

# Party Expenses Return for the 2020 General Election

Sustainable New Zealand Party	COMPLETING THE RETURN			
Party secretary name:				You can complete the retum electronically or by hand. If you complete the form electronically each part will be automatically added up for you
Ivan Tava				as well as the totals on this page of the return.
ELECTION EXPENSES LIMIT FOR THE PART	For information on types of electronic signature that the Commission accepts, please see the <i>Hou</i> <i>to Complete Your Party Return Form</i> instruction			
Did you contest the party vote? Answer <b>YES</b> or <b>NO</b>	Yes	YES = \$1,199,000	\$1,199,000	sheet.
Number of electorate candidates for the partv	10	Number x \$28,200	\$282,000	CHECKLIST Steps 1, 2 and 4 completed on
Expenditure limit (inc GST)		Total	\$1,481,000	Parts A to C (step 3) completed
TOTAL PARTY ELECTION EXPENSES		Parts D to F (step 5) completed		
Part A: Party advertisements promoted solely by	party		\$52,904.58	allocation       Party secretary signed and
<b>Part B:</b> Party advertisements shared with candidat or other parties	tes	\$2,561.21	dated the return	
Part C: Authorised party advertisements promoted by third parties			\$0.00	All relevant supporting documentation supplied to auditor
	Т	Total (A + B + C)	\$55,465.79	Auditor stamped or initialled a copy of the return to keep for
PARTY BROADCASTING ALLOCATION				own records
TOTAL ALLOCATION TO THE PARTY:			\$53,840	Auditor's report endosed
Write ' <b>NIL</b> ' if the party did not receive a broadcast allocation under the Broadcasting Act	ing	L		Representation letter endosed, if used
TOTAL PARTY ALLOCATION EXPENSE	S			FILING THE RETURN
Part D: Party only allocation expenses			\$53,673.06	The return must be received by the Electoral Commission by <b>5pm, 17 March 2021</b> (within 90 working days of election day). A party secretary
Part E: Party and candidate shared allocation expe	enses		\$0.00	who fails to comply with these requirements commits an offence and may be referred to the
Part F: Candidate only allocation expenses			\$0.00	Police. The return can be filed:
		Total (D + E + F)	\$53,673.06	<ul> <li>by post to PO Box 3220, Wellington 6140</li> <li>delivered to Level 4, 34-42 Manners</li> </ul>

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23/3/2021

inspection and will be published on

www.elections.nz.

#### PART A: PARTY ADVERTISEMENTS SOLELY PROMOTING THE PARTY

In this part you should record all election expenses incurred in relation to party advertisements published, or that continued to be published, during the regulated period for the general election (**18 August to 16 October 2020**) solely promoting the party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted the party and one or

more referendum options, the full cost counts as a party election expense and a referendum expense. You only need to complete a referendum return if your party spends over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage ar publication of the advertisement, and
- · the reasonable market value of any material used or applied towards the

advertisement provided to the party for free or below reasonable market value Further guidance is available in the *Party Secretary Handbook – General Electi* and *Referendums 2020*.

WRITE <b>'NIL'</b> IF YOU HAVE NO EXPENSES TO DECLARE	HERE:
TOTAL FOR PART A	\$52,904.58
<b>Item description</b> Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (inc GST)
EXAMPLE: Display Billboards Ltd: 22/09/2020 - 16/10/2020: 3 x Billboards: 2000mm x 1000mm	\$1,200.00
Benefitz DMA Ltd.: 25/09/2020-16/10/2020: 10 x Hoardings: 1800mmx1200mm	\$575.00
3enefitz DMA Ltd.: 25/09/2020-16/10/2020: 80 x Hoardings: 1200mmx800mm	\$1,840.00
Benefitz DMA Ltd.: installation and removal of 2 x Hoardings: 1800mmx1200mm	\$506.00
illboards Australia t/a Billboards New Zealand: 22/09/2020-16/10/2020: 11x digital billboards	\$6,666.67
Benefitz DMA Ltd.: 30/09/2020-16/1/2020: vehicle signage Sustainable New Zealand Party	\$1,121.25
ndependent Media New Zealand Ltd.: 01/07/2020: Programmatic setup	\$2,300.00
ndependent Media New Zealand Ltd.: 01/08/2020-31/08/2020: Online advertising	\$19,122.03
ndependent Media New Zealand Ltd.: 01/09/2020-30/09/2020: Online advertising	\$4,345.31
acebook: 16/08/2020-19/08/2020: Promoted posts	\$56.55
acebook: 20/08/2020-31/08/2020: Promoted posts	\$400.00
acebook: 31/08/2020: Promoted post	\$7.86
acebook: 3/09/2020-19/09/2020: Promoted posts	\$380.29
acebook: 19/09/2020-16/10/2020: Promoted posts	\$500.00
Production of Television advertisements: 16/12/2019-25/06/2020	\$12,638.62
Design of advertisement graphics	\$1,725.00
Online graphics design	\$720.00

#### PART B: PARTY ADVERTISEMENTS SHARED WITH CANDIDATES OR OTHER PARTIES

In this part you should record all election expenses incurred in relation to election advertisements published, or that continued to be published, during the regulated period for the general election (**18 August to 16 October 2020**) promoting the party and one or more candidates or parties.

Apportionment is permitted between the party and a candidate(s) or other party(ies). Where an expense item has been apportioned between the party and candidate(s) or party(ies), record the total cost of the advertisement and the share apportioned to the party based on coverage. You should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the candidate(s) or other party(ies) featured in the advertising in the item description.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted the party, one or more candidates and one or more referendum options, the total cost of the advertisement must also be counted separately as a referendum expense. You only need to complete a referendum return if your party spends over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

#### Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage an
  publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

Further guidance is available in the **Party Secretary Handbook – General Electic** and Referendums 2020.

WRITE <b>'</b> N	IIL' IF YOU HAVE NO EXPE	NSES TO DECLARE HERE:	ninen on an anna bha anna a' anna an anna anna anna anna a
		TOTAL FOR PART B	\$2,561.21
Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
EXAMPLE: Display Billboards Ltd: 22/09/2020 - 16/10/2020: 3 x billboards: 2000 x 1000mm, Candidates: M Brown, Growth Party & T Smith, Neutral Party	\$6,000.00	20%	\$1,200.00
Benefitz DMA Ltd: 14 x Hoardings: 2400mmx1200mm, Candidate: Vernon Ta	\$1,046.50	25%	\$261.63
Billboards Australia t/a Billboards New Zealand: 22/09/2020-16/10/2020: 11	\$3,333.33	25%	\$833.33
Benefitz DMA Ltd: 30/09/2020-16/1/2020: vehicle signage for Vernon Tava f	\$1,121.25	80%	\$897.00
Benefitz DMA Ltd.: installation and removal of 9 x Hoardings: 2400mmx120(	\$2,277.00	25%	\$569.25

#### PART C: AUTHORISED PARTY ADVERTISEMENTS PROMOTED BY A THIRD PARTY PROMOTER

In this part you should record all election expenses incurred in relation to party advertisements promoted by a third party promoter with your written authorisation and published, or that continued to be published, during the regulated period for the general election (**18 August to 16 October 2020**). Expenses cannot be apportioned with third party promoters. If you authorised someone else to publish advertising encouraging people to vote for the party, the cost of the advertising will be a party election expense and the same costs will also be an election expense of the third party. Record the name of the third party promoter in the item description.

Election and referendum expenses can't be apportioned. If a third party published advertising during the regulated period that promoted the party and one or more referendum options, the total cost of the advertisement must be counted separately as both a referendum expense and an election expense by both the party and the third party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are

attributed to being incurred during the regulated period. Only record the amc attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published duri regulated period even if payment for the advertising was made outside of the regulated period.

#### Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postaç publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market v

Further guidance is available in the **Party Secretary Handbook – General E**l and Referendums 2020.

WRITE <b>'NIL'</b> IF YOU	HAVE NO EXPENSES TO DECLARE HERE:	NIL	
	TOTAL FOR PART C	\$0.00	
<b>Item description</b> Provide details of the type of advertisement, name of advertiser or su size as appropriate as well as the name of the third party which p		Value \$0.00 (inc GST)	
EXAMPLE: Display Advertising Ltd: 1/06/2020 - 30/09/2020: 3 x billboards: 2000m Workers United	ım x 1000mm	\$1,200.00	

#### PART D: PARTY ONLY BROADCASTING ALLOCATION EXPENSES

You must complete Parts D to F if the party received an allocation of money for broadcasting pursuant to Part 6 of the Broadcasting Act 1989 to produce or place advertising on television, radio or the internet for the 2020 general election and referendums.

Advertising paid for using the broadcasting allocation is excluded from the definition of party election expense. However, it is not excluded from the definition of referendum expense. If you use the allocation to produce and publish advertising during the regulated period that promoted one or more referendum options, the

cost of the advertisement must also be counted separately as a referendum expense. You only need to complete a referendum return if your party spends on \$100,000 on referendum advertising in respect of either referendum during the regulated period.

In Part D you should record details of all expenses incurred using the broadcasti allocation promoting the party or attacking another party or candidate or encouraging people to vote or not to vote in a particular way in a referendum.

WRITE **'NIL'** IF YOU HAVE NO EXPENSES TO DECLARE HERE:

		TOTAL FOR PART D	\$53,673.06	
Supplier's name and street address This should be the production company, media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account	Invoice date or dates	Description of allocation expenses List the total production costs, television placement, radio placement and internet placement costs for each supplier separately	Value \$0.00 (inc GST)	
EXAMPLE: Make Believe Television 84 Shortland Street	1st and 10th October 2020	13 September - 12 October 2020 Television placement costs on Channel A and Channel B	\$10,000.00	
Auckland 6000		1 October - 16 October 2020 Radio placement costs on Radio X and Y	\$62,450.00	
		20 - 30 September 2020 Social Media promotional posts	\$300.00	
Independent Media New Zealand Ltd., P O Box 3	1-Sep-20	13 September-30 September 2020 Television placement (	\$26,802.82	
Independent Media New Zealand Ltd., P O Box 3	1-Oct-20	27 September-16 October 2020 Television placement cos	\$26,870.24	

#### PART E: PARTY AND CANDIDATE SHARED BROADCASTING ALLOCATION EXPENSES

In Part E record allocation expenses used to produce or place advertising on television, radio or the internet featuring the party and one or more candidates. **PROVIDE** the following information below:

- Supplier's name and address: This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account
- Invoice date or dates

 Description of allocation of expenses: List the total production costs, television placement, radio placement and internet placement costs for each supplier separately and the names of the candidates

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- Value \$0.00 inc GST
- $\,\%$  apportioned to the party
- % apportioned to the candidate

		WRITE <b>'NIL'</b> IF YOU HAVE NO EXPENSES TO DECLARE HERE:			NIL	
		TOTAL FOR PART E			\$0.00	
Supplier's name and street address	Invoice date or dates	Description of allocation expenses	Value \$0.00 (inc GST)	% apportioned to party	% apportioned to candidate	
EXAMPLE: Make Believe Television 84 Shortland Street	1st and 10th October 2020	13 September - 12 October 2020 Television placement costs on Channel A and Channel B, candidate John Smith	\$62,450.00	10%	90%	
Auckland 6000		1 - 16 October 2020 Radio placement costs on Radio X & Y	\$11,450.00	20%	80%	
		20 - 30 September 2020 Social Media promotional posts	\$300.00	50%	50%	
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WRITE **'NIL'** IF YOU HAVE NO EXPENSES TO DECLARE HERE:

#### PART F: CANDIDATE ONLY BROADCASTING ALLOCATION EXPENSES

In Part F record the party's broadcasting allocation used to produce or place a candidate election advertisement on televison, radio or the internet.

**PROVIDE** the following information below:

- Supplier's name and address: This should be the media buyer or broadcaster on
  the invoice provided to the Electoral Commission for payment of the account
- Invoice date or dates

- Description of allocation of expenses: List the total production costs, television placement, radio placement and internet placement costs for each supplier separately
- Candidate name
- Value \$0.00 inc GST

		WRITE <b>'NIL'</b> IF YOU HAVE NO EXPENSES TO DECLARE HERE:		NIL	
			TOTAL FOR PART F	\$0.00 Value \$0.00 (inc GST)	
Supplier's name and street address	Invoice date or dates	Description of allocation expenses	Candidate name		
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 10th October 2020	13 September - 12 October 2020 Television placement costs on Channel A and Channel B	T. Smith	\$62,450.00	
		1 - 16 October 2020 Radio placement costs on Radio X & Y	M. Brown	\$11,450.00	
		20 - 30 Septem ber 2020 Social Media promotional posts	T. Smith	\$300.00	
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WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:



### **Sustainable New Zealand Party**

Independent assurance report to the Board

## **Report on the Return of Election Expenses**

#### Opinion

We have undertaken a reasonable assurance engagement on the Board of Sustainable New Zealand Party's compliance, in all material respects, with the requirements of sections 206I and 206IA of the Electoral Act 1993 and section 80A of the Broadcasting Act ("the Acts") as evaluated against the return of the Party's allocation expenses ("the return") for the period 18 August 2020 – 16 October 2020.

In our opinion, the Party has complied, in all material respects with the requirements of the Act as evaluated against the Return for the period 18 August 2020 - 16 October 2020.

#### Summary of the Return

Based on the procedures performed we report as follows in relation to the election expenditure:

Election Expenses Limit	\$1,481,000
Total Party Election Expenses	\$55,466
Party Broadcasting Allocation	\$53,840

#### **Basis for Opinion**

We conducted our engagement in accordance with Standard on Assurance Engagements (SAE) 3100 (Revised) Compliance Engagements issued by the New Zealand Auditing and Assurance Standards Board.

We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Board Members' Responsibilities**

The Board Members of the Party are responsible for:

a) The compliance activity undertaken to meet the requirements of the Acts as evaluated against the return;

(b) Identification of risks that threaten the compliance with the requirements of the Acts identified above being met and controls which will mitigate those risks and monitor ongoing compliance.

# **--**B William Buck

#### **Our Independence and Quality Control**

We have complied with the relevant ethical requirements relating to assurance engagements, which include independence and other requirements founded on fundamental principles of integrity, objectivity, professional competence and due care, confidentiality and professional behaviour.

In accordance with the Professional and Ethical Standard 3 (Amended), William Buck Audit (NZ) Limited maintains a comprehensive system of quality control including documented policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

#### Assurance Practitioner's Responsibilities

Our responsibility is to express an opinion on the Party's compliance, in all material respects, with the requirements of the Acts as evaluated against the return, throughout the specified period. SAE 3100 (Revised) requires that we plan and perform our procedures to obtain reasonable assurance about whether the Party has complied ,in all material respects, with the requirements of the Acts as evaluated against the return, throughout the specified period.

An assurance engagement to report on the Party's compliance with the requirements of the Acts involves performing procedures to obtain evidence about the compliance activity and controls implemented to meet the requirements of the Acts. The procedures selected depend on our judgement, including the identification and assessment of risks of material non-compliance with the requirements of the Acts as evaluated against the return.

Other than in our capacity as the independent assurance practitioners we have no relationship with, or interests in, Sustainable New Zealand Party.

#### **Inherent Limitations**

Because of the inherent limitations of an assurance engagement, together with the internal control structure it is possible that fraud, error, or non-compliance with compliance requirements may occur and not be detected.

A reasonable assurance engagement throughout the specified period does not provide assurance on whether compliance with the requirements of the Acts will continue in the future.



#### **Restricted Use**

This report has been prepared for use by the Board for the purpose of ensuring the requirements of the Acts have been met in relation to the return filed for the specified period. We disclaim any assumption of responsibility for any reliance on this report to any person other than the Board, or for any other purpose other than that for which it was prepared.

William Buck

William Buck Audit (NZ) Limited

Auckland 23 March 2021 Ivan Tava Party Secretary Sustainable New Zealand Party 62 Knights Road Rothesay Bay Auckland 0630



23 March 2021

Michael Wood William Buck Audit (NZ) Limited Chartered Accountants P O Box 106 090 Auckland 1143

Dear Sir,

This representation letter is provided in connection with your assurance engagement over the Sustainable New Zealand Party's return of election expenses under the requirements of the Electoral Act 1993 and the Broadcasting Act ("the Acts") for the period 16 August 2020 – 18 October 2020 as to whether the Party has complied, in all material respects, with the requirements of the Acts as they relate to the return.

We acknowledge our responsibility for ensuring that the return is prepared in accordance with the requirements of the Acts and confirm that the return is free of material misstatements, including omissions and that we have approved the return.

We confirm, to the best of our knowledge and belief, the following representations made to you during your audit:

#### General

- 1. We have made available to you:
  - a. All financial records and related data, other information, explanations and assistance necessary for the conduct of the assurance engagement, all of which has been maintained in accordance with the requirements of the Acts;
  - b. Unrestricted access to all persons within the Party from who you determined it necessary to obtain evidence; and
  - c. The existence of all relevant agreements or activities relating to the Party's members of the previous Parliament, electoral candidates, subsidiary or closely connected political entities, third party promotors whether registered or not, and other political parties whether registered or not or their electoral candidates;
  - d. Any alleged, suspected or proven illegal activity under the Acts or other legislation potentially relevant to the Return;
  - e. Any claims, disputed or otherwise, or ongoing litigation.
- 2. There are no material transactions that have not been properly recorded in the return.

- 3. We are responsible for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of the return, this having been completed for the period.
- 4. The return contains the total returnable election expenses of the party for the 2020 New Zealand general election whether paid or incurred before, during or after the election period. This includes all expenses, including apportioned expenses, regardless of the source of funds.
- 5. Where an apportionment of funds has been made, the basis of apportionment is appropriate, and has been properly applied and recorded.

#### Electronic publication of return

- 6. With respect to publication of the return and assurance report on our or any other website, we acknowledge that:
  - a. we are responsible for the electronic presentation of the return and assurance report;
  - b. we will ensure that the electronic version of the return and the assurance report on the website will be identical to the final signed hard copy version.

Yours sincerely,

Ivan Tava, Party Secretary of the Sustainable New Zealand Party