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ELECTORAL COMMISSION

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# RETURN OF ELECTORATE CANDIDATE'S ELECTION EXPENSES AND DONATIONS FOR THE 2011 GENERAL ELECTION

Send to Electoral Commission, PO Box 3220, Wellington no later than Monday 26 March 2012

## Declaration

Josephine J. Pagan of 231 Main Rd North  
(Insert name) (Insert address)  
an electorate candidate for the Rangitikei General Electorate District  
at the 2011 General Election, representing the Labour Party  
(Insert name of political party if applicable)  
make the following return of candidate donations made to me or to any person on my behalf and of election  
expenses incurred by me or on my behalf.

Candidate's Signature

19/3/2012

## Part I Candidate Donations

### Instructions

- Complete sections A to D.
- Write 'nil' if you have no donations to declare in a section.
- Include only candidate donations (money, goods, or services) donated to you for your election campaign, that either on their own or when aggregated with all other donations made by or on behalf of the same donor exceed \$1,500 (including GST) in sum or value. Do not include donations of \$1,500 or less.
- If there is insufficient space in any section, attach a separate sheet with the detail.

### A: Candidate donations

Donor's name

Robert Snellie

Address

61A Melrose Road  
Kohimarama, AucklandDescription of donation (Money, goods or services)  
and whether it contains contributionsDate received (or date/s received  
if aggregated)money  
8 April and 15 November 2011Donation value \$ (inc GST)  
(or total if aggregated)

\$2000

Donor's name

Feilding Branch of Labour Party

Address

c/o NZLP PO Box 784, Wellington

Description of donation (Money, goods or services)  
and whether it contains contributionsDate received (or date/s received  
if aggregated)money  
30/09/11, 09/03/11 28/11/11Donation value \$ (inc GST)  
(or total if aggregated)

\$20,000

Donor's name

Address

Description of donation (Money, goods or services)  
and whether it contains contributionsDate received (or date/s received  
if aggregated)Donation value \$ (inc GST)  
(or total if aggregated)

**A: Candidate donations (continued)**

Donor's name Address

Description of donation (*Money, goods or services*)  
and whether it contains contributions

Date received (or date/s received  
if aggregated) Donation value \$ (*inc GST*)  
(or total if aggregated)

Donor's name Address

Description of donation (*Money, goods or services*)  
and whether it contains contributions

Date received (or date/s received  
if aggregated) Donation value \$ (*inc GST*)  
(or total if aggregated)

Donor's name Address

Description of donation (*Money, goods or services*)  
and whether it contains contributions

Date received (or date/s received  
if aggregated) Donation value \$ (*inc GST*)  
(or total if aggregated)

**If any of the above include a contribution or aggregated contribution from another person of more than \$1,500, please also complete the next section**

Contributor's name Address

Date of donation Amount of each contribution  
(*inc GST*)

Contributed to

Contributor's name Address

Date of donation Amount of each contribution  
(*inc GST*)

Contributed to

**B: Anonymous candidate donations of more than \$1,500**

Date received

Donation Value \$ Date payment made

*Money, goods or services, inc GST* Amount paid (to the Electoral Commission (*inc GST*))

NIL

**C: Overseas candidate donations of more than \$1,500**

Overseas person's name Address

Description of donation  
(*Money, goods or services*)

Date received (or date/s received  
if aggregated) Date payment made

Donation Value \$ Amount paid back \$  
(*Money, goods or services, inc GST*) (To the overseas person, or forwarded to the Electoral Commission, *inc GST*)

NIL

**D: Contribution from overseas person of more than \$1,500**

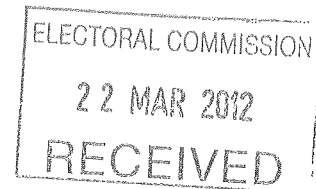
Overseas person's name Address

Description of donation  
(*Money, goods or services*)

Date on which donation funded from  
contribution was made Date payment made

Donation Value \$ Amount paid back \$  
(*Money, goods or services, inc GST*) (To the overseas person, or forwarded to the Electoral Commission, *inc GST*)

NIL



## Part II Candidate Election Expenses

### Instructions

Complete sections A to D.

Write 'nil' if you have no expenses to declare in a section.

Include only election expenses. Do not include your candidate nomination deposit or the costs of food, hall hire, survey or opinion polls, free labour, hoarding timber or replacing materials that have been destroyed through no fault of yours - these are not election expenses.

If there is insufficient space in any section, attach a separate sheet with the detail.

In the brief description, include identifying information on the advertising and publicity including date, volume, duration, content and size as appropriate.

Where an expense item has been apportioned between the candidate and either the party or another candidate consult with the party secretary/other candidate to ensure a consistent item description and indicate the percentage of the costs apportioned as a candidate expense.

Include election expenses paid for by a third party that promoted your candidacy and which were authorised by you.

### A: Newspaper advertising

Name of newspaper and brief description

*refer attached sheet*

**Total inc GST**  
(including preparation, design,  
composition, printing, postage  
and publication costs)

### B: Radio and television advertising

Name of broadcaster and brief description

Total A

*\$173.47*

Total B

*NIL*

**Part II**  
**Candidate Election Expenses *continued***

**C: Internet advertising**

Name of provider and brief description

*refer attached sheet*

Total inc GST  
 (including preparation, design,  
 composition, printing, postage  
 and publication costs)

**D: Other forms of advertising/publicity**

Name of supplier and brief description

*refer attached sheet*

Total C *\$200.00*

Total D *\$4488.17*  
 Total A, B, C and D *\$9861.64*

**Part II - additional schedule**  
**Candidate Election Expenses**

**A: Newspaper Advertising**

Name of paper	Brief description of ad	Date(s) ad ran	% attributa	Cost of ad	Total candidate expense
Ruapehu Press	advert to meet candidate		90% of	\$192.74 =	\$ 173.47
			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
				<b>Total A:</b>	<b>\$ 173.47</b>

## B: Radio and Television Advertising

Name of broadcaster	Brief description of ad	Date(s) ad ran	% attributa	Cost of ad	Total candidate expense
NIL			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
				<b>Total B:</b>	<b>\$ -</b>

## C: Internet Advertising

Name of provider	Brief description of ad	Date(s) ad ran	% attributa	Cost of ad	Total candidate expense
Sugar Media	Website design and hosting	26-Sep - 25-Nov	100% of	200.00 =	\$ 200.00
			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
<b>Total C:</b>					<b>\$ 200.00</b>

**D: Other forms of advertising/publicity**

Name of supplier	Brief description of ad	Date(s) ad ran	% attributable to candidate	Cost of ad	Total candidate expense
Graphics Press & Packaging	Josie Newsletter	8-Nov	70% of	2,909.50 =	\$ 2,036.65
Graphics Press & Packaging	A4 Letters for Direct Mail	18-Nov	70% of	1,138.50 =	\$ 796.95
Streamline	Direct Mail	18-Nov	70% of	4490.97 =	\$ 3,143.68
Graphics Press & Packaging	Josie DLE	18-Nov	80% of	1,486.95 =	\$ 1,189.56
I Johnston	street corner meeting flyers	26-Sep - 25-Nov	60% of	300.00 =	\$ 180.00
PNCC	council hoarding fees	Nov	100% of	158.00 =	\$ 158.00
Twins Digital	Vote Pagani Hoardings 600x900	26-Sep - 25-Nov	90% of	472.50 =	\$ 425.25
Twins Digital	Vote Pagani Hoardings 2400	Nov	80% of	1,071.60 =	\$ 857.28
Twins Digital	Vote Pagani Hoardings 1800	26-Sep - 25-Nov	80% of	876.00 =	\$ 700.80
			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
Total D:					\$ 9,488.17
Total A, B, C & D					\$ 9,861.64