

RETURN OF ELECTORATE CANDIDATE'S ELECTION EXPENSES AND DONATIONS FOR THE 2011 GENERAL ELECTION

Send to Electoral Commission, PO Box 3220, Wellington no later than Monday 26 March 2012

ELECTORAL COMMISSION
22 MAR 2012
RECEIVED

Declaration

I PHILIP STONER TWYFORD of 115 BEACH RD, TE ATATU
(Insert name) (Insert address)

an electorate candidate for the TE ATATU General Electorate District
at the 2011 General Election, representing the NZ LABOUR PARTY
(Insert name of political party if applicable)

make the following return of candidate donations made to me or to any person on my behalf and of election
expenses incurred by me or on my behalf.

[Signature]

Candidate's Signature

22 / 3 / 2012

Part I Candidate Donations

Instructions

- Complete sections A to D.
- Write 'nil' if you have no donations to declare in a section.
- Include only candidate donations (money, goods, or services) donated to you for your election campaign, that either on their own or when aggregated with all other donations made by or on behalf of the same donor exceed \$1,500 (including GST) in sum or value. Do not include donations of \$1,500 or less.
- If there is insufficient space in any section, attach a separate sheet with the detail.

A: Candidate donations

NIL

Donor's name

Address

Description of donation (Money, goods or services)

and whether it contains contributions

Date received (or date/s received
if aggregated)

Donation value \$ (inc GST)
(or total if aggregated)

Donor's name

Address

Description of donation (Money, goods or services)

and whether it contains contributions

Date received (or date/s received
if aggregated)

Donation value \$ (inc GST)
(or total if aggregated)

Donor's name

Address

Description of donation (Money, goods or services)

and whether it contains contributions

Date received (or date/s received
if aggregated)

Donation value \$ (inc GST)
(or total if aggregated)

A: Candidate donations (continued)

Donor's name Address

Description of donation (Money, goods or services)
and whether it contains contributions

Date received (or date/s received
if aggregated) Donation value \$ (inc GST)
(or total if aggregated)

Donor's name Address

Description of donation (Money, goods or services)
and whether it contains contributions

Date received (or date/s received
if aggregated) Donation value \$ (inc GST)
(or total if aggregated)

Donor's name Address

Description of donation (Money, goods or services)
and whether it contains contributions

Date received (or date/s received
if aggregated) Donation value \$ (inc GST)
(or total if aggregated)

If any of the above include a contribution or aggregated contribution from another person of more than \$1,500, please also complete the next section

Contributor's name Address

Date of donation Amount of each contribution
(inc GST)

Contributed to

Contributor's name Address

Date of donation Amount of each contribution
(inc GST)

Contributed to

B: Anonymous candidate donations of more than \$1,500

NIL

Date received

Donation Value \$ Date payment made

Money, goods or services, inc Amount paid (to the Electoral
GST) Commission (inc GST)

C: Overseas candidate donations of more than \$1,500

NIL

Overseas person's name Address

Description of donation
(Money, goods or services)

Date received (or date/s received
if aggregated) Date payment made

Donation Value \$ Amount paid back \$
(Money, goods or services, inc
GST) (To the overseas person, or forwarded to
the Electoral Commission, inc GST)

D: Contribution from overseas person of more than \$1,500

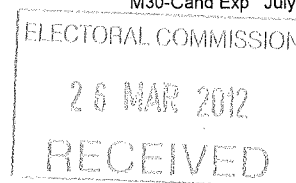
NIL

Overseas person's name Address

Description of donation
(Money, goods or services)

Date on which donation funded from
contribution was made Date payment made

Donation Value \$ Amount paid back \$
(Money, goods or services, inc
GST) (To the overseas person, or forwarded to
the Electoral Commission, inc GST)



Part II Candidate Election Expenses

Instructions

Complete sections A to D.

Write 'nil' if you have no expenses to declare in a section.

Include only election expenses. Do not include your candidate nomination deposit or the costs of food, hall hire, survey or opinion polls, free labour, hoarding timber or replacing materials that have been destroyed through no fault of yours - these are not election expenses.

If there is insufficient space in any section, attach a separate sheet with the detail.

In the brief description, include identifying information on the advertising and publicity including date, volume, duration, content and size as appropriate.

Where an expense item has been apportioned between the candidate and either the party or another candidate consult with the party secretary/other candidate to ensure a consistent item description and indicate the percentage of the costs apportioned as a candidate expense.

Include election expenses paid for by a third party that promoted your candidacy and which were authorised by you.

A: Newspaper advertising

Name of newspaper and brief description

Total inc GST
(including preparation, design,
composition, printing, postage
and publication costs)

Auckland Suburban Newspaper Ads

854.33

B: Radio and television advertising

Name of broadcaster and brief description

Total A 854.33

NIL

Total B

Part II
Candidate Election Expenses *continued*

C: Internet advertising

Name of provider and brief description

E Newsletters

Total inc GST
(including preparation, design,
composition, printing, postage
and publication costs)

86-90

Total C

86-90

D: Other forms of advertising/publicity

Name of supplier and brief description

large hoardings
small hoardings
hoarding slashes
hoarding freight
van signage
office signage
candidate direct mail
waitakere Gardens direct mail
Ongero direct mail
Target mail
Busway leaflet
Helensville direct mail
street corner meeting leaflet

4450-00
1171-50
1161-50
310-81
951-68
520-84
13149-10
24-22
12-06
37-90
94-76
29-40
630-00

Total D 22,543-76

Total A, B, C and D 23,484-99

**Part II - additional schedule
Candidate Election Expenses**

A: Newspaper Advertising

[illegible]

B: Radio and Television Advertising

[illegible]

C: Internet Advertising

Name of provider	PC#	Brief description of ad	Annex	Date(s) ran	% attributable to candidate	Cost of ad	Total candidate expense
Createsend		e-Newsletters	A	Ongoing	100%	= \$86.90	\$86.90
					of	=	\$-
					of	=	\$-
					of	=	\$-
					of	=	\$-
						Total C:	\$86.90

D: Other forms of advertising/publicity

Name of supplier	PC#	Brief description of ad	Annex	Date(s) ad ran	% attributable to candidate	Cost of ad	Total candidate expense
N/A		Large Hoardings	B		100%	4,450.00	\$ 4,450.00
N/A		Small Hoardings	C		100% of	1,171.50	\$ 1,171.50
PC671		Hoardings Slashes			100% of	1,161.50	\$ 1,161.50
		Hoardings Freight			100% of	310.81	\$ 310.81
PC123		Van Signage			80% of	1,189.60	\$ 951.68
		Office Signage - May-Nov			35% of	1,488.10	\$ 520.84
PC724		Candidate DM	D		100% of	13,149.10	\$ 13,149.10
PC709 (1)		Waitakere Gardens (#1 & #2)	E		30% of	80.73	\$ 24.22
PC709 (2)		Ons Dorp	F		40% of	30.15	\$ 12.06
N/A		Target mail	G		100% of		\$ 37.90
PC224		Busway Leaflet			80% of	118.45	\$ 94.76
PC236		Helensville DM			15% of	196.00	\$ 29.40
PC425		Street Corner Meeting DM	H		90% of	700.00	\$ 630.00
PC674		Chinese DM - planned but not done			20% of	0.00	\$ -
					of		\$ -
					of		\$ -
						Total D:	\$ 22,543.76

Total A, B, C & D \$ 23,484.99

Annex A - e-Newsletters

Name of supplier	PC#	Date Sent	Invoice No.	% attributable to candidate	Cost	Total candidate expense
Createsend	N/A	30/09/2011	4428486	100%	12.79	12.79
Createsend	N/A	18/10/2011	4778876	100%	12.58	12.58
Createsend	N/A	27/10/2011	4965934	100%	12.54	12.54
Createsend	N/A	31/10/2011	5007044	100%	12.49	12.49
Createsend	N/A	16/11/2011	5008596	100%	12.13	12.13
Createsend	N/A	21/11/2011	5234054	100%	12.01	12.01
Createsend	N/A	25/11/2011	5276114	100%	12.4	12.4
					Total Annex A:	\$ 86.94

Annex B - Large hoardings

Transaction	PC#	Invoice No.	% attributable to candidate	Cost	Total candidate expense
Purchased			100%	5000	5000
Less: Unused			100%	400	-400
Less: Damaged			100%	150	-150
				Total Annex B:	\$ 4,450.00

Annex C - Small hoardings

Name of supplier	PC#	Invoice No.	% attributable to candidate	Cost	Total candidate expense
Purchased			100%	1925	1925
Less: Unused			100%	720.5	-720.5
Less: Damaged			100%	33	-33
				Total Annex C:	\$ 1,171.50

Annex D - Candidate DM

Name of supplier	PC#	Description	Invoice No.	% attributable to candidate	Cost	Total candidate expense
WestPrint	PC724	Final Candidate DM	89755	100%	\$13,149.10	13149.1
				Total Annex D:	\$ 13,149.10	

Annex E - Waitakere Gardens

Name of supplier	PC#	Description	Rate	Quantity	% attributable to candidate	Cost	Total candidate expense
Internal	PC709 (1)	Printing Costs	0.07	351	30%	24.57	7.371
Warehouse Stationary	PC709 (1)	Envelopes		351	30%	15.795	4.7385
Internal	PC709 (1)	Printing Costs	0.07	351	30%	24.57	7.371
Warehouse Stationary	PC709 (1)	Envelopes		351	30%	15.795	4.7385
						80.73	
				Total Annex E:		\$ 24.22	

Annex F - Ons Dorp

Name of supplier	PC#	Description	Rate	Quantity	% attributable to candidate	Cost	Total candidate expense
Internal	PC709 (2)	Printing Costs	0.07	124	40%	24.57	9.828

Warehouse Stationary	PC709 (2)	Envelopes	124	40%	5.58 30.15	2.232
Total Annex F: \$						12.06
Annex G - Target mail						
Name of supplier	PC#	Description	Rate	Quantity	% attributable to candidate	Total candidate expense
Internal		Printing Costs	0.07	53	100%	3.71
Warehouse Stationary		Envelopes		53	100%	2.385
NZ Post		Stamps		53	100%	31.8
Total Annex G: \$						37.90
Annex H - Street Corner Meetings						
Name of supplier	PC#	Description	Rate	Quantity	% attributable to candidate	Total candidate expense
Internal	PC425	A5 leaflet B&W photocopy	0.035	20000	90%	630
Total Annex H: \$						630.00