

# Party Expenses Return for the 2023 General Election

# **DECLARATION**

Green Party of Aotearoa New Zealand Incorporated		
Party secretary name:		
Miriam Ross		

# 2. ELECTION EXPENSES LIMIT FOR THE PARTY

Did you	conte	est the	party	vote?
Answer	YES	or <b>NO</b>		

YES	0

'YES' = \$1,388,000

\$1,388,000.00

Number of electorate candidates for the party

52

Number \$32,600 \$1,695,200

**Expenditure limit (incl GST)** 

Total

\$3,083,200

#### 3. TOTAL PARTY ELECTION EXPENSES

Part A: Party advertisements promoted solely by the party

\$1,254,552.91

Part B: Party advertisements shared with candidates or other parties

\$82,367.19

Part C: Authorised party advertisements promoted by

third parties

\$ 0.00

Total (A + B + C)

\$1,336,920.10

# 4. PARTY BROADCASTING ALLOCATION

# TOTAL ALLOCATION TO THE PARTY:

368,548

WRITE 'NIL' if the party did not receive a broadcasting allocation under the Broadcasting Act

# 5. TOTAL PARTY ALLOCATION EXPENSES

Part D: Party only allocation expenses

\$ 368,380.64

Part E: Party and candidate shared allocation expenses

\$ 0.00

Part F: Candidate only allocation expenses

\$ 0.00

Total (D + E + F)

\$ 368,380.64

6. I declare that to the best of my knowledge this return, filed pursuant to sections 206I and 206IA of the Electoral Act 1993, is an accurate record of the party's election expenses and the party's allocation expenses for the 2023 general election, and any allocation received has only been used for purposes permitted under section 80A of the Broadcasting Act 1989.

SIGNATURE

DATE: DD / MM / YYYY 08/03/2024

#### COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on this page of the return.

For information on types of electronic signatures that the Commission accepts, please see the *How to Complete Your Party Expenses Return Form for the General Election* instruction sheet.

### **CHECKLIST**

Steps 1, 2 and 4 completed on this page



Parts A to C (step 3) completed



Parts D to F (step 5) completed if party received a broadcasting allocation



Party secretary signed and dated the return



All relevant supporting documentation supplied to guditor



Auditor stamped or intialled a copy of the return to keep for own records



Auditor's report enclosed



Representation letter enclosed, if used



#### FILING THE RETURN

The return must be received by the Electoral Commission by **5pm, 13 March 2024** (within 90 working days of election day). A party secretary who fails to comply with these requirements commits an offence and may be referred to the Police.

The return can be filed:

- · by email to legal@elections.govt.nz
- · by upload to the Party Portal
- by delivery to Level 4, 34-42
   Manners Street, Wellington 6011

Reminder: the returns are open to public inspection and will be published on www.elections.nz.

Further information on party expenses is available in the **Party Portal** 

SAVE AS

PRINT



# PART A: PARTY ADVERTISEMENTS SOLELY PROMOTING THE PARTY

A party's election expenses during the regulated period (14 July to 13 October) must not exceed their expense limit. It is an offence to spend more than the limit.

A party contesting the party vote can spend up to \$1,388,000 (including GST) and \$32,600 (including GST) for each electorate candidate the party stands at the election.

#### Party election expenses are the costs of advertising in any medium that:

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for a party (whether or not the name of the party is stated), and
- are published, or continue to be published, during the regulated period for the general election, and
- · are promoted by the party or with the party's authority.

#### Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

#### Instructions on how to Complete Part A:

In this part you should record all election expenses (including GST) incurred in relation to party advertisements published, or that continued to be published, during the regulated period for the general election (14 July to 13 October 2023) solely promoting the party.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount (including GST) incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

#### WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART A

\$1,254,552.91

	TOTAL FOR PART A	\$1,234,332.31
Item description		W.L., 42-22
Provide details of the type of advertisement, name of advertiser or supplier,		Value \$0.00
volume, duration and size as appropriate		(inc GST)
A Horne - Billboard advertising		\$426.6
About Print Limited - Banner printing		\$720.3
Aki Tai Here Ltd - Billboards		\$6,779.7
Allied Press Ltd - Advertising - Marama event		\$630.3
Allied Press Ltd - Clutha Leader		\$460.0
Allied Press Ltd - ODT Online: GREENS BANNER CAMPAIGN		\$1,150.0
Allied Press Ltd - Southern Rural Life		\$460.0
Allied Press Ltd - STAR IN00848278, IN00848279		\$1,380.0
Allied Press Ltd - The Star		\$1,840.0
Allied Press Ltd - The Star: GREEN PARTY ELECTION CAMPAIGN		\$460.0
Annex Group Limited - Pamphlet printing		\$612.4
Banner Express - 16pcs x Teardrop flag (2.2m)		
11pcs x Teardrop flag (3.5m)		
15pcs x Water-fillable base		
5pcs x Cross base		
8pcs x Flat base		\$7,365.1
Banner Express - 1pc x 3 kinds x Deluxe pull up banner [850mm x 2000mm] with		\$479.5
Banner Express - 31x Standard Pull Up Banner - Party Branded		\$2,919.7
Banner Express - Banners		\$792.9
Banner Express - Courier Charges		\$841.8
Banner Express - Courier to H Lyndon		\$27.6
Better Creative - Campaign flyers		\$391.5
Big Street Bikers - Advertising 8 Sep-13 Oct, 4 weeks, Countdown Newtown		\$1,610.0
Blenheim Sun - Advertising event		\$313.9
Blueskin News - Classified adds Sept / Oct 2023		\$300.0
Bluestar - 2400 x 1200mm 3.3 mm Corflutes - Election 23		\$23,428.8
Bluestar - 60mm Diameter Stickers (on A4 sheets)- Election 23 x 24000		\$1,155.7
Bluestar - AO 3.3mm Corflutes - Election '23		\$15,182.4
Bluestar - A0 coreflute - Green party		\$904.6
Bluestar - A0 Oppboga board - Election '23		\$4,817.6
Bluestar - A1 3.3mm Corflutes - Election '23		\$5,317.2
Bluestar - A1 Oppboga board - Election '23		\$4,209.0
Bluestar - A2 Posters - Election '23 x 1657		\$2,322.3
Bluestar - A4-DL Flyer (Z-Fold) - Election '23 x 238000		\$20,711.8
Bluestar - DL Flyer - Election '23 x 251000		\$872.0
Bluestar - Green Party Electoral Despatch 2023		\$24,781.8
Bluestar - Greens Party - Transport foamboards		\$208.4
Bluestar - Postcards		\$1,331.2
Bluestar - Single-Fold DL Flyer - Election '23 x 116000		\$8,003.2
Bluestar - Campaign A5 Postcards AK		\$623.4
Bluestar - Election Flyers AK		\$846.5
Bluestar - Election day stickers AK		\$431.8

Item description	
Provide details of the type of advertisement, name of advertiser or supplier,	Value \$0.00 (inc GST)
volume, duration and size as appropriate	(IIIC CST)
Bluestar - WN CAMPAIGN	\$3,802.98
Copyart Sawtooth Ltd	\$40.00
Copyfast NZ Ltd - Corflute Green Party sign	\$314.88 \$267.20
Custom Copy - Printing Cutting Edge - Placards and signs	\$422.48
D Hawes - Billboards	\$606.81
Facebook - Advertising	\$1,387.25
Featherston Pheonix - Advertising Flagmakers Ltd - Flag-Standard 1.8m x 0.9m Digital Polybunt	\$100.00 \$833.98
FocusPrint - Laminated A4 - QR posters	\$31.40
Gina DM - Business cards	\$140.15
Gizzy Local Ltd - Sponsored content	\$135.00
Go Media - AUCKLED01 Sandringham Rd - Eden ParkOct 11th, 2023 – Oct 13th, 2023	\$161.25
Go Media - AUCKLED03 Broadway - Newmarket (IN)Oct 11th, 2023 — Oct 13th, 2023 Go Media - AUCKLED04 Southeastern HW - Mt Wellington (OUT)Oct 11th, 2023 — Oct 13th, 2023	\$202.87 \$569.57
Go Media - AUCKLED23 Great South Rd - PenroseOct 11th, 2023 – Oct 13th, 2023	\$292.27
Go Media - AUCKLED25 Mt Wellington HW - Sylvia Park Bound #2Oct 11th, 2023 – Oct 13th, 2023	\$213.11
Go Media - AUCKLED32 Wairau Rd - North Shore (OUT)Oct 11th, 2023 – Oct 13th, 2023	\$90.05
Go Media - AUCKLED34 Neilson St - Onehunga (OUT)Oct 11th, 2023 – Oct 13th, 2023 Go Media - AUCKLED42 Hibiscus Coast HW - SilverdaleOct 11th, 2023 – Oct 13th, 2023	\$180.92 \$450.08
Go Media - AUCKLED42 Hibiscus Coast HW - SilverdaleOct 11th, 2023 – Oct 13th, 2023  Go Media - AUCKLED47 Beach Rd - Auckland CentralOct 11th, 2023 – Oct 13th, 2023	\$339.24
Go Media - AUCKLED57 Great Nth Rd - Henderson (OUT)Oct 11th, 2023 – Oct 13th, 2023	\$318.16
Go Media - CHCHLED13 Clarence St - Riccarton (OUT)Oct 11th, 2023 – Oct 13th, 2023	\$225.48
Go Media - CHCHLED14 Ferry Rd - FerrymeadOct 11th, 2023 – Oct 13th, 2023	\$163.28
Go Media - CHCHLED17 Cranford St - RedwoodOct 11th, 2023 – Oct 13th, 2023 Go Media - CHCHLED18 Durham St - Christchurch CentralOct 11th, 2023 – Oct 13th, 2023	\$139.35 \$515.40
Go Media - CHCHLED40 Fitzgerald Ave - Christchurch Central (OUT)Oct 11th, 2023 – Oct 13th, 2023	\$193.59
Go Media - CHCHLED42 Moorhouse Ave - WalthamOct 11th, 2023 – Oct 13th, 2023	\$173.51
Go Media - CHCHLED43 Papanui Rd - Merivale (IN)Oct 11th, 2023 – Oct 13th, 2023	\$713.30
Go Media - Digital Signs Tauranga  Go Media - Digital Signs Tauranga  Go Media - Diline ED01 Bayanghauran Pd (SHSS) - Earsyth Barr Stadium Oct 11th 2022 - Oct 12th 2022	\$4,299.85 \$431.25
Go Media - DUNELED01 Ravensbourne Rd (SH88) - Forsyth Barr StadiumOct 11th, 2023 – Oct 13th, 2023  Go Media - Upload	\$451.25
Go Media - WELLLED01 Wellington Urban MW (SH1) - Te AroOct 11th, 2023 – Oct 13th, 2023	\$556.12
Go Media - WELLLED04 Waterloo Quay - Sky Stadium (IN)Oct 11th, 2023 – Oct 13th, 2023	\$1,262.95
Go Media - WELLEDO7 High St - Hutt Central Oct 11th, 2023 – Oct 13th, 2023	\$225.70
Go Media - WELLLED10 Titahi Bay Rd - Porirua City Centre (IN)Oct 11th, 2023 – Oct 13th, 2023 Go Media Limited - #46232 Green Party East Coast GISBLED01 Wainui Rd - Inner Kaiti (IN)(Oct 2nd, 2023 – Oct 8th, 2023)	\$255.23 \$1,153.45
Go Media Limited -#46725 Green Party - Sapna Samant	Ψ1,133.43
AUCKLED33 Neilson St - Onehunga (IN)	\$1,150.00
Go Media Limited - Back of the bus advertising Go Media Limited - Back of the bus advertising 2nd month	\$2,127.50
#45293 Green Party August-September 2023 1.00 DNRI1592-FB Full Back Scania-11	\$1,380.00
Go Media Limited - Billboard - Sapna Samant - Onehunga	\$1,150.00
Go Media Limited - Upload	\$402.50
Go Media Limited - Upload	\$115.00
Go Media Limited - WGI Go Media Ltd INV-G46915-2310 Go Media Limited - WGI Go Media Ltd INV-G46846-2310	\$989.00 \$1,098.26
Green Party - T Shirt	\$1,038.20
Grey Power Manawatu - Adverisement in Spring Newsletter	\$85.00
Hall, Elizabeth - Payment direct to Andrew Shaw \$110.13 spent on Party Vote Green advertising	\$110.13
Hanmer Couriers - Billboards	\$28.75
Hanton & Anderson Design & Print Hemisphere Media - Digital display advertising	\$458.20 \$1,487.48
Hot Prints - Green Party Merchandise	\$542.14
Green Party Payroll - Staff expense advertising content creation	\$69,637.00
IStock - advertising image use	\$368.00
Jude Publishing Ltd - Advertising Coromandel Kaweta S Teepa - Translation services	\$144.90 \$2,575.00
Lamb Peters Print - Advertising Newspaper	\$483.00
Lizard News - Advertising Coromandel	\$138.00
Local Matters - Newspaper Advertising	\$1,297.20
M MacMillan - Billboard printing  MB Cinematic - Advertising	\$128.35 \$258.75
Merrett Design Ltd - Tshirts	\$306.00
Meta - Advertising	\$407.10
Mirage Visual Ltd - PNR Mirage Signs	\$552.00
Mirage Visual Ltd - PNR Mirage signs \$1926.09 Inv211251 for additional A4 brochures	\$1,926.09
Mirage Visual Ltd - PNR Mirage Visual Ltd \$205-74 printing for campaign launch Mirage Visual Ltd - PNR Mirage Visual Ltd \$265-17 printing for GE2023 Inv 210993	\$205.74 \$265.17
Mirage Visual Ltd - PNR Mirage Visual Ltd \$460 Inv 210994 Billboards	\$460.00
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Item description  Provide details of the type of advertisement, name of advertiser or supplier,	Value \$0.00
volume, duration and size as appropriate	(inc GST)
Mirage Visual Ltd - PNR Mirage Visual Ltd \$908.50 Inv 211061 Signs	\$908.50
Mohua Media Ltd - Event advertising	\$471.50
Neave Rosemary Nelson Weekly Ltd - Advertising	\$438.97 \$736.00
North East Valley Community Development Project Incorporated	\$130.00
NZ Media Entertainment - Advertising Coromandel	\$558.90
NZ Post - Postage of promotional material  NZME - Advertising Bush Telegraph / HBay GE2023 newspaper advertising	\$88.00 \$1,592.18
Outdoor Network - Adelaide Rd Billboard	\$1,035.00
Petridish Limited - Campaign printing	\$566.01
Phantom Bill Stickers  Phantom Bill Stickers	\$3,535.93
Phantom Billstickers Limited - Couriers × 1 Phantom Billstickers Limited - Coverup Guarantee × 10	\$34.50 \$172.50
Phantom Billstickers Limited - Discount	\$242.13
Phantom Billstickers Limited - Production & Placement for Billstickers	\$19,974.23
Phantom Billstickers Limited - Production of Max (920mm by 1,320mm) - 110 × Max  Phantom Billstickers Limited - Production of Max (920mm by 1,320mm) - 66 × Max	\$2,783.00 \$1,669.80
Phantom Billstickers Limited - Production of SUPER (1,820mm wide x 2,620mm high) - 4 × Super	\$404.80
Phantom Billstickers Limited - SS: Placement of Max (920mm by 1,320mm) - 110 × Max	\$15,180.00
Phantom Billstickers Limited - SS: Placement of Max (920mm by 1,320mm) - 66 × Max	\$8,556.00
Phantom Billstickers Limited - SS: Placement of SUPER (1,820mm wide x 2,620mm high) - 4 × Super Planet Media Dn Ltd - Magazine advertising	\$1,610.00 \$2,760.00
Printcraft Design - Corflute signs	\$554.88
Printing.Com - Leaflet printing	\$751.16
Pure Print - Billboards	\$1,757.20
Raglan Independent Courier Ltd - Billboard and eaflet delivery  Rainbow print Ltd - Yrad signs printed on corflute	\$48.00 \$1,060.99
Reason Group Limited - 3Now Prebill 2023 Election Campaign	\$24,198.99
Reason Group Limited - Billboards - OneNetwork	\$4,588.50
Reason Group Limited - Bus Shelters Prebill 2023 Election Campaign	\$4,574.70 -\$299.00
Reason Group Limited - Buses (Overbill)  Reason Group Limited - Buses Prebill 2023 Election Campaign	\$7,486.50
Reason Group Limited - Display Media Spend - Aug	\$4,061.02
Reason Group Limited - Election 2023 Digital campaign approach - April fees	\$2,875.00
Reason Group Limited - Election 2023 Digital Campaign Approach - March Fees  Reason Group Limited - Election 2023 Digital campaign approach - May fees Productions costs for online and radio ads  GP election 23	\$2,875.00
Reason Group Limited - Facebook Media Spend - Aug	\$2,875.00 \$33,618.00
Reason Group Limited - Facebook Media Spend - July	\$7,104.79
Reason Group Limited - Facebook Sept Prebill media spend pre writ day	\$7,992.50
Reason Group Limited - GA4 Check and Dashboard Fee 1 of 2 Reason Group Limited - GA4 Check and Dashboard Fee 2 of 2	\$2,875.00
Reason Group Limited - GDN Sept Prebill media spend pre writ day	\$2,593.25 \$1,863.00
Reason Group Limited - Go Media Prebill 2023 Election Campaign	\$4,832.73
Reason Group Limited - Google Search Media Spend - Aug	\$9,886.46
Reason Group Limited - Google Search Media Spend - July Reason Group Limited - Google Search Sept Prebill media spend pre writ day	\$848.39 \$8,280.00
Reason Group Limited - Google Search Sept Freshi Media spend pre Writ day	\$6,267.50
Reason Group Limited - Infrastructure for 2023 Election Campaign - July fees	\$16,247.20
Reason Group Limited - Infrastructure for 2023 Election Campaign - June fee	\$2,875.00
Reason Group Limited - Lock Docs Prebill 2023 Election Campaign Reason Group Limited - Lumo Digital Billboards	\$17,480.00 \$34,500.00
Reason Group Limited - Lumo Prebill 2023 Election Campaign	\$75,698.60
Reason Group Limited - Malls Prebill 2023 Election Campaign	\$13,110.00
Reason Group Limited - Mediaworks Prebill 2023 Election Campaign	\$5,427.45
Reason Group Limited - Meta Media Spend Reason Group Limited - Meta Media Spend Pre Writ day	\$10,183.66 \$8,918.30
Reason Group Limited - oOh Media Spend	\$10,922.38
Reason Group Limited - Outdoor network Prebill 2023 Election Campaign	\$17,674.95
Reason Group Limited - Paid Search Media Spend	\$5,750.00
Reason Group Limited - Paid Search Media Spend Pre Writ day Reason Group Limited - Phantom Posters	\$156.62 \$5,269.76
Reason Group Limited - Phantom Posters Prebill 2023 Election Campaign	\$6,835.31
Reason Group Limited - Sept Retainer Fee increase	\$2,521.23
Reason Group Limited - Snapchat Sept Breakill media spand are writ day	\$272.55
Reason Group Limited - Snapchat Sept Prebill media spend pre writ day  Reason Group Limited - Spinoff Pre writ day spend	\$727.95 \$1,293.75
Reason Group Limited - Stuff Media Spend	\$10,869.83
Reason Group Limited - Stuff Pre writ day media spend	\$5,088.92
Reason Group Limited - ThreeNow Media Spend	\$10,925.00

Item description	Value \$0.00
Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	(inc GST)
	44 504 05
Reason Group Limited - Tradme Pre writ day spend Reason Group Limited - TVNZ Prebill 2023 Election Campaign	\$1,581.25 \$90,735.00
Reason Group Limited - TVNZ+ Media Spend	\$23,000.00
Reason Group Limited - Youtube Media Spend	\$5,175.00
Reason Group Limited - YouTube Media Spend - Aug	\$17,923.95
Reason Group Limited - Youtube Prebill	\$22,395.59
Reason Group Limited - Youtube Sept Prebill media spend pre writ day	\$7,000.05
River City press - WGI River City Press world enviro day advert	\$207.00
River City press - WGI, adverts for conservation week x 2	\$385.30
River City press - WGI, Ref: Advert, Code: River City Press	\$414.00
Rural Couriers - Leaflet delivery	\$230.00 \$5,750.00
Screen Vistas - Cinema Advertising for the period 21 September – 11 October 2023  Gaglers	\$57,891.00
Shout Advertising Ltd - Dairy Posters	\$6,210.00
Shout Advertising Ltd - Print & Installation	\$14,901.70
Shout Advertising Ltd - Print & Installation	\$2,024.00
Shout Advertising Ltd - Street Posters	\$11,364.30
Signbiz Hbay coreflute signage overlay decals HB2706	\$276.00
Soar Communications Group Limited	\$8,030.26
Speedy Print - Printing	\$86.10
Star Media - Advertising	\$607.20
Stuff - Advertising	\$1,675.50
Tessa - Stylist The Rig District Wellington Limited CE22 Compaign thank you could	\$525.00
The Big Picture Wellington Limited - GE23 Campaign thank you cards	\$1,280.64 \$607.20
The Christchurch Star Company Ltd - Advertising The Gisbourne Herald - Advertising 10/10/23 Solus local nes	\$746.35
The Guardian - Advertising 10/10/23 30ius local lies	\$138.00
The Hotline - Advertising GP	\$17.85
The Inland App Company Limited t/a The Central App - Banner Ad and Design	\$166.75
The Print Guys - Auckland Campaign Launch Event - Coreflute selfie signage The Print Guys	\$179.06
The Rothesay News - 01/09/2023 ½ pge Advert Sept. 23, 01/10/2023 ½ page Advert Oct. 23	\$380.00
Torque Digital Limited - Printing on Plywood	\$3,171.47
Truestock	\$149.50
Valley Media - Advertising Coromandel	\$281.75
Vast - 1/2 Vast BB, Main North Rd, Digital billboard advertising Product Advertising	\$862.50 \$500.00
Vunilagi Vou - Invoiced Social media suport Instagram  Wairarapa Times - Advertisement	\$204.82
Warehouse Stationary - Printing, Leaflets, Signage	\$1,257.85
Wasasala, K - T/Shirts shirt printing workshop	\$95.00
Weston & Sons - Digital signs Gisborne	\$286.35
Whangamata News - Advertising Coromandel	\$299.00
Wrestler Limited - 2023 Election Campaign	\$42,550.00
Wrestler Limited - Agency Fee	\$7.19
Wrestler Limited - Producing	\$71.88
Wrestler Limited - Stock footage - Re-license Green Party Election Campaign 2020 - Footage renewal	\$287.50
Green Party Merchandise 18/10/2020 - 13/10/23	\$184,761.94
Digi Tees T Shirts  Martinborough Star	\$11,075.82 \$110.00
Mai tilibol odgil stal	\$110.00

# PART B: PARTY ADVERTISEMENTS SHARED WITH CANDIDATES OR OTHER PARTIES

In this part you should record all election expenses incurred in relation to election advertisements published, or that continued to be published, during the regulated period for the general election (14 July to 13 October 2023) promoting the party and one or more candidates or parties.

Apportionment is permitted between the party and a candidate(s) or other party(ies). Where an expense item has been apportioned between the party and candidate(s) or party(ies), record the total cost of the advertisement and the share apportioned to the party based on coverage. You should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the candidate(s) or other party(ies) featured in the advertising in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

#### Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

# WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART B

\$82,367.19

	TOTAL FOR PART B \$82,307.		\$82,367.19
Item description  Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name	Total cost (inc GST) Including preparation, design, composition,	% apportioned as	Value \$0.00
of candidate(s) and any other party featured in the advertising	printing, publishing and postage	party expense	(inc GST)
Lan Pham			
Advert printed in Akaroa Mail	\$345.00	50%	\$172.50
Bluestar Ltd - A2 Posters	\$70.26	25%	\$17.57
Diamond Harbour Herald - ads in the September & October issues	\$144.20	50%	\$72.10
Go Media - 1x E Billboards showing 5 Green Party Candidates Start date: Sep			
25th, 2023 End date: Oct 1st, 2023 3082 10 308.20	\$3,082.00	10%	\$308.20
Meta Ltd - Facebook Advertising during August, September & October 2023	\$183.12	25%	\$45.78
The Warehouse - Printing for Flyers	\$31.00	25%	\$7.75
Vast Billboards - 11x E Billboards showing 5 Green Party Candidates Start	\$7,475.00	10%	\$747.50
J McConnell - filming for Video featuring Lan Pham	\$250.00	25%	\$62.50
Star Media - Advert showing Party Leaders and 5 other Candidates	\$2,535.75	10%	\$253.58
Metros Publishing Group - Half Page Advert placed in Metropol, Vol 26			
Issue 17,31 Aug 2023, Page: 28 showing Party Leaders and 5 other	\$1,259.25	10%	\$125.93
Barbara Gilchrist	<del>-</del>		¥
The Ashburton Courier - Meet the Candidates Advertisement hosted	\$230.00	25%	\$57.50
Rainbow Print Ltd - 750x Business Cards	\$45.00	50%	\$22.50
Mike Davidson	Ç 13.00	30,0	<b>722.50</b>
Vast Billboards - 11x E Billboards showing 5 Green Party Candidates Start	\$7,475.00	10%	\$747.50
Go Media - 1x E Billboards showing 5 Green Party Candidates Start date: Sep	\$3,082.00	10%	\$308.20
Star Media - Advert showing Party Leaders and 5 other Candidates	\$2,535.75	10%	\$253.58
Metros Publishing Group - Half Page Advert placed in Metropol, Vol 26	72,333.73	1070	<b>\$255.50</b>
	\$1,259.25	10%	\$125.93
Issue 17,31 Aug 2023, Page: 28 showing Party Leaders and 5 other Bluestar Ltd - A2 Posters	\$1,239.25	25%	\$125.55
Rainbow Print - Business Cards	-	50%	
	\$45.00	50%	\$22.50
Richard Wesley	ć2 002 00	100/	ć200.20
Go Media - 1x E Billboards showing 5 Green Party Candidates Start date: Sep	\$3,082.00	10%	\$308.20
Vast Billboards - 11x E Billboards showing 5 Green Party Candidates Start	\$7,475.00	10%	\$747.50
Star Media - Advert showing Party Leaders and 5 other Candidates	\$2,535.75	10%	\$253.58
Metros Publishing Group - Half Page Advert placed in Metropol, Vol 26	4		4
Issue 17,31 Aug 2023, Page: 28 showing Party Leaders and 5 other	\$1,259.25	10%	\$125.93
Bluestar Ltd - A2 Posters	\$70.26	25%	\$17.57
Sahra Ahmed			
Go Media - 1x E Billboards showing 5 Green Party Candidates Start date: Sep	\$3,082.00	10%	\$308.20
Vast Billboards - 11x E Billboards showing 5 Green Party Candidates Start	\$7,475.00	10%	\$747.50
Facebook Advertising during September 2023	\$20.00	50%	\$10.00
Star Media - Advert showing Party Leaders and 5 other Candidates	\$2,535.75	10%	\$253.58
Focus Print - A2 Posters of Sahra	\$95.65	25%	\$23.91
Metros Publishing Group - Half Page Advert placed in Metropol, Vol 26			
Issue 17,31 Aug 2023, Page: 28 showing Party Leaders and 5 other	\$1,259.25	10%	\$125.93
Rainbow Print - 250 Business Cards Printed	\$45.33	50%	\$22.67
J McConnell - Filming for advertisement video	\$500.00	10%	\$50.00

Item description  Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name	Total cost (inc GST) Including preparation, design, composition,	% apportioned as	Value \$0.00
of candidate(s) and any other party featured in the advertising	printing, publishing and postage	party expense	(inc GST)
Efeso Collins			
Go Media - 2 x Digital Billboards hosted near Sylvia Park mall from Oct 7th-	\$2,127.50	25%	\$531.88
Bluestar Ltd - XL Corflute Billboards	\$2,741.55	25%	\$685.39
Bluestar Ltd - A1 Corflute Billboards	\$135.00	25%	\$33.75
Bluestar Ltd - A2 Posters	\$135.00	25%	\$33.75
Bluestar Ltd - DL Flyers	\$169.12	30%	\$50.74
Bluestar Ltd - Z-fold Flyers	\$691.35	50%	\$345.68
Golriz Ghahraman			
Bluestar Ltd - A2 Posters	\$70.26	25%	\$17.57
Lawrence Xu Nan			
Bluestar Ltd - A2 Candidate Poster 21/08/2023	\$87.83	25%	\$21.96
Peter Sykes			
Bluestar Ltd - A2 Posters	\$105.40	25%	\$26.35
Copy & Print Document Centre - A2 Posters & Corflutes	\$2,332.23	25%	\$583.06
Ricardo Menendez March			
Bluestar Ltd - Various sized Corflute billboards featuring a photo of Ricardo	\$1,768.86	25%	\$442.22
Bluestar Ltd - Various sized Corflute billboards featuring text only	\$1,353.47	50%	\$676.74
Bluestar Ltd - A2 Posters	\$351.32	25%	\$87.83
Bluestar Ltd - DL Flyers	\$563.73	30%	\$169.12
Phantom Billstickers - Billstickers posted in various locations	\$3,450.00	25%	\$862.50
Shout Advertising Ltd - Street Posters posted in various locations	\$1,150.00	25%	\$287.50
Go Media Digital Billboard Sandringham Road - Eden Park. Hosted	\$1,482.35	25%	\$370.59
Julie Zhu - Video Production	\$2,000.00	5%	\$100.00
Big Street Bikers - Bike Park Advertisements hosted 18/9/23 -13/10/23	\$966.00	25%	\$241.50
Direct Mail Printing & envelopes	\$508.41	25%	\$127.10
Custom Stickers NZ Ltd - 1000x 90mm waterproof strickers	\$367.64	30%	\$110.29
Burst SMS - Text Blast reminding constituents to get out to vote	\$45.00	50%	\$22.50
Meta - Boosted Posts & Advertising on Facebook and Instragram run	\$3,986.83	20%	\$797.37
Lumo Digital Outdoor Ltd - Digital Billboards	\$3,219.50	25%	\$804.88
Suveen Walgampola	\$3,219.50	2370	3004.00
The Print Guys Ltd 20x A2 Posters	\$315.24	25%	\$78.81
Darleen Tana	<b>\$313.24</b>	2370	770.01
Trailer hire for distribution of hoardings & billboards	\$230.00	25%	\$57.50
Bluestar Ltd, XL Corflute Billboards	\$2,990.78	25%	\$747.70
Bluestar Ltd, AO Corflute Billboards	\$941.54	25%	\$235.39
Bluestar Ltd, A1 Corflute Billboards	\$720.00	25%	\$180.00
Bluestar Ltd, A2 Posters	\$1,141.81	25%	\$285.45
Bluestar Ltd, Single Fold Flyers	\$3,956.62	50%	\$1,978.31
I-Colour Graphics, Vinyl Sticker	\$100.00	50%	\$50.00
Bernard Long	ĆAAE CA	750/	6224.22
Speedy Signs Car signage	\$445.64 \$319.70	75%	\$334.23
Palmerston North Serigraphic Services Ltd T/A Screen Print Services tee-	\$319.70	75%	\$239.78
David Kennedy	40.464.00	450/	44 074 07
Ads featuring 4 Green Party Candidates placed in Otago Daily Times	\$9,161.83	15%	\$1,374.27
Bluestar Ltd - A2 Posters ordered	\$52.70	25%	\$13.18
Meta Ltd - Facebook Advertising made between 28/9/23 - 13/10/23	\$3,404.49	25%	\$851.12
Lakes Weekly Bulletin - Advert placed in October 3 2023 issue	\$230.00	25%	\$57.50
Mountain Scene - advert placed in Queesntown Newspaper	\$358.80	25%	\$89.70
Fransisco Hernandez	4		4
Ads featuring 4 Green Party Candidates placed in Otago Daily Times	\$9,161.83	15%	\$1,374.27
Planet Media - Digital Bollard ad	\$115.00	50%	\$57.50
Bluestar Ltd - A2 Posters	\$263.49	25%	\$65.87
Paid Facebook Advertising for ads promoted between 12 September 2023	\$500.00	80%	\$400.00
Pleasance Hansen			
Ads featuring 4 Green Party Candidates placed in Otago Daily Times	\$9,161.83	15%	\$1,374.27
Central App Advertising - Banner Ad	\$166.75	75%	\$125.06
Waitaki App Advertising	\$112.70	75%	\$84.53
Scott Willis			
Bluestar Ltd: A2 Candidate Posters 33 Jackson Street, Petone, Wellington	\$175.66	25%	\$43.92
Ads featuring 4 Green Party Candidates placed in Otago Daily Times	\$9,161.83	15%	\$1,374.27
Paid Facebook Advertising for ads promoted between 12 September 2023	\$397.10	80%	\$317.68
ProSigns: 2 x Magnetic Signs PO Box 2311, Dunedin 9044	\$103.50	50%	\$51.75

PART B Page: 7

ProSigns: 2 x Magnetic Signs PO Box 2311, Dunedin 9044

\$103.50

50%

\$51.75

Item description  Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising	Total cost (inc GST) Including preparation, design, composition, printing, publishing and postage	% apportioned as party expense	Value \$0.00 (inc GST)
Jordan Walker			
Campaign Launch poster printing	\$22.20	50%	\$11.10
Evolution Theatre poster printing	\$96.75	50%	\$48.38
Pamela Grealey	,		,
Flock Media Group magazine advert 17/09/23	\$345.00	25%	\$86.25
Anura Productions Ltd Social media support 27/10/2023	\$5,750.00	75%	\$4,312.50
Anura Productions Ltd Social media support 9/10/2023	\$2,300.00	75%	\$1,725.00
Huhana Lyndon			
Helensville News 2011 Ltd Ad in Helensville Newspaper published in	\$379.50	25%	\$94.88
Bluestar Ltd - XL Corflute Billboards	\$1,844.32	25%	\$461.08
Bluestar Ltd - A0 Corflute Billboards	\$1,412.32	25%	\$353.08
Bluestar Ltd - A1 Corflute Billboards	\$603.00	25%	\$150.75
Bluestar Ltd - Single Fold Flyers	\$6,924.08	50%	\$3,462.04
Stuff Ltd - Flyer Inserts made October 2023	\$3,908.85	50%	\$1,954.43
MainFreight - Flyer Inserts made October 2023	\$494.65 \$103.86	50% 25%	\$247.33 \$25.97
Instragram Boosted Posts in August and September Facebook Boosted Posts in August and September	\$103.86	25%	\$35.00
	\$140.00	2370	\$35.00
Jace Hobbs Meta - Facebook Advertising for 4 August 2023 to 12 August 2023 inclusive	\$47.50	75%	\$35.63
Celia Wade Brown	\$47.50	7370	\$35.03
Lamd and Peters - Candidate Business Cards	\$206.00	30%	\$61.80
Gina Quynh Dao-McLay	\$200.00	30/6	301.80
Bluestar Ltd - A2 Posters	\$70.26	25%	\$17.57
100x Business Cards - ordered from The Big Picture Wellington Ltd	\$88.25	50%	\$44.13
Julie Ann Genter	700.20		¥
Merrett Design Ltd ta DigiTees- T shirts - Promotional clothing for sale - 15	\$647.85	40%	\$259.14
Brazen Ltd - Screen Print set up and 45 Tee shirts and crew neck sweaters	\$1,666.64	25%	\$416.66
Brazen Ltd - Screen printing and 48 tees shirts	\$934.72	40%	\$373.89
Brazen Ltd - Purchase of 44 hoodies and promotional T shirts	\$1,843.11	25%	\$460.78
GREEN PARTY OF AOTEAROA NEW ZEALAND - Offshore postage for	\$126.58	25%	\$31.65
GREEN PARTY OF AOTEAROA NEW ZEALAND - Offshore postage for	\$29.77	25%	\$7.44
Phantom Bill Stickers - Production and placement campaign posters	\$10,352.94	40%	\$4,141.18
Bluestar Ltd - printing of 1,000 postcards	\$295.61	50%	\$147.81
Wizard New Zealand Ltd - Lanyards Green with swivel clip and breakaway	\$109.48	25%	\$27.37
Bluestar Ltd - Flyers	\$1,011.68	25%	\$252.92
Graham Bloxham & Associates -Rent of Two Billboards for full campaign until day before election day; print and install two skins	\$6,612.00	40%	\$2,644.80
Molly Doyle Films - Campaign Video Production costs and expenditures for	40.00.00		4
entire production from start to finish for Julie Anne Genter - Campaign	\$2,614.50	25%	\$653.63
Shopify Website license and hosting (JunOct) for sale of campaign Green Party - 85 Billboards 2 sizes	\$70.00	25%	\$17.50
Green Party - 95 Billboards 2 Sizes Green Party - posters A2 size by 50	\$3,093.50	40% 25%	\$1,237.40 \$43.13
Green Party - posters A2 size by 50  Green Party - freight for billboards	\$172.50 \$69.00	40%	\$27.60
Hemisphere Media - Social media advertising and programmatic digital	\$13,800.00	40%	\$5,520.00
Bluestar Ltd - 15 Corflutes	\$419.59	25%	\$104.90
Go Media - Billboard advertising at Adelaide Rd, Mt Cook	\$5,692.50	25%	\$1,423.13
Blue Star Signage for cargo bikes	\$731.00	25%	\$182.75
Warehouse Stationery - envelopes for mailout to supporters	\$149.95	40%	\$59.98
Green Party - printing letters to supporters	\$192.60	40%	\$77.04
Green Party - Text Blast	\$50.00	40%	\$20.00
Stephanie Rodgers			
Bluestar Ltd - A2 Posters	\$702.65	25%	\$175.66
Ali Muhammad			
Hallenstein Brothers Palmerston North Apparel purchased for screen	\$93.97	25%	\$23.49
ScreenPrint Services Screen Printing on Apparel	\$115.69	25%	\$28.92
VistaPrint New Zealand Posters Printed	\$298.06	25%	\$74.52
VistaPrint New Zealand Posters Printed	\$55.63	50%	\$27.82
Kahurangi Carter			
Vast Billboards - 11x E Billboards showing 5 Green Party Candidates Start	\$7,475.00	4%	\$299.00
Go Media - 1x E Billboards showing 5 Green Party Candidates Start date: Sep	\$3,082.00	10%	\$308.20
Star Media - Advert showing Party Leaders and 5 other Candidates	\$2,535.75	10%	\$253.58
Metros Publishing Group - Half Page Advert placed in Metropol, Vol 26			
Issue 17,31 Aug 2023, Page: 28 showing Party Leaders and 5 other	\$1,259.25	10%	\$125.93
Bluestar Ltd - A2 Posters	\$70.26	25%	\$17.57
Meta Ltd - Facebook & Instagram advertising placed between 11/9/23 -	\$1,717.92	25%	\$429.48

PART B

# Item description

Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as name of candidate(s) and any other party featured in the advertising

# Total cost (inc GST)

Including preparation, design, composition, printing, publishing and postage

# % apportioned as party expense

Value \$0.00 (inc GST)

Tamatha Paul			
Bluestar Ltd: XL, A0, A1 Corflute Billboards	\$3,299.76	25%	\$824.94
Bluestar Ltd: A2 Posters	\$351.32	25%	\$87.83
Bluestar Ltd: Candidate Flyers	\$1,452.93	50%	\$726.47
Bluestar Ltd: Stickers	\$523.55	40%	\$209.42
Bluestar Ltd: Get out to Vote Flyers	\$247.93	10%	\$24.79
Meta Ltd - Instagram & Facebook advertising between 24 July 2023 - 13	\$1,504.44	10%	\$150.44
Phantom Billstickers - Placed between July & October inclusive	\$11,486.20	25%	\$2,871.55
Hemisphere Media - Digital Display Advertising	\$5,411.50	15%	\$811.73
Shout Media - Street Posters placed during July, August, September,	\$11,132.00	25%	\$2,783.00
Stuff - Banner Ad placed on Stuff Website 30/9/23 - 13/10/23 inclusive	\$1,150.00	25%	\$287.50
The Big Picture - Postcards	\$700.56	50%	\$350.28
Slimecity Studios - Sample Tee-shirt printed for Merchandise Slimecity	\$25.01	25%	\$6.25
Sapna Samant			
Bluestar Ltd - A2 Posters	\$87.83	25%	\$21.96
Reina Tuai Penney			
Bluestar Ltd - A2 Posters	\$112.42	25%	\$28.11
SCG - Billboards	\$335.80	25%	\$83.95
Chlöe Swarbrick			
Lumo Digital - Ponsonby Road & Victoria Street Billboards Start date:	\$4,715.00	40%	\$1,886.00
Locky Docky - Advertising on Bike Lock Screens Start date: 2/10/2023 End	\$483.00	20%	\$96.60
Phantom Billstickers - Poster Advertising Start date: 8/10/2023 End date:	\$2,617.40	40%	\$1,046.96
Shout Media - Apartment Screen Advertising Start date: 25/9/2023 End	\$1,150.00	40%	\$460.00
Shout Media - General Advertising Start date: 4/9/2023 End date:	\$2,415.00	40%	\$966.00
The Outdoor Networks - Karangaphape Road & Newton Road Start date:	\$2,760.00	40%	\$1,104.00
Lumo Digital - Ponsonby Road upweight & Hobson Street twins Start date:	\$6,325.00	40%	\$2,530.00
Mediaworks - Victoria Street Advertising Start date: 9/10/2023 End date:	\$1,806.65	40%	\$722.66
Blink Ltd - Wraps Purchased	\$690.00	30%	\$207.00
Bluestar Ltd - A2 Posters & Hoardings purchased	\$4,668.49	40%	\$1,867.40
Bluestar Ltd - Postcards purchased	\$623.44	30%	\$187.03
Bluestar Ltd - 4000 Flyers purchased	\$666.16	15%	\$99.92
Bluestar Ltd - "I voted" stickers purchased	\$431.88	90%	\$388.69
Bluestar Ltd - Postcards Purchased	\$650.00	44%	\$286.00
Waiheke Weekender - Quarter page advert on 14 & 21 September 2023	\$607.20	15%	\$91.08
Snapchat Advertising: Start date: 25/9/2023 End date: 13/10/2023	\$628.68	10%	\$62.87
Meta Ltd - Advertising between 23/7/2023 - 13/10/2023 inclusive	\$10,784.98	15%	\$1,617.75
New Zealand Post - DM letters sent with 2 tick green message for CS - 1 side	\$778.00	55%	\$427.90
Ricoh / Warehouse Stationery - 3880 direct mail envelopes sent from 19	\$320.43	10%	\$32.04
Gordon Harris - T-shirt printing	\$579.67	30%	\$173.90
Savemart - Second Hand T-shirts purchased for screen printing	\$81.92	30%	\$24.58
AS Colour - T-shirt printing	\$486.17	30%	\$145.85
Steve Abel	Ţ 1321Z1	22,72	+= .5.65
Bluestar Ltd A2 Posters Printed	\$70.26	25%	\$17.57

# PART C: AUTHORISED PARTY ADVERTISEMENTS PROMOTED BY A THIRD PARTY PROMOTER

In this part you should record all election expenses incurred in relation to party advertisements promoted by a third party promoter with your written authorisation and published, or that continued to be published, during the regulated period for the general election (14 July to 13 October 2023).

Expenses cannot be apportioned with third party promoters. If you authorised someone else to publish advertising encouraging people to vote for the party, the cost of the advertising will be a party election expense and the same costs will also be an election expense of the third party. Record the name of the third party promoter in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are

attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

#### Election expenses include:

- the costs incurred in the preparation, design, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the party for free or below reasonable market value.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:	NIL
TOTAL FOR PART C	\$ 0.00
Item description  Provide a brief description of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate as well as the name of the third party which promoted the advertising	Value \$0.00 (inc GST)
EXAMPLE: Display Advertising Ltd: 13/9/2023 - 13/10/2023: 3 x Billboards: 2000mm x 1000mm Worker's United	\$1,200

# PART D: PARTY ONLY BROADCASTING ALLOCATION EXPENSES

You must complete Parts D to F if the party received an allocation of money for broadcasting pursuant to Part 6 of the Broadcasting Act 1989 to produce or place advertising on TV, radio or the internet for the 2023 general election.

In Part D you should record details of all expenses incurred using the broadcasting allocation promoting the party or attacking another party or candidate.

# WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART D

\$ 368,380.64

		TOTAL FOR PART D	\$ 368,380.64
Supplier's name and street address This should be the production company, media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account	Invoice date or dates	Description of allocation expenses  List the total production costs, television placement, radio placement and internet placement costs for each supplier separately	Value \$0.00 (inc GST)
EXAMPLE: Make Believe Television 84 Shortland Street Auckland 6000	1st and 10th of October 2023	Production costs	\$10,000
		13 September – 12 October 2023 TV placement costs on Channel A and Channel B	\$62,450
		1 October – 13 October 2023 Radio placement costs on Radio X and Y	\$11,450
		20 – 30 September 2023 Social Media promotional posts	\$300
Wrestler 12 Jessie Sreet Te Aro Wellington 6011	26 June 2023 20 July 2023	Production costs	\$ 10,925.00
		Remainder amount for production and delivery of 2023 election campaign	\$ 37,950.00
Reason Group Limited Level 2, 326 Lambton Quay Wellington 6011	17 October 2023	Online advertsing, Meta Media / Google / Display Media / Snapchat / Radio	\$ 58,165.76
Reason Group Limited Level 2, 326 Lambton Quay Wellington 6011	11 October 2023	Online advertising, Meta Media / Google / Display Media / Snapchat / Stuff Media / Spinoff Media / Trade Me	\$ 135,123.14
Reason Group Limited Level 2, 326 Lambton Quay Wellington 6011	2 October 2023	Online advertising, Meta Media / Google / Display Media / Snapchat	\$ 23,851.55

Supplier's name and street address  This should be the production company, media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account	Invoice date or dates	Description of allocation expenses  List the total production costs, television placement, radio placement and internet placement costs for each supplier separately	Value \$0.00 (inc GST)
Reason Group Limited Level 2, 326 Lambton Quay Wellington 6011	26 September 2023	Online advertising, Meta Media / Google / Display Media / Snapchat	\$ 31,567.76
Reason Group Limited Level 2, 326 Lambton Quay Wellington 6011	19 September 2023	Online advertising, Meta Media / Google / Display Media	\$ 27,070.98
Reason Group Limited Level 2, 326 Lambton Quay Wellington 6011	31 August 2023	Online advertiing campaign production fee	\$ 43,726.45

# PART E: PARTY AND CANDIDATE SHARED BROADCASTING ALLOCATION EXPENSES

In Part E record allocation expenses used to produce or place advertising on TV, radio or the internet featuring the party and one or more candidates.

PROVIDE the following information below:

- Supplier's name and address: This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account
- · Invoice date or dates

- Description of allocation of expenses: List the total production costs,
   TV placement, radio placement and internet placement costs for each supplier separately and the names of the candidates
- Value \$0.00 inc GST
- % apportioned to the party
- $\cdot\,\,$  % apportioned to the candidate

# WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

NIL

TOTAL FOR PART E

\$ 0.00

Invoice date or dates	Description of allocation of expenses	Value \$0.00 (inc GST)	% apportioned to party	% apportioned to candidate
1st and 10th of October 2023	Production costs	\$10,000	10%	90%
	13 September – 12 October 2023 TV placement costs on Channel A and Channel B, candidate John Smith	\$62,450	10%	90%
	1 – 13 October 2023 Radio placement costs on Radio X and Y	\$11,450	20%	80%
	20 – 30 September 2023 Social Media promotional posts	\$300	50%	50%
	or dates	or dates  allocation of expenses  1st and 10th of October 2023  13 September – 12 October 2023  TV placement costs on Channel A and Channel B, candidate John Smith  1 – 13 October 2023  Radio placement costs on Radio X and Y  20 – 30 September 2023	or dates  allocation of expenses  (inc GST)  1st and 10th of October 2023  13 September – 12 October 2023  TV placement costs on Channel A and Channel B, candidate John Smith  1 – 13 October 2023  Radio placement costs on Radio X and Y  \$11,450  20 – 30 September 2023	or dates         allocation of expenses         (inc GST)         to party           1st and 10th of October 2023         Production costs         \$10,000         10%           13 September – 12 October 2023

# PART F: CANDIDATE ONLY BROADCASTING ALLOCATION EXPENSES

In Part F record the party's broadcasting allocation used to produce or place a candidate election advertisement on TV, radio or the internet.

PROVIDE the following information below:

- Supplier's name and address: This should be the media buyer or broadcaster on the invoice provided to the Electoral Commission for payment of the account
- Invoice date or dates
- Description of allocation of expenses: List the total production costs, TV placement, radio placement and internet placement costs for each supplier separately
- Candidate name
- · Value \$0.00 inc GST

Advertising paid for using the broadcasting allocation is excluded from the definition of party election expense. However, it is not excluded from the definition of candidate expense. If you use the allocation to produce a candidate election advertisement on TV, radio or online, the costs should also be disclosed in the candidate's return as an election expense and a donation from the party.

# WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

NIL

TOTAL FOR PART F

\$ 0.00

Supplier's name and street address	Invoice date or dates	Description of allocation of expenses	Candidate name	Value \$0.00 (inc GST)
	1st and 10th of October 2023	Production cost	M Brown	\$10,000
		13 September – 12 October 2023 TV placement costs on Channel A and Channel B	T Smith	\$62,450
		1 – 13 October 2023 Radio placement costs on Radio X and Y	M Brown	\$11,450
		20 – 30 September 2023 Social Media promotional posts	T Smith	\$300



# INDEPENDENT ASSURANCE REPORT To the Party Secretary of the Green Party of Aotearoa New Zealand

# Report on parts A, B, and C of the Green Party of Aotearoa New Zealand Return (Election Expenses)

# Disclaimer of Opinion

We have undertaken a reasonable assurance engagement on the Green Party of Aotearoa New Zealand (the "Party") compliance, in all material respects, with the requirements of sections 206ILof the Electoral Act 1993 ("the Act") as evaluated against the return of the Party's election expenses (the "return") for the 2023 general election period 14 July 2023 to 13 October 2023.

Because of the significance of the matter described in the *Basis for Disclaimer of Opinion* section of our report, we do not express an opinion on the Party's compliance with the Act as evaluated against the return throughout the period from 14 July 2023 to 13 October 2023.

# Summary of the return

Based on the assurance procedures performed we can summarise transactions in relation to the election expenditure as follows:

Election Expenses Limit: \$3,050,600.00

Total Party Election Expenses: \$1,336,920.10

### Basis of Disclaimer of Opinion

We do not express an opinion on parts A, B, and C of the Return for the following reasons:

- We were unable to ascertain the completeness of the election expenses listed in the party return for the following reasons:
  - We are not the auditor of the Party's electorates; our scope was therefore limited in respect of assessing the completeness of party election expenses which may have been incurred at electorate level;
  - Controls over the recording of election expenses that may have been provided at no cost are limited as there are no practical audit procedures to determine the effect of this limited control; and
  - Difficulties in the apportionment of election expenses of election activity between candidates and the Party as a whole.

Due to the nature of the limitations above, we do not believe there is further information that can be provided to us by the Party to allow us to determine the effects of these limited controls. As a result of these matters we were unable to determine whether any adjustments might have been found necessary in respect of unrecorded election expenses.

# Party Secretary's Responsibilities

The Party Secretary is responsible for:

- a) The compliance activity undertaken to meet the requirements of the Act as evaluated against the return.
- b) Identification of risks that threaten compliance with the requirements of the Act identified above being met and controls which will mitigate those risks and monitor ongoing compliance.

### Our Independence and Quality Management

We have complied with the independence and other ethical requirements of Professional and Ethical Standard 1 International Code of Ethics for Assurance Practitioners (including International Independence Standards) (New Zealand) issued by the New Zealand Auditing and Assurance Standards Board, which is founded on fundamental principles of integrity, objectivity, professional competence and due care, confidentiality and professional behaviour.



The firm applies Professional and Ethical Standard 3, which requires the firm to design, implement and operate a system of quality management including policies or procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

# Assurance Practitioner's Responsibilities

Our responsibility is to express an opinion on the Party's compliance, in all material respects, with the requirements of the Act as evaluated against the return, throughout the specified period. SAE 3100 (Revised) requires that we plan and perform our procedures to obtain reasonable assurance about whether the Party has complied ,in all material respects, with the requirements of the Act as evaluated against the return, throughout the specified period.

An assurance engagement to report on the Party's compliance with the requirements of the Act involves performing procedures to obtain evidence about the compliance activity and controls implemented to meet the requirements of the Act. The procedures selected depend on our judgement, including the identification and assessment of risks of material non—compliance with the requirements of the Act as evaluated against the return.

Our firm carries out other assignments for the Party in the area of review of the financial statements, donation and loan return. The firm has no other relationship with, or interests in, the Party.

Because of the matter described in the Basis for Disclaimer of Opinion Paragraph, we are not able to obtain sufficient appropriate audit evidence to provide a basis for a reasonable assurance opinion on the Party's compliance with the Act as evaluated against the return.

#### Inherent Limitations

Because of the inherent limitations of an assurance engagement, together with the internal control structure it is possible that fraud, error, or non-compliance with compliance requirements may occur and not be detected.

A reasonable assurance engagement throughout the specified period does not provide assurance on whether compliance with the requirements of the Act will continue in the future.

# **Use of Report**

This report has been prepared for use by the Party Secretary for the purpose of establishing that the election expenses reported by the Party in the return have been appropriately determined for the purpose intended. We disclaim any assumption of responsibility for any reliance on this report to any person other than the Party Secretary, or for any other purpose other than that for which it was prepared.

**BDO WELLINGTON AUDIT LIMITED** 

Wellington Audit Cimited

Wellington New Zealand 8 March 2023



# INDEPENDENT ASSURANCE REPORT To the Party Secretary of the Green Party of Aotearoa New Zealand

# Report on parts D, E, and F of the Green Party of Aotearoa New Zealand Return (Allocation Expenses)

### Opinion

We have undertaken a reasonable assurance engagement on the Green Party of Aotearoa New Zealand (the "Party") compliance, in all material respects, with the requirements of sections 206LA of the Electoral Act 1993 and section 80A of the Broadcasting Act 1989 ("the Acts") as evaluated against the return of the Party's allocation expenses (the "return") for the 2023 general election period 14 July 2023 to 13 October 2023.

In our opinion, the Party has complied in all material respects, with the requirements of sections 206IA of the Electoral Act 1993 and section 80A of the Broadcasting Act 1989 as evaluated against the return for the 2023 general election period 14 July 2023 to 13 October 2023.

# Summary of the return

Based on the assurance procedures performed we can summarise transactions in relation to the allocation expenditure as follows:

Party Broadcasting Allocation: \$368,548.00 Total Party Allocation Expenses: \$368,380.64

# **Basis for Opinion**

We conducted our engagement in accordance with Standard on Assurance Engagements (SAE) 3100 (Revised) Compliance Engagement: issued by the New Zealand Auditing and Assurance Standards Board.

We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

# Party Secretary's Responsibilities

The Party Secretary is responsible for:

- a) The compliance activity undertaken to meet the requirements of the Acts as evaluated against the return.
- b) Identification of risks that threaten compliance with the requirements of the Acts identified above being met and controls which will mitigate those risks and monitor ongoing compliance.

### Our Independence and Quality Management

We have complied with the independence and other ethical requirements of Professional and Ethical Standard 1 International Code of Ethics for Assurance Practitioners (including International Independence Standards) (New Zealand) issued by the New Zealand Auditing and Assurance Standards Board, which is founded on fundamental principles of integrity, objectivity, professional competence and due care, confidentiality and professional behaviour.

The firm applies Professional and Ethical Standard 3, which requires the firm to design, implement and operate a system of quality management including policies or procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

# **Assurance Practitioner's Responsibilities**

Our responsibility is to express an opinion on the Party's compliance, in all material respects, with the requirements of the Acts as evaluated against the return, throughout the specified period. SAE 3100 (Revised) requires that we plan and perform our procedures to obtain reasonable assurance about whether the Party has complied ,in all material respects, with the requirements of the Acts as evaluated against the return, throughout the specified period.



An assurance engagement to report on the Party's compliance with the requirements of the Acts involves performing procedures to obtain evidence about the compliance activity and controls implemented to meet the requirements of the Acts. The procedures selected depend on our judgement, including the identification and assessment of risks of material non—compliance with the requirements of the Acts as evaluated against the return.

Our firm carries out other assignments for the Party in the area of audit of the financial statements, donation return and taxation advice. The firm has no other relationship with, or interests in, the Party.

#### **Inherent Limitations**

Because of the inherent limitations of an assurance engagement, together with the internal control structure it is possible that fraud, error, or non-compliance with compliance requirements may occur and not be detected.

A reasonable assurance engagement throughout the specified period does not provide assurance on whether compliance with the requirements of the Acts will continue in the future.

# Use of Report

This report has been prepared for use by the Party Secretary for the purpose of establishing that the allocation expenses reported by the Party in the return have been appropriately determined for the purpose intended. We disclaim any assumption of responsibility for any reliance on this report to any person other than the Party Secretary, or for any other purpose other than that for which it was prepared.

**BDO WELLINGTON AUDIT LIMITED** 

Wellington Audit Cimited

Wellington New Zealand 8 March 2023



8 March 2024

BDO Wellington Level 1, Chartered Accountants House 50 Customhouse Quay PO BOX 10-340 Wellington, 6143 NEW ZEALAND

**Dear Henry** 

Letter of Representation for Party Return of Expenses for the 2023 General Election

This representation letter is furnished in connection with the return of party election expenses and broadcasting allocation expenses for the 2023 general election (the return) by The Green Party of Aotearoa NZ (the Party) made in accordance with sections 2061 and 2061A of the Electoral Act 1993 (the Act) which has been subject to an assurance engagement and reported on by you in accordance with sections 206L and 206LA of the Act.

I understand that your assurance engagement was conducted in accordance with the relevant provisions of the Act and the applicable Auditing and Assurance Standards issued by the New Zealand Auditing and Assurance Standards Board.

I confirm and take responsibility for the following representations after taking all reasonable steps to assure myself of them:

- 1. The return has been prepared in accordance with the relevant provisions of the Act.
- 2. I am responsible for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of the return. I have done this, and all explanations or demonstrations of this to you have been complete and accurate.
- 3. All records, documents and accounts (records) have been kept by the Party (including subsidiary entities) and made available to you, and these materials will be retained in accordance with the requirements of the Act.
- 4. I have disclosed to you:
  - 4.1 any material transactions not disclosed in the records;
  - 4.2 the existence of all relevant agreements or activities relating to the Party's members of the previous Parliament, electorate candidates, subsidiary or closely connected political entities, third party promoters (whether registered or not), and other political parties (whether registered or not) or their electorate candidates;

- 4.3 any alleged, suspected or proven illegal activity under the Act or other legislation potentially relevant to the return or instances of non-compliance with applicable requirements;
- 4.4 any outstanding disputed claims, matters with authorities, or planned or continuing litigation; and
- 4.5 the fact of, and results from, any assessment made by me that considered whether the records of the Party may be materially misstated or incomplete for any reason; any design deficiencies in the compliance system and instances where that system has not operated as described.
- 5. I have sought, received, and hold in the Party's records confirmation from, or on behalf of, any Party members of the previous Parliament that all party advertisements published, or election expenses incurred by those members of Parliament have been disclosed to me, with adequate supporting records, for inclusion in this return.
- 6. The return contains the total returnable expenses of the Party for the 2023 general election whether paid or incurred before, during, or after the regulated period. The return includes all expenses, including apportioned expenses, and irrespective of the source of funds or entity paying for the activities concerned, and irrespective of whether or not an advertisement contained a promoter statement.
- 7. Parts A to C of the return's contents have been determined by considering, in the following sequence, these questions and the relevant provisions of the Act:
  - 7.1 Was the advertising undertaken by the party secretary, or with their authority? [definition of election expenses, section 206(1)] (If no, advertising is not an election expense).
  - 7.2 If yes did the advertising constitute publishing? [definition of publish, section 3D; definition of election expenses, section 206(1)] (If no, advertising is not an election expense).
  - 7.3 If yes was that the publishing of a party advertisement? That is, did the advertisement encourage or persuade, or appear to encourage or persuade, voters to vote for the party, or against another party, or both? [definition of party advertisement, section 3(1); definition of election expenses, section 206(1)] (If no, advertising is not a party election expense).
  - 7.4 If yes was the advertising undertaken (or deemed to be undertaken) during the regulated period (from 14 July to 13 October 2023)? [definition of regulated period, section 3B; definition of election expenses, section 206(1)] (If no, advertising is not an election expense).

# 7.5 If yes:

- 7.5.1 What expense was incurred in undertaking the advertising? [definition of advertising expenses, section 3E; definition of election expenses, section 206(1)]
- 7.5.2 What cost was involved in respect of the preparation, design, composition, printing, distribution, postage and publishing of the party advertisement? [section 3E(1)(a)(i)]

- 7.5.3 What was the reasonable market of any material used for or applied toward the party advertisement, including material provided free of charge, or below reasonable market value? [section 3E(1)(a)(ii)]
- 7.5.4 Was the advertisement a joint party advertisement [section 206CB], or a joint party and candidate advertisement [section 206CC]? (If yes, the costs can be apportioned based on coverage).
- 7.5.5 Was the advertisement published before the regulated period and continued to be published during the regulated period [section 206CA]? (If yes, the costs can be apportioned with the costs attributed to the regulated period counted).
- 7.6 Do any of the costs identified above fall within any of the election expense exceptions? [section 3E(1)(b)]
  - 7.6.1 The conduct of any survey or public opinion poll (other than push-polling).
  - 7.6.2 Framework, other than a commercial framework, supporting a hoarding displaying the party advertisement.
  - 7.6.3 The labour of any person provided free of charge by that person.
  - 7.6.4 Replacement of election materials damaged in circumstances out of the party's control.
  - 7.6.5 Expenses, including running costs, of a vehicle used to display a party advertisement (provided payment was not made or promised) for the display of the advertisement on the vehicle.
  - 7.6.6 Allocations from the Electoral Commission of money for election broadcasting [definition of election expenses, section 206(1)(c)].

If yes, that specific cost is not an election expense.

- 7.7 Where an apportionment of election expenses is given in the return:
  - 7.7.1 the basis of apportionment is appropriate, and has been properly applied and recorded; and
  - 7.7.2 the information contained in the Party's return is known to be consistent with that of the Party's electorate candidates, or the undertakings of other entities involved in the apportionment included in the records.
- 8. Where the Party received a broadcasting allocation for the 2023 general election Parts D to F have been determined by considering these questions and the relevant provisions of the Electoral Act 1993 (the Electoral Act) and Part 6 of the Broadcasting Act 1989 (the Broadcasting Act):
  - 8.1 Was the allocation used by the Party to produce, broadcast or publish election programmes on television, radio or election advertisements on the internet for the 2023 general election? [definition of election programme, broadcasting costs, production costs and publishing costs, section 69(1) Broadcasting Act; definition of election advertisement, section 3A Electoral Act] (If no, advertising is not an allocation expense).

- 8.1.1 If the allocation was used for broadcasting costs was the placement on television or radio during the election period (from 14 July to 13 October 2023)? [definition of election period, section 69(1) Broadcasting Act] (the allocation cannot be used for broadcasting costs on radio or television outside of the election period).
- 8.1.2 If the allocation was used for publishing costs was the placement on the internet during the election period? (the allocation can only fund publishing costs during the election period. Parties can spend their own funds on internet placement costs before and during the election period and those costs must be declared as election expenses in Parts A-C if the election advertising was published in the regulated period (see 7.4 above)).
- 8.1.3 If the allocation was used for production costs what cost was involved in respect of the preparation, design, composition and creation of the programme or advertisement? [section 69(1) Broadcasting Act]. Parties can spend their own funds on production costs before and during the election period and those costs must be declared as election expenses in Parts A to C if the production costs are for election advertisements that were published in the regulated period (see 7.4 above)).
- 8.2 Was the allocation spent on any advertising that promoted the party and a candidate [section 70(2) of the Broadcasting Act and section 205EA and 206CC of the Electoral Act]? (If yes, the Party must report the total amounts spent on joint party and candidate advertising in Part E of the return and the percentage coverage provided to the Party and candidate. The candidate will need to report the value apportioned to the candidate as candidate election expenses and a donation from the Party in the candidate's return of expenses and donations).
- 8.3 Was the allocation spent on advertising that solely promoted a candidate [section 70(3) of the Broadcasting Act]? (If yes, the Party must report the amounts spent on candidate only advertising in Part F of the return and the candidate will need to include the costs as candidate election expenses and a donation from the party in the candidate's return of expenses and donations).
- 8.4 Has the Party reported details of all accounts sent by the Party to the Electoral Commission under section 80B(1) of the Broadcasting Act in respect of expenditure of the party's allocation? [section 206IA of the Electoral Act]. The Commission pays suppliers' invoices that have been certified by an authorised party official as payable from the party's broadcasting allocation. With the exception of internet advertising placement costs paid directly by the party (for example, Facebook promoted posts), payments are made to suppliers and no money is paid directly to parties in accordance with the requirements of section 80B of the Broadcasting Act.
- 9. Any and all misstatements you have identified during the course of your assurance engagement have been adjusted in the final return.
- 10. We have completed my own procedures, distinct from your assurance engagement processes, to evaluate the accuracy and completeness of the return.
- 11. The return is free of any material misstatements or omissions.

12. We confirm that the General Election Campaign designer and General Election Creative director worked exclusively on preparing, designing, composing, printing, posting and/or publishing election advertisements for the 2023 General Election.

These representations are made in terms mutually agreed between us, and to supplement information obtained by you from the records of the Party and to confirm information given to you orally.

Yours sincerely,

Miriam Ross

**Party Secretary** 

Green Party of Aotearoa New Zealand