

# RETURN OF ELECTORATE CANDIDATE'S ELECTION EXPENSES AND DONATIONS FOR THE 2011 GENERAL ELECTION

Send to Electoral Commission, PO Box 3220, Wellington no later than Monday 26 March 2012

ELECTORAL COMMISSION

## Declaration

26 MAR 2012  
RECEIVED

I, Moana Lynore Mackey of 27 Lyndhurst St, Gisborne  
(Insert name) (Insert address)  
an electorate candidate for the East Coast General Electorate District  
at the 2011 General Election, representing the Labour  
(Insert name of political party if applicable)  
make the following return of candidate donations made to me or to any person on my behalf and of election  
expenses incurred by me or on my behalf.

Candidate's Signature

22 3 / 2012

## Part I Candidate Donations

### Instructions

- Complete sections A to D.
- Write 'nil' if you have no donations to declare in a section.
- Include only candidate donations (money, goods, or services) donated to you for your election campaign, that either on their own or when aggregated with all other donations made by or on behalf of the same donor exceed \$1,500 (including GST) in sum or value. Do not include donations of \$1,500 or less.
- If there is insufficient space in any section, attach a separate sheet with the detail.

### A: Candidate donations

Donor's name

Anne Collins

Address

17 Manuera Place, Chope

Description of donation (Money, goods or services)  
and whether it contains contributions

Date received (or date/s received if aggregated) 23/4/10 25/5/10 30/5 30/6 29/7 8/8 30/8 13/9 27/9 30/10 24/8 11/11

Donation value \$ (inc GST)  
(or total if aggregated)

\$2453.50

Donor's name

Margery Rennie

Address

2 Oak Place, Whakatane

Description of donation (Money, goods or services)  
and whether it contains contributions

Date received (or date/s received if aggregated) 27/1 1/7 14/7 29/7 30/8 27/1 30/10 12/12

Donation value \$ (inc GST)  
(or total if aggregated)

\$2,100.00

Donor's name

Terry Fitch

Address

P.O Box 30 Taneatua

Description of donation (Money, goods or services)  
and whether it contains contributions

Date received (or date/s received if aggregated) 1/11 13/11

Donation value \$ (inc GST)  
(or total if aggregated)

\$1,846.90

**A: Candidate donations (continued)**

Donor's name

Address

Description of donation (*Money, goods or services*)  
and whether it contains contributions

Date received (or date/s received  
if aggregated)

Donation value \$ (*inc GST*)  
(or total if aggregated)

Donor's name

Address

Description of donation (*Money, goods or services*)  
and whether it contains contributions

Date received (or date/s received  
if aggregated)

Donation value \$ (*inc GST*)  
(or total if aggregated)

Donor's name

Address

Description of donation (*Money, goods or services*)  
and whether it contains contributions

Date received (or date/s received  
if aggregated)

Donation value \$ (*inc GST*)  
(or total if aggregated)

**If any of the above include a contribution or aggregated contribution from another person of more than \$1,500, please also complete the next section**

Contributor's name

Address

NIL

Date of donation

Amount of each contribution  
(*inc GST*)

Contributed to

Contributor's name

Address

NIL

Date of donation

Amount of each contribution  
(*inc GST*)

Contributed to

**B: Anonymous candidate donations of more than \$1,500**

Date received

NIL

Donation Value \$

Date payment made

*Money, goods or services, inc GST*

Amount paid (to the Electoral  
Commission (*inc GST*))

**C: Overseas candidate donations of more than \$1,500**

Overseas person's name

Address

NIL

Description of donation  
(*Money, goods or services*)

Date received (or date/s received  
if aggregated)

Date payment made

Donation Value \$

*(Money, goods or services, inc GST)*

Amount paid back \$  
(*To the overseas person, or forwarded to  
the Electoral Commission, inc GST*)

**D: Contribution from overseas person of more than \$1,500**

Overseas person's name

Address

NIL

Description of donation  
(*Money, goods or services*)

Date on which donation funded from  
contribution was made

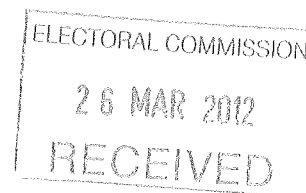
Date payment made

Donation Value \$

*(Money, goods or services, inc GST)*

Amount paid back \$  
(*To the overseas person, or forwarded to  
the Electoral Commission, inc GST*)

**Part II**  
**Candidate Election Expenses**



**Instructions**

Complete sections A to D.

Write 'nil' if you have no expenses to declare in a section.

Include only election expenses. Do not include your candidate nomination deposit or the costs of food, hall hire, survey or opinion polls, free labour, hoarding timber or replacing materials that have been destroyed through no fault of yours - these are not election expenses.

If there is insufficient space in any section, attach a separate sheet with the detail.

In the brief description, include identifying information on the advertising and publicity including date, volume, duration, content and size as appropriate.

Where an expense item has been apportioned between the candidate and either the party or another candidate consult with the party secretary/other candidate to ensure a consistent item description and indicate the percentage of the costs apportioned as a candidate expense.

Include election expenses paid for by a third party that promoted your candidacy and which were authorised by you.

**A: Newspaper advertising**

Name of newspaper and brief description

**Total inc GST**  
(including preparation, design,  
composition, printing, postage  
and publication costs)

*See Attached Schedule*

**B: Radio and television advertising**

Name of broadcaster and brief description

Total A *\$6558.91*

*NIL*

Total B *\_\_\_\_\_*

**Part II**  
**Candidate Election Expenses *continued***

**C: Internet advertising**  
Name of provider and brief description

Total inc GST  
(including preparation, design,  
composition, printing, postage  
and publication costs)

NIL

**D: Other forms of advertising/publicity**  
Name of supplier and brief description

Total C

See Attached Schedule

Total D \$7268.10  
Total A, B, C and D \$13,827.01

## Part II - additional schedule

### Candidate Election Expenses

#### A: Newspaper Advertising

Name of paper	Breif description of ad	Date(s) ad ran	Total candidate
Whakatane Beacon	Candidate ad	28/10 11/11	\$ 248.40
Whakatane Beacon	Candidate ad	4/11 18/11	\$ 184.00
Bay Weekend	Candidate ad	12-Nov	\$ 124.00
Opotiki News	Candidate ad	27/10 10/11 24/11	\$ 418.60
Opotiki News	Candidate ad	3/11 17/11	\$ 138.75
Whakatane Beacon	Meet the candidates	16-Nov	\$ 69.00
Whakatane Beacon	Letter to constituents	25-Nov	\$ 200.79
Whakatane Beacon	Election Day help	18-Nov	\$ 3.40
		19,27,29 Oct + 2,9,14,16,18 Nov	
Gisborne Herald	Vote Moana Mackey	Nov	\$ 1,766.00
Gisborne Herald	Vote Moana Mackey	23/11 25/11	\$ 2,472.96
Gisborne Herald	Vote Moana Mackey	22-Nov	\$ 437.00
Whakatane Beacon	Public Meeting	6-Sep	\$ 92.00
Gisborne Herald	A+P Show		\$ 255.65
Whakatane Beacon	Business-Leisure Show	24-Aug	\$ 148.36
<b>Total A:</b>			<b>\$ 6,558.91</b>

#### B: Radio and Television Advertising

Name of broadcaster	Breif description of ad	candidate
		\$ -
<b>Total B:</b>		<b>\$ -</b>

#### C: Internet Advertising

Name of provider	Breif description of ad	candidate
		\$ -
<b>Total C:</b>		<b>\$ -</b>

#### D: Other forms of advertising/publicity

Name of supplier	Breif description of ad	Date(s) ad ran	Total candidate expense
Business and Leisure Show	Booth	26-28 Aug	\$ 417.45
Magnets NZ Ltd	Magnetic Car Signs	30-Aug	\$ 418.60
	Printing (done internally), invites, letters etc	Various	\$ 48.40
NZ Post	Postage	Various	\$ 80.00
Lithoprint	Shared Maori Candidate Newsletter	12-Nov	\$ 70.25
Dave Gooch Spray Signs	Candidate car signage	Aug-Nov	\$ 93.00
Supa Prints Ltd	Tee-shirts	Aug-Nov	\$ 103.50
Te Rau Press	Drink coaster	29-Aug	\$ 40.25

Business Applications Ltd	Display sign - Moana Mackey	Nov	\$	563.50
Cat Brown Photography	Candidate photos	12-Aug	\$	206.25
Printing house	Adhesive Labels	29-Oct	\$	414.00
Terry Firkin	Corflute signs - Moana Mackey	Nov	\$	428.95
Terry Firkin	Corflute signs - Moana Mackey	Nov	\$	567.18
NZ Couriers	Courier flyers		\$	157.00
Whakatane, Gisborne Markets, Woodlands School	Stalls	Various	\$	380.00
Law Signs	Sign for stalls	Aug-Nov	\$	103.50
Mann Printing	Posters and envelopes	26/28 Aug	\$	30.00
Alfred Cox	telephone line		\$	35.33
homemade	Dog Coats		\$	9.00
NZLP	Candidate flyer	Aug-Nov	\$	492.00
NZLP	Candidate hoardings (incl. frieght and assoc. costs)	Aug-Nov	\$	2,539.94
Whakatane Labour Party	Target mail	Aug-Nov	\$	50.00
Whakatane Labour Party	Street corner meetings flier	Aug-Nov	\$	20.00
			<b>Total D:</b>	<b>\$ 7,268.10</b>
				<b>Total A, B, C &amp; D \$ 13,827.01</b>