

# RETURN OF ELECTORATE CANDIDATE'S ELECTION EXPENSES AND DONATIONS FOR THE 2011 GENERAL ELECTION

Send to Electoral Commission, PO Box 3220, Wellington no later than Monday 26 March 2012



## Declaration

I, Sue Moroney (Insert name) of 59 Tai Patere place, Tamuhare (Insert address)

an electorate candidate for the Hamilton West General Electorate District

at the 2011 General Election, representing the Labour Party (Insert name of political party if applicable)

make the following return of candidate donations made to me or to any person on my behalf and of election expenses incurred by me or on my behalf.

Candidate's Signature

17/2/2012

## Part I Candidate Donations

### Instructions

Complete sections A to D.

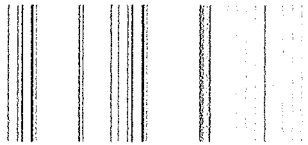
Write 'nil' if you have no donations to declare in a section.

Include only candidate donations (money, goods, or services) donated to you for your election campaign, that either on their own or when aggregated with all other donations made by or on behalf of the same donor exceed \$1,500 (including GST) in sum or value. Do not include donations of \$1,500 or less.

If there is insufficient space in any section, attach a separate sheet with the detail.

### A: Candidate donations

Donor's name	<u>Sue Moroney</u>	Address	<u>431 Ulster Street Hamilton</u>
Description of donation (Money, goods or services) and whether it contains contributions	<u>Monetary Donation</u>		
Date received (or date/s received if aggregated)	<u>19/09/2011</u>	Donation value \$ (inc GST)	<u>\$5000</u> (or total if aggregated)
Donor's name	<u>Michael Moroney</u>	Address	<u>7515 Hinuera Road State Highway 27 Matamata</u>
Description of donation (Money, goods or services) and whether it contains contributions	<u>Monetary Donation</u>		
Date received (or date/s received if aggregated)	<u>25/11/2012</u>	Donation value \$ (inc GST)	<u>\$2000</u> (or total if aggregated)
Donor's name		Address	
Description of donation (Money, goods or services) and whether it contains contributions			
Date received (or date/s received if aggregated)		Donation value \$ (inc GST)	

**A: Candidate donations (continued)**

Donor's name	Address
Description of donation ( <i>Money, goods or services</i> ) and whether it contains contributions	
Date received (or date/s received if aggregated)	Donation value \$ ( <i>inc GST</i> ) (or total if aggregated)
Donor's name	Address
Description of donation ( <i>Money, goods or services</i> ) and whether it contains contributions	
Date received (or date/s received if aggregated)	Donation value \$ ( <i>inc GST</i> ) (or total if aggregated)
Donor's name	Address
Description of donation ( <i>Money, goods or services</i> ) and whether it contains contributions	
Date received (or date/s received if aggregated)	Donation value \$ ( <i>inc GST</i> ) (or total if aggregated)

**If any of the above include a contribution or aggregated contribution from another person of more than \$1,500, please also complete the next section**

Contributor's name	Address
Date of donation	Amount of each contribution ( <i>inc GST</i> )
Contributed to	
Contributor's name	Address
Date of donation	Amount of each contribution ( <i>inc GST</i> )
Contributed to	

**B: Anonymous candidate donations of more than \$1,500**

Date received	
Donation Value \$ ( <i>Money, goods or services, inc GST</i> )	Date payment made Amount paid (to the Electoral Commission) ( <i>inc GST</i> )

**C: Overseas candidate donations of more than \$1,500**

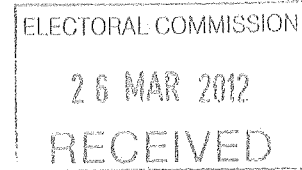
Overseas person's name	Address
Description of donation ( <i>Money, goods or services</i> )	
Date received (or date/s received if aggregated)	Date payment made
Donation Value \$ ( <i>Money, goods or services, inc GST</i> )	Amount paid back \$ ( <i>To the overseas person, or forwarded to the Electoral Commission, inc GST</i> )

**D: Contribution from overseas person of more than \$1,500**

Overseas person's name	Address
Description of donation ( <i>Money, goods or services</i> )	
Date on which donation funded from contribution was made	Date payment made
Donation Value \$ ( <i>Money, goods or services, inc GST</i> )	Amount paid back \$ ( <i>To the overseas person, or forwarded to the Electoral Commission, inc GST</i> )

## Part II

### Candidate Election Expenses

**Instructions**

Complete sections A to D.

Write 'nil' if you have no expenses to declare in a section.

Include only election expenses. Do not include your candidate nomination deposit or the costs of food, hall hire, survey or opinion polls, free labour, hoarding timber or replacing materials that have been destroyed through no fault of yours - these are not election expenses.

If there is insufficient space in any section, attach a separate sheet with the detail.

In the brief description, include identifying information on the advertising and publicity including date, volume, duration, content and size as appropriate.

Where an expense item has been apportioned between the candidate and either the party or another candidate consult with the party secretary/other candidate to ensure a consistent item description and indicate the percentage of the costs apportioned as a candidate expense.

Include election expenses paid for by a third party that promoted your candidacy and which were authorised by you.

**A: Newspaper advertising**

Name of newspaper and brief description

**Total inc GST**

(including preparation, design,  
composition, printing, postage  
and publication costs)

08/9/2011 Waikato weekly Chinese newspaper - Shared Moon Festival Ad - 8 Sept 5% Candidate Attribution	28.75
31/10/2011 Western Community Newspaper (issue 55) October 2011 (Rear Cover) 100% Candidate Attribution	437.00
31/10/2011 Fairfax Media - Hamilton Press 30cm advert 19/10/2011 90% Candidate Attribution	637.56
31/10/2011 Waikato Community Newspapers Hamilton News Lug/Westsider Feature 28/10/2011 80% Candidate Attribution	781.08
07/11/2011 The Epoch Times (Chinese Newspaper) 2x1/4 page insertions 17 and 24 Nov 2011 80% Candidate Attribution	478.40
30/11/2011 Fairfax Media - Hamilton Press 2x 30 cm add 2 and 16 Nov 2011 70% Candidate Attribution	991.76
30/11/2011 APN Holdings - Hamilton News - Election Wrap around 11 Nov 2011 60% Candidate Attribution	3794.98
30/11/2011 APN Holdings - Hamilton News - Sue Moroney Campaign add 18 Nov 2011 100% Candidate Attribution	518.65

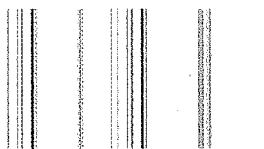
Total A 7668.18

**B: Radio and television advertising**

Name of broadcaster and brief description

NIL

Total B NIL



**Part II**  
**Candidate Election Expenses *continued***

**C: Internet advertising**  
Name of provider and brief description

NIL

**Total inc GST**  
(including preparation, design,  
composition, printing, postage  
and publication costs)

<b>D: Other forms of advertising/publicity</b> Name of supplier and brief description	Total C	NIL
13/04/2012 Delta Copy Business Cards for election campaign 100% Candidate Attribution		59.14
21/04/2012 Studio 386 Screenprint Hamilton West Large Print T-Shirts 100% Candidate Attribution		135.33
2/8/2011 Delta Copy Candidate Flyers (30,000) Sue Moroney 100% Candidate Attribution		1463.72
24/08/2011 Candidate Hoardings 50 Large NZLP Head Office (incl freight attribution)60% Candidate Attribution		1380.64
24/08/2012 Candidate Hoardings 50 Small NZLP Head Office (incl freight attribution)55% Candidate Attribution		405.64
5/9/2011 Cost Of Living Leaflet (10,000) NZLP Head Office 100% Candidate Attribution		500.00
30/09/2011 Delta Copy Targeted Mail printing 22394 Letters (Incl. Enveloping cost) 80% Candidate Attribution		1525.48
30/09/2011 Labour Party Flags (200 Double) NZLP Head Office 100% Candidate Attribution		300.00
29/10/2011 Delta Copy Targeted Mail printing 23559 Letters (Incl. Enveloping cost) 50% Candidate Attribution		1207.37
31/10/2011 Isite Media (Go Bus Hamilton – Back of bus advertising (part Sept/part Oct 2011) 20% Candidate Attribution		536.39
11/11/2011 Delta Copy Targeted Mail printing 19815 Letters (Incl. Enveloping cost) 60% Candidate Attribution		1214.93
30/11/2011 Isite Media (Go Bus Hamilton – Back of bus advertising (part Oct/part Nov 2011) 20% Candidate Attribution		613.60
22/12/2011 Labour Party Rosettes (100) and Hoarding Stickers (40) 100% Candidate Attribution		370.00
	<b>Total D</b>	<b>9712.24</b>
	<b>Total A, B, C and D</b>	<b>17380.42</b>