

RETURN OF ELECTORATE CANDIDATE'S ELECTION EXPENSES AND DONATIONS FOR THE 2011 GENERAL ELECTION

Send to Electoral Commission, PO Box 3220, Wellington no later than Monday 26 March 2012

Declaration

I DAVID CUNLIFFE of NEW LYNN General Electorate District
(Insert name) (Insert address)
an electorate candidate for the LABOUR PARTY
at the 2011 General Election, representing the (Insert name of political party if applicable)
make the following return of candidate donations made to me or to any person on my behalf and of election
expenses incurred by me or on my behalf.

[Signature]
Candidate's Signature

22 / 3 / 2012

Part I Candidate Donations

Instructions

- Complete sections A to D.
- Write 'nil' if you have no donations to declare in a section.
- Include only candidate donations (money, goods, or services) donated to you for your election campaign, that either on their own or when aggregated with all other donations made by or on behalf of the same donor exceed \$1,500 (including GST) in sum or value. Do not include donations of \$1,500 or less.
- If there is insufficient space in any section, attach a separate sheet with the detail.

A: Candidate donations

Donor's name P.C. Keenan Address 12 Clarence Road
Northcote, Auckland 0627

Description of donation (Money, goods or services)
and whether it contains contributions

Money

Date received (or date/s received
if aggregated)

15.8.2011

Donation value \$ (inc GST)
(or total if aggregated) \$2000.00

Donor's name

Storm Distributors Address

Description of donation (Money, goods or services)
and whether it contains contributions

Money

Date received (or date/s received
if aggregated)

29.8.2011

Donation value \$ (inc GST)
(or total if aggregated) \$2000.00

Donor's name

S. Pellett Address HUNUA, AUCKLAND

Description of donation (Money, goods or services)
and whether it contains contributions

Money

Date received (or date/s received
if aggregated)

20.10.2011

Donation value \$ (inc GST)
(or total if aggregated) \$1999.00

Donor

AI & VJ GIBBS 15.11.2011 Money \$5000.00
Auckland

A: Candidate donations (continued)

Donor's name	Brijesh Sethi NZSE	Address	New Lynn 3033 Great North Rd
Description of donation (Money, goods or services) and whether it contains contributions		Donation value \$ (inc GST) (or total if aggregated)	New Lynn \$1500.00
Date received (or date/s received if aggregated)	30/6/2011		
Donor's name	Mitul Shah NZSE	Address	NEW LYNN 3033 Great North Rd
Description of donation (Money, goods or services) and whether it contains contributions		Donation value \$ (inc GST) (or total if aggregated)	New Lynn \$2000.00
Date received (or date/s received if aggregated)	3/11/2011		
Donor's name	P. Sneddon	Address	

Description of donation (Money, goods or services)
and whether it contains contributions

Date received (or date/s received
if aggregated)

10.11.2011

Donation value \$ (inc GST)
(or total if aggregated)

\$2000.00

If any of the above include a contribution or aggregated contribution from another person of more than \$1,500, please also complete the next section

Contributor's name	BRJESH SETHI	Address	3033 Great North Road New Lynn 0600
Date of donation	30/6/2011	Amount of each contribution (inc GST)	\$1500.00
Contributed to	D. CUNLIFFE		
Contributor's name	MITUL SHAH	Address	3033 Great North Road NEW LYNN 0600
Date of donation	3/11/2011	Amount of each contribution (inc GST)	\$2000.00
Contributed to	D. CUNLIFFE		

B: Anonymous candidate donations of more than \$1,500

Date received

Donation Value \$

Money, goods or services, inc GST

Date payment made

Amount paid (to the Electoral Commission, inc GST)

C: Overseas candidate donations of more than \$1,500

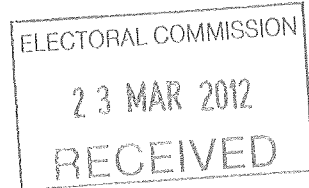
Overseas person's name		Address	
Description of donation (Money, goods or services)		Date payment made	
Date received (or date/s received if aggregated)		Amount paid back \$ (To the overseas person, or forwarded to the Electoral Commission, inc GST)	
Donation Value \$ (Money, goods or services, inc GST)			

D: Contribution from overseas person of more than \$1,500

Overseas person's name		Address	
Description of donation (Money, goods or services)		Date payment made	
Date on which donation funded from contribution was made		Amount paid back \$ (To the overseas person, or forwarded to the Electoral Commission, inc GST)	
Donation Value \$ (Money, goods or services, inc GST)			

Noted * = duplicate

APL



Part II Candidate Election Expenses

Instructions

Complete sections A to D.

Write 'nil' if you have no expenses to declare in a section.

Include only election expenses. Do not include your candidate nomination deposit or the costs of food, hall hire, survey or opinion polls, free labour, hoarding timber or replacing materials that have been destroyed through no fault of yours - these are not election expenses.

✓ If there is insufficient space in any section, attach a separate sheet with the detail.

✓ In the brief description, include identifying information on the advertising and publicity including date, volume, duration, content and size as appropriate.

Where an expense item has been apportioned between the candidate and either the party or another candidate consult with the party secretary/other candidate to ensure a consistent item description and indicate the percentage of the costs apportioned as a candidate expense.

Include election expenses paid for by a third party that promoted your candidacy and which were authorised by you.

A: Newspaper advertising

Name of newspaper and brief description

Total inc GST
(including preparation, design,
composition, printing, postage
and publication costs)

AUCKLAND SUBURBAN NEWSPAPERS		
(Shared Labour Candidates advertisements)		\$ 854.33
% determined by LPHO		
WESTERN LEADER AD	1/9/2011	(90%) \$ 915.56
TITIRANGI TATLER AD	November 2011	(80%) \$ 400.20

Total A: \$2170.09

B: Radio and television advertising

Name of broadcaster and brief description

NIL

Total B: _____

ARC

Part II
Candidate Election Expenses *continued*

C: Internet advertising
Name of provider and brief description

Total inc GST
(including preparation, design,
composition, printing, postage
and publication costs)

enews letter - 3 issues

(100%) \$33.00

Total C: \$33.00

D: Other forms of advertising/publicity
Name of supplier and brief description

PRINTED LETTERHEAD - 2000	(100%)	\$ 299.00
GREEN BAY ALERT (NOTICE OF PUBLIC MEETING) - 1500	(95%)	112.58
LETTER TO SUPPORTERS (November ^{AUGUST} 2011) - 450	(50%)	186.80
DAVID CUNLIFFE FLYER (November 2011)	(80%)	488.00
CAMPAIGN UPDATE (Sent to supporters) 150	(90%)	107.10
ADVANCE VOTING FLYERS - 2500	(50%)	138.25
CUNLIFFE COURIER (R.D. GRAPHIX) 22,000	(60%)	2525.40
INVITATIONS TO LOCAL CAMPAIGN EVENTS - 1840	(100%)	432.09
TELEPHONE HIRE (Telecom)	(100%)	1074.17
HOARDINGS (including freight) (From NZLP)		3425.00
% determined by LPHO		

Total D \$8788.39

Total A, B, C and D \$10991.48

Handwritten signature

Publications and attributions – New Lynn Labour Campaign 2011 (with corrected costs)

Notes – see end of doc	Item	PC Ref	PVote %	Number of copies printed	Paper, Printing,	Distribution	Total cost \$	PVote \$	New Lynn \$	Invoice	Supporting docs
1.	Printed letterhead	#362	0 ✓	2000 ✓	299.00	-	299.00	0	299.00 ✓	✓	✓
	Auckland Suburban Newspapers – shared advertisement	Email from CF	✓						854.33 ✓	From HO	✓
2.	Green Bay Alert – Advisory opinion 2011/605	none	80% 5%	1500 ✓	118.50	By hand	118.50	598 592	118.50 112.50 ✓	N/A*	✓
	Letter to members and supporters – to get vols, support (August)	#137	50 ✓	450 2 pages	93.60	Posted 270.00	363.60	186.80	186.80 ✓	N/A*	✓
	Western Leader Advertisement – Opening of Totara Ave Shared Space – Fairfax Media	#215	10	1 insert			\$1017.29	101.73	915.56 ✓	✓	✓
	Flyer – DC, colour	#703	20	*	610.00	By hand	610.00	122.00	488.00 ✓	✓	✓
4.	Tatler advertisement	#621	20 ✓	1 insert			500.25	100.05	400.20 ✓	✓	
5.	Campaign update	#475	10 ✓	150 D/S	29.00	Email & post \$90.00	119.00 11.90		107.10 107.10 ✓	N/A*	incomplete
	Advance Vote flyers: English Mandarin	#702	50	2000 500	158.00 39.50	By hand	276.50	138.25	138.25 ✓	N/A*	✓

D A
 D 11.85 118.50
 5.98 5.98
 \$ 112.50
 D A
 D A
 D D

Notes - see end of doc	Item	PC Ref	PVote %	Number of copies printed	Paper, Printing,	Distribution \$	Total cost \$	PVote \$	New Lynn \$	Invoice	Supporting docs
	Tongan			500	39.50						
	Samoa			500	39.50						
	Cunliffe Courier Oct/Nov	#687	40	22,000		By hand	4,209.00	1683.60	2,525.40	✓	✓
6.	E-Newsletter - 4 issues	HO approved	? %			By email	33.00		33.00	Sue	
8.	Invitations to various events: Film Evening Wine Auction Cottage meetings Street meetings Campaign opening Community Meeting	#428 #136 #429 #429 #246 #619	Various		201.82	246.00	447.82	15.73	432.09		
	Flyer advertising Film Evening		0	100	12.86	Email and post \$60.00	72.90	0	72.90	N/A*	✓
	Secretariat										
	Cottage Meeting invitations		10	150	150 @ 7.96 each = 11.85	By hand	11.85	1.19	10.66	N/A*	✓
	15/10										
	5/11, 2.00pm										
	5/11, 4.00pm										
	Invitation to Wine Auction		0	160	\$6.60	By email and post	152.60		152.60	N/A*	✓

D. C.

[illegible]

MAC