

# Return of Electorate Candidate Donations and Expenses for the 2020 General Election

## DECLARATION

### 1. Candidate name:

Simon Gutschlag

### Party name (if applicable):

New Conservative

### Electorate contested:

Nelson

### 2. TOTAL CANDIDATE DONATIONS

Complete Parts A to E on pages 2 to 6 if you have any donations to declare.

Write 'NIL' if you have **NO** donations, or contributions to a donation, to declare under Parts A, C or D

NIL

Part A: Candidate donations of more than \$1,500

\$ 0.00

Part C: Anonymous candidate donations of more than \$1,500

\$ 0.00

Part D: Overseas candidate donations of more than \$50

\$ 0.00

Total (A + C + D)

\$ 0.00

### 3. TOTAL CANDIDATE ELECTION EXPENSES

Complete Parts F and G on pages 7 to 9 if you have any expenses to declare.

Write 'NIL' if you have **NO** expenses to declare

Part F: Candidate only election advertising

\$ 0.00

Part G: Election advertisements shared with the party and/or other candidates

\$ 122.10

Total (F + G)

\$ 122.10

4. I declare that to the best of my knowledge this return, filed pursuant to sections 205K and 209 of the Electoral Act 1993, is an accurate record of the candidate donations made to me, or on my behalf, and of election expenses incurred by me, or on my behalf, for the 2020 general election and is not false in any material particular.

SIGNATURE



DATE: DD / MM / YYYY

07/02/2021

## COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on this page of the return.

For information on types of electronic signatures that the Commission accepts, please see the *How to Complete your Electorate Candidate Donations and Expenses Return Form* instruction sheet.

## CHECKLIST

- Step 1 completed
- Parts A to E completed or 'NIL' entered at step 2
- Parts F and G completed or 'NIL' entered at step 3
- Declaration signed and dated

## FILING THE RETURN

Candidate returns must be filed with the Electoral Commission by **5pm, 17 February 2021** (within 70 working days of election day). Candidates who fail to comply with these requirements commit an offence and may be referred to the Police.

The return can be filed:

- by post to PO Box 3220, Wellington 6140
- delivered to Level 4, 34-42 Manners Street, Wellington
- by email to: [enquiries@elections.govt.nz](mailto:enquiries@elections.govt.nz)

**Reminder:** the returns are open to public inspection and will be published on [www.elections.nz](http://www.elections.nz).

SAVE AS

PRINT

## INFORMATION ON CANDIDATE DONATIONS AND ELECTION EXPENSES

### WHO MUST FILE A RETURN?

All electorate candidates at the 2020 general election must file a return of candidate donations and election expenses. Even if you have no donations or expenses to declare, you **MUST** still complete the candidate return recording 'NIL' donations or expenses.

### KEEPING RECORDS OF DONATIONS AND EXPENSES

Candidates must keep good records of all candidate donations and candidate expenses. Candidates must keep invoices and receipts for all election expenses of \$50 or more for three years after returns are filed.

Further information on candidate donations and expenses is available in the *Candidate Handbook - General Election and Referendums 2020*.

# ELECTION EXPENSES Complete Parts F and G

## Information on Candidate Expenses

**Candidate election expenses are the costs of advertising in any medium that:**

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for an electorate candidate (whether or not the name of the candidate is stated), and
- are published, or continue to be published, during the regulated period for the general election (18 August to 16 October 2020), and
- are promoted by the candidate or with the candidate's authority.

### Election expenses include:

- the costs incurred in the preparation, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the candidate for free or below reasonable market value.

A candidate's deposit or the costs of hall hire, refreshments, the conduct of surveys or opinion polls, free labour, the framework that supports hoardings (other than a commercial framework) or replacing materials that have been destroyed through no fault of the candidate are not election expenses.

Your election expenses during the regulated period must not exceed \$28,200 (including GST). It is an offence to spend more than this.

Further guidance is available in the **Candidate Handbook - General Election and Referendums 2020**.

## Instructions on how to complete Part F

You should record all election expenses incurred in relation to candidate advertisements published, or continued to be published, during the regulated period for the general election (18 August to 16 October 2020) promoted by you or with your written authority.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements (including GST) published during the regulated period even if payment for the advertising was made outside of the regulated period.

The description of the item should be sufficient to identify where and when it was published. Where another person has initiated the advertising you should also include the name of the promoter in the item description.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted you as a candidate and one or more referendum options, the full cost counts as a candidate election expense and a referendum expense. You only need to complete a referendum return if you spend over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

## PART F: CANDIDATE ONLY ELECTION ADVERTISING

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

NIL

TOTAL FOR PART F

\$ 0.00

### Item description

Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate

Value \$0.00  
(including GST)

#### EXAMPLE:

Dominion Post:  
Two full page advertisements: 25 September 2020

\$120.00

#### EXAMPLE:

Facebook promotional posts x 12:  
1 September - 6 October 2020

\$50.00

**PART G: ELECTION ADVERTISEMENTS SHARED WITH THE PARTY AND/OR OTHER CANDIDATES**

**Instructions on how to complete Part G**

You should record all election expenses incurred in relation to election advertisements published, or continued to be published, during the regulated period for the general election (18 August to 16 October 2020) promoting your candidacy and the party and/or one or more other candidates.

Apportionment is permitted between a candidate and party(ies) and other candidate(s) based on coverage. Where an expense item has been apportioned between you and the party and/or candidate(s) you should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the party or other candidate(s) featured in the advertising in the item description.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted you,

your party and/or other candidates, and one or more referendum options, the total cost of the advertisement must also be counted separately as a referendum expense. You only need to complete a referendum return if you spend over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

**TOTAL FOR PART G**

**\$ 122.10**

<p><b>Item description</b> Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate</p>	<p><b>Total cost (including GST)</b></p>	<p><b>% apportioned as candidate expense</b></p>	<p><b>Value \$0.00 (including GST)</b></p>
<p>EXAMPLE: Flier: 30 September to 10,000 households Featuring the Growth Party</p>	<p>\$2000.00</p>	<p>10%</p>	<p>\$200.00</p>
<p>Party/Candidate Fliers: 21240 Reach Media</p>	<p>\$ 975.00</p>	<p>10%</p>	<p><b>\$ 97.50</b></p>
<p>Party/Candidate fliers Rural Delovery of Reach media</p>	<p>\$ 171.00</p>	<p>10%</p>	<p><b>\$ 17.10</b></p>
<p>Party/Candidate Billboards 1200X800: 1 of ABC Original Print</p>	<p>\$ 15.00</p>	<p>50%</p>	<p><b>\$ 7.50</b></p>
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