

ELECTORAL COMMISSION  
 - 2 APR 2012  
 RECEIVED

**RETURN OF ELECTORATE CANDIDATE'S ELECTION EXPENSES  
 AND DONATIONS FOR THE 2011 GENERAL ELECTION**

Send to Electoral Commission, PO Box 3220, Wellington no later than Monday 26 March 2012

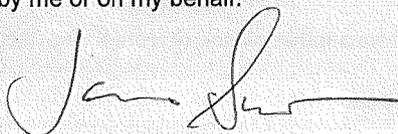
**Declaration**

I James Peter Edward Shaw of 18a Maeroma Crescent, Wellington  
(Insert name) (Insert address)

an electorate candidate for the Wellington Central General Electorate District

at the 2011 General Election, representing the Green Party of Aotearoa New Zealand  
(Insert name of political party if applicable)

make the following return of candidate donations made to me or to any person on my behalf and of election expenses incurred by me or on my behalf.

  
 Candidate's Signature

26 1 031 20 12

**Part I  
 Candidate Donations**

**Instructions**

- Complete sections A to D.
- Write 'nil' if you have no donations to declare in a section.
- Include only candidate donations (money, goods, or services) donated to you for your election campaign, that either on their own or when aggregated with all other donations made by or on behalf of the same donor exceed \$1,500 (including GST) in sum or value. Do not include donations of \$1,500 or less.
- If there is insufficient space in any section, attach a separate sheet with the detail.

**A: Candidate donations**

Donor's name	Address	Description of donation (Money, goods or services) and whether it contains contributions	Date received (or date/s received if aggregated)	Donation value \$ (inc GST) (or total if aggregated)

*Note: A large diagonal line is drawn across the table, and the word 'NIL' is handwritten in the second row.*

**A: Candidate donations (continued)**

Donor's name	Address
Description of donation ( <i>Money, goods or services</i> ) and whether it contains contributions	Donation value \$ ( <i>inc GST</i> ) (or total if aggregated)
Date received (or date/s received if aggregated)	
Donor's name	Address
Description of donation ( <i>Money, goods or services</i> ) and whether it contains contributions	Donation value \$ ( <i>inc GST</i> ) (or total if aggregated)
Date received (or date/s received if aggregated)	
Donor's name	Address
Description of donation ( <i>Money, goods or services</i> ) and whether it contains contributions	Donation value \$ ( <i>inc GST</i> ) (or total if aggregated)
Date received (or date/s received if aggregated)	

If any of the above include a contribution or aggregated contribution from another person of more than \$1,500, please also complete the next section

Contributor's name	Address
Date of donation	Amount of each contribution ( <i>inc GST</i> )
Contributed to	
Contributor's name	Address
Date of donation	Amount of each contribution ( <i>inc GST</i> )
Contributed to	

**B: Anonymous candidate donations of more than \$1,500**

Date received	Date payment made
Donation Value \$ <i>Money, goods or services, inc GST</i>	Amount paid (to the Electoral Commission) ( <i>inc GST</i> )

**C: Overseas candidate donations of more than \$1,500**

Overseas person's name	Address
Description of donation ( <i>Money, goods or services</i> )	Date payment made
Date received (or date/s received if aggregated)	Amount paid back \$ ( <i>To the overseas person, or forwarded to the Electoral Commission, inc GST</i> )
Donation Value \$ ( <i>Money, goods or services, inc GST</i> )	

**D: Contribution from overseas person of more than \$1,500**

Overseas person's name	Address
Description of donation ( <i>Money, goods or services</i> )	Date payment made
Date on which donation funded from contribution was made	Amount paid back \$ ( <i>To the overseas person, or forwarded to the Electoral Commission, inc GST</i> )
Donation Value \$ ( <i>Money, goods or services, inc GST</i> )	

## Part II Candidate Election Expenses

### Instructions

Complete sections A to D.

Write 'nil' if you have no expenses to declare in a section.

Include only election expenses. Do not include your candidate nomination deposit or the costs of food, hall hire, survey or opinion polls, free labour, hoarding timber or replacing materials that have been destroyed through no fault of yours - these are not election expenses.

If there is insufficient space in any section, attach a separate sheet with the detail.

In the brief description, include identifying information on the advertising and publicity including date, volume, duration, content and size as appropriate.

Where an expense item has been apportioned between the candidate and either the party or another candidate consult with the party secretary/other candidate to ensure a consistent item description and indicate the percentage of the costs apportioned as a candidate expense.

Include election expenses paid for by a third party that promoted your candidacy and which were authorised by you.

### A: Newspaper advertising

Name of newspaper and brief description

Total inc GST  
 (including preparation, design,  
 composition, printing, postage  
 and publication costs)

• Aro Valley Community Council, ad in Valley Voice 14/9/2011 65% of total cost (\$100) apportioned as a candidate expense	\$65.00
• Advertisement in Mt Cook Mobilised 3/10/2011 65% of total cost (\$40) apportioned as a candidate expense	\$26.00
• Tattler advertising, Brooklyn, 13/10/2011. 65% of total cost (\$46) apportioned as a candidate expense	\$29.90
• Tattler advertising, Brooklyn, 17/11/2011. 65% of total (\$46) apportioned as a candidate expense.	\$29.90
• Oriental Bay Residents Assoc, advertisement in Bay View. Nov'11 65% of total cost (\$100) apportioned as a candidate expense	\$65.00
• Luxon Advertising Ltd (invoice # 11889), design and preparation of above advertisements. 65% of total (\$360.99) apportioned as a candidate expense	\$234.64
Total A	see overleaf

### B: Radio and television advertising

Name of broadcaster and brief description

Nil

Total B

Nil

A: Newspaper advertising (continued)

Total inc GST

Luxon Advertising Ltd. Corrections to design and preparation of advertisements. 65% of total cost (\$575) apportioned as a candidate expense

\$ 373.75

Total A

\$ 824.19

**Part II**  
**Candidate Election Expenses *continued***

<b>C: Internet advertising</b>	Total inc GST (including preparation, design, composition, printing, postage and publication costs)
Name of provider and brief description	
<ul style="list-style-type: none"> <li>Facebook, online advertisement 100% of total cost apportioned as a candidate expense</li> </ul>	\$31.48
<ul style="list-style-type: none"> <li>Facebook, online advertisement 100% of total cost apportioned as a candidate expense</li> </ul>	\$43.39
<ul style="list-style-type: none"> <li>Facebook, online advertisement 100% of total cost apportioned as a candidate expense</li> </ul>	\$47.23
<ul style="list-style-type: none"> <li>Luxon Advertising Ltd (invoice # 11773), Facebook Page images design. 80% of total cost (\$207) apportioned as a candidate expense.</li> </ul>	\$165.60
<ul style="list-style-type: none"> <li>Luxon Advertising Ltd (invoice # 11774), design of website images. 65% of total cost (\$638.39) apportioned as a candidate expense</li> </ul>	\$414.95
<ul style="list-style-type: none"> <li>Luxon Advertising Ltd (invoice # 11799), website and Facebook changes. 65% of total cost (\$241.50) apportioned as a candidate expense.</li> </ul>	\$156.98
Total C	\$859.63
<b>D: Other forms of advertising/publicity</b>	
Name of supplier and brief description	
<ul style="list-style-type: none"> <li>Stefano Mileto, Campaign photography 100% of total cost apportioned as a candidate expense</li> </ul>	\$150
<ul style="list-style-type: none"> <li>Luxon Advertising Ltd (invoice # 11755). Design of campaign launds invite, artwork and coordination. 65% of total cost (\$914.25) apportioned as a candidate expense</li> </ul>	\$594.26
<ul style="list-style-type: none"> <li>Luxon Advertising Ltd (invoice # 11772), campaign concepts design. 80% of total cost (\$1,512.14) apportioned as a candidate expense.</li> </ul>	\$1,209.71
<ul style="list-style-type: none"> <li>Luxon Advertising Ltd (invoice # 11798), design of business cards. 50% of total cost (\$468) apportioned as a candidate expense</li> </ul>	\$234.00
<ul style="list-style-type: none"> <li>Luxon Advertising Ltd (invoice # 11820), video backplate for Wellington Central. 65% of total cost (\$112.19) apportioned as a candidate expense</li> </ul>	\$72.92
<ul style="list-style-type: none"> <li>Big Image Print. Handouts for meetings. 65% of total cost (\$212.50) apportioned as a candidate expense</li> </ul>	\$138.13
<ul style="list-style-type: none"> <li>Big Image Print. A6 OLE prints - Karori meeting leaflets. 15% of total cost (\$638.83) apportioned as a candidate expense</li> </ul>	\$95.82
Total D	See overleaf
Total A, B, C and D	\$7773.92

D: Other forms of advertising / publicity (continued)

Luxon Advertising Ltd (invoice # 11859). Facebook upgrade. 65% of total cost (\$1263.74) apportioned as a candidate expense.	\$ 821.43
NZ Post. Postage for Direct mail. 50% of total cost (\$209.10) apportioned as a candidate expense.	\$104.55
Green Party of Aotearoa New Zealand. Photocopying of material. 100% of total cost apportioned as a candidate expense.	\$10.00
Green Party of Aotearoa New Zealand. Photocopying of material. 100% of total cost apportioned as a candidate expense.	\$15.00
Green Party of Aotearoa New Zealand. Photocopying of material. 100% of total cost apportioned as a candidate expense.	\$20.16
Green Party of Aotearoa New Zealand. Photocopying of material. 100% of total cost apportioned as a candidate expense.	\$10.74
Green Party of Aotearoa New Zealand. Photocopying of material. 100% of total cost apportioned as a candidate expense.	\$ 8.25
Orange box Ltd. Direct mail. Shared cost between party and other candidates. Total invoice \$7,816.06 (party share 50% \$3908.02)	\$1437.44
Area Design Group Ltd. Direct mail. Shared cost between party and other candidates. Total invoice \$544.53 (party share 50% \$272.24)	\$100.15
Green Party of Aotearoa New Zealand. Business cards. 50% of total cost (\$2135) apportioned as a candidate expense.	\$1067.50
Total D	6090.10