

# Return of Electorate Candidate Donations and Expenses for the 2020 General Election

DE	CLARATION		COMPLETING THE RETURN	
1.	Candidate name:		You can complete the return electronically of by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on the page of the return.	
	Simon Walmisley			
	Party name (if applicable):			
	New Conservative	For information on the types of electronic		
	Electorate contested:	signatures that the Commission accepts, please see the <i>How to Complete Your</i>		
	llam		Electorate Candidate Donations and Expenses Return Form instruction sheet.	
2.	TOTAL CANDIDATE DONATIONS	CHECKLIST		
	Complete Parts A to E on pages 2 to 6 if you have any donations to de	Step 1 completed		
	Write 'NIL' if you have NO donations, or contributions to a donation, of more than \$1,500 (including GST) to declare under Parts A, C or D	NIL	Parts A to E completed or 'NIL' entered at step 2	
	Part A: Candidate donations of more than \$1,500	\$0.00	Parts F and G completed or 'NIL' entered at step 3	
	Part C: Anonymous candidate donations of more than \$1,500	\$0.00	Declaration signed and dated	
	Part D: Overseas candidate donations of more than \$1,500	\$0.00	FILING THE RETURN	
	Total (A + C + D)	\$0.00	Candidate returns must be filed with the Electoral Commission by 5pm, 17 February 2021 (within 70 working days of	
3.	TOTAL CANDIDATE ELECTION EXPENSES	election day). Candidates who fail to compl with these requirements commit an offence		
	Complete Parts F to G on pages 7 to 9 if you have any donations to de	and may be referred to the Police.		
	Write 'NIL' if you have NO expenses to declare		The return can be filed:  • by post to PO Box 3220, Wellington	
	Part F: Candidate only election advertising	\$493.38	<ul> <li>6140</li> <li>delivered to Level 4, 34-42 Manners</li> <li>Street, Wellington</li> </ul>	
	Part G: Election advertisements shared with the party and/or other candidates	\$776.80	<ul> <li>by email to enquiries@elections.govt.nz</li> </ul>	
	Total (F + G)	\$1,270.18	Reminder: the returns are open to public inspection and will be published on www.elections.nz	
4.	I declare that to the best of my knowledge this return, filed pursuant to section of the Electoral Act 1993, is an accurate record of the candidate donations made the section of the candidate donations are sections.	le to me, or on		

# INFORMATION ON CANDIDATE DONATIONS AND ELECTION EXPENSES

## WHO MUST FILE A RETURN?

All electorate candidates at the 2020 general election must file a return of candidate donations and election expenses. Even if you have no donations or expenses to declare, you MUST still complete the candidate return recording 'NiL' donations or expenses.

26/01/2021

### KEEPING RECORDS OF DONATIONS AND EXPENSES

Candidates must keep good records of all candidate donations and candidate expenses. Candidates must keep invoices and receipts for all election expenses of \$50 or more for three years after returns are filed.

Further information on candidate donations and expenses is available in the Candidate Handbook – General Election and Referendums 2020.

# **ELECTION EXPENSES** Complete Parts F and G

#### Information on Candidate Expenses

Candidate election expenses are the costs of advertising in any medium that:

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for an electorate candidate (whether or not the name of the candidate is stated), and
- are published, or continue to be published, during the regulated period for the general election (18 August to 16 October 2020), and
- are promoted by the candidate or with the candidate's authority.

#### Election expenses include:

- the costs incurred in the preparation, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the candidate for free or below reasonable market value.

A candidate's deposit or the costs of hall hire, refreshments, the conduct of surveys or opinion polls, free labour, the framework that supports hoardings (other than a commercial framework) or replacing materials that have been destroyed through no fault of the candidate are not election expenses.

Your election expenses during the regulated period must not exceed \$28,200 (including GST). It is an offence to spend more than this.

Further guidance is available in the Candidate Handbook - General Election and Referendums 2020.

#### Instructions on how to complete Part F

You should record all election expenses incurred in relation to candidate advertisements published, or continued to be published, during the regulated period for the general election (18 August to 16 October 2020) promoted by you or with your written authority.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements (including GST) published during the regulated period even if payment for the advertising was made outside of the regulated period.

The description of the Item should be sufficient to Identify where and when It was published. Where another person has initiated the advertising you should also include the name of the promoter in the Item description.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted you as a candidate and one or more referendum options, the full cost counts as a candidate election expense and a referendum expense. You only need to complete a referendum return if you spend over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

# PART F: CANDIDATE ONLY ELECTION ADVERTISING

WRITE 'NIL' IF YOU HAVE NO EXPE	WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:				
	TOTAL FOR PART F	\$493.38			
Item description  Provide details of the type of advertisement, name of advertiser or supplied volume, duration and size as appropriate	er,	Value \$0.00 (including GST)			
EXAMPLE: Dominion Post: Two full page advertisements: 25 September 2020					
EXAMPLE: Facebook promotional posts x 12: 1 September - 6 October 2020					
Facebook advertising; August 18 to October 17		\$493.38			

#### PART G: ELECTION ADVERTISEMENTS SHARED WITH THE PARTY AND/OR OTHER CANDIDATES

#### Instructions on how to complete Part G

You should record all election expenses incurred in relation to election advertisements published, or continued to be published, during the regulated period for the general election (18 August to 16 October 2020) promoting your candidacy and the party and/or one or more other candidates.

Apportionment is permitted between a candidate and party(ies) and other candidate(s) based on coverage. Where an expense item has been apportioned between you and the party and/or candidate(s) you should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the party or other candidate(s) featured in the advertising in the item description.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted you,

your party and/or other candidates, and one or more referendum options, the total cost of the advertisement must also be counted separately as a referendum expense. You only need to complete a referendum return if you spend over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

# WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

		TOTAL FOR PART G	\$776.80
Item description  Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Total costs (including GST)	% apportioned as candidate expense	Value \$0.00 (including GST)
EXAMPLE: Flier: 30 September to 10,000 households			
Featuring the Growth Party			
News Stuff Ltd, Full page ad 14/10. Party/8 Candidates:			\$0.00
Wigram, Chch East, Chch Central, Waimakariri, Ilam,			\$0.00
Selwyn, Banks Peninsula, Rangiora	\$3,278.88	4%	\$122.96
Party/Candidate Flyers, 20000, Reach Media	\$918.00	10%	\$91.80
		50%	\$0.00
Party/Candidate bilboards 2400x1200, 7, ABC Original			\$0.00
Print	\$245.00	50%	\$122.50
Giggle TV advertising, Party/Candidate static image on TV			\$0.00
display in local businesses, 18/9 to 17/10	\$801.09	50%	\$400.55
Party/Candidate signs 1800x1200, 2, 5 Candidates: Ilam,			\$0.00
Chch East, Banks Peninsula, Waimakariri, Selwyn			\$0.00
Complete Digital	\$390.00	10%	\$39.00
		56	\$0.00
			\$0.00
			\$0.00