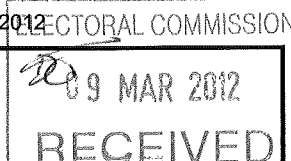


RETURN OF ELECTORATE CANDIDATE'S ELECTION EXPENSES AND DONATIONS FOR THE 2011 GENERAL ELECTION

Send to Electoral Commission, PO Box 3220, Wellington no later than Monday 26 March 2012



Declaration

I JOHN FRANCIS PARSONS of 15 ROYDS ST, CHRISTCHURCH 8014
(Insert name) (Insert address)

an electorate candidate for the ILAM General Electorate District
at the 2011 General Election, representing the NEW ZEALAND LABOUR PARTY,
(Insert name of political party if applicable)
make the following return of candidate donations made to me or to any person on my behalf and of election
expenses incurred by me or on my behalf.

Candidate's Signature

06/03/2012

Part I Candidate Donations

Instructions

- Complete sections A to D.
- Write 'nil' if you have no donations to declare in a section.
- Include only candidate donations (money, goods, or services) donated to you for your election campaign, that either on their own or when aggregated with all other donations made by or on behalf of the same donor exceed \$1,500 (including GST) in sum or value. Do not include donations of \$1,500 or less.
- If there is insufficient space in any section, attach a separate sheet with the detail.

A: Candidate donations

Donor's name	Address	
Description of donation (<i>Money, goods or services</i>) and whether it contains contributions		
Date received (or date/s received if aggregated)	Donation value \$ (<i>inc GST</i>) (or total if aggregated)	NIL
Donor's name	Address	
Description of donation (<i>Money, goods or services</i>) and whether it contains contributions		
Date received (or date/s received if aggregated)	Donation value \$ (<i>inc GST</i>) (or total if aggregated)	NIL
Donor's name	Address	
Description of donation (<i>Money, goods or services</i>) and whether it contains contributions		
Date received (or date/s received if aggregated)	Donation value \$ (<i>inc GST</i>) (or total if aggregated)	NIL

A: Candidate donations (continued)

Donor's name	Address	
Description of donation (Money, goods or services) and whether it contains contributions		
Date received (or date/s received if aggregated)	Donation value \$ (inc GST) (or total if aggregated)	NIL

Donor's name	Address	
Description of donation (Money, goods or services) and whether it contains contributions		
Date received (or date/s received if aggregated)	Donation value \$ (inc GST) (or total if aggregated)	NIL

Donor's name	Address	
Description of donation (Money, goods or services) and whether it contains contributions		
Date received (or date/s received if aggregated)	Donation value \$ (inc GST) (or total if aggregated)	NIL

If any of the above include a contribution or aggregated contribution from another person of more than \$1,500, please also complete the next section

Contributor's name	Address	
Date of donation	Amount of each contribution (inc GST)	
Contributed to		
Contributor's name	Address	
Date of donation	Amount of each contribution (inc GST)	
Contributed to		

B: Anonymous candidate donations of more than \$1,500

Date received		
Donation Value \$	NIL	Date payment made
Money, goods or services, inc GST)		Amount paid (to the Electoral Commission (inc GST)
		NIL

C: Overseas candidate donations of more than \$1,500

Overseas person's name	Address	
Description of donation (Money, goods or services)		
Date received (or date/s received if aggregated)	Date payment made	
Donation Value \$	Amount paid back \$	
(Money, goods or services, inc GST)	(To the overseas person, or forwarded to the Electoral Commission, inc GST)	NIL

D: Contribution from overseas person of more than \$1,500

Overseas person's name	Address	
Description of donation (Money, goods or services)		
Date on which donation funded from contribution was made	Date payment made	
Donation Value \$	Amount paid back \$	
(Money, goods or services, inc GST)	(To the overseas person, or forwarded to the Electoral Commission, inc GST)	NIL



Part II Candidate Election Expenses

Instructions

Complete sections A to D.

Write 'nil' if you have no expenses to declare in a section.

Include only election expenses. Do not include your candidate nomination deposit or the costs of food, hall hire, survey or opinion polls, free labour, hoarding timber or replacing materials that have been destroyed through no fault of yours - these are not election expenses.

If there is insufficient space in any section, attach a separate sheet with the detail.

In the brief description, include identifying information on the advertising and publicity including date, volume, duration, content and size as appropriate.

Where an expense item has been apportioned between the candidate and either the party or another candidate consult with the party secretary/other candidate to ensure a consistent item description and indicate the percentage of the costs apportioned as a candidate expense.

Include election expenses paid for by a third party that promoted your candidacy and which were authorised by you.

A: Newspaper advertising

Name of newspaper and brief description

Total inc GST
(including preparation, design,
composition, printing, postage
and publication costs)

Chch News Advertiser (Oct x 4 placements total \$1150 80% CandVote)	\$ 920.00
Merivale Chronicle (Oct x 1 placement total \$57.50 80% CandVote)	\$ 44.00
Mainland Press (Nov x 3 placements total \$3446.55 60% CandVote)	\$ 2067.93
NZ Messenger (Oct & Nov x 6 placements total \$2400 70% CandVote)	\$ 1680.00
Chch News Advertiser (Nov x 4 placements total \$5432.60 80% CandVote)	\$ 4346.08
Mainland Press (Sep x 1 placements total \$213.90 70% CandVote)	\$ 149.73

Total A \$ 9207.74

B: Radio and television advertising

Name of broadcaster and brief description

NIL

Total B \$ 0.00

Part II

Candidate Election Expenses *continued*

C: Internet advertising

Name of provider and brief description

Total inc GST
 (including preparation, design,
 composition, printing, postage
 and publication costs)

ICONZ Ltd (johnparsons.org.nz website hosting 26/08/11-08/09/11)	\$ 8.63
ICONZ Ltd (johnparsons.org.nz website hosting 09/09/11-25/11/11)	\$ 61.41
Facebook.com (10/11/11-24/11/11 total \$117.93 70% CandVote)	\$ 82.55

Total C \$ 152.59

D: Other forms of advertising/publicity

Name of supplier and brief description

While-U-Wait Studios (Candidate Photos - proportion used in reg. period)	\$ 37.68
Printing.Com/PrintStop (Letterhead - proportion used in reg. period)	\$ 275.46
Printing.Com/PrintStop (Bus. Card - proportion used in reg. period)	\$ 80.07
NZ Post (postage targeted mail)	\$ 780.00
Warehouse Stationery (printer ink, sundry items)	\$ 168.35
Printing.Com/PrintStop (15000 x candidate flyer, volunteer mailbox drop)	
Total \$1208.60 Party Vote 60%/Candidate Vote 40%	\$ 483.44
Printing.Com/PrintStop (5000 x candidate flyer, volunteer mailbox drop)	
Total \$596.80 Party Vote 60%/Candidate Vote 40%	\$ 238.72
NZ Labour Party (Candidate Hoardings)	\$ 1940.00
Printing.Com/PrintStop (PTTR Joint Fundraising Brochure)	
Total \$384.10 Candidate Vote 1.0%	\$ 3.84

Total D \$ 4007.56

Total A, B, C and D \$13367.89