DM3 NZLP Flyer	\$708.21	67%	\$474.50
Terisa Ngobi / Adrian Rurawhe - Social Media Post & notice	\$40.00	20%	\$8.00
Terisa Ngobi - Street Corner with Adrian FB Social Media	\$50.00	20%	\$10.00
Pakuranga (Nerissa Henry)			
NZLP Flyer - Aug - Oct (shared with Jacinda & Peeni)	\$244.16	67%	\$163.59
Package of Ethnic Media Advertising (Aug- Oct)	\$490.30	20%	\$98.06
NZLP Hoardings	\$956.17	20%	\$191.23
Candidate Hoardings	\$831.23	20%	\$166.25
DL Card Leaflets (Aug-Oct)	\$1,497.30	20%	\$299.46
Palmerston North (Tangi Utikere)			
Tangi Utikere R. DM3 Leaflet Flyer costs	\$732.46	67%	\$490.75
Facebook Posts Sep-Oct	\$375.00	20%	\$75.00
Albert Street Market - Regular Stall	\$100.00	20%	\$20.00
Flyers for street Corner Meetings Aug-Oct	\$53.50	20%	\$10.70
Graphics for Social Media Sep- Oct	\$400.00	20%	\$80.00
Freedom Print 30-July DL Flyers	\$189.75	20%	\$37.95
Freedom Print 3-Aug Trailer	\$1,661.75	20%	\$332.35
Blue star 24 August T Shirts	\$548.55	20%	\$109.71
Freedom Print 27 August DL Flyers	\$431.48	20%	\$86.30
Go Media 31-Aug	\$2,012.50	20%	\$402.50
NZME 31-Aug	\$874.00	20%	\$174.80
NZLP Hoardings 31-Aug	\$3,644.10	20%	\$728.82
Freedom Printz - 16-Sep - DL Flyers	\$1,925.10	20%	\$385.02
Go Media 30-Sep Billboard Cnr Main Sep-Oct	\$2,984.25	20%	\$596.85
NZME 30-Sep 3rd, 10th, 17th Sep	\$1,391.50	20%	\$278.30
NZLP 12-Oct - Candidate Hoardings	\$765.92	20%	\$153.18
Community Engagement Ltd 12-Oct Robocalling	\$538.48	20%	\$107.70
NZME 31-Oct - Advert Guardin Manawatu	\$1,311.00	20%	\$262.20
Stuff 31-Oct - Advert Manavatu Std	\$588.80	20%	\$117.76
Panmure Otahuhu (Jenny Salesa)			
T shirts x 69 Sweatshirts x 38	\$2,905.00	50%	\$1,452.50
Mercury Printz - Business Cards	\$135.70	20%	\$27.14

Mercury Printz - Corflute sign	\$218.50	20%	\$43.70
Mercury Printz DLE printed flyers	\$584.20	20%	\$116.84
Mercury Printz - A4 DLE folded (shared Jenny Salesa and Peeni H)	\$2,331.76	20%	\$466.35
NZLP Candidate Corflute - Large	\$2,725.95	20%	\$545.19
Kakalu Media Adverts - Aug, Sep Oct	\$1,380.00	20%	\$276.00
Indian News Link adverts	\$345.00	20%	\$69.00
Package of Ethnic Media advertising	\$490.30	20%	\$98.06
Phantom Bill Stickers	\$827.89	20%	\$165.58
Mercury Printz - A3 Flyer (Shared: Jenny Salesa & Peeni Henare)	\$3,227.64	20%	\$645.53
Mercury Printz A3 Posters x 24	\$69.00	20%	\$13.80
Indian Weekender Advertisements	\$575.00	20%	\$115.00
Stuff Advertising (East and Bays Couriers) Shared with S Brown & Priyanca R	\$698.50	20%	\$139.70
Flyer (shared with Peeni Henare)	\$561.55	20%	\$112.31
Mercury Printz - Corflute (shared with Peeni Henare)	\$23.00	50%	\$11.50
Mercury Printz - Car Signage	\$2,288.50	34%	\$778.09
Papakura (Anahila-Kanongata'a-Suisuiki)			
T Shirts Designs Branded clothing	\$2,082.00	20%	\$416.40
Flyers shared with Nanaia Mahuta	\$126.50	67%	\$84.76
Counties Manukau Bowls Handbook - advert	\$339.25	20%	\$67.85
Package of Ethnic Media advertising	\$490.30	20%	\$98.06
Photo Hoardings	\$1,316.75	20%	\$263.35
Elocal Mag - advert & article	\$1,495.00	20%	\$299.00
NZLP - Hoardings	\$2,531.15	20%	\$506.23
Mercury Prints - Flyers - Candidate Handouts	\$264.50	20%	\$52.90
Mercury Print - Vote Now Signs x5	\$57.50	20%	\$11.50
NZLP Party Flyers shared with Nanaia Mahuta	\$488.31	67%	\$327.17
Port Waikato (Baljit Kaur)			
Package of Ethnic Media advertising	\$490.30	20%	\$98.06
Blue Star Printers - Flyers (Shared with Nanaia Mahuta)	\$97.66	67%	\$65.33
Billboards - Torque Digital - Hendersen - Large	\$871.60	20%	\$174.32
Billboards - Torque Digital - Hendersen - Medium	\$516.60	20%	\$103.32
Billboards - Torque Digital - Hendersen - Small	\$146.70	20%	\$29.34
Rangitata (Jo Luxton)			
XCM Group : Jo Luxton T-shirts	\$1,409.73	20%	\$281.95
Banner - Ashburton signs & graphics	\$207.00	20%	\$41.40
Brian Roughan Sprint Print Ltd - "sorry I missed you" Brochures)	\$368.00	20%	\$73.60
Copy Fast NZ - Flyers	\$748.65	20%	\$149.73
Allied Press - Courier Advertising	\$2,300.00	20%	\$460.00
NZLP - Flyer	\$610.38	67%	\$408.95
NZLP - Hoardings	\$1,602.30	20%	\$320.46
Go Media - Back of Bus Advert - Jul- Aug	\$1,955.00	20%	\$391.00
Go Media - Back of Bus Advert - Aug - Sep	\$1,523.75	20%	\$304.75
Go Media - Back of Bus Advert - Sep -Oct	\$1,380.00	20%	\$276.00
Ashburton Signs & Graphics Pop up Banner	\$276.00	20%	\$55.20
Copy Fast - Door knocking Flyers	\$255.30	20%	\$51.06
Allied Press - Courier Advertising	\$207.00	20%	\$41.40
Facebook Promo Posts	\$497.81	20%	\$99.56
Brian Roughan Sprint Print Ltd - Corflute	\$575.00	20%	\$115.00
Joanne Hutchby - Advertising	\$103.18	20%	\$20.64
Snowfed - Quarter Pg advert issue 36 & 37	\$144.00	20%	\$28.80
Snowfed - Quarter Pg advert issue 38 to 42	\$76.00	20%	\$15.20
Allied Press - Ashburton Courier Advertising	\$644.00	20%	\$128.80
Allied Press - Timaru Courier advertising	\$5,046.20	20%	\$1,009.24
Rangitikei (Soraya Peke-Mason)			

Display Associates - Car Signage	\$677.35	20%	\$135.47
H & A Print - Flyers	\$804.80	20%	\$160.96
Marton Printery - DLE Flyers	\$667.12	20%	\$133.42
Street Corner Sign Flyers (Shared with Adrian Rurawhe)	\$75.00	20%	\$15.00
NZME Election Supplement (Shared with Steph LEwis & Adrian Rurawhe)	\$958.33	20%	\$191.67
NZME Flyer - shared with Adrian Rurawhe	\$195.32	67%	\$130.86
Candidate Hoardings - Run 1	\$658.50	20%	\$131.70
Candidate Hoardings - Run 5	\$320.55	20%	\$64.11
H&A Print - Business Cards 1000	\$172.50	50%	\$86.25
Dist Monitor Guardian, Manawatu-Rangitikei Herald, Ruapehu Bulletin	\$1,997.13	20%	\$399.43
Marton Printery - 6000 flyers	\$1,139.65	20%	\$227.93
Remutaka (Chris Hipkins)			
Advertising in Aug Stokes Valley Times and Taita Times	\$747.50	20%	\$149.50
Advertising in Sep Stokes Valley Times and Taita Times	\$747.50	20%	\$149.50
Advertising in Oct Stokes Valley Times and Taita Times	\$747.50	20%	\$149.50
Advertising in Sep Upper Hutt Cossie Club Newsletter	\$430.00	20%	\$86.00
Advertising in Oct Upper Hutt Cossie Club Newsletter	\$430.00	20%	\$86.00
Candidate Hoardings	\$1,334.00	20%	\$266.80
Candidate Hoardings	\$1,033.20	20%	\$206.64
Brochure - Joint with Meka Whaitiri	\$683.63	67%	\$458.03
Facebook Posts	\$50.00	20%	\$10.00
Rongotai (Paul Eagle)			
Milne Print - 500Flyers	\$3,126.80	20%	\$625.36
Milne Print - Direct Mail x 25000	\$7,950.00	20%	\$1,590.00
FLyer 25000 1-30 Sep	\$610.38	67%	\$408.95
Candidate Hoardings - NZLP LARge / Medium	\$2,811.18	20%	\$562.24
Candidate Hoardings Medium x 20 NZLP	\$400.20	20%	\$80.04
Go Media Ltd : Bill boards x 2	\$3,000.00	20%	\$600.00
Milne Print Flyers	\$870.00	20%	\$174.00
Screen Printing Group : T shirts x 50 screen printing	\$600.00	20%	\$120.00
Rosettes x 58	\$411.13	20%	\$82.23
Badges x 200	\$490.00	20%	\$98.00
Rotorua (Claire Mahon)			
Flyer (Shared with Tamati Coffey)	\$366.23	67%	\$245.37
Hoardings 18-sep	\$2,198.20	20%	\$439.64
Facebook advert 18-Aug to 18-Oct	\$230.75	20%	\$46.15
T shirts - 12-Jun	\$375.54	20%	\$75.11
Flyers - 23-Jun	\$391.43	20%	\$78.29
Business cards - 9-Jun	\$25.58	20%	\$5.12
Flyers 9-Jun	\$473.33	20%	\$94.67
Flyers 9-Jun - 10,000 DL	\$433.87	20%	\$86.77
Car stickers - 19-Mar	\$241.50	20%	\$48.30
Newspaper print advert - Rotorua Daily Post	\$786.83	20%	\$157.37
NZME online digital advertising 18-Aug to 16-Oct	\$835.36	20%	\$167.07
Selwyn (Reuben Davidson)			
Labour Party election Hoardings	\$1,133.65	20%	\$226.73
Labour Party - Printing of DM3 flier (shared with Rino T)	\$244.16	67%	\$163.59
Angus Donaldson - Printing of Generic DL size Flyer	\$97.50	20%	\$19.50
Angus Donaldson - Printing of "sorry i missed you "	\$51.75	20%	\$10.35
Blue Print : Printing of Candidate Business Card	\$55.58	20%	\$11.12
Blue Print : Printing of Suburb DL size Flyer	\$490.36	20%	\$98.07
Blue Print : Printing of A6 'Sorry I missed you'	\$99.05	20%	\$19.81
Blue Print : Printing of Corflute Insta frames	\$272.64	20%	\$54.53
Reuben Davidson : camera and Production for social Media	\$400.00	20%	\$80.00
Facebook boosted posts & targetted ads	\$783.99	20%	\$156.80

Selwyn Times front page solus advert	\$1,368.50	20%	\$273.70
Angus Donaldson : Printing of street corner Meeting Flyer	\$106.00	20%	\$21.20
Speedy Signs - Vehicle Signwriting	\$1,071.57	20%	\$214.31
Selwyn Times - Front Page Solus advertisement	\$1,368.50	20%	\$273.70
MAlvern News - Advertisement	\$225.00	20%	\$45.00
ROlleston News - Advertisement	\$225.00	20%	\$45.00
Speedy Signs - street corner meeting sings	\$185.38	20%	\$37.08
Montarga - Rubber stamp production	\$87.00	20%	\$17.40
Speedy Sign - magnetic vehicle signage	\$290.90	20%	\$58.18
Selwyn Times Half page advert	\$759.00	20%	\$151.80
Sprint Print - addressed letters for direct mail	\$1,145.93	20%	\$229.19
Sprint Print - Printing of generic DL sized Flyer	\$487.49	20%	\$97.50
Selwyn Times - quarter page advertisement	\$524.40	20%	\$104.88
Ellersmere Echo - advertisement	\$319.00	20%	\$63.80
Southland (Jon Mitchell)			
DM3 Flyers - shared with Rino Tirikatene	\$317.31	67%	\$212.60
Candidate Hoardings - Run 1	\$757.90	20%	\$151.58
Candidate Hoardings - Run 2	\$183.52	20%	\$36.70
Candidate Hoardings - Run 5	\$74.75	0%	\$0.00
Milne Print - Business cards 8-Jun	\$103.50	20%	\$20.70
Milne Print - Campaign Pamphlets 8-Jun	\$506.00	20%	\$101.20
Allied Press - Mountain Scene Newspaper advert 8 and 15 Oct	\$881.13	20%	\$176.23
Allied Press Central Otago News- Advert	\$213.21	20%	\$42.64
Taieri (Ingrid Leary)			
Allied Press & Taieri Star - Adverts - 8 and 15-Oct (shared with David C	\$169.74	20%	\$33.95
Chinese Newspaper - Advert Dunedin & Taieri (shared with David C)	\$230.00	20%	\$46.00
Facebook posts - shared with David Clark	\$24.36	20%	\$4.87
NZLP Election Hoardings 31-Aug - 16-Oct	\$324.65	20%	\$64.93
Certa Solutions - Flyers 2-Oct to 15-Oct	\$167.26	20%	\$33.45
Taupeka LAwrence Community Company. - 25-Sep	\$35.00	20%	\$7.00
Williams Signs & Graphics - decals 12-Sep	\$434.36	20%	\$86.87
Certa Solutions - Letter Heads 11-Sep to 15-Sep	\$539.83	20%	\$107.97
Warehouse stationery - Ink & paper - Printing of Flyers 18-Aug - 7-Sep	\$249.00	20%	\$49.80
Promo X Branded T-shirts 26-Aug to 16-Oct	\$184.00	20%	\$36.80
Certa Solutions DDFL flyer 29-Aug - 15-Oct	\$202.73	20%	\$40.55
Williams Signs & graphics - Corflute 31-Aug to 29-Aug	\$126.50	20%	\$25.30
Certa Solutions - Car wrapping 20-Mar to 16-oct	\$453.07	20%	\$90.61
Certa Solutions Business cards - 25-Jun to 15-Oct	\$245.20	20%	\$49.04
Promo Ingrid Leary Jacket 4-Jul to 16-Oct	\$56.35	34%	\$19.16
Warehouse stationery - Ink & paper - Printing of Flyers 7-Sep to 12-Oct	\$93.48	20%	\$18.70
Genesis Ingrid Leary - Local Newspaper Adverts 6-Oct & 13-Oct	\$125.00	20%	\$25.00
ALLied Press - ODT homepage takeover 10-Oct	\$1,725.00	20%	\$345.00
NZLP - DM3 Shared with Rino Tirikatene	\$634.80	67%	\$425.32
NZLP CAandidate Hoardings 17-Jul to 16-Oct	\$1,349.15	20%	\$269.83
NZLP CAandidate Hoardings 17-Jul to 16-Oct	\$250.58	20%	\$50.12
NZLP CAandidate Hoardings 17-Jul to 16-Oct	\$151.14	20%	\$30.23
Face Book advertising	\$743.14	20%	\$148.63
CERTA solutions - LABour car re-branding - 18-May to 16-Oct	\$86.25	20%	\$17.25
Williams Signs and Graphics (Cargills Cnr Hoardings) 20-Jul to 16-Oct	\$258.75	20%	\$51.75
Takanini (Neru Leavasa)			
Branded clothing T shirts	\$900.00	20%	\$180.00
Package of Ethnic Media advertising	\$490.30	20%	\$98.06
DM3 Flyers - shared with Peeni Henare	\$244.16	67%	\$163.59
Candidate Hoardings - Run 1	\$2,641.95	20%	\$528.39
Tamaki (Shirin Brown)			

Flyer - shared with P Radhakrishnan & J Salesa	\$699.20	20%	\$139.84
SOcial Media - split between 5 candidates	\$4.00	20%	\$0.80
Package of Ethnic Media advertising	\$490.30	20%	\$98.06
NZLP Flyer - shared with Peeni Henare	\$244.16	67%	\$163.59
NZLP Hoardings	\$764.71	20%	\$152.94
Tamaki Makaurau (Peeni Henare)			
NZLP Flyer - shared with - Arena Williams	\$575.03	67%	\$385.27
NZLP Flyer - shared with - Aupito Williams Sio	\$610.36	67%	\$408.94
NZLP Flyer - shared with - Camila Belich	\$244.16	67%	\$163.59
NZLP Flyer - shared with - Carmel Sepuloni	\$678.11	67%	\$454.33
NZLP Flyer - shared with - Deborah Russell	\$678.11	67%	\$454.33
NZLP Flyer - shared with - Helen White	\$292.99	67%	\$196.30
NZLP Flyer - shared with - Jacinda Ardern	\$561.55	67%	\$376.24
NZLP Flyer - shared with - Jenny Salesa	\$561.55	67%	\$376.24
NZLP Flyer - shared with - Michael Wood	\$537.14	67%	\$359.88
NZLP Flyer - shared with - Nasi Chen	\$488.31	67%	\$327.17
NZLP Flyer - shared with - Narisa Henry	\$244.16	67%	\$163.59
NZLP Flyer - shared with - Neru Leavasa	\$244.16	67%	\$163.59
NZLP Flyer - shared with - Phil Twyford	\$112.80	67%	\$75.58
NZLP Flyer - shared with - Priyanca Radhakrishnan	\$561.55	67%	\$376.24
NZLP Flyer - shared with - Shirin Brown	\$244.16	67%	\$163.59
NZLP Flyer - shared with - Deborah Russell	\$1,274.78	67%	\$854.10
Mercury Printz - A4 DLE - Shared with Jenny S & Peeni H	\$47.57	20%	\$9.51
Mercury Printz - A3 Flyer - Shared : Jenny S & Peeni H	\$757.10	20%	\$151.42
Mercury Printz - Corflute - Shared : Jenny S & Peeni H	\$23.00	50%	\$11.50
Taranaki King Country (Angela Roberts)			
NZLP Hoardings	\$1,089.54	20%	\$217.91
NZLP double sided - DLE Flyer - Urban Print Ltd	\$309.35	20%	\$61.87
500 Business Cards - Urban Print Ltd	\$136.85	20%	\$27.37
NZLP Flyer - shared with - Adrian Rurawhe	\$18.31	67%	\$12.27
NZLP Flyer - shared with - Adrian Nanaia Mahuta	\$18.31	67%	\$12.27
Taupo (Ala-Al Bustanji)			
NZLP Hoardings	\$1,117.15	20%	\$223.43
Business Cards	\$557.35	20%	\$111.47
NZLP Flyers shared with Adrian Rurawhe	\$49.56	67%	\$33.21
NZLP Flyer - shared with Nanaia Mahuta	\$99.11	67%	\$66.40
NZLP Flyer - shared with Tamati Coffey	\$170.91	67%	\$114.51
Tauranga (Janette Tinetti)			
Hoardings - Purchased	\$834.34	30%	\$250.30
Sun Media - Profile AD	\$493.35	20%	\$98.67
Photocopying	\$34.00	20%	\$6.80
Office Rental	\$3,817.76	90%	\$3,435.98
Hoardings - Maintenance	\$376.54	30%	\$112.96
NZLP Flyer (Shared with Tamati Coffey)	\$488.31	67%	\$327.17
Te Atatu (Phil Twyford)			
Candidate Hoardings - NZLP	\$1,970.76	20%	\$394.15
Extra Candidate hoardings - NZLP	\$374.61	20%	\$74.92
Pull up Banner - Pump House Creative Ltd	\$171.35	20%	\$34.27
Digital Bill Board - Lincoln Road - Light house Digital	\$11,557.50	20%	\$2,311.50
Package of Ethnic Media advertising	\$490.30	20%	\$98.06
Henderson Valley Road - Digital Bill board - Whoa Performing Arts Tru	\$1,500.00	20%	\$300.00
Direct Mail quantity 17,408 - West print	\$5,999.55	20%	\$1,199.91
Street corner meetings leaflets - Westprint	\$1,854.95	20%	\$370.99
Automated phone broadcast for street corner meetings - Community	\$806.98	20%	\$161.40
Automated phone broadcast to get the vote out - Community Engage	\$431.44	20%	\$86.29

Phone Plans for canvassing - Vodafone	\$894.36	20%	\$178.87
Facebook advertising	\$1,262.65	20%	\$252.53
Video Production for facebook ads - Terry williams	\$2,587.50	20%	\$517.50
Direct Mail Flyer shred with Peeni Henare - NZLP	\$112.80	67%	\$75.58
Direct Mail Flyer shred with Kelvin Davis - NZLP	\$422.35	67%	\$282.97
Te Tai Hauauru (Adrian Rurawhe)			
Display Associates - Car signage	\$700.35	20%	\$140.07
Display Associates - Tee Shirts	\$1,293.75	20%	\$258.75
H & A Print - Flyer 1	\$695.80	20%	\$139.16
H & A Print - Targetted Letter NZ Post	\$2,493.66	20%	\$498.73
H & A Print : Flyer 2	\$695.00	20%	\$139.00
H & A Print : Flyer 3	\$165.00	20%	\$33.00
Display Associates - Hoodies	\$646.99	20%	\$129.40
NZLP - Hoardings	\$3,356.80	20%	\$671.36
Street Cnr Meeting - Flyer (shared with Soraya Peke-Mason)	\$75.00	20%	\$15.00
Street Cnr Meeting - Flyer (shared with Terisa Ngobi)	\$50.00	20%	\$10.00
Street Cnr Meeting - Flyer (shared with Soraya Peke-Mason & S Lewis)	\$40.00	20%	\$8.00
Whanganui Chronicle - Joint Ad with Soraya Peke Mason & S Lewis	\$958.34	20%	\$191.67
Flyer - shared with A Bustanji	\$49.56	67%	\$33.21
Flyer - shared with A Roberts	\$18.31	67%	\$12.27
Flyer - shared with B Edmonds	\$463.89	67%	\$310.81
Flyer - shared with G Bennett	\$512.72	67%	\$343.52
Flyer - shared with G O'Connor	\$87.09	67%	\$58.35
Flyer - shared with S Peke-Mason	\$195.32	67%	\$130.86
Flyer - shared with S Lewis	\$488.31	67%	\$327.17
Flyer - shared with T Utikere	\$732.46	67%	\$490.75
Flyer - shared with T Ngobi	\$708.21	67%	\$474.50
Te Tai Tokerau (Kelvin Davis)			
Copy Booth Flyers - 5,000	\$687.70	20%	\$137.54
Copy Booth Flyers - 5,000 delivery	\$80.00	20%	\$16.00
Copy Booth Flyers - 5,000 - Trifold	\$1,262.70	20%	\$252.54
NZLP Hoardings	\$7,765.80	20%	\$1,553.16
NZLP Flyer - Cost \$117.19 Shared with Carmel Sepuloni	\$58.60	67%	\$39.26
NZLP Flyer - Cost \$117.19 Shared with Deborah Russell	\$58.60	67%	\$39.26
Glossy Ltd 1,800 DLE leaflets shared with Deborah Russell	\$238.63	67%	\$159.88
NZLP Flyer - Cost \$585.97 Shared with Emily Henderson	\$292.99	67%	\$196.30
NZLP Flyer - Cost \$976.61 Shared with Lorayne Ferguson	\$488.31	67%	\$327.17
NZLP Flyer - Cost \$195.32 Shared with Marja Lubeck	\$97.66	67%	\$65.43
NZLP Flyer - Cost \$146.49 Shared with Monina Hernandez	\$73.25	67%	\$49.08
NZLP Flyer - Cost \$844.69 Shared with Phil Twyford	\$422.35	67%	\$282.97
NZLP Flyer - Cost \$1464.92 Shared with Romy Udanga	\$732.46	67%	\$490.75
NZLP Flyer - Cost \$1123.10 Shared with Shanan Halbert	\$561.55	67%	\$376.24
NZLP Flyer - Cost \$74.33 Shared with Vanushi Walters	\$37.17	67%	\$24.90
NZLP Flyer - Cost \$488.31 Shared with Willow-Jean Prime	\$244.16	67%	\$163.59
Graphics on Vehicle	\$1,388.63	20%	\$277.73
Campaign office window signs, supplier Speedy Signs. Displayed through	\$1,202.04	33%	\$401.48
Te Tai Tonga (Rino Tirikatene)			
NZLP Flyers - shared with Damien O'Connor	\$512.73	67%	\$343.53
NZLP Flyers - shared with Dan Rosewarne	\$439.48	67%	\$294.45
NZLP Flyers - shared with David Clark	\$561.55	67%	\$376.24
NZLP Flyers - shared with Duncan Webb	\$756.88	67%	\$507.11
NZLP Flyers - shared with Ginny Anderson	\$417.50	67%	\$279.73
NZLP Flyers - shared with Grant Robertson	\$415.06	67%	\$278.09
NZLP Flyers - shared with Greg O'Connor	\$561.55	67%	\$376.24
NZLP Flyers - shared with Ingrid Leary	\$634.80	67%	\$425.32

NZLP Flyers - shared with Jo Luxton	\$610.38	67%	\$408.95
NZLP Flyers - shared with Jon Mitchellle	\$317.31	67%	\$212.60
NZLP Flyers - shared with Liam Wairepo	\$244.16	67%	\$163.59
NZLP Flyers - shared with Matt Flight	\$122.08	67%	\$81.79
NZLP Flyers - shared with Megan Woods	\$732.46	67%	\$490.75
NZLP Flyers - shared with Paul Eagle	\$610.38	67%	\$408.95
NZLP Flyers - shared with Poto Williams	\$659.21	67%	\$441.67
NZLP Flyers - shared with Rachel Boyack	\$585.97	67%	\$392.60
NZLP Flyers - shared with Reuben Davidson	\$244.16	67%	\$163.59
NZLP Flyers - shared with Sarah Pallett	\$366.23	67%	\$245.37
NZLP Flyers - shared with Tracey McLellan	\$683.63	67%	\$458.03
NZLP Flyers - shared with Liz Craig	\$439.48	67%	\$294.45
NZLP Hoardings	\$3,036.23	20%	\$607.25
Tukituki (Anna Lorck)			
Hastings Leader - Half Page Adverts - 8-Sep and 9-Oct	\$1,265.00	20%	\$253.00
HB Today - Candidate featuring Labour Party & processing 3-Oct	\$649.75	20%	\$129.95
HB Today - Front Page solus adverts - Labour party Sep 26 and Oct 3	\$2,185.00	20%	\$437.00
HB Today 2 front page adverts	\$1,753.17	34%	\$596.08
Drew Design - Adverts (Shared with Stuart Nash)	\$87.50	34%	\$29.75
Hastings Leader 2 full page ads - 7-Oct and 14-Oct	\$1,955.00	50%	\$977.50
HB APP digital banner and newsfeed adverts - Sep - Oct	\$1,547.99	50%	\$774.00
Central Print Candidate Flyer 30,000 copies 25-Sep	\$2,848.12	20%	\$569.62
Input 4 U distribution of 28,000 Flyers	\$2,991.95	20%	\$598.39
Stephanie Drew Design Work	\$1,274.37	20%	\$254.87
Central Print 28,000 Party Vote Flyers - Candidate	\$1,355.40	80%	\$1,084.32
Input 4 U distribution of 28000 Party Vote Flyers - candidate	\$1,799.75	80%	\$1,439.80
Labour Party Hoardings	\$2,720.82	20%	\$544.16
Input 4 U Distribute Raureka and Camberly street meeting Flyers	\$218.50	20%	\$43.70
Facebook Adverts - for Party Meetings featuring Candidate	\$60.00	80%	\$48.00
Facebook Adverts - Labour for Flaxmere (Shared with Meka Whaitiri)	\$30.00	20%	\$6.00
Mammoth Media Office - Office Signage	\$212.65	50%	\$106.33
Mammoth Media Office - door knocking	\$90.58	20%	\$18.12
Napier Signs - Caravan signage	\$373.75	50%	\$186.88
Napier Signs - Car signage	\$483.00	20%	\$96.60
Bay Buzz half page advert July Aug	\$215.62	20%	\$43.12
Mammoth Media smaller Billboards	\$120.75	20%	\$24.15
Napier Signs Candidate Hoardings - 4-Sep	\$964.00	20%	\$192.80
Mammoth Media Printing - election signs featuring Party	\$851.72	20%	\$170.34
Facebook Adverts & Boosts	\$1,033.96	20%	\$206.79
Engage Video - filming / editing sep 2020	\$425.00	20%	\$85.00
Stephanie Drew Design - FlaxmereA5 Flyer shared with Meka Whaitiri	\$280.00	50%	\$140.00
Hastings Leader - Full page advert shared with Meka 83% : 17% Anna	\$811.33	20%	\$162.27
Input 4 U Labour Party Candidates - Flyer Distribution (Shared with Meka W)	\$336.37	67%	\$225.37
Labour Party DM3 Flyer shared with Meka Whaitiri	\$292.99	67%	\$196.30
Upper Harbour (Vanushi Walters)			
NZ Labour Party; billboard signs Inv 16596	\$292.85	20%	\$58.57
Kesang Enterprises Ltd ;Sorry I missed u flyer	\$646.30	20%	\$129.26
Kesang Enterprises Ltd ;Business cards	\$373.75	20%	\$74.75
Speedy Signs ;Speedy Signs Car	\$1,017.75	20%	\$203.55
Kesang Enterprises Ltd ;DLE Leaflet Inv 4285 10690	\$632.50	20%	\$126.50
Reach Media ;Reach Media Delivery 1	\$1,779.36	20%	\$355.87
Kesang Enterprises Ltd ;A4 flyer Inv 4289 10692	\$2,102.20	20%	\$420.44
NZ LABOUR PARTY ;Hoardings INV-17069 Upper Harbou	\$1,041.47	20%	\$208.29
CHILLBOX CREATIVE LIMITED ;Chillbox Video Milon	\$2,299.14	20%	\$459.83

Vanushi Walters ;Reimburse Vanushi Facebook	\$2,839.35	20%	\$567.87
PAY Vanushi Walters ;Reimburse Vanushi Trailer Hire	\$60.00	20%	\$12.00
A T HOPKINS ;Refund Andy Trailer	\$30.00	20%	\$6.00
Car signage	\$1,017.75	20%	\$203.55
Package of Ethnic Media advertising shared with 23 Auckland region Candidates	\$490.30	20%	\$98.06
Vanushi Walters/Kelvin Davis - Flyer DM3 total cost \$74.33	\$37.17	67%	\$24.90
Waiairiki (Tamati Coffey)			
NZLP Flyers - Shared with Ala Al-Bustanji	\$170.91	67%	\$114.51
NZLP Flyers - Shared with Angie Warren-Clark	\$415.06	67%	\$278.09
NZLP Flyers - Shared with Jan Tinetti	\$488.31	67%	\$327.17
NZLP Flyers - Shared with Kiri Allan	\$207.53	67%	\$139.05
NZLP Flyers - Shared with Nathaniel Blomfield DM3	\$73.25	67%	\$49.08
Candidate Hoardings	\$3,356.80	20%	\$671.36
Hoarding Shipping	\$584.06	20%	\$116.81
NZME : Back Page of Rotorua Weekender 2-Oct	\$2,084.41	20%	\$416.88
Opotiki News half page advert - 6th and 13th Oct	\$1,199.98	20%	\$240.00
Whakatane Beacon - 2 half pages 7th & 14th Oct	\$1,199.98	20%	\$240.00
Taupo Times - Half PAGE on 12th Oct	\$563.20	20%	\$112.64
Multicolour Screen Branded clothing	\$6,660.80	20%	\$1,332.16
A Plus Car Magnets - 594 X 420 mm	\$2,501.60	20%	\$500.32
Waikato (Kerrin Leoni)			
Kerrin Leoni - Facebook ad	\$500.00	20%	\$100.00
Kerrin Leoni - Facebook Boost Te Aroha	\$50.00	20%	\$10.00
Kerrin Leoni - Facebook Ad - Huntly St Corner Meetings	\$200.00	20%	\$40.00
Kerrin Leoni Facebook video early voting	\$300.00	20%	\$60.00
Kerrin Leoni - Facebook ad - Early Voting Huntly	\$150.00	20%	\$30.00
Kerrin Leoni - Facebook ad - Early Voting Ngaruawahia	\$150.00	20%	\$30.00
Kerrin Leoni - Candidate Hoarding - Large	\$1,655.06	20%	\$331.01
Kerrin Leoni - Candidate Hoarding - Large	\$68.88	20%	\$13.78
Kerrin Leoni/Nanaia Mahuta - NZLP Flyer - total \$683.63 shared with	\$341.82	67%	\$229.02
Kerrin Leoni - Morrinsville News ad - Early voting reminder	\$805.00	20%	\$161.00
Kerrin Leoni - Facebook video ad - final voting reminder	\$395.00	20%	\$79.00
Waimakariri (Dan Rosewarne)			
DLE Flyers X 3000 - Nancy May 11-May	\$389.97	20%	\$77.99
Candidate Hoardings - 11-Jun - NZLP	\$315.70	20%	\$63.14
DLE Flyers X 3000 - and calling cards X 1000 - Nancy May - 1-Jul	\$488.75	20%	\$97.75
Allied Press North Canterbury News Print - Hoarding - 31-Jul	\$439.48	20%	\$87.90
Allied Press North Canterbury News Print - Bio Advert - 21-Sep	\$517.50	20%	\$103.50
Star Media - Print Advert Image & Bio - 1-Oct	\$359.00	20%	\$71.80
NZLP Flyer - total Costs \$878.95 shared with Rino tirikatene	\$439.48	67%	\$294.45
Wairarapa (Kieran McAnulty)			
Wairarapa Times Age - Full Page Advert	\$3,115.35	20%	\$623.07
Media Works - Digital Election Inv 614091	\$862.50	20%	\$172.50
Mangan Graphics Inv 12018 - 10 Tee Shirts	\$240.00	100%	\$240.00
Attributable Period apportioned 66%	\$160.00	20%	\$32.00
NZLP Hoardings	\$1,376.56	20%	\$275.31
NZLP Hoardings \$1396.30 + 315.39 Shipping	\$1,711.69	20%	\$342.34
NZLP DM3 Flyer (shared with Meka W)	\$415.06	67%	\$278.09
Lamb Peters "sorry I missed you"	\$224.00	100%	\$224.00
Attributable Period apportioned 25%	\$56.00	20%	\$11.20
Social Media FB Promotions \$563.99 - \$313.99 candidate	\$250.00	20%	\$50.00
Waitaki (Liam Wairepo)			
Branded Clothing (Labour Party Branded Jacket)	\$200.00	20%	\$40.00
Labour Party - Flyer	\$244.16	67%	\$163.59

Hoardings : NZLP - 1st Order	\$1,351.55	20%	\$270.31
Hoardings : NZLP - 2nd Order	\$134.60	20%	\$26.92
Delivery costs associated with delivery of hoardings	\$232.30	0%	\$0.00
Wellington Central (Grant Robertson)			
NZLP Flyer - shared with Rino Tirikatene	\$415.06	67%	\$278.09
NZLP Candidate Hoardings	\$2,140.55	20%	\$428.11
Facebook Promotion Posts x8	\$1,600.00	20%	\$320.00
A4 Grant Robertson - Letter Flyer and postage X 6450	\$8,304.15	20%	\$1,660.83
Grant Robertson - Flyers	\$607.20	20%	\$121.44
West Coast Tasman (Damien O'Connor)			
NZLP - Hoardings	\$2,194.08	20%	\$438.82
Greymouth Star - Printing 27000 Flyers	\$2,750.80	20%	\$550.16
Greymouth Star - Adverts - 30-Sep	\$1,552.50	20%	\$310.50
Reach Media Ltd 28-Sep to 3-Oct	\$1,630.70	20%	\$326.14
Copyart Flyers 9-Oct	\$200.00	20%	\$40.00
The Westport News 13-Oct Lets do this Ad	\$512.73	67%	\$343.53
Whanganui (Steph Lewis)			
Car Sign Writing 30-Jun to 16-Oct	\$622.15	20%	\$124.43
Branded Campaign T-shirts 11-Jul to 16-Oct	\$880.00	20%	\$176.00
Labour Branded tear Drop Banner 27-Jul to 16-Oct	\$448.50	100%	\$448.50
Facebook Ads 9-Sep to 13-Sep	\$80.00	20%	\$16.00
7900 printed Letters and delivery 7-Sep to 4-Oct	\$7,671.15	20%	\$1,534.23
Street Corner Meeting Flyers 10-Sep to 27-Sep	\$200.00	20%	\$40.00
NZME Digital Ads 28-Sep to 15-Oct	\$402.50	20%	\$80.50
Stuff Digital Ads 28-Sep to 15-Oct	\$1,138.50	20%	\$227.70
Patea Waverley Press Newspaper Ad 11-Oct	\$106.87	20%	\$21.37
5000 Double sided DL Flyer and delivery 23-Jul to 16-Oct	\$898.61	20%	\$179.72
Pre-recorded robocall message 12-16 Oct	\$300.00	20%	\$60.00
River City Press - Ads : Aug, Sep Oct	\$1,491.00	20%	\$298.20
Opukanae and Coastal News - Adverts Aug-Sep-Oct	\$967.66	20%	\$193.53
Taranaki Star News Ads Sep - Oct	\$987.16	20%	\$197.43
Joint Ad in Whanganui Chronicle and Midweek Election Supplement Shared with 3 candidates (S. Lewis; Rurawhe & Peke MASON)	\$958.34	20%	\$191.67
Stratford Press Newspaper Ads Aug-Sep-Oct	\$1,675.97	20%	\$335.19
Whanganui Chronicle Newspaper - Adverts - Sep-Oct	\$1,428.90	20%	\$285.78
Whanganui Midweek - Adverts - Aug-Sep-Oct	\$2,178.33	20%	\$435.67
1400 Advance voting booth Flyers	\$70.00	20%	\$14.00
Social Media Video Ads	\$300.00	20%	\$60.00
Steph Lewis / Adrian Rurawhe - Flyer (Sep-Oct)	\$488.31	67%	\$327.17
Candidate Election Hoardings July to Oct	\$2,571.07	20%	\$514.21
1000 Business cards Feb to Oct	\$144.90	20%	\$28.98
2017 Steph Lewis Labour Branded T shirts	\$330.34	35%	\$115.62
2017 Campaign pull up Banners Aug to Oct	\$554.70	40%	\$221.88
Whangaparaoa (Lorayne Ferguson)			
Print Studio Leaflets for Labour Party & Lorayne	\$109.25	20%	\$21.85
Vista Prints Magnetic Signs	\$325.09	20%	\$65.02
Print Studio Leaflets for Labour Party & Lorayne	\$109.25	20%	\$21.85
Coatesville Chronicle Print Ad for Labour Party & Lorayne - August	\$80.00	20%	\$16.00
Print Studio Leaflets for Labour Party and Lorayne	\$109.25	20%	\$21.85
Paper Plus Mail Out	\$749.00	20%	\$149.80
Print Studio Leaflets for Labour Party and Lorayne	\$15.18	20%	\$3.04
SPS Printing - signs with KKM and Labour Party	\$299.00	20%	\$59.80
Labour Party Hoardings	\$494.07	20%	\$98.81
Hibiscus Matters - Print Ads - double anchor 2-Sep	\$621.08	20%	\$124.22

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then click on the Button to insert 1 or 5 rows. Repeat to add more.

PART C: AUTHORISED PARTY ADVERTISEMENTS PROMOTED BY A THIRD PARTY PROMOTER

In this part you should record all election expenses incurred in relation to party advertisements promoted by a third party promoter with your written authorisation and published, or that continued to be published, during the regulated period for the general election (**18 August to 16 October 2020**). Expenses cannot be apportioned with third party promoters. If you authorised someone else to publish advertising encouraging people to vote for the party, the cost of the advertising will be a party election expense and the same costs will also be an election expense of the third party. Record the name of the third party promoter in the item description.

Election and referendum expenses can't be apportioned. If a third party published advertising during the regulated period that promoted the party and one or more referendum options, the total cost of the advertisement must be counted separately as both a referendum expense and an election expense by both the party and the third party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are

attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during regulated period even if payment for the advertising was made outside of the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the **Party Secretary Handbook – General Elec and Referendums 2020**.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART C

\$28.74

value \$0.00
(inc GST)

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To add more rows to this sheet: Enable Content, then click on the Button to insert 1 or 5 rows. Repeat to add more.

PART D: PARTY ONLY BROADCASTING ALLOCATION EXPENSES

You must complete Parts D to F if the party received an allocation of money for broadcasting pursuant to Part 6 of the Broadcasting Act 1989 to produce or place advertising on television, radio or the internet for the 2020 general election and referendums.

Advertising paid for using the broadcasting allocation is excluded from the definition of party election expense. However, it is not excluded from the definition of referendum expense. If you use the allocation to produce and publish advertising during the regulated period that promoted one or more referendum options, the

cost of the advertisement must also be counted separately as a referendum expense. You only need to complete a referendum return if your party spends over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

In Part D you should record details of all expenses incurred using the broadcasting allocation promoting the party or attacking another party or candidate or encouraging people to vote or not to vote in a particular way in a referendum.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART D

\$1,248,924.19

Supplier's name and street address	Invoice date or dates	Description of allocation expenses	Value \$0.00 (inc GST)
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 10th October 2020	Television placement costs on Channel A and	\$10,000.00
		Radio placement costs on Radio X and Y	\$62,450.00
		Social Media promotional posts	\$300.00
Together Communications Ltd Shed 12a, City Works Depot 77 Cook St Auckland	30/09/2020 & 16/10/2020	TV placement on Chanel TV1, TV2, Duke, Three, Bravo, Sky, Prime, Choice, HGTV, WTV, Apana TV	\$266,464.37
		Radio Upweight on NZME, Radio Bureau	\$15,640.00
Together Communications Ltd	23/08/2020	TV advertisements on Choice and HGTV	\$4,397.60
Together Communications Ltd	30/09/2020	Social Media promotional advertisements	\$34,384.31
Together Communications Ltd	31/10/2020	TV placement on Chanel TV1, TV2, Duke, Three, Bravo, Sky, Sky Sport, Prime, Choice, HGTV	\$373,662.54
		Radio Bureau Contracts	\$137,114.24
Together Communications Ltd	31/10/2020	TVNZ on demand	\$185,043.63
Together Communications Ltd	30/09/2020	Social Media - Facebook	\$201,250.00
Together Communications Ltd	31/10/2021	Social Media - Facebook	\$15,500.00
Maori Television 433 East Tamaki Road Auckland 2013	30/09/2020	TV Placement	\$6,727.50
Maori Television (as above)	31/10/2020	TV placement	\$8,740.00



To add more rows to this sheet: Enable Content, then click on the Button to insert 1 or 5 rows. Repeat to add more.

PART E: PARTY AND CANDIDATE SHARED BROADCASTING ALLOCATION EXPENSES

In Part E record allocation expenses used to produce or place advertising on television, radio or the internet featuring the party and one or more candidates.

PROVIDE the following information below:

- **Supplier's name and address:** This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account
- **Invoice date or dates**

- **Description of allocation of expenses:** List the total production costs, television placement, radio placement and internet placement costs for supplier separately and the names of the candidates
- **Value \$0.00 inc GST**
- **% apportioned to the party**
- **% apportioned to the candidate**

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART E

\$0.00

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To add more rows to this sheet: Enable Content, then click on the Button to insert 1 or 5 rows. Repeat to add more.

PART F: CANDIDATE ONLY BROADCASTING ALLOCATION EXPENSES

In Part F record the party's broadcasting allocation used to produce or place a candidate election advertisement on television, radio or the internet.

PROVIDE the following information below:

- **Supplier's name and address:** This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account
- **Invoice date or dates**

- **Description of allocation of expenses:** List the total production costs, television placement, radio placement and internet placement costs for supplier separately
- **Candidate name**
- **Value \$0.00 inc GST**

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART F

\$0.00

Supplier's name and street address	Invoice date or dates	Description of allocation expenses	Candidate name	Value \$0.00 (inc GST)
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 10th October 2020	Television placement costs on	T. Smith	\$62,450.00
		Radio placement costs on Radio X & Y	M. Brown	\$11,450.00
		Social Media promotional posts	T. Smith	\$300.00



Independent Assurance Report

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Report on the return of election expenses for the Party.

To the Council of the New Zealand Council of the New Zealand Labour Party

Opinion

We have undertaken a reasonable assurance engagement on The New Zealand Council of the New Zealand Labour Party's (the "Party") compliance with Sections 206I and 206L of the Electoral Act 1993 ("the Act") as evaluated against the Party's Election Expenses Return ("the Return") for the three month period ended 16 October 2020.

In our opinion, and in all material respects, the election expenses as presented in the return did not exceed the maximum amount prescribed by section 206C of the Electoral Act.

Basis for Opinion

We conducted our engagement in accordance with Standard on Assurance Engagements (SAE) 3100 (Revised) *Compliance Engagements* issued by the New Zealand Auditing and Assurance Standards Board.

We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Council's Responsibilities

The Council is responsible for:

- a) The compliance activity undertaken to meet the requirements of the Act as evaluated against the return.
- b) Identification of risks that threaten the requirements of the Act identified above being met and controls which will mitigate those risks and monitor ongoing compliance.
- c) Ensuring the auditor has access, at all reasonable times, to all records, documents, and accounts that relate to the party's election expenses and the are held by the party or the party secretary.
- d) Providing any information and explanations that, in the auditor's opinion, may be necessary to enable the auditor to prepare the report.

Our Independence and Quality Control

We have complied with the relevant ethical requirements relating to assurance engagements, which include independence and other requirements founded on fundamental principles of integrity, objectivity, professional competence and due care, confidentiality and professional behaviour.

In accordance with the Professional and Ethical Standard 3 (Amended) issued by the New Zealand Audit and Assurance Standards Board, the Grant Thornton New Zealand Audit Limited maintains a comprehensive system of quality control including documented policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

Assurance Practitioner's Responsibilities

Our responsibility is to express an opinion on the Party's compliance, in all material respects, with the requirements of the Act as evaluated against the return, throughout the specified period. SAE 3100 (Revised) requires that we plan and perform our procedures to obtain reasonable assurance about whether the Party has complied in all material respects, with the requirements of the Act as evaluated against the return, throughout the specified period.

An assurance engagement to report on the Party's compliance with the requirements of the Act involves performing procedures to obtain evidence about the compliance activity and controls implemented to meet the requirements of the Act. The procedures selected depend on our judgement, including the identification and assessment of risks of material non-compliance with the requirements of the Act as evaluated against the return.

Other than in our capacity as the independent assurance practitioners we have no relationship with, or interests in the Party.

Inherent Limitations

Because of the inherent limitations of an assurance engagement, together with the internal control structure it is possible that fraud, error, or non-compliance with compliance requirements may occur and not be detected.

A reasonable assurance engagement throughout the specified period does not provide assurance on whether compliance with the requirements of the Act will continue in the future.

Restricted Use

This report is made solely to the Council for the purpose of establishing that the election expenses reported by the Party in the return have been appropriately determined for the purpose intended. Our compliance work has been undertaken so we can state to the Council those matters undertaken and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Council for our compliance work, or for any other purpose other than that for which it was prepared.

Grant Thornton New Zealand Audit Limited



Wellington, New Zealand

17 March 2021

Grant Thornton
P O Box 10712
Wellington

Attention: Brayden Smith

16 March 2021

Dear Partners

Letter of Representation for Party Election Expenses Return for the 2020 General Election

This representation letter is provided in connection with your assurance engagement on New Zealand Council of the New Zealand Labour Party's (the "Party") compliance with Sections 206I and 206L of the Electoral Act 1993 ("the Act") as evaluated against the Party's Election Expenses Return ("the Return") for three month period ended 16 October 2020 with the purpose of expressing an opinion as to whether the Party has complied, in all material respects, with the requirements of the Act as it relates to the return.

We confirm to the best of our knowledge and belief and having made appropriate enquiries of other officials of the Party, the following representations:

- The return has been prepared in accordance with the relevant provisions of the Act.
- We are responsible for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of the return, we have done this, and all explanations or demonstrations of this to you have been complete and accurate.
- All records, documents and accounts have been kept by the Party and made available to you, and these materials will be retained in accordance with the requirements of the Act.
- We have disclosed to you:
 - any material transactions not disclosed in the records;
 - the existence of all relevant agreements or activities relating to the Party's members of the previous Parliament, electorate candidates, subsidiary or closely connected political entities, third party promoters whether registered or not, and other political parties whether registered or not or their electorate candidates;
 - any alleged, suspected or proven illegal activity under the Act or other legislation potentially relevant to the return;
 - any outstanding disputed claims, matters with authorities, or planned or continuing litigation; and

- the fact of, and results from, any assessment made by us that considered whether the records of the Party may be materially misstated or incomplete for any reason.
- The return contains the total returnable election expenses of the party for the 2020 general election whether paid or incurred before, during, or after the regulated period. The return includes all expenses, including apportioned expenses, and irrespective of the source of funds or entity paying for the activities concerned, and irrespective of whether or not a party advertisement contained a promoter statement.
- We have sought, received, and hold in the Party's records assurances from, or on behalf of, any Party members of the previous Parliament that all party advertisements published, or election expenses incurred by those members of Parliament have been disclosed to us, with adequate supporting records, for inclusion in this return.
- Where an apportionment of election expenses is given in the return:
 - the basis of apportionment is appropriate, and has been properly applied and recorded, and
 - the information contained in the Party's return is known to be consistent with that of the Party's electorate candidates, or the undertakings of other entities involved in the apportionment included in the records.
- We have completed our own procedures, distinct from your processes, to evaluate the accuracy and completeness of the return. We are satisfied based on our review procedures completed that the return is free of any material misstatements or omissions.
- The party advertisements shared with candidates total for Angie Warren Clarke (\$726.89) and Tamati Coffey (\$4,538.06) is the correct position.

Signed for and on behalf of the Party by:



Rob Salmond
Party Secretary