

## RETURN OF ELECTORATE CANDIDATE'S ELECTION EXPENSES AND DONATIONS FOR THE 2011 GENERAL ELECTION

Send to Electoral Commission, PO Box 3220, Wellington no later than Monday 26 March 2012

### Declaration

I ANDREW JAMES LITTLE of WELLINGTON  
(Insert name) (Insert address)  
an electorate candidate for the NEW PLYMOUTH General Electorate District  
at the 2011 General Election, representing the LABOUR,  
(Insert name of political party if applicable)  
make the following return of candidate donations made to me or to any person on my behalf and of election  
expenses incurred by me or on my behalf.

Candidate's Signature

15/3/2012

### Part I Candidate Donations

#### Instructions

- Complete sections A to D.
- Write 'nil' if you have no donations to declare in a section.
- Include only candidate donations (money, goods, or services) donated to you for your election campaign, that either on their own or when aggregated with all other donations made by or on behalf of the same donor exceed \$1,500 (including GST) in sum or value. Do not include donations of \$1,500 or less.
- If there is insufficient space in any section, attach a separate sheet with the detail.

#### A: Candidate donations

Refer to attached list - total \$27,000.

Donor's name

Address

Description of donation (Money, goods or services)  
and whether it contains contributions

Date received (or date/s received  
if aggregated)

Donation value \$ (inc GST)  
(or total if aggregated)

Donor's name

Address

Description of donation (Money, goods or services)  
and whether it contains contributions

Date received (or date/s received  
if aggregated)

Donation value \$ (inc GST)  
(or total if aggregated)

Donor's name

Address

Description of donation (Money, goods or services)  
and whether it contains contributions

Date received (or date/s received  
if aggregated)

Donation value \$ (inc GST)  
(or total if aggregated)

**A: Candidate donations (continued)**

Donor's name

Address

Description of donation (*Money, goods or services*)  
and whether it contains contributions

Date received (or date/s received  
if aggregated)

Donation value \$ (*inc GST*)  
(or total if aggregated)

Donor's name

Address

Description of donation (*Money, goods or services*)  
and whether it contains contributions

Date received (or date/s received  
if aggregated)

Donation value \$ (*inc GST*)  
(or total if aggregated)

Donor's name

Address

Description of donation (*Money, goods or services*)  
and whether it contains contributions

Date received (or date/s received  
if aggregated)

Donation value \$ (*inc GST*)  
(or total if aggregated)

**If any of the above include a contribution or aggregated contribution from another person of more than \$1,500, please also complete the next section**

Contributor's name

Address

Date of donation

Amount of each contribution  
(*inc GST*)

Contributed to

Contributor's name

Address

Date of donation

Amount of each contribution  
(*inc GST*)

Contributed to

**B: Anonymous candidate donations of more than \$1,500** *N/A*

Date received

Donation Value \$

Date payment made

*Money, goods or services, inc GST*

Amount paid (to the Electoral  
Commission (*inc GST*))

**C: Overseas candidate donations of more than \$1,500** *N/A*

Overseas person's name

Address

Description of donation  
(*Money, goods or services*)

Date received (or date/s received  
if aggregated)

Date payment made

Donation Value \$

Amount paid back \$

*(Money, goods or services, inc GST)*

*(To the overseas person, or forwarded to  
the Electoral Commission, inc GST)*

**D: Contribution from overseas person of more than \$1,500** *Refer attached - N/A*

Overseas person's name

Address

Description of donation  
(*Money, goods or services*)

Date on which donation funded from  
contribution was made

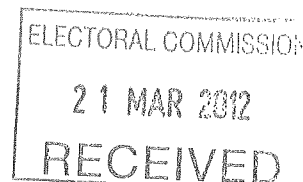
Date payment made

Donation Value \$

Amount paid back \$

*(Money, goods or services, inc GST)*

*(To the overseas person, or forwarded to  
the Electoral Commission, inc GST)*



## Part II

### Candidate Election Expenses

#### Instructions

Complete sections A to D.

Write 'nil' if you have no expenses to declare in a section.

Include only election expenses. Do not include your candidate nomination deposit or the costs of food, hall hire, survey or opinion polls, free labour, hoarding timber or replacing materials that have been destroyed through no fault of yours - these are not election expenses.

If there is insufficient space in any section, attach a separate sheet with the detail.

In the brief description, include identifying information on the advertising and publicity including date, volume, duration, content and size as appropriate.

Where an expense item has been apportioned between the candidate and either the party or another candidate consult with the party secretary/other candidate to ensure a consistent item description and indicate the percentage of the costs apportioned as a candidate expense.

Include election expenses paid for by a third party that promoted your candidacy and which were authorised by you.

#### A: Newspaper advertising

Name of newspaper and brief description

*Refer attached.*

**Total inc GST**  
(including preparation, design,  
composition, printing, postage  
and publication costs)

Total A *6,762-53*

#### B: Radio and television advertising

Name of broadcaster and brief description

*Refer attached.*

Total B *2,302-81*

**Part II**  
**Candidate Election Expenses *continued***

**C: Internet advertising**

Name of provider and brief description

Nil

**Total inc GST**  
(including preparation, design,  
composition, printing, postage  
and publication costs)

**D: Other forms of advertising/publicity**

Name of supplier and brief description

Refer attached.

Total C

0

Total D

11,835.39

**Total A, B, C and D**

20,900.73

## Part I - additional schedule Candidate Donations

**A: Candidate Donations**

| Donor name                                  | Address   | Description of donation | Date received   | Donation value |
|---|---|-------------------------|-----------------|----------------|
| New Plymouth Labour Party Clubrooms Society | 158 Tukapa Street, New Plymouth                   | Cash                    | January, August | \$ 14,500.00   |
| Cassie Nicholson                            | 74 The Terrace, Roseneath, Wellington             | Cash                    | August, Nov     | \$ 2,500.00    |
| Frank McLaughlin                            | 74 The Terrace, Roseneath, Wellington             | Cash                    | August, Nov     | \$ 2,500.00    |
| J. Todd Corporation                         | 95 Customhouse Quay, Wellington                   | Cash                    | 3/10/2011       | \$ 5,000.00    |
| Michael Stiassny                            | Level 16, Tower Centre, 45 Queen Street, Auckland | Cash                    | 23/11/2011      | \$ 2,500.00    |
| From Australia:                             |   |                         |                 |                |
| Australian Workers Union                    | Level 10, 377-383 Sussex Street, Sydney           | Cash                    | 16/11/2011      | \$ 1,475.00    |
| Australian Manufacturing Workers Union      | 133 Parramatta Road, Granville, NSW               | Cash                    | 9/12/2011       | \$ 1,500.00    |

| <b>Contributors</b>      |                |                       |                      | <b>Contribution amount</b> |
|--------------------------|----------------|-----------------------|----------------------|----------------------------|
| <b>Contributors name</b> | <b>Address</b> | <b>Contributed to</b> | <b>Donation Date</b> |                            |
|                          |                |                       |                      |                            |
|                          |                |                       |                      | \$ 29,975.00               |

## Part II - additional schedule

### A: Newspaper Advertising

| Name of paper            | Breif description of ad                 | Date(s) ad ran                      | % attributable to candidate | Cost of ad   | Total candidate expense |
|--------------------------|---|-------------------------------------|-----------------------------|--------------|-------------------------|
| Taranaki Daily News      | Public meetings                         | 27-Aug, 3-Sep, 10-Sep, 5-Nov, 8-Nov | 100% of                     | \$1,193.90 = | \$ 1,193.90             |
| North Taranaki Midweek   | Vote Little 5*3 adverts                 | Oct 12, 19, 26; Nov 2, 9, 16, 23    | 80% of                      | \$1,694.14 = | \$ 1,355.31             |
| Taranaki Daily News      | Vote Little 5*3 adverts                 | Oct 15, 22, 29; Nov 5, 12, 19       | 80% of                      | \$1,637.40 = | \$ 1,309.92             |
| North Taranaki Midweek   | Special votes                           | Nov 16, 23                          | 50% of                      | \$208.54 =   | \$ 104.27               |
| Taranaki Daily News      | Special votes                           | Nov 12, 19                          | 50% of                      | \$270.08 =   | \$ 135.04               |
| Taranaki Daily News      | Vote Little 15*3 (24th) and 27*5 (25th) | Nov 24, 25                          | 80% of                      | \$1,738.67 = | \$ 1,390.94             |
| Waitara Angle            | Special votes                           | Nov 16, 23                          | 50% of                      | \$108.00 =   | \$ 54.00                |
| Waitara Angle            | Vote Little                             | Oct 12, 19, 26; Nov 2, 9, 16, 23    | 80% of                      | \$378.00 =   | \$ 302.40               |
| Waitara Angle            | Meet Shane Jones                        | 2-Nov                               | 70% of                      | \$96.00 =    | \$ 67.20                |
| TOM Okato                | Vote Little 1/8 page                    | November                            | 80% of                      | \$57.50 =    | \$ 46.00                |
| TOM Oakura               | Vote Little 1/8 page                    | November                            | 80% of                      | \$57.50 =    | \$ 46.00                |
| TOM Fitzroy              | Vote Little 1/8 page                    | October, November                   | 80% of                      | \$172.50 =   | \$ 138.00               |
| Opunake and Coastal News | Vote Little                             | Oct 6, 20; Nov 3, 17                | 80% of                      | \$291.44 =   | \$ 233.15               |
| Live Magazine            | Vote Little 1/4 page                    | October                             | 80% of                      | \$483.00 =   | \$ 386.40               |
| <b>Total A:</b>          |   |                                     |                             |              | <b>\$ 6,762.53</b>      |

### B: Radio and Television Advertising

| Name of broadcaster | Breif description of ad        | Date(s) ad ran         | % attributable to candidate | Cost of ad | Total candidate expense |
|---------------------|--------------------------------|------------------------|-----------------------------|------------|-------------------------|
| Radio Network       | Andrew Little for New Plymouth | 23-Nov, 24-Nov, 25-Nov | 100% of                     | 2,302.81 = | \$ 2,302.81             |
| <b>Total B:</b>     |                                |                        |                             |            | <b>\$ 2,302.81</b>      |

### C: Internet Advertising

| Name of provider | Breif description of ad | Date(s) ad ran | % attributable to candidate | Cost of ad | Total candidate expense |
|------------------|-------------------------|----------------|-----------------------------|------------|-------------------------|
| Nil              |                         |                | of                          | =          | \$ -                    |
| <b>Total C:</b>  |                         |                |                             |            | <b>\$ -</b>             |

### D: Other forms of advertising/publicity

| Name of supplier    | Breif description of ad             | Date(s) ad ran | % attributable to candidate | Cost of ad | Total candidate expense |
|---------------------|-------------------------------------|----------------|-----------------------------|------------|-------------------------|
| Sign Design         | Two large hoardings                 | Duration       | 90% of                      | 1,178.29 = | \$ 1,060.46             |
| Geon Print          | 5000 business cards (Andrew Little) | Duration       | 100% of                     | 507.15 =   | \$ 507.15               |
| Geon Print          | 50 Corflute isgns                   | Duration       | 90% of                      | 2,692.15 = | \$ 2,422.94             |
| Printing.com        | A4 letterhead paper                 | Duration       | 100% of                     | 239.20 =   | \$ 239.20               |
| NZ Labour Party     | Hoardings (22 large, 175 small)     | Duration       | 90% of                      | 3,025.00 = | \$ 2,722.50             |
| NZ Labour Party     | Hoardings (28 large, 15 small)      | Duration       | 100% of                     | 576.00 =   | \$ 576.00               |
| NZ Labour Party     | Jacket (vote Little)                | Duration       | 95% of                      | 41.40 =    | \$ 39.33                |
| NZ Labour Party     | T shirts (vote Little)              | Duration       | 100% of                     | 548.55 =   | \$ 548.55               |
| Speedy Signs        | Vehicle sign writing                | Duration       | 90% of                      | 442.75 =   | \$ 398.48               |
| Printshop           | Flyers (vote Little - Waitara)      | Duration       | 80% of                      | 393.30 =   | \$ 314.64               |
| Printshop           | Flyers (vote Little)                | Duration       | 80% of                      | 1,009.70 = | \$ 807.76               |
| Taranaki Stationery | Stationery for direct mail          | 18-Nov         | 100% of                     | 193.96 =   | \$ 193.96               |
| Spotlight           | Flag (vote Little)                  | Duration       | 100% of                     | 73.73 =    | \$ 73.73                |

|              |  |          |         |          |                              |                     |
|--------------|--|----------|---------|----------|------------------------------|---------------------|
| Geon Print   | Flyer (vote Little)                              | November | 60% of  | 143.75 = | \$                           | 86.25               |
| NP Aero Club | Charter plane (A Little late John why the delay) | 13-Nov   | 100% of | 479.00 = | \$                           | 479.00              |
| Speedy Signs | Slashes for hoardings (stronger voice)           | November | 100% of | 387.95 = | \$                           | 387.95              |
| Speedy Signs | Hoardings (5 large)                              | November | 100% of | 977.50 = | \$                           | 977.50              |
|              |  |          |         |          | <b>Total D:</b>              | <b>\$ 11,835.39</b> |
|              |  |          |         |          | <b>Total A, B, C &amp; D</b> | <b>\$ 20,900.73</b> |