



Return of Electorate Candidate Donations, Expenses and Loans for the 2023 General Election

DECLARATION

1. Candidate name:

SHANE JONES

Party name (if applicable):

NEW ZEALAND FIRST

Electorate contested:

NORTHLAND

2. TOTAL CANDIDATE DONATIONS

Complete Parts A to E on pages 2 to 7 if you have any donations to declare.

Write 'NIL' if you have NO donations, or contributions to a donation, to declare under Parts A, C or D

Part A: Candidate donations of more than \$1,500

95,524.72

Part C: Anonymous candidate donations of more than \$1,500

0

Part D: Overseas candidate donations of more than \$50

0

Total (A + C + D) 95,524.72

3. TOTAL CANDIDATE ELECTION EXPENSES

Complete Parts F and G on pages 8 to 11 if you have any expenses to declare.

Write 'NIL' if you have NO expenses to declare

Part F: Candidate only election advertising

6817.69

Part G: Election advertisements shared with the party and/or other candidates

19538.60

Total (F + G) 26356.29

4. TOTAL CANDIDATE LOANS

Complete Part H on page 12 if you have any loans to declare.

Write 'NIL' if you have NO loans to declare

NIL

Part H: Candidate loans

5. I declare that to the best of my knowledge this return, filed pursuant to sections 206K, 209 and 214GA of the Electoral Act 1993, is an accurate record of the candidate donations made to me, or on my behalf, and of election expenses incurred by me, or on my behalf, and loans given to me for my campaign for the 2023 general election and is not false in any material particular.

10 Feb 2024

COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on this page of the return.

For information on types of electronic signatures that the Commission accepts, please see the *How to Complete your Candidate Return Form for the General Election* instruction sheet.

CHECKLIST

Step 1 completed

Parts A to E completed or 'NIL' entered at step 2

Parts F and G completed or 'NIL' entered at step 3

Part H completed or 'NIL' entered at step 4

Declaration signed and dated

FILING THE RETURN

Candidate returns must be filed with the Electoral Commission by 5pm, 14 February 2024 (within 70 working days of election day). Candidates who fail to comply with these requirements commit an offence and may be referred to the Police.

The return can be filed:

- by email to legal@elections.govt.nz
- by delivery to Level 4, 34-42 Manners Street, Wellington 6011

Reminder: the returns are open to public inspection and will be published on www.elections.nz.

INFORMATION ON CANDIDATE DONATIONS, ELECTION EXPENSES AND LOANS

WHO MUST FILE A RETURN?

All electorate candidates at the 2023 general election must file a return of candidate donations, election expenses and loans. Even if you have no donations, expenses or loans to declare, you **MUST** still complete the candidate return recording 'NIL' donations, expenses and loans.

KEEPING RECORDS OF DONATIONS, EXPENSES AND LOANS

Candidates must keep good records of all candidate donations, candidate expenses and loans. Candidates must keep invoices and receipts for all election expenses of \$50 or more for three years after returns are filed.

Further information on candidate donations, expenses and loans is available in the *Candidate Handbook - General Election 2023*

DONATIONS Complete Parts A to E

Information on Candidate Donations

Candidates are required to include in the candidate return every candidate donation or contribution to a candidate donation of more than \$1,500 (including GST), including a series of donations or contributions made by one person that adds up to more than \$1,500.

Candidate donations

A candidate donation includes any money, goods or services that are donated to a candidate, or a person on the candidate's behalf, for use in the candidate's campaign for election. The following are candidate donations:

- free goods or services that have a reasonable market value greater than \$300 (or \$50 if provided by an overseas person);
- discounted goods or services where the reasonable market value of the goods or services is greater than \$300 (or \$50 if provided by an overseas person);
 - the difference between the contract or agreed price and the reasonable market value of those goods and services is a donation;
- the purchase of goods or services from the candidate at a value that exceeds their reasonable market value;
 - the difference between the price paid and reasonable market value is a donation;
- extending credit to a candidate on favourable terms;
 - the value of the favourable terms is a donation.

The following are not a candidate donation:

- free labour
- goods or services provided free of charge to a candidate, or to any person on the candidate's behalf, that have a reasonable market value of \$300 or less (or \$50 or less if from an overseas person), or
- money provided by the candidate for his or her own campaign.

Instructions for Part A

For donations of more than \$1,500 (other than anonymous donations or overseas donations) you need to record the name and street address of the donor, the date the donation was received and the amount received from the donor.

Where you have received a number of donations from the same donor you should include each date on which a donation was received from the donor and the aggregated total from the donor. Aggregated donations are not contributions and do not have to be recorded in Part B.

You also need to confirm whether any person (other than the donor) has contributed more than \$1,500 to the donation (or more than \$50 if the contributor is an overseas person). Contributions of more than \$1,500 must be disclosed in Part B (or Part E for contributions of more than \$50 from an overseas person).

Example:

John Smith owns a publishing company. On 1 November 2022 he gives you goods for your campaign valued at \$1,000. On 10 November 2022 he also gives you a monetary donation of \$4,000. The money was given to you as the result of a fundraiser which John Smith organised and includes a contribution from Jane Jones of \$2,000.

PART A: CANDIDATE DONATIONS OF MORE THAN \$1,500

OTHER THAN ANONYMOUS OR OVERSEAS DONATIONS

WRITE 'NIL' IF YOU HAVE NO DONATIONS TO DECLARE HERE:

Donor's name and street address	Date donation or aggregated donations received dd/mm/yyyy	Does the donation contain contributions from another person of more than \$1,500? Enter YES or NO If YES complete Part B	Amount of donation or total aggregated donations (including GST)
<i>EXAMPLE</i> John Smith, Smiths Publishing 35 Main Street, Suburb Wellington	1-11-2022, 10-11-2022	Yes	\$3,000.00
Vlad Barbalich, 46 Hawkins Hill Road, Brooklyn, Wellington	07/06/2023	No	\$ 20,000.00
Andrew Kruksener, 1331 Pakiri Road, Pakiri, Auckland 0972	12/07/2023	No	\$ 15,000.00
Paddy Harrison 15 Kitchener Road, Takapuna 0822	24/8/2023	No	\$ 10,000.00
Rank Group, Level 8, 148 Quay Street, Auckland	28/8/23	No	\$ 10,000.00
AJR Finance, 53-55 Sophia Street, Timaru 7810	18/9/23	no	\$ 5,000.00
J Swap, 7 Pepper Street, Matamata	4/8/23	No	\$ 5,000.00

TOTAL FOR PART A

95,524.72

Amount of donation or total aggregated donations (including GST)
90.00

Donor's name and street address	Date donation or aggregated donations received dd/mm/yyyy	Does the donation contain contributions from another person of more than \$1,500? Enter YES or NO If YES complete Part B	Amount of donation or total aggregated donations (including GST) \$0.00
Luke Daly, 967 St Highway 16, Waimauku, Auckland	14/8/23	No	\$ 5,000.00
David Ellis, 748 Te Akau Road, Te Akau, 3793	20/07/23, 21/8/23, 20/9/23	No	\$ 4,500.00
M L Sutcliffe, 557 Mangakaretu Road, Kerikeri 0295	24/5/23	No	\$ 3,000.00
Northland Forest, 30 Ngapui Road, Kaikohe	22/6/23	No	\$ 3,000.00
C & W Zielinski, 4697 state high way 12, Kaikohe 0473	24/7/23	No	\$ 2,047.58
Mark Hewitt, 1213 State Highway 10, Kerikeri, Northland	26/8/23	No	\$ 2,000.00
Wearmouth R&V, 18-20 Freyberg Road, Ruawai, Northland	9/6/23	No	\$ 2,000.00
Glen Inwood, 7 Lochiel Road, Khandallah Wellington 6035	15/9/23, 18/9/23	No	\$ 1,977.14
Aimex Limited, 137 Vickerman Street, Port Nelson, Nelson	29/9/23	No	\$ 2,000.00
West food seafood, 84 Gresson Street, Greymouth	27/9/23	No	\$ 5,000.00

PART B: CONTRIBUTIONS OF MORE THAN \$1,500

Instructions for Part B – Contributions

A contribution is money, goods or services that makes up a donation or is included in a donation or has been used to wholly or partly fund a donation, that was given to the donor or a person who was expected to pass the contribution to the donor.

Only complete Part B if the donation in Part A includes a contribution, from someone other than the donor, exceeding \$1,500.

For each contribution recorded in Part B you will need to provide:

- the name and street address of each contributor; and

- the amount of each contribution made by the contributor or, in the case of multiple contributions, the total amount of the contributions; and
- the date on which each donation funded from the contributions was made (this should be the same date included in Part A for the related donation).

Please do not include the Part B total with the overall donations total on page 1 of the return.

WRITE 'NIL' IF YOU HAVE NO CONTRIBUTIONS TO DECLARE HERE:

NIL

TOTAL FOR PART B

\$ 0.00

Contributor's name and street address	Date the related donation funded from contributions was made dd/mm/yyyy	Name of donor in Part A to which this contribution relates	Amount of contribution (including GST) \$0.00
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PART C: ANONYMOUS CANDIDATE DONATIONS OF MORE THAN \$1,500

Instructions for Part C - Anonymous donations

An anonymous donation is a donation made in such a way that the candidate who receives the donation does not know the identity of the donor and could not, in the circumstances, reasonably be expected to know the identity of the donor.

If you receive an anonymous candidate donation greater than \$1,500, you may retain \$1,500 of that donation. The balance of the donation must, within 20 working days of receipt, be paid to the Electoral Commission for payment into a Crown bank account.

In the candidate return, you must disclose:

- the date the donation was received; and
- the amount received; and
- the date payment to the Electoral Commission was made; and
- the amount paid to the Electoral Commission.

WRITE 'NIL' IF YOU HAVE NO ANONYMOUS DONATIONS TO DECLARE HERE:

NIL

TOTAL FOR PART C

\$ 0.00

Date anonymous donation received
dd/mm/yyyy

Amount anonymous donation (including GST)
\$0.00

Date paid to the Electoral Commission
dd/mm/yyyy

Amount paid to the Electoral Commission (including GST)
\$0.00

PART D: OVERSEAS CANDIDATE DONATIONS OF MORE THAN \$50

Instructions for Part D – Donations from overseas persons

An overseas person is:

- an individual who resides outside New Zealand and is not a New Zealand citizen or registered elector; or
- a body corporate incorporated outside New Zealand; or
- an unincorporated body that has its head office or principal place of business outside New Zealand.

If you receive a candidate donation from an overseas person exceeding \$50 (including free goods and services or a discount on goods or services exceeding \$50) you may retain \$50 of that donation. The balance of the donation must, within 20 working days of receipt, either be returned to the overseas person who made the

donation, or if this is not possible, be paid to the Electoral Commission. Further guidance is available in the *Candidate Handbook – General Election 2023*.

In the candidate return, you must disclose:

- the name and address of the overseas person; and
- the date that the donation was received or, in the case of multiple donations, the date each donation was received; and
- the amount of the donation or, in the case of aggregated donations, the total amount of the donations; and
- the amount returned to the overseas person or paid to the Electoral Commission, and the date that such payment was made.

WRITE 'NIL' IF YOU HAVE NO OVERSEAS DONATIONS TO DECLARE HERE:

NIL

TOTAL FOR PART D

\$ 0.00

Overseas donor's name and street address

Date donation received
or (dates received if
aggregated donations)
dd/mm/yyyy

Amount of donation,
or total aggregated
donations
(including GST)
\$0.00

Amount returned to the
overseas donor or paid to the
Electoral Commission and
date of that return or payment
(including GST)
\$0.00 | dd/mm/yyyy

PART E: CONTRIBUTIONS FROM OVERSEAS PERSON OF MORE THAN \$50

Instructions for Part E – Contributions from overseas persons

If you receive any donation from a donor who is not an overseas person that includes a contribution from an overseas person greater than \$60 (either on its own or when aggregated with all other contributions to the donation by the same overseas person), you must return the whole donation to the donor. If that is not possible, you must forward the whole donation to the Electoral Commission.

In the candidate return, you must disclose:

- the name and address of the overseas person; and

- the amount of the contribution or the total amount of aggregated contributions; and
- the date on which the related donation funded from the contribution was made; and
- the amount paid back to the donor or paid to the Electoral Commission, and the date that such payment was made.

Please do not include Part E total with the overall donations total on page 1 of the return.

WRITE 'NIL' IF YOU HAVE NO OVERSEAS CONTRIBUTIONS TO DECLARE HERE:

NIL

Overseas contributor's name and street address

Date the related donation funded from the contribution was made
dd/mm/yyyy

TOTAL FOR PART E
Amount of contribution or total aggregated contributions (including GST) \$0.00

\$ 0.00

Amount returned to the donor or paid to the Electoral Commission and date of that return or payment (including GST)

\$0.00 | dd/mm/yyyy

ELECTION EXPENSES Complete Parts F and G

Your election expenses during the regulated period (14 July to 13 October 2023) must not exceed \$32,600 (including GST). It is an offence to spend more than this.

Information on Candidate Expenses

Candidate election expenses are the costs of advertising in any medium that:

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for an electorate candidate (whether or not the name of the candidate is stated), and
- are published, or continue to be published, during the regulated period for the general election, and
- are promoted by the candidate or with the candidate's authority.

Election expenses include:

- the costs incurred in the preparation, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the candidate for free or below reasonable market value.

A candidate's deposit or the costs of hall hire, refreshments, the conduct of surveys or opinion polls, free labour, the framework that supports hoardings (other than a commercial framework) or replacing materials that have been destroyed through no fault of the candidate are not election expenses.

Further guidance is available in the *Candidate Handbook - General Election 2023*.

Instructions on how to complete Part F

You should record all election expenses incurred in relation to candidate advertisements published, or continued to be published, during the regulated period for the general election promoted by you or with your written authority.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements (including GST) published during the regulated period even if payment for the advertising was made outside of the regulated period.

PART F: CANDIDATE ONLY ELECTION ADVERTISING

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART F

\$ 6,817.69

Item description

Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate

Value \$0.00
(including GST)

Jordan Knight - Social media graphics used during campaign
28/5/23 IN 145

\$ 60.00

The Print Company - Flyers
6/6/2023 IN1050 396, \$2765.75 Note -Gave out 60% before July 14th and 40% after July 14th

\$ 1,106.30

Jordan Knight- Social media graphics
27/6/23 IN 158

\$ 150.00

Keegan Langeveld, Social Media Support
11/7/23 IN 11072023

\$ 75.00

Keegan Langeveld, Social Media Support
19/7/23 IN 18072023

\$ 60.00

Keegan Langeveld, Social Media Support
25/7/23 IN 25072023

\$ 75.00

Keegan Langeveld, Social Media Support
1/8/23 IN1082023

\$ 75.00

Item descriptionProvide details of the type of advertisement, name of advertiser or supplier,
volume, duration and size as appropriate**Value \$0.00
(including GST)**

Jordan Knight, Social media graphics 2/8/23 IN 169	\$ 150.00
Keegan Langeveld, Social media support 8/8/23 IN 08082023	\$ 75.00
Keegan Langeveld, Social media support 15/8/23 IN 15082023	\$ 75.00
Keegan Langeveld, Social media support 23/8/23 IN 23082023	\$ 75.00
Keegan Langeveld, Social media support 29/8/23 IN 29082023	\$ 75.00
Radio Tarana, Sept spots on MORE FM 31/8/23 IN 39935/1	\$ 1,243.48
Radio Tarana, Sept spots on MORE FM 31/8/23 IN 39935/2	\$ 916.25
Keegan Langeveld, Social media support 5/9/23 IN 05092023	\$ 75.00
Keegan Langeveld, Social media support 13/9/23 IN 13092023	\$ 75.00
Radio Tarana, More sept spots on MORE FM 19/9/23	\$ 535.41
Keegan Langeveld, Social media support 19/9/23 IN 190923	\$ 75.00
Jordan Knight, Social media graphics 22/9/23 IN 22/9/23	\$ 150.00
NZME, Newstalk ZB and Coast Radio. 2/10/2023 IN 36427960	\$ 1,696.25

PART G: ELECTION ADVERTISEMENTS SHARED WITH THE PARTY AND/OR OTHER CANDIDATES

Instructions on how to complete Part G

You should record all election expenses incurred in relation to election advertisements published, or continued to be published, during the regulated period for the general election (14 July to 13 October 2023) promoting your candidacy and the party and/or one or more other candidates.

Apportionment is permitted between a candidate and party(ies) and other candidate(s) based on coverage. Where an expense item has been apportioned between you and the party and/or candidate(s) you should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name


of the party or other candidate(s) featured in the advertising in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

WRITE 'NIL' IF YOU HAVE NO SHARED EXPENSES TO DECLARE HERE:

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Total cost (including GST)	% apportioned as candidate expense	Value 30.00 (including GST)
		TOTAL FOR PART G	\$ 16,830.75
EXAMPLE P. M. J. Spinkhouse M. C. 100 hours only regarding the Green Party	\$2000.00	NIL	\$0.00
J Leef, Video production 21/6/23 - for use during campaign	\$ 2,500.00	90%	\$ 2,250.00
J Leef, Video production 6/7/23	\$ 1,725.00	90%	\$ 1,552.50
Printing.com, Flyers for Mangonui Public Meeting 6/7/23 IN 64211	\$ 181.57	50%	\$ 90.79
Warehouse stationary, A4 posters for Mangonui Public Mtg 10/7/23	\$ 100.00	50%	\$ 50.00
C & W Zielinski, Campaign Tshirts 11/7/23 IN S1222624	\$ 1,863.00	90%	\$ 1,676.70
The Print Company, Corflutes and Flyers 12/7/23 IN 105077	\$ 414.00	50%	\$ 207.00
Jeff Oliver Print Ltd, Flyers for Maungaturoto Public Meeting 13/7/23 IN 98594	\$ 187.91	50%	\$ 93.96
Printing.com, Flyers for Opononi Public Meeting 18/7/23 IN 64258	\$ 258.62	50%	\$ 129.31
Stuff Ltd, Advertising for Opononi public meeting 19/7/23 IN 11214	\$ 222.64	50%	\$ 111.32
Trade Workwear & Safety, 10x Jackets 24/7/23 IN 223319	\$ 2,047.58	10%	\$ 204.76
Reach Media, Flyers to Maungaturoto area letterboxes 25/7/23 IN 25072023	\$ 375.00	20%	\$ 75.00
Warehouse Stationary, Print Maungaturoto A4 Posters 26/7/23 006	\$ 100.00	50%	\$ 50.00
Printing.com, Flyers for Kaitaia Public Meeting 1/8/23 IN 75211	\$ 155.12	50%	\$ 77.56

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Total cost (including GST)	% apportioned as candidate expense	
Franksignz, Car sign writing 2/8/23 IN 8977	\$ 988.00	50%	\$ 483.00
Integrity, Northern Farming Lifestyles ad 2/8/23 IN 124992	\$ 598.85	80%	\$ 358.11
NZM, Various public meetings 8/8/23 IN 36265822	\$ 310.50	50%	\$ 155.25
North Harbour Signs, hoardings 14/8/23, IN 5255, 5256	\$ 5,865.00	50%	\$ 2,932.50
Franksignz, Van sign writing 15/8/23 IN 9014	\$ 926.75	50%	\$ 462.88
Printing.com, Flyers and posters for Russell public meeting 15/8/23 IN75288	\$ 198.82	50%	\$ 99.41
Integrity, 28/8/23 IN 125857	\$ 596.99	50%	\$ 298.50
Integrity 28/8/23 IN 125 901	\$ 596.99	50%	\$ 298.50
Stuff Ltd, Online Advertising 30/8/23	\$ 1,012.00	50%	\$ 506.00
Jeff Oliver Print Ltd, Kerikeri Flyers 1/9/23 IN 98977	\$ 188.60	50%	\$ 94.30
NZME, Advertising for various public meetings 4/9/23 IN 36341301	\$ 988.70	50%	\$ 493.35
Russell Lights Newspaper, Russell public meeting advertising 4/9/23 IN IN 0305	\$ 150.00	50%	\$ 75.00
Stuff Ltd, Northern News for 14 and 28 September 5/9/23 IN 23513	\$ 446.28	50%	\$ 222.64
Halvo Signs, orange sticker placed on cars to advertise Kerikeri Public Meeting 6/9/23 IN 9024	\$ 460.00	50%	\$ 230.00
Mangawhai Focus, 7 Aug issue ROP ad-two tick campaign and Front Page 21 Aug issue ad-two tick campaign 11/8/23 IN 3503	\$ 770.50	50%	\$ 385.25
Integrity, Kaipara Lifestyler: two-tick campaign ad, 19 Sept issue 25/8/23 IN 127068	\$ 414.50	50%	\$ 207.25
Integrity, Kaipara Lifestyler: two-tick campaign ad, 26 Sept issue 25/9/23 IN 127 230	\$ 414.50	50%	\$ 207.25
NZME, one print ad 2/10/2023, IN 36423230	\$ 310.55	50%	\$ 155.28
NZME, Two tick campaign. NZ Herald Online. Northern Advocate and Northland Age Print iHeart Digital Radio ad, 2/10/23 IN 36427860	\$ 4,539.32	50%	\$ 2,269.66
Mangawhai Focus, Sept 4 and 18 placements 2/10/23 IN 3534	\$ 656.50	50%	\$ 327.75

Item description
Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate

**Total cost
(including GST)**

**%
apportioned as
candidate expense**



Additional Page for Shane Jones, New Zealand First,
Northland - Part 6

Item description	Total cost (including GST)	% apportioned as candidate expense	Value 20.00 (including GST)
Reach Media (via SB Group) Partial delivery of flyers.	7581.86	10%	758.18
Juno Limited, website 7 days, advert design/flyer design.	828.00	10%	82.80
NZME, Northern Age, Northern advocate	3701.00	50%	1850.50
Meta digital advertising Boosted posts	32.74	50%	16.37

PART H: CANDIDATE LOANS

Instructions for Part H - Candidate loans

A candidate loan is a written or oral agreement under which a lender lends money to a candidate for their campaign.

Money lent by a registered bank at a commercial interest rate is not a candidate loan, nor are credit cards and overdraft facilities with registered banks.

All candidate loans, no matter the size, must be reported in Part H. Loans from the same lender need to be aggregated.

WRITE 'NIL' IF YOU HAVE NO LOANS TO DECLARE HERE:

NIL

TOTAL FOR PART H

\$ 0.00

Lender's name and street address

Loan amount
(including GST)
\$0.00

Date loan entered into
dd/mm/yyyy

Repayment date
(if no repayment date, specify
"no repayment date" here)

Guarantor's name and street address (if any)

Unpaid balance of loan
\$0.00

Interest rate or rates

Details of security given

Any terms (that enable the lender to reduce or extinguish the loan amount and/or interest or grant any concession in respect of repayment)

Lender's name and street address

Loan amount
(including GST)
\$0.00

Date loan entered into
dd/mm/yyyy

Repayment date
(if no repayment date, specify
"no repayment date" here)

Guarantor's name and street address (if any)

Unpaid balance of loan
\$0.00

Interest rate or rates

Details of security given

Any terms (that enable the lender to reduce or extinguish the loan amount and/or interest or grant any concession in respect of repayment)