

Return of Electorate Candidate Donations and Expenses for the 2020 General Election

DECLARATION

1. Candidate name:

RAWIRI WAITITI

Party name (if applicable):

MĀORI PARTY

Electorate contested:

WAIARIKI

2. TOTAL CANDIDATE DONATIONS

Complete Parts A to E on pages 2 to 6 if you have any donations to declare

Write 'NIL' if you have **NO** donations, or contributions to a donation, of more than \$1,500 (including GST) to declare under Parts A, C or D

Part A: Candidate donations of more than \$1,500

\$40,000.00

Part C: Anonymous candidate donations of more than \$1,500

\$0.00

Part D: Overseas candidate donations of more than \$1,500

\$0.00

Total (A + C + D)

\$40,000.00

3. TOTAL CANDIDATE ELECTION EXPENSES

Complete Parts F to G on pages 7 to 9 if you have any donations to declare

Write 'NIL' if you have **NO** expenses to declare

Part F: Candidate only election advertising

\$0.00

Part G: Election advertisements shared with the party
and/or other candidates

\$27,349.28

Total (F + G)

\$27,349.28

4. I declare that to the best of my knowledge this return, filed pursuant to sections 205K and 209 of the Electoral Act 1993, is an accurate record of the candidate donations made to me, or on my behalf, and of election expenses incurred by me, or on my behalf, for the 2020 general election and is not false in any material particular.

SIGNATURE



DATE: 16/2/2021

COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on this page of the return.

For information on the types of electronic signatures that the Commission accepts, please see the **How to Complete Your Electorate Candidate Donations and Expenses Return Form** instruction sheet.

CHECKLIST

Step 1 completed

☐

Parts A to E completed or
'NIL' entered at step 2

☐

Parts F and G completed or
'NIL' entered at step 3

☐

Declaration signed and dated

☐

FILING THE RETURN

Candidate returns must be filed with the Electoral Commission by **5pm, 17 February 2021** (within 70 working days of election day). Candidates who fail to comply with these requirements commit an offence and may be referred to the Police.

The return can be filed:

- by post to PO Box 3220, Wellington 6140
- delivered to Level 4, 34-42 Manners Street, Wellington
- by email to enquiries@elections.govt.nz

Reminder: the returns are open to public inspection and will be published on www.elections.nz

INFORMATION ON CANDIDATE DONATIONS AND ELECTION EXPENSES

WHO MUST FILE A RETURN?

All electorate candidates at the 2020 general election must file a return of candidate donations and election expenses. Even if you have no donations or expenses to declare, you **MUST** still complete the candidate return recording 'NIL' donations or expenses.

KEEPING RECORDS OF DONATIONS AND EXPENSES

Candidates must keep good records of all candidate donations and candidate expenses. Candidates must keep invoices and receipts for all election expenses of \$50 or more for three years after returns are filed.

Further information on candidate donations and expenses is available in the **Candidate Handbook – General Election and Referendums 2020**

DONATIONS Complete Parts A to E

Information on Candidate Donations

Candidates are required to include in the candidate return every candidate donation or contribution to a candidate donation of more than \$1,500 (including GST), including a series of donations or contributions made by one person that adds up to more than \$1,500.

Candidate donations

A candidate donation includes any money, goods or services that are donated to a candidate, or a person on the candidate's behalf, for use in the candidate's campaign for election. The following are candidate donations:

- free goods or services that have a reasonable market value greater than \$300 (or \$50 if provided by an overseas person);
- discounted goods or services where the reasonable market value of the goods or services is greater than \$300 (or \$50 if provided by an overseas person);
 - the difference between the contract or agreed price and the reasonable market value of those goods and services is a donation;
- the purchase of goods or services from the candidate at a value that exceeds their reasonable market value;
 - the difference between the price paid and reasonable market value is a donation;
- extending credit to a candidate on favourable terms;
 - the value of the favourable terms is a donation.

Volunteer labour or free goods or services given to a candidate that have a reasonable market value of \$300 or less (or \$50 or less if from an overseas person) are not a candidate donation. Nor is money provided by the candidate for his or her own campaign.

Instructions for Part A

For donations of more than \$1,500 (other than anonymous donations or overseas donations) you need to record the name and street address of the donor, the date the donation was received and the amount received from the donor.

Where you have received a number of donations from the same donor you should include each date on which a donation was received from the donor and the aggregated total from the donor. Aggregated donations are not contributions and do not have to be recorded in Part B.

You also need to confirm whether any person (other than the donor) has contributed more than \$1,500 to the donation (or more than \$50 if the contributor is an overseas person). Contributions of more than \$1,500 must be disclosed in Part B (or Part E for contributions of more than \$50 from an overseas person).

Examples:

John Smith owns a publishing company. On 2 June 2020 he gives you goods for your campaign valued at \$1,000. On 14 July he also gives you a monetary donation of \$4,000. The money was given to you as the result of a fundraiser which John Smith organised and includes a contribution from Jane Jones of \$2,000.

PART A: CANDIDATE DONATIONS OF MORE THAN \$1,500

OTHER THAN ANONYMOUS OR OVERSEAS DONATIONS

WRITE 'NIL' IF YOU HAVE NO DONATIONS TO DECLARE HERE:

TOTAL FOR PART A

\$40,000.00

Donor's name and street address	Date donation or aggregated donations received dd/mm/yyyy	Does the donation contain contributions from another person of more than \$1,500? Enter YES or NO If YES complete Part B	Amount of donation or total aggregated donations (including GST) \$0.00
EXAMPLE: John Smith, Smiths Publishing 35 Main Street, Suburb Wellington	2/06/2020, 14/07/2020	Yes	\$5,000.00
Te Ehotu Lands Trust c/o Edward Matchit SH35 Te Kaha OPOT	21/06/2020	No	\$2,000.00
Whangaparaoa 3B Trust c/o Tuihana Pook SH35 Cape Runawa	21/06/2020	No	\$2,000.00
Whangaparaoa 1B2B10 Trust c/o Tuihana Pook SH35 Cape Runawa	21/06/2020	No	\$4,000.00
Whangaparaoa School PTA c/o Tuihana Pook SH35 Cape Runawa	14/08/2020	No	\$2,500.00
Kauaetangohia Marae c/o Cheryl Waititi SH35 Cape Runaway	11/06/2020	No	\$4,500.00
Willie Te Aho SH35 Raukokore OPOTIKI 3199	27/07/2020	No	\$10,000.00
Heta Ken Hingston, 5 Flemington Place, Brunswick, Rotorua	01/05/2020-31/10/2020	No	\$15,000.00

PART B: CONTRIBUTIONS OF MORE THAN \$1,500

Instructions for Part B - Contributions

A contribution is money, goods or services that makes up a donation or is included in a donation or has been used to wholly or partly fund a donation, that was given to the donor or a person who was expected to pass the contribution to the donor.

Only complete Part B if the donation in Part A includes a contribution, from someone other than the donor, exceeding \$1,500.

For each contribution recorded in Part B you will need to provide:

- the name and street address of each contributor; and

- the amount of each contribution made by the contributor or, in the case of multiple contributions, the total amount of the contributions; and
- the date on which each donation funded from the contributions was made (this should be the same date included in Part A for the related donation).

Please do not include Part B total with overall donations total on page 1 of the return.

WRITE 'NIL' IF YOU HAVE NO DONATIONS TO DECLARE HERE:

Nil

TOTAL FOR PART B

\$0.00

Contributor's name and street address	Dates the related donation funded from contributions was made dd/mm/yyyy	Name of donor in Part A to which this contribution relates	Amount of contribution (including GST) \$0.00
EXAMPLE: Jane Jones 1 Side Street, Suburb Wellington	14/07/2020	John Smith	\$2,000.00

Information on Candidate Expenses

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for an electorate candidate (whether or not the name of the candidate is stated), and
- are published, or continue to be published, during the regulated period for the general election (18 August to 16 October 2020), and
- are promoted by the candidate or with the candidate's authority.

- the costs incurred in the preparation, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the candidate for free or below reasonable market value.

Further guidance is available in the **Candidate Handbook – General Election and Referendums 2020**.

You should record all election expenses incurred in relation to candidate advertisements published, or continued to be published, during the regulated period for the general election (18 August to 16 October 2020) promoted by you or with your written authority.

Disclose the total amount incurred on election advertisements (including GST) published during the regulated period even if payment for the advertising was made outside of the regulated period.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted you as a candidate and one or more referendum options, the full cost counts as a candidate election expense and a referendum expense. You only need to complete a referendum return if you spend over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE: Nil

Nil

TOTAL FOR PART F

\$0.00

[illegible]

PART G: ELECTION ADVERTISEMENTS SHARED WITH THE PARTY AND/OR OTHER CANDIDATES

Instructions on how to complete Part G

You should record all election expenses incurred in relation to election advertisements published, or continued to be published, during the regulated period for the general election (18 August to 16 October 2020) promoting your candidacy and the party and/or one or more other candidates.

Apportionment is permitted between a candidate and party(ies) and other candidate(s) based on coverage. Where an expense item has been apportioned between you and the party and/or candidate(s) you should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the party or other candidate(s) featured in the advertising in the item description.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted you,

your party and/or other candidates, and one or more referendum options, the total cost of the advertisement must also be counted separately as a referendum expense. You only need to complete a referendum return if you spend over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

TOTAL FOR PART G

\$27,349.28

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Total costs (including GST)	% apportioned as candidate expense	Value \$0.00 (including GST)
EXAMPLE: Flier: 30 September to 10,000 households Featuring the Growth Party	\$2,000.00	10%	\$200.00
Progressive Print Limited-Vehicle/Building signwriting for Rotorua	\$899.30	50%	\$449.65
Facebook Ad - Facebook - 20-22/9/20 - Believe in Te Reo Maori	\$25.30	50%	\$12.65
Facebook Ad - Facebook - 22-3/10/20 - Candidate Vote Strategy	\$50.53	50%	\$25.27
Facebook Ad - Facebook - 22-3/10/20 - Candidate Vote Strategy	\$40.35	50%	\$20.18
Facebook Ad - Facebook - 4-12/10/20 - Candidate Vote Strategy	\$134.65	50%	\$67.33
Facebook Ad - Facebook - 4-12/10/20 - Candidate Vote Strategy	\$249.47	50%	\$124.74
Facebook Ad - Facebook - 4-12/10/20 - Candidate Vote Strategy	\$86.81	50%	\$43.41
Facebook Ad - Facebook - 4-12/10/20 - Kai & Kōrero	\$20.00	50%	\$10.00
Facebook Ad - Facebook - 12-16/10/20 - Last Week Campaign	\$913.82	80%	\$731.06
Vistaprint-Merchandise car magnets \$11.05 @ 40-	\$122.91	80%	\$98.33
Car Magnets x 28 - Vistaprint - 285 x 440mm	\$341.00	80%	\$272.80
Car Magnets x 17 - Vistaprint - 285 x 440mm	\$207.04	80%	\$165.63
Car Magnets x 19 - Vistaprint - 285 x 440mm	\$231.38	80%	\$185.10
Car Magnets x 12 - Vistaprint - 285 x 440mm	\$146.14	80%	\$116.91
Car Magnets x 23 - Vistaprint - 285 x 440mm	\$280.10	80%	\$224.08
Car Magnets x 1 - Vistaprint - 285 x 440mm	\$12.18	80%	\$9.74
Reprint Brochures x 3000 - Sons of Serif - A4 (210 X 297mm)	\$559.48	50%	\$279.74
Rotorua Billboard - QMS - 01/08 - 30/09/20	\$1,631.85	50%	\$815.93
Rotorua Billboard Production - QMS - 01/08 - 30/09/20	\$460.00	50%	\$230.00
Facebook Ad - Facebook - 31/7-20/8/20	\$250.00	50%	\$125.00
Waiariki Brochures x 26,600 - Sons of Serif - A4 (210 X 297mm)	\$3,221.82	50%	\$1,610.91
Newspaper Ad - The Beacon Printing and Publishing - Run Of Paper	\$171.42	50%	\$85.71
Newspaper Ad - The Beacon Printing and Publishing - Run Of Paper	\$685.70	50%	\$342.85
Radio Ad - Te Reo Irirangi o Te Arawa -	\$2,305.75	50%	\$1,152.88
Radio Ad - Radio Bay Of Plenty Ltd - 29.09.20	\$2,270.10	50%	\$1,135.05
Large billboard site rental - QMS NZ Media Limited-Maori Party R	\$1,745.86	50%	\$872.93
Large billboard site rental-QMS NZ Media Limited-Maori Party Dig	\$345.00	50%	\$172.50
Large billboard site installation - QMS NZ Media Limited-Maori Pa	\$172.50	50%	\$86.25
Facebook Ad - Facebook - 20-29/8/20	\$130.18	50%	\$65.09
Facebook Ad - Facebook - 18-22/9/20	\$250.00	50%	\$125.00

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Total costs (including GST)	% apportioned as candidate expense	Value \$0.00 (including GST)
Large billboard site rental-QMS NZ Media Limited-Maori Party Dig	\$1,840.00	50%	\$920.00
Bus back advertisements-Go Media-Aug 1st, 2020 – Aug 31st, 202	\$1,610.00	50%	\$805.00
Newspaper advertising - NZME- October 2020	\$3,357.91	50%	\$1,678.96
Newspaper advertising - Sun Media - 02/10/2020 10 x 3 colour	\$391.00	50%	\$195.50
Facebook Ad - Facebook - 22-25/9/20	\$400.00	50%	\$200.00
Facebook Ad - Facebook - 24-27/9/20	\$500.00	50%	\$250.00
Facebook Ad - Facebook - 27-29/9/20	\$149.11	50%	\$74.56
Facebook Ad - Facebook - 29/9-5/10/20	\$750.00	50%	\$375.00
Facebook Ad - Facebook - 5/10-11/10/20	\$1,250.00	50%	\$625.00
Facebook Ad - Facebook - 10-16/10/20	\$965.25	50%	\$482.63
Instagram Ad - Instagram (SM Advertising) - 7-20/9/20	\$133.16	50%	\$66.58
Media Buying Services Limited Māori Party mailout costs (produc	\$9,775.00	17%	\$1,661.75
Media Buying Services Limited postage to Waiariki electorate (20	\$15,657.15	50%	\$7,828.58
North Harbour Signs Ltd - 4800mm x 2400mm Māori Party corflut	\$35,371.24	7%	\$2,529.04