



## RETURN OF ELECTORATE CANDIDATE'S ELECTION EXPENSES AND DONATIONS FOR THE 2011 GENERAL ELECTION

Send to Electoral Commission, PO Box 3220, Wellington no later than Monday 26 March 2012

### Declaration

I PHILIP SHANE ARDERN of 638 A WATIND ROAD RD 32  
(Insert name) (Insert address) OPUNAKE 4682  
an electorate candidate for the TARANAKI KING COUNTRY General Electorate District  
at the 2011 General Election, representing the NEW ZEALAND NATIONAL PARTY,  
(Insert name of political party if applicable)  
make the following return of candidate donations made to me or to any person on my behalf and of election  
expenses incurred by me or on my behalf.

Candidate's Signature

11212012

### Part I Candidate Donations

#### Instructions

- Complete sections A to D.
- Write 'nil' if you have no donations to declare in a section.
- Include only candidate donations (money, goods, or services) donated to you for your election campaign, that either on their own or when aggregated with all other donations made by or on behalf of the same donor exceed \$1,500 (including GST) in sum or value. Do not include donations of \$1,500 or less.
- If there is insufficient space in any section, attach a separate sheet with the detail.

#### A: Candidate donations

Donor's name

NZ NATIONAL PARTY

Address

262 THORNDON QUAY  
WELLINGTON

Description of donation (Money, goods or services)  
and whether it contains contributions

MONEY

Date received (or date/s received  
if aggregated)

17 OCT - 7 DEC 2011

Donation value \$ (inc GST)  
(or total if aggregated)

13508.29

Donor's name

Address

Description of donation (Money, goods or services)  
and whether it contains contributions

Date received (or date/s received  
if aggregated)

Donation value \$ (inc GST)  
(or total if aggregated)

Donor's name

Address

Description of donation (Money, goods or services)  
and whether it contains contributions

Date received (or date/s received  
if aggregated)

Donation value \$ (inc GST)  
(or total if aggregated)

**A: Candidate donations (continued)**

Donor's name	Address
Description of donation (Money, goods or services) and whether it contains contributions	Donation value \$ (inc GST) (or total if aggregated)
Date received (or date/s received if aggregated)	
Donor's name	Address
Description of donation (Money, goods or services) and whether it contains contributions	Donation value \$ (inc GST) (or total if aggregated)
Date received (or date/s received if aggregated)	
Donor's name	Address
Description of donation (Money, goods or services) and whether it contains contributions	Donation value \$ (inc GST) (or total if aggregated)
Date received (or date/s received if aggregated)	

If any of the above include a contribution or aggregated contribution from another person of more than \$1,500, please also complete the next section

Contributor's name	Address
Date of donation	Amount of each contribution (inc GST)
Contributed to	
Contributor's name	Address
Date of donation	Amount of each contribution (inc GST)
Contributed to	

**B: Anonymous candidate donations of more than \$1,500**

Date received	NIL
Donation Value \$	Date payment made
Money, goods or services, inc GST	Amount paid (to the Electoral Commission) (inc GST)

**C: Overseas candidate donations of more than \$1,500**

Overseas person's name	Address
Description of donation (Money, goods or services)	
Date received (or date/s received if aggregated)	Date payment made
Donation Value \$	Amount paid back \$
(Money, goods or services, inc GST)	(To the overseas person, or forwarded to the Electoral Commission, inc GST)

**D: Contribution from overseas person of more than \$1,500**

Overseas person's name	Address
Description of donation (Money, goods or services)	
Date on which donation funded from contribution was made	Date payment made
Donation Value \$	Amount paid back \$
(Money, goods or services, inc GST)	(To the overseas person, or forwarded to the Electoral Commission, inc GST)

## Part II Candidate Election Expenses

### Instructions

Complete sections A to D.

Write 'nil' if you have no expenses to declare in a section.

Include only election expenses. Do not include your candidate nomination deposit or the costs of food, hall hire, survey or opinion polls, free labour, hoarding timber or replacing materials that have been destroyed through no fault of yours - these are not election expenses.

If there is insufficient space in any section, attach a separate sheet with the detail.

In the brief description, include identifying information on the advertising and publicity including date, volume, duration, content and size as appropriate.

Where an expense item has been apportioned between the candidate and either the party or another candidate consult with the party secretary/other candidate to ensure a consistent item description and indicate the percentage of the costs apportioned as a candidate expense.

Include election expenses paid for by a third party that promoted your candidacy and which were authorised by you.

### A: Newspaper advertising

Name of newspaper and brief description

Total inc GST  
(including preparation, design,  
composition, printing, postage  
and publication costs)

TE AWAMUTU COURIER ✓ ARDERN for TKC	1993.07
WAITOMO NEWS "	1262.10
RAGLAN INK "	570.40
DAILY NEWS "	243.57
MOA MAIL "	207.00
RUAPUHU PRESS "	115.64
STRATFORD PRESS "	828.00

Total A 5219.78

### B: Radio and television advertising

Name of broadcaster and brief description

RADIO NETWORK - Candidate In for Vote Shane Ardern	1975.18
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Total B 1975.18

**Part II**  
**Candidate Election Expenses *continued***

**C: Internet advertising**

Name of provider and brief description

Total inc GST  
(including preparation, design,  
composition, printing, postage  
and publication costs)

ENLIGHTEN HOSTING - Website hosting  
VOTE.CO.NZ - Candidate Profile

69.00  
1.00

Total C

90.00

**D: Other forms of advertising/publicity**

Name of supplier and brief description

PANDA VISUALS - Headings - Vote Ardern

1141.38

ORANGE Box - Brochure

495.65

" Business Card

307.05

" FLYERS

1768.70

REACH MEDIA - Distribution of Flyers

2956.85

JAGO PRINT & GRAPHICS - Pens - Vote Ardern

733.70

Total D

7403.33

Total A, B, C and D

14665.29