

Return of Electorate Candidate Expenses and Donations for the 2014 General Election



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Candidate name	Penny Gaylor			
Address	22A Bell Street, OTAKI			
Electorate	Taranaki-King Country			
Party (if applicable)	NZ Labour Party			
Donations	Complete Parts A to E of the Donations section of the return before signing the declaration, even if you have a Nil return			
Expenses	Complete Parts A to D of the Expenses section of the return before signing the declaration, even if you have a Nil return			
ccurate record of the	DECLARATION In the of my knowledge this return, filed pursuant to section 205K and 209 of the Electoral Act 1993, is an exandidate donations made to me, or on my behalf, and of election expenses incurred by me, or on my ineral Election and is not false in any material particular. Date: 2 0 5 (dd/mm/yyyy)			
here you have comply the candidate. The sandidate.	eted the return electronically you will need to print the return. The return needs to be signed and dated signed return must be received by the Electoral Commission by Tuesday, 20 January 2015 . Returns			
	By post at PO Box 3220 Wellington 6140 Delivered to Level 10, 34-42 Manners Street, Wellington By fax to 04 495 0031 By email to enquiries@elections.govt.nz			
ease note, where the ommission.	return is sent by fax or email the original signed return should also be sent or delivered to the Electoral			
HECKLIST				
arts A to E of Donations o	ompleted (if no donations, then answer Nil for each section)			
arts A to D of Expenses o	ompleted (if no expenses answer Nil for each section)			
you have completed the r	eturn electronically, print off the Declaration, Donations and Expenses sections			
ing and data the return.	and as deliver it to the Electoral Commission to arrive by Tuesday 20 January 2015			



Donations

Complete sections A to E. Write 'Nii' if you have no donations to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the detail.

More information about donations that must be disclosed can be found in the Guidance Notes section of the return and in the Electoral Commission's Candidate Handbook - General Elections.

Part A	Candidate donations	of more than \$1,500		
			Total for Part A	
Donor's name	Donor's address	Date donation received (or dates received if aggregated donations) dd/mm/yyyy	Does the donation contain contributions of more than \$1,500? Enter Yes or No (If YES complete Part B or Part E below)	Amount of donation o total aggregated donations (including GST) \$0.00
Write 'Nil' if you have no	donations to declare in this	section.		Nil

Part B Contributions of more than \$1,500 Contributor's name Contributor's address Contributor's address Contributor's address Date the related donation funded from contributions was made dd/mm/yyyy Write 'Nil' if you have no candidate contributions to declare in this section. Nil Nil



Anonymous candidate donations of more than \$1,500 Part C **Total for Part C** Amount of anonymous Amount paid to the Date paid to Electoral Date anonymous donation received donation **Electoral Commission** Commission dd/mm/yyyy (including GST) \$0.00 (including GST) \$0.00 dd/mm/yyyy Nil Write 'Nil' if you have no anonymous donations to declare in this section. Part D Overseas candidate donations of more than \$1,500 Total for Part D Amount returned to Date overseas donation Amount of donation or overseas donor or paid to Electoral Address of overseas received (or dates received if total aggregated Name of overseas donor Commission and date donations donor aggregated donations) (including GST) \$0.00 of that return or dd/mm/yyyy payment Write 'Nil' if you have no overseas donations to declare in this section. Nil Contributions from overseas person of more than \$1,500 Part E Total for Part E Amount returned to Date the related donation overseas donor or paid Amount of contribution funded from the Address of overseas to Electoral (or total amount of aggregated Name of overseas contribution was made contributions) Commission and date contributor contributor and name of donor \$0.00 of that return or dd/mm/yyyy payment Write 'Nil' if you have no overseas contributions to declare in this section.

Donations Page 2 of 2



Expenses

Complete sections A to D. Write 'Nil' if you have no expenses to declare in a section. If there is insufficient space you can add additional rows to any section. See instructions in Blue bar above that is visible if you are completing the return electronically. Alternatively if you are completing the return manually, please attach a separate sheet with the detail.

Provide a brief description of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate. Apportionment is permitted between a candidate and party/other candidate, and for advertisements published both before and during the regulated period (20 June to 19 September 2014). Where an expense item has been apportioned between you and the party or another candidate consult with the party secretary or candidate to ensure there is a consistent description and approach to apportionment.

More information about expenses that must be disclosed can be found in the Guidance Notes section of this return and in the Electoral Commission's Candidate Handbook - General Elections.

Total Expenses Parts A + B + C + D \$ 3,206.57

Part A Newspaper advertising

		Total for Part A	\$ 450.00
Name of newspaper and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%) Candidate T \$0.00	
Write 'Nil' if you have no newspaper advertising to	declare in this section.		
Waitomo News advertising Public Meeting, 10.07.14 & 12.07.14	\$450	100	\$450.00

Part B Radio and television advertising

		Total for Part B	
Name of broadcaster and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
Write 'Nil' if you have no radio or television advertising	Nil		

Expenses Page 1 of 2



Part C Internet advertising

		Total for Part C	
Name of provider and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
Write 'Nil' if you have no internet advertising to declare	Nil		

Part D Other forms of advertising / publicity

		Total for Part D	\$ 2,756.57
Name of supplier and brief description	Total cost inc GST (including preparation, design, composition, printing, publishing, and postage)	% apportioned to candidate (Enter number only e.g. 20 for 20%)	Candidate Total \$0.00
Write 'Nil' if you have no other forms of advertising/	publicity to declare in this section	on.	
DL Flyers Candidate Pamphlet	\$520.81	100	\$520.81
Hoardings	\$750.00	100	\$750.00
Letter to Voters	\$1,148.26	100	\$1,148.26
Party Vote Targeted Mail (Amount allocated unknown. Total unknown)	\$337,50		\$337.50