

Return of Electorate Candidate Donations and Expenses for the 2017 General Election

CLARATION		COMPLETING THE RETURN
Candidate name:		
Euon Murrell		
Party name (If applicable):		
NZ National Party		
Electorate contested:		
Mana		
TOTAL CANDIDATE DONATIONS		
Complete Parts A to E if you have any donations to declare.		
Write 'NIL' if you have NO donations, or contributions to a		
donation, of more than \$1,500 (Including GST) to declare		
Part A: Candidate donations of more than \$1,500	\$20,200.00	
Part C: Anonymous candidate donations of more than \$1,500	\$0.00	
Part D: Overseas candidate donations of more than \$1,500	\$0.00	
Total (A + C + D)	\$20,200.00	
Total (A 1 0 3 D)	<u>' </u>	
TOTAL CANDIDATE ELECTION EXPENSES		
Complete Parts F to G if you have any donations to declare.		
Write 'NIL' if you have NO expenses to declare		
		CHECKLIST
Part F: Candidate only election advertising	\$10,297.32	
Part G: Election advertisements shared with the party and/or other candidates	\$5,451.94	
·	\$15,749.26	
Total (F + G)	\$15,749.20	
I declare that to the best of my knowledge this return. If led pursuant to and 209 of the Electoral Act 1993; is an accurate record of the candle made to me, or on my behalf, and of election expanses incurred by me for the 2017. general election and is not false in any material particular.	date donations	FILING THE RETURN
	1.01.2017	
15-	(, 0(, 20,)	
signature	DATE: DD / MM / YYYY	
INFORMATION ON CANDIDATE DONATIONS AND ELECTION EXPE	NSES	
WHO MUST FILE A RETURN?		
All electorate candidates at the 2017 general election must file a re donations and election expenses. Even if you have no donations or		
declare, you MUST still complete the candidate return recording 'N		
expenses.		
KEEPING RECORDS OF DONATIONS AND EXPENSES Candidates must keep good records of all candidate donations and	candidata	
expenses. Candidates must keep invoices and receipts for all elections		
or more for three years after returns are filed.		
Further information on candidate donations and expenses is availa	ble in the	

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Information on Candidate Donations

Oandidates are required to include in the candidate return every candidate donation or contribution to a candidate donation of more than \$1,500 (including OST), including a series of donations or contributions made by one person that adds up to more than \$1,500.

Candidate donations

A candidate donation includes any money, goods or services that are donated to a candidate, or a person on the candidate's behalf, for use in the candidate's campaign for election. The following are candidate donations:

- free goods or services that have a reasonable market value greater than \$300;
- discounted goods or services where the reasonable market value of the goods or services is greater than \$300;
 - the difference between the contract or agreed price and the reasonable market value of those goods and services is a doctron.
- the purchase of goods or services from the candidate at a value that exceeds their reasonable market value;
 - the difference between the price paid and reasonable market value is a donation.
- extending oradit to a candidate on favourable terms.
 - the value of the favourable terms is a donation.

Volunteer labour or free goods or services given to a candidate that have a reasonable market value of \$300 or less are not a candidate donation. Nor is money provided by the candidate for his or her own campaign.

instructions for Part A

For donations of more than \$1,500 (other than anonymous donations or overseas donations) you need to record the name and street address of the donor, the data the donation was received and the amount received from the donor.

Where you have received a number of donations from the same donor you should include each date on which a donation was received from the donor and the aggregated total from the donor. Aggregated conations are not contributions and do not have to be recorded in Part B.

You also need to confirm whether any person (other than the donor) has contributed more than \$1,500 to the donation. Contributions of more than \$1,500 must be disclosed in Part B (or Part E for averseas contributors). Contributions of \$1,500 or less do not have to be included in the return.

Examples:

John Smith owns a publishing company. On 2 June 2017 he gives you goods for your campaign valued at \$1,000. On 14 July he also gives you a monetary donation of \$4,000. The money was given to you as the result of a fundralser which John Smith organised and includes a contribution from Jane Jones of \$2,000.

CHECKER PROBLEM SHOWN OF STANDERS OF STAND	
WRITE 'NIL' IF YOU HAVE NO DONATIONS TO DECLARE HERE:	
TOTAL FOR PART A	\$20,200.00
Providence describer and the	

Donor's name and street address

Date donation or aggregated donations received dd/mm/yyyy Does the donation contain contributions from another person of more than \$1,500? Enter YES or NO If YES complete Part B

Amount of donation or total aggregated donations (including GST) \$0.00

EXAMPLE: John Smith, Smiths Publishing 35 Main Street, Suburb Wellington	2/06/2017, 14/07/2017	Yes	\$1,200.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	21/07/2016	No	\$1,000.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	22/08/2016	No	\$1,000.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	20/09/2016	No	\$1,000.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	20/10/2016	No	\$1,000.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	21/11/2016	No	\$1,000.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	20/12/2016	No	\$1,000.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	20/01/2017	No	\$1,000.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	20/02/2017	No	\$1,000.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	20/03/2017	No	\$1,000.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	02/05/2017	No	\$1,000.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	10/05/2017	No	\$1,000.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	20/06/2017	No	\$1,000.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	20/07/2017	No	\$1,000.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	21/08/2017	No	\$1,000.00
Seventh City Finance, 61 Westmorland Rise, Bethlehem	20/09/2017	No	\$1,000.00
Esplanade Realty Ltd, 99 Mana Esplanade, Mana	03/05/2017	No	\$5,200.00

Donor's n	ame	and	street	address
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Date donation or aggregated donations received dd/mm/yyyy

Does the donation contain person of more than \$1,500? Enter YES or NO If YES complete Part B

contributions from another Amount of donation or total aggregated donations (including GST) \$0.00

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Instructions for Part D - Donations from oversea			이 (동)(((())) ndidate return, you must disol		
An overseds person is: an individual who resides outside New Zealand and is Zealand olitizen or registered elector; or a body corporate incorporated outside New Zealand; an unincorporated body that has its head office or prinof business outside New Zealand. If you receive a candidate donation from an overseas perexceeding \$1,500, you may retain \$1,500 of that donation balance of the donation must, within 20 working days of either be returned to the overseas person who made the or if this is not possible, be paid to the Electoral Commission.	s outside New Zealand and is not a New ered elector; or orated outside New Zealand; or that has its head office or principal place Zealand, ionation from an overseas person retain \$1,500 of that donation. The st, within 20 working days of receipt, erseas person who made the donation,		the name and address of the overseas person; and the date that the donation was received or, in the case of multiple donations, the date each donation was received; and the amount of the donation or, in the case of aggregated donations, the total amount of the donations; and the amount returned to the overseas person or paid to the Electoral Commission, and the date that such payment was made.		ed donations,
WRITE	'NIL' IF YOU HA	VE NO DON	ATIONS TO DECLARE HERE:	Nil	
			TOTAL FOR PART D		\$0.00
Overseas donor's name and street address	Date donation (dates red aggregated o dd/mm	eived if donations)	. Amount of donation or total aggregated donations (including GST) \$0,00	donor or paid Commission : return o	ed to the overseas to the Electoral and date of that or payment ling GST) dd/mm/yyyy
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Instructions for Part C - Anonymous donations

An anonymous donation is a donation made in such a way that the candidate who receives the donation does not know the identity of the donor and could not, in the circumstances, reasonably be expected to know the identity of the donor.

if you receive an anonymous candidate donation greater than \$1,500, you may retain \$1,500 of that donation. The balance of the donation must, within 20 working days of receipt, be paid to the Electral Commission for payment into a Crown bank account.

In the candidate return, you must disclose:

- the date the donation was received; and
- the amount received; and
- the date payment to the Electoral Commission was made; and
- · the amount paid to the Electoral Commission.

	WRITE 'NIL' IF YOU HAVE NO	DONATIONS TO DECLARE HERE:	Nil
		TOTAL FOR PART C	\$0.00
Date anonymous donation received dd/mm/yyyy	Amount of anonymous donation (including GST) \$0.00	Date paid to the Electoral Commission dd/mm/yyyy	Amount paid to the Electoral Commission (including GST) \$0.00
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Instructions for Part B - Contributions	the amount of each contribution made by the contributor or, in the
A contribution is money, goods or services that makes up a donation	case of multiple contributions, the total amount of the contributions; and

or is included in a donation or has been used to wholly or parity fund a donation, that was given to the danor or a person who was expected to the date on which each donation funded from the contributions was

pass the contribution to the donor. Only complete Part B if the donor in Part A includes a contribution from someone other than the donor, exceeding \$1,500. For each contribution recorded in Part \$ you will need to pro the name and street address of each contributor; and	outlon, donation), Please do not	made (this should be the same date included in Part A for the donation). Please do not include Part B total with overall donations total on page 1 of the return.			
WRITE 'NIL' IF YOU	J HAVE NO DONATION	IS TO DECLARE HERE:	Nil		
		TOTAL FOR PART B	\$0.00		
Contributor's name and street address	Dates the related donation funded from contributions was made dd/mm/yyyy	Name of donor in Part A to which this contribution relates	Amount of contribution (Including GST) \$0.00		
EXAMPLE: Jane Jones 1 Side Street, Suburb Wellington	14/07/2017	John Smith	\$2,000.00		

्रकारे । के या क्रिक्ष वासार हो बालके सिर्दाको के वासी है है कि का वासी है कि के के बार हो है है कि के के कि ब Instructions for Part E - Contributions from overseas persons the amount of the contribution or the total amount of aggregated If you receive any donation from a donor who is not an overseas person that includes a contribution from an overseas person greater than \$1,500 (either on its own or when aggregated with all other contributions to the donation by the same overseas person), you must contributions; and the date on which the related donation funded from the contribution was made; and the amount paid back to the donor or paid to the Electoral return the whole donation to the donor. If that is not possible, you must Commission, and the date that such payment was made. forward the whole donation to the Electoral Commission. Please do not include Part Etotal with the overall donations total on In the candidate return, you must disclose: page 1 of the return. the name and address of the overseas person; and WRITE 'NIL' IF YOU HAVE NO DONATIONS TO DECLARE HERE: NI TOTAL FOR PART E \$0.00 Amount returned to the donor or Amount of contribution or Date the related donation paid to the Electoral Commission total aggregated and date of that return or funded from the contribution Overseas contributor's name and street address contributions payment was made (including GST) (including GST) dd/mm/yyyy \$0.00 dd/mm/yyyy

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Information on Candidate Expenses

Candidate election expenses are the costs of advertising in any medium thats

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for an electorate candidate (whether or not the name of the candidate is stated), and
- are published, or continue to be published, during the regulated period for the general election (23 June to 22 September 2017), and
- are promoted by the candidate or with the candidate's authority.

Election expenses include:

- the costs incurred in the preparation, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the candidate for free or below reasonable market value.

A candidate's deposit or the costs of hall like, refreshments, the conduct of surveys or opinion polls, free labour, the framework that supports haardings (other than a commercial framework) or replacing materials that have been destroyed through no fault of the candidate are not election expanses,

Your election expenses during the regulated period must not exceed \$26,200 (including GST), it is an offence to spend more than this.

Further guklance is available in the Oandidate Handbook - General Election 2017.

Instructions on how to complete Part F

You should record all election expenses incurred in relation to candidate advertisements published, or continued to be published, during the regulated period for the general election (23 June to 22 September) promoted by you or with your written authority.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disolose the total amount incurred on election advertisements (including OST) published during the regulated period even if payment for the advertising was made outside of the regulated period.

The description of the item should be sufficient to identify where and when it was published. Where another person has initiated the advertising you should also include the name of the promoter in the item description.

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WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART F

\$10,297.32

item description		
Provide details of the type of advertisement, name of advertiser or supplier,		
volume, duration and size as appropriate		

EXAMPLE: \$62,450.00 Dominion Post: \$62,450.00 Two full page advertisements: 25 June 2017 \$62,450.00 EXAMPLE: \$62,450.00 Tacebook promotional posts x 12: \$62,450.00 1 July - 10 September 2017 \$575.00 Beach FM 106.3 (One on One Radio Interview) \$575.00 Modica: Domain x 3 months \$1,43.30 NationBullider: Web hosting x 3 months \$1,43.30 Facebook: Boosted/Promoted posts \$1,029.69 Topham Guerin: Consultancy eg. Writing face book posts \$240.32 Henshaw Signs: Billiboards \$1,012.00 NZME: Stall at Wellington Women's Expo \$182.16 Baseline: A5 flyers x 22,00 copies used \$1,997.71 Baseline: Business Cards x 10000 \$437.72 Henshaw Signs: Vehicle Signage \$903.04 Tribe Design: Name badges \$88.94 Esplande Realty: Printing Flyers x 1500 \$150.00 Esplande Realty: Clothing \$120.06 Various: Brochure Delivery \$140.00 Art That Works: Design of business cards, flyers, hoardings, press ad \$2,43.53 National Party: Design work	rem description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Value \$0.00 (including GST)
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Whitby Newsbiref: Newspaper advertisement x 2	National Party: Design work	\$25.00
Admin no.	Earp Jones: Photography	\$2,111,28
1st August (August Edition) & 29 august (September Edition) \$920.00		4030.00
	1st August (August Edition) & 29 august (September Edition)	\$920.00

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Instructions on how to complete Part G

You should record all election expenses incurred in relation to election advertisements published, or continued to be published, sluring the regulated period for the general election (23 June to 22 September 2017) promoting your candidacy and the party and/or one or more other candidates.

Apportionment is permitted between a condidate and party(les) and other candidate(s) based on coverage. Where an expense item has been apportioned between you and the party and/or candidate(s) you should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the party or other candidate(s) featured in the advertising in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising wax made outside of the regulated period.

WRITE 'NIL' IF Y	OU HAVE NO EXPENSE	S TO DECLARE HERE:	
		TOTAL FOR PART G	\$5,451.94
Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Total costs (including GST)	% apportioned as candidate expense	Value \$0.00 (including GST)
EXAMPLE: Filer: 30 June to 10,000 households Featuring the Growth Party	\$2,000.00	10%	\$200.00
Baseline: Party/Candidate hoardings & yard signs x 110	\$1,461.54	50%	\$730.77
Baseline: Party/Candidate hoardings packaging & freight	\$157.37	50%	\$78.69
FiL-NZ: Signage/Wood/Erection	\$909.17	50%	\$454.59
Orangebox: Direct Mail x 11531	\$7,426.21	40%	\$2,970.48
Crucial Colour: Party/Candidate DL flyers x 30,000	\$2,381.65	50%	\$1,190.83
Art That Works: Design of Party/Candidate flyers	\$53.19	50%	\$26.60
			\$0.00
			\$0.00
			\$0.00