



M30-Cand Exp July 2011

RETURN OF ELECTORATE CANDIDATE'S ELECTION EXPENSES AND DONATIONS FOR THE 2011 GENERAL ELECTION

Send to Electoral Commission, PO Box 3220, Wellington no later than Monday 26 March 2012

Declaration

I Peter Foster of 28 Rutherford Drive, Waikanae Beach
(Insert name) (Insert address)
Otaki
an electorate candidate for the General Electorate District
at the 2011 General Election, representing the New Zealand Labour Party
(Insert name of political party if applicable)
make the following return of candidate donations made to me or to any person on my behalf and of election
expenses incurred by me or on my behalf.


Candidate's Signature

23 / 03 / 2012...

Part I Candidate Donations

Instructions

- Complete sections A to D.
- Write 'nil' if you have no donations to declare in a section.
- Include only candidate donations (money, goods, or services) donated to you for your election campaign, that either on their own or when aggregated with all other donations made by or on behalf of the same donor exceed \$1,500 (including GST) in sum or value. Do not include donations of \$1,500 or less.
- If there is insufficient space in any section, attach a separate sheet with the detail.

A: Candidate donations

Donor's name NZLP, Otaki LEC Address c/o 29 Cranbrook Grove, Waikanae 5036

Description of donation (Money, goods or services) and whether it contains contributions Money, including contributions (all less than \$1,500)
Date received (or date/s received if aggregated) March to November 2011 Donation value \$ (inc GST) \$ 24,609.99
(or total if aggregated)

Donor's name NZLP, Waikanae Branch Address c/o 36 Weggery Drive, Waikanae Beach

Description of donation (Money, goods or services) and whether it contains contributions Printing of function posters
Date received (or date/s received if aggregated) 8 November 2011 Donation value \$ (inc GST) \$ 45.00
(or total if aggregated)

Donor's name Barry Lucinski Address 44 Te Horo Beach Road, RD 1, Otaki

Description of donation (Money, goods or services) and whether it contains contributions Supply of hoarding site per medium of his company, Present New Zealand Ltd.
Date received (or date/s received if aggregated) November 2012 Donation value \$ (inc GST) 680.00
(or total if aggregated)

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A: Candidate donations (continued)

Donor's name	Address
Description of donation (Money, goods or services) and whether it contains contributions	Donation value \$ (inc GST) (or total if aggregated)
Date received (or date/s received if aggregated)	

Donor's name	Address
Description of donation (Money, goods or services) and whether it contains contributions	Donation value \$ (inc GST) (or total if aggregated)
Date received (or date/s received if aggregated)	

Donor's name	Address
Description of donation (Money, goods or services) and whether it contains contributions	Donation value \$ (inc GST) (or total if aggregated)
Date received (or date/s received if aggregated)	

If any of the above include a contribution or aggregated contribution from another person of more than \$1,500, please also complete the next section

Contributor's name	Address
Date of donation	Amount of each contribution (inc GST)
Contributed to	
Contributor's name	Address
Date of donation	Amount of each contribution (inc GST)
Contributed to	

B: Anonymous candidate donations of more than \$1,500

Date received	
Donation Value \$ (Money, goods or services, inc GST)	Date payment made Amount paid (to the Electoral Commission (inc GST)

C: Overseas candidate donations of more than \$1,500

Overseas person's name	Address
Description of donation (Money, goods or services)	
Date received (or date/s received if aggregated)	Date payment made
Donation Value \$ (Money, goods or services, inc GST)	Amount paid back \$ (To the overseas person, or forwarded to the Electoral Commission, inc GST)

D: Contribution from overseas person of more than \$1,500

Overseas person's name	Address
Description of donation (Money, goods or services)	
Date on which donation funded from contribution was made	Date payment made
Donation Value \$ (Money, goods or services, inc GST)	Amount paid back \$ (To the overseas person, or forwarded to the Electoral Commission, inc GST)

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Part II

Candidate Election Expenses

Instructions

Complete sections A to D.

Write 'nil' if you have no expenses to declare in a section.

Include only election expenses. Do not include your candidate nomination deposit or the costs of food, hall hire, survey or opinion polls, free labour, hoarding timber or replacing materials that have been destroyed through no fault of yours - these are not election expenses.

If there is insufficient space in any section, attach a separate sheet with the detail.

In the brief description, include identifying information on the advertising and publicity including date, volume, duration, content and size as appropriate.

Where an expense item has been apportioned between the candidate and either the party or another candidate consult with the party secretary/other candidate to ensure a consistent item description and indicate the percentage of the costs apportioned as a candidate expense.

Include election expenses paid for by a third party that promoted your candidacy and which were authorised by you.

A: Newspaper advertising

Name of newspaper and brief description

See attached schedule

Total inc GST
 (including preparation, design,
 composition, printing, postage
 and publication costs)

\$ 4,526.93

Total A \$ 4,526.93

B: Radio and television advertising

Name of broadcaster and brief description

See attached schedule

\$ 1,150.00

Total B \$ 1,150.00

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Part II
Candidate Election Expenses *continued*

C: Internet advertising

Name of provider and brief description

See attached schedule

Total inc GST
(including preparation, design,
composition, printing, postage
and publication costs)

\$ 250.00

Total C \$ 250.00

D: Other forms of advertising/publicity

Name of supplier and brief description

See attached schedule

\$ 7,239.69

Total D \$ 7,239.69
Total A, B, C and D \$13,166.63

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Part II - additional schedule

Candidate Election Expenses

A: Newspaper Advertising

Name of paper	Brief description of ad	Date(s) ad ran	% attributable to candidate	Cost of ad	Total candidate expense
Fairfax Media	Sue Moroney	12-Nov, 19-Nov	40% of	\$432.35 =	\$ 172.94
Kapiti Observer	Ad in Kapiti Womens' Health Collective feature	28-Oct	90% of	\$166.75 =	\$ 150.08
Kapiti News	\$15 per hour ...	2-Nov	60% of	\$138.00 =	\$ 82.80
Daily Chronicle	\$15 per hour ...	2-Nov	60% of	\$115.00 =	\$ 69.00
Daily Chronicle	\$15 per hour ...	4-Nov	60% of	\$115.00 =	\$ 69.00
Daily Chronicle	peterfoster.org.nz	4-Nov	90% of	\$86.25 =	\$ 77.63
Kapiti News	"Youth Court lawyer ..."	9-Nov	90% of	\$138.00 =	\$ 124.20
Kapiti News	Contact details	9-Nov	90% of	\$57.50 =	\$ 51.75
Kapiti News	Contact details	9-Nov	90% of	\$57.50 =	\$ 51.75
Kapiti News	Contact details	9-Nov	90% of	\$57.50 =	\$ 51.75
Kapiti News	Contact details	9-Nov	90% of	\$92.00 =	\$ 82.80
Kapiti News	"Keep our assets; Put kids first;..."	9-Nov	50% of	\$115.00 =	\$ 57.50
Daily Chronicle	peterfoster.org.nz	11-Nov	90% of	\$86.25 =	\$ 77.63
Daily Chronicle	Contact details	11-Nov	90% of	\$57.50 =	\$ 51.75
Daily Chronicle	Contact details	11-Nov	90% of	\$57.50 =	\$ 51.75
Daily Chronicle	"Keep our assets; Put kids first;..."	11-Nov	50% of	\$115.00 =	\$ 57.50
Kapiti News	"Youth Court lawyer ..."	16-Nov	90% of	\$138.00 =	\$ 124.20
Kapiti News	Contact details	16-Nov	90% of	\$57.50 =	\$ 51.75
Kapiti News	Contact details	16-Nov	90% of	\$57.50 =	\$ 51.75
Daily Chronicle	Contact details	16-Nov	90% of	\$57.50 =	\$ 51.75
Daily Chronicle	Contact details	16-Nov	90% of	\$57.50 =	\$ 51.75
Daily Chronicle	"Keep our assets; Put kids first;..."	16-Nov	90% of	\$115.00 =	\$ 103.50
Kapiti Observer	Election day arrangements	16-Nov	10% of	\$309.76 =	\$ 30.98
Observer/The Mail	Election day arrangements	17-Nov	10% of	\$154.88 =	\$ 15.49
Observer/The Mail	Election day arrangements	17-Nov	10% of	\$154.88 =	\$ 15.49
Daily Chronicle	peterfoster.org.nz	18-Nov	90% of	\$86.25 =	\$ 77.63
Daily Chronicle	Contact details	18-Nov	90% of	\$57.50 =	\$ 51.75
Daily Chronicle	Contact details	18-Nov	90% of	\$57.50 =	\$ 51.75
Daily Chronicle	"Keep our assets; Put kids first;..."	18-Nov	50% of	\$115.00 =	\$ 57.50
Kapiti News	"Keep our assets; Convert dole in apprenticeships..."	23-Nov	50% of	\$379.50 =	\$ 189.75
Kapiti News	"Youth Court lawyer ..."	23-Nov	90% of	\$138.00 =	\$ 124.20
Kapiti News	Contact details	23-Nov	90% of	\$57.50 =	\$ 51.75
Kapiti News	Contact details	23-Nov	90% of	\$57.50 =	\$ 51.75
Kapiti News	"Labour will keep our assets..."	23-Nov	60% of	\$575.00 =	\$ 345.00
Kapiti News	"Labour will keep our assets..."	23-Nov	60% of	\$414.00 =	\$ 248.40
Daily Chronicle	Contact details	23-Nov	90% of	\$57.50 =	\$ 51.75
Daily Chronicle	Contact details	23-Nov	90% of	\$57.50 =	\$ 51.75
Daily Chronicle	"Youth Court lawyer ..."	23-Nov	90% of	\$115.00 =	\$ 103.50
Observer/The Mail	"Labour will keep our assets..."	24-Nov	60% of	\$819.95 =	\$ 491.97
Observer/The Mail	Election day arrangements	24-Nov	10% of	\$154.88 =	\$ 15.49
Observer/The Mail	Election day arrangements	24-Nov	10% of	\$154.88 =	\$ 15.49
Daily Chronicle	peterfoster.org.nz	25-Nov	90% of	\$86.25 =	\$ 77.63
Daily Chronicle	"Youth Court lawyer ..."	25-Nov	90% of	\$115.00 =	\$ 103.50
Daily Chronicle	"I'm a family man..."	25-Nov	90% of	\$414.00 =	\$ 372.60

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Kapiti Parents Centre	"A family man; involved in the community;..."	Aug/Sep	90% of	\$25.00 =	\$ 22.50
Samoa Times	Joint ad with other PI candidates	Nov	11% of	\$1,159.20 =	\$ 128.80
Taimi o Tonga	Joint ad with other PI candidates	Nov	11% of	\$600.20 =	\$ 66.02
			of	=	\$ -
Total A:					\$ 4,526.93

B: Radio and Television Advertising

Name of broadcaster	Brief description of ad	Date(s) ad ran	% attributable to candidate	Cost of ad	Total candidate expense
Beach FM	"I'm Peter Foster the Labour candidate for Ōtaki"	Nov	100% of	1,150.00 =	\$ 1,150.00
			of	=	\$ -
			of	=	\$ -
			of	=	\$ -
Total B:					\$ 1,150.00

C: Internet Advertising

Name of provider	Brief description of ad	Date(s) ad ran	% attributable to candidate	Cost of ad	Total candidate expense
Jack Penman	Website design	9-Sep	50% of	300.00 =	\$ 150.00
GPE Electric	Host website www.peterfoster.org.nz	9-Sep	50% of	50.00 =	\$ 25.00
GPE Electric	Host website www.peterfoster.org.nz	3-Oct	50% of	50.00 =	\$ 25.00
GPE Electric	Host website www.peterfoster.org.nz	3-Nov	50% of	50.00 =	\$ 25.00
GPE Electric	Host website www.peterfoster.org.nz	1-Dec	50% of	50.00 =	\$ 25.00
Total C:					\$ 250.00

D: Other forms of advertising/publicity

Name of supplier	Brief description of ad	Date(s) ad ran	% attributable to candidate	Cost of ad	Total candidate expense
Print Room, Paraparaumu	DLE "Sorry you were out when we called"	11-May	100% of 45.96% of	110.00	\$ 50.56
Graphic Press & Packaging	Cunliffe meeting DLE flyers	27-May	100% of 50% of	285.20 =	\$ 142.60
Kapiti Signs	Car door signs and 1 coreflute sign	10-Jun	100% of 54% of	189.75 =	\$ 102.47
Handprint Factory	Printed T-shirts incl setup charge	4-Jul	100% of 63.19% of	426.65 =	\$ 269.60
Graphic Press & Packaging	DL flyers "Peter Foster candidate for Ōtaki"	15-Jul	80% of 68.42% of	1,680.15 =	\$ 919.65
Twins Digital	20 2400x1200 corflute signs	19-Jul	80% of 70.554% of	1,159.20 =	\$ 654.16
Print Room, Paraparaumu	DLE "Sorry you were out when we called"	25-Aug	100% of	76.00 =	\$ 76.00
Graphic Press & Packaging	Peter Foster newsletters	29-Aug	60% of	439.30 =	\$ 263.58
Print Room, Paraparaumu	Tickets for fundraising wine auction	9-Sep	100% of	135.40 =	\$ 135.40
NZ Labour Party	Hoardings	23-Sep	37% of	3,600.00 =	\$ 1,319.76
Kapiti Signs	Portable meeting signs	30-Sep	90% of	293.25 =	\$ 263.93
Print Room, Paraparaumu	Invitation to campaign launch	30-Sep	80% of	92.00 =	\$ 73.60
Display Tactix	20 A3 posters	31-Oct	100% of	30.00	\$ 30.00
Display Tactix	6 sticky banners "www.peterfoster.org.nz"	31-Oct	100% of	210.00	\$ 210.00
Graphic Press & Packaging	Flyers - Street meetings	31-Oct	90% of	290.95	\$ 261.86
Graphic Press & Packaging	4 panel brochures	28-Nov	60% of	2,036.65	\$ 1,221.99
Print Room, Paraparaumu	"It's all about our kids..."	30-Nov	100% of	332.75	\$ 332.75
Wordsmith of Waikanae	Wine auction posters	8-Nov	90% of	45.00	\$ 40.50
D Rhode	Cottage meeting invitation	Aug	100% of	20.00	\$ 20.00

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Marie O'Sullivan	Cottage meeting invitation	Aug	100% of	20.00	\$	20.00
Present New Zealand Ltd	Hoarding site at Pukehou Hill, SH 1, Ōtaki	Oct/Nov	100% of	680.00 =	\$	680.00
Pacific Group	Brochure shared with other PI candidates	Nov	11% of	\$1,375.40 =	\$	151.29
Total D:					\$	7,239.69
Total A, B, C & D:					\$	13,166.63

Note

- 1) In respect of material which once printed continued to be used in the campaign, the reference to "Dates) ad ran" generally refers to the first instance of the material being used.

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