

**RETURN OF ELECTORATE CANDIDATE'S ELECTION EXPENSES
AND DONATIONS FOR THE 2011 GENERAL ELECTION**

ELECTORAL COMMISSION
APR 2012
RECEIVED

Send to Electoral Commission, PO Box 3220, Wellington no later than Monday 26 March 2012

Declaration

ELECTORAL COMMISSION
26 MAR 2012
RECEIVED

I, STUART ALEXANDER NASH of 60 MILTON RD, NAPIER
(Insert name) (Insert address)

an electorate candidate for the NAPIER General Electorate District
at the 2011 General Election, representing the NEW ZEALAND LABOUR PARTY
(Insert name of political party if applicable)

make the following return of candidate donations made to me or to any person on my behalf and of election expenses incurred by me or on my behalf.

2013/2012

Candidate's Signature [Signature]

**Part I
Candidate Donations**

Instructions

- Complete sections A to D.
- Write 'nil' if you have no donations to declare in a section.
- Include only candidate donations (money, goods, or services) donated to you for your election campaign, that either on their own or when aggregated with all other donations made by or on behalf of the same donor exceed \$1,500 (including GST) in sum or value. Do not include donations of \$1,500 or less.
- If there is insufficient space in any section, attach a separate sheet with the detail.

A: Candidate donations

Donor's name	<u>DICK FRIZZELL</u>	Address	<u>21 GASKIN PLACE HAUMANOA, HASTINGS</u>
Description of donation (Money, goods or services) and whether it contains contributions	<u>MONEY</u>	Donation value \$ (inc GST) (or total if aggregated)	<u>6,000.00</u>
Date received (or date/s received if aggregated)	<u>05/07/2011</u>		
Donor's name	<u>SARAH PELLETT</u>	Address	<u>135 BROADWAY, NEWMARKET AUCKLAND</u>
Description of donation (Money, goods or services) and whether it contains contributions	<u>MONEY</u>	Donation value \$ (inc GST) (or total if aggregated)	<u>4,007.75</u>
Date received (or date/s received if aggregated)	<u>18/8/2011</u>		
Donor's name	<u>NAPIER LEC</u>	Address	<u>89 CHARLES COX CRESCENT NAPIER 4112</u>
Description of donation (Money, goods or services) and whether it contains contributions	<u>MONEY (INCLUDES CONTRIBUTIONS)</u>	Donation value \$ (inc GST) (or total if aggregated)	<u>17,417.55 19,877.55</u>
Date received (or date/s received if aggregated)	<u>26/8 TO 25/11 2011</u>		

[Signature] 2

A: Candidate donations (continued)

Donor's name TARAPOLE Branch NZLP Address 40 Haverham St, Tarapole
Navior, 4112

Description of donation (Money, goods or services) and whether it contains contributions Money

Date received (or date/s received if aggregated) 21 - 23rd Feb 2012 Donation value \$ (inc GST) (or total if aggregated) 1,848.65

Donor's name _____ Address _____

Description of donation (Money, goods or services) and whether it contains contributions _____

Date received (or date/s received if aggregated) _____ Donation value \$ (inc GST) (or total if aggregated) _____

Donor's name _____ Address _____

Description of donation (Money, goods or services) and whether it contains contributions _____

Date received (or date/s received if aggregated) _____ Donation value \$ (inc GST) (or total if aggregated) _____

If any of the above include a contribution or aggregated contribution from another person of more than \$1,500, please also complete the next section

Contributor's name TARAPOLE Branch NZLP Address 40 Haverham St, Tarapole
Navior, 4112

Date of donation 28/9/2011 Amount of each contribution (inc GST) 3000.00

Contributed to Navior LEC

Contributor's name Navior Womens League NZLP Address 48 King St, Tarapole
Navior, 4112

Date of donation 28/9/2011 Amount of each contribution (inc GST) 3000.00

Contributed to Navior LEC

B: Anonymous candidate donations of more than \$1,500

Date received _____

Donation Value \$ NIL Date payment made _____

Money, goods or services, inc GST _____ Amount paid (to the Electoral Commission) (inc GST) _____

C: Overseas candidate donations of more than \$1,500

Overseas person's name _____ Address _____

Description of donation (Money, goods or services) _____

Date received (or date/s received if aggregated) _____ Date payment made _____

Donation Value \$ NIL Amount paid back \$ _____
 (Money, goods or services, inc GST) (To the overseas person, or forwarded to the Electoral Commission, inc GST)

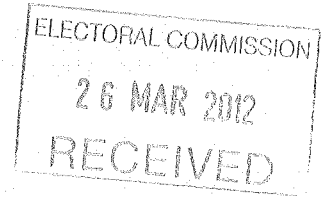
D: Contribution from overseas person of more than \$1,500

Overseas person's name _____ Address _____

Description of donation (Money, goods or services) _____

Date on which donation funded from contribution was made _____ Date payment made _____

Donation Value \$ NIL Amount paid back \$ _____
 (Money, goods or services, inc GST) (To the overseas person, or forwarded to the Electoral Commission, inc GST)



Part II Candidate Election Expenses

Instructions

Complete sections A to D.

Write 'nil' if you have no expenses to declare in a section.

Include only election expenses. Do not include your candidate nomination deposit or the costs of food, hall hire, survey or opinion polls, free labour, hoarding timber or replacing materials that have been destroyed through no fault of yours - these are not election expenses.

If there is insufficient space in any section, attach a separate sheet with the detail.

In the brief description, include identifying information on the advertising and publicity including date, volume, duration, content and size as appropriate.

Where an expense item has been apportioned between the candidate and either the party or another candidate consult with the party secretary/other candidate to ensure a consistent item description and indicate the percentage of the costs apportioned as a candidate expense.

Include election expenses paid for by a third party that promoted your candidacy and which were authorised by you.

A: Newspaper advertising

Name of newspaper and brief description

Total inc GST
(including preparation, design,
composition, printing, postage
and publication costs)

SEE ADDITIONAL SCHEDULE

Total A 6528.20

B: Radio and television advertising

Name of broadcaster and brief description

None

Total B 0.00

Part II Candidate Election Expenses *continued*

C: Internet advertising

Name of provider and brief description

Total inc GST
(including preparation, design,
composition, printing, postage
and publication costs)

SEE ADDITIONAL SCHEDULE

Total C

4.00

D: Other forms of advertising/publicity

Name of supplier and brief description

SEE ADDITIONAL SCHEDULE

Total D

11,526.06

Total A, B, C and D

18,058.26

**Part II - additional schedule
Candidate Election Expenses**

A: Newspaper Advertising

Name of paper	Breif description of ad	Date(s) ad ran	% attributable to candidate	Cost of ad	Total candidate expense
Napier Mail	Unison Dividend	07-Sep	100% of	\$713.00 =	\$ 713.00
Napier Mail	Supporting Wairoa	14-Sep	60% of	\$713.00 =	\$ 427.80
Napier Mail	Cost of Living	21-Sep	50% of	\$713.00 =	\$ 356.50
Napier Mail	Amalgamation	28-Sep	90% of	\$713.00 =	\$ 641.70
Napier Mail	A Better Future	05-Oct	40% of	\$713.00 =	\$ 285.20
Napier Mail	Fracking	12-Oct	80% of	\$713.00 =	\$ 570.40
Napier Mail	Credit Downgrade	19-Oct	30% of	\$713.00 =	\$ 213.90
Napier Mail	Napier Prospering	27-Oct	30% of	\$713.00 =	\$ 213.90
Napier Mail	Public Meetings	02-Nov	80% of	\$713.00 =	\$ 570.40
Napier Mail	Assesst Sales	09-Nov	30% of	\$713.00 =	\$ 213.90
Napier Mail	Police Numbers	16-Nov	90% of	\$713.00 =	\$ 641.70
Napier Mail	White Ribbon Day	16-Nov	80% of	\$207.00 =	\$ 165.60
Napier Mail	Tactical Voting	23-Nov	90% of	\$713.00 =	\$ 641.70
Napier Mail	Vote Nash (SOLUS)	23-Nov	50% of	\$345.00 =	\$ 172.50
Wairoa Star	Vote NASH	22-Nov	70% of	\$500.00 =	\$ 350.00
Wairoa Star	Vote NASH	24-Nov	70% of	\$500.00 =	\$ 350.00
Total A:					\$ 6,528.20

B: Radio and Television Advertising

Name of broadcaster	Breif description of ad	Date(s) ad ran	% attributable to candidate	Cost of ad	Total candidate expense
				of = \$	-
				of = \$	-
				of = \$	-
				of = \$	-
Total B:					\$ -

C: Internet Advertising

Name of provider	Breif description of ad	Date(s) ad ran	% attributable to candidate	Cost of ad	Total candidate expense
Google Ad Words	Stuart Nash	01-Oct - 25-Nov	100% of	4.00	\$ 4.00
			0% of	0.00	\$ -
			0% of	0.00	\$ -
			0% of	0.00	\$ -
			0% of	0.00	\$ -
			0% of	0.00	\$ -
			0% of	0.00	\$ -
			0% of	0.00	\$ -
			0% of	0.00 =	\$ -
			0% of	0.00 =	\$ -
			0% of	0.00 =	\$ -
Total C:					\$ 4.00

D: Other forms of advertising/publicity

Name of supplier	Breif description of ad	Date(s) ad ran	% attributable to candidate	Cost of ad	Total candidate expense
Geon Print	Policy Postcards	26-Jul - 25-Nov	53% of	508.88	\$ 267.16
Geon Print	Missed Call Postcards	26-Jul - 25-Nov	75% of	508.88 =	\$ 381.66
Napier Mail	Nash News Paper	24-Aug	14% of	4,007.75 =	\$ 561.09
	Domain Name and Hosting (stuartnash.co.nz)	26-Aug - 25-Nov	100% of	60.00 =	\$ 60.00
Napier Signs	NASH Hoarding	26-Aug - 25-Nov	90% of	1,472.00 =	\$ 1,324.80
Napier Signs	Candidate Hoarding (Napier)	26-Aug - 25-Nov	76% of	1,177.60 =	\$ 894.98
Napier Signs	Candidate Hoarding (Wairoa)	26-Aug - 25-Nov	80% of	294.40 =	\$ 235.52
Napier Signs	Small Hoarding (Napier)	26-Aug - 25-Nov	76% of	588.80 =	\$ 447.49
Napier Signs	Small Hoarding (Wairoa)	26-Aug - 25-Nov	80% of	147.20 =	\$ 117.76
Napier Signs	Small Hoarding (NASH)	26-Aug - 25-Nov	70% of	92.00 =	\$ 64.40
Napier Signs	Hoarding (NASH Assets)	26-Aug - 25-Nov	80% of	230.00 =	\$ 184.00
	Rent of commercial site for hoarding	26-Aug - 25-Nov	100% of	240.00 =	\$ 240.00
Text2Get	Text Name Registration	26-Aug - 25-Aug	25% of	95.00 =	\$ 23.75
Text2Get	Text response Service	26-Aug - 25-Feb	50% of	795.00 =	\$ 397.50
PR Ink	EIT flyers	21-Sep	50% of	6.00 =	\$ 3.00
	NASH T-Shirts	26-Aug - 25-Nov	80% of	345.00 =	\$ 276.00
HB A&P Society	Site Hire for HB Show (split with J Hayon Carr)	19-Oct - 21-Oct	50% of	671.10 =	\$ 335.55
Haumoana School	Site Hire for Haumoana Gala Day (split with J Hayon Carr)	06-Nov	50% of	80.00 =	\$ 40.00
	Megaphone usage	01-Jan - 31-Dec	25% of	105.00 =	\$ 26.25
Geon Print	Policy Postcards	01-Sep - 25-Nov	70% of	723.35 =	\$ 506.35
Napier Mail	Nash News Paper	23-Nov	70% of	3,825.00 =	\$ 2,677.50
Geon Print	NASH Door Hangers	22-Nov - 24-Nov	50% of	3,353.40 =	\$ 1,676.70
PR Ink	Street Corner Meeting Flyers	20-Oct - 25-Nov	100% of	331.01 =	\$ 331.01
PR Ink	Fracking tickets and Flyers	20-Oct - 14-Nov	100% of	100.00 =	\$ 100.00
PR Ink	Public Meeting Flyers	20-Oct - 14-Nov	90% of	4.00	\$ 3.60
Reading Cinema	Venue Hire (Gasland Movie) (split with D Clendon)	14-Nov	50% of	500.00 =	\$ 250.00
	Film Rights (Gasland) (split with D Clendon)	14-Nov	50% of	200.00 =	\$ 100.00
			of	=	\$ -
			of	=	\$ -
Total D:					\$ 11,526.06
Total A, B, C & D					\$ 18,058.26