

# Return of Electorate Candidate Donations and Expenses for the 2020 General Election

### **DECLARATION**

1.	Candidate name:			
	Warren Butterworth	COMPLETING THE RETURN		
	Party name (if applicable):	You can complete the return electronically		
	New Conservative	or by hand. If you complete the fo electronically each part will be	rm	
	Electorate contested:	automatically added up for you, a as the totals on this page of the re		
	Wairarapa		For information on types of electro- signatures that the Commission a	onic
2.	TOTAL CANDIDATE DONATIONS  Complete Parts A to E on pages 2 to 6 if you have any done	please see the How to Complete your Electorate Candidate Donations and Expenses Return Form instruction sheet.		
	Write 'NIL' if you have NO donations, or contributions to a donation, to declare under Parts A, C or D	NIL	CHECKLIST	
	Part A: Candidate donations of more than \$1,500	\$ 0.00	Step 1 completed	<b>✓</b>
	Part C: Anonymous candidate donations of more than \$1,500	\$ 0.00	Parts A to E completed or 'NIL' entered at step 2	<b>/</b>
	Part D: Overseas candidate donations of more than \$50	\$ 0.00	Parts F and G completed or 'NIL' entered at step 3	<b>V</b>
	Total (A + C + D)	\$ 0.00	Declaration signed and dated	<b>V</b>
3.	TOTAL CANDIDATE ELECTION EXPENSES		FILING THE RETURN	
	Complete Parts F and G on pages 7 to 9 if you have any ex	Candidate returns must be filed w	ith	
	Write 'NIL' if you have NO expenses to declare		the Electoral Commission by <b>5pm</b> , <b>17 February 2021</b> (within 70 working days of election day). Candidates who fail to comply with these requirements	
	Part F: Candidate only election advertising	\$ 0.00		
	Part G: Election advertisements shared with the party and/or other candidates	\$ 2,396.73	commit an offence and may be ret to the Police.	erred
	Total (F + G)	\$2294433 \$2,396.73	The return can be filed:  • by post to PO Box 3220,  Wellington 6140	
4.	I declare that to the best of my knowledge this return, filed pursuant and 209 of the Electoral Act 1993, is an accurate record of the cand made to me, or on my behalf, and of election expenses incurred by behalf, for the 2020 general election and is not false in any material	lidate donations me, or on my	delivered to Level 4,     34-42 Manners Street,     Wellington     by email to:     enquiries@elections.govt.nz  Reminder: the returns are open to inspection and will be published or www.elections.nz.  SAVE AS PRINT	A STATE OF THE STA

#### INFORMATION ON CANDIDATE DONATIONS AND ELECTION EXPENSES

#### WHO MUST FILE A RETURN?

All electorate candidates at the 2020 general election must file a return of candidate donations and election expenses. Even if you have no donations or expenses to declare, you **MUST** still complete the candidate return recording 'NIL' donations or expenses.

# KEEPING RECORDS OF DONATIONS AND EXPENSES

Candidates must keep good records of all candidate donations and candidate expenses. Candidates must keep invoices and receipts for all election expenses of \$50 or more for three years after returns are filed.

Further information on candidate donations and expenses is available in the Candidate Handbook - General Election and Referendums 2020.

# **ELECTION EXPENSES** Complete Parts F and G

#### Information on Candidate Expenses

Candidate election expenses are the costs of advertising in any medium that:

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for an electorate candidate (whether or not the name of the candidate is stated), and
- are published, or continue to be published, during the regulated period for the general election (18 August to 16 October 2020), and
- · are promoted by the candidate or with the candidate's authority.

#### Election expenses include:

- the costs incurred in the preparation, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the candidate for free or below reasonable market value.

A candidate's deposit or the costs of hall hire, refreshments, the conduct of surveys or opinion polls, free labour, the framework that supports hoardings (other than a commercial framework) or replacing materials that have been destroyed through no fault of the candidate are not election expenses.

Your election expenses during the regulated period must not exceed \$28,200 (including GST). It is an offence to spend more than this.

Further guidance is available in the Candidate Handbook - General Election and Referendums 2020.

#### Instructions on how to complete Part F

You should record all election expenses incurred in relation to candidate advertisements published, or continued to be published, during the regulated period for the general election (18 August to 16 October 2020) promoted by you or with your written authority.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements (including GST) published during the regulated period even if payment for the advertising was made outside of the regulated period.

The description of the item should be sufficient to identify where and when it was published. Where another person has initiated the advertising you should also include the name of the promoter in the item description.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted you as a candidate and one or more referendum options, the full cost counts as a candidate election expense and a referendum expense. You only need to complete a referendum return if you spend over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

# PART F: CANDIDATE ONLY ELECTION ADVERTISING

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

NIL

TOTAL FOR PART F

\$ 0.00

#### Item description

Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate

Value \$0.00 (including GST)

# PART G: ELECTION ADVERTISEMENTS SHARED WITH THE PARTY AND/OR OTHER CANDIDATES

#### Instructions on how to complete Part G

You should record all election expenses incurred in relation to election advertisements published, or continued to be published, during the regulated period for the general election (18 August to 16 October 2020) promoting your candidacy and the party and/or one or more other candidates.

Apportionment is permitted between a candidate and party(ies) and other candidate(s) based on coverage. Where an expense item has been apportioned between you and the party and/or candidate(s) you should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name of the party or other candidate(s) featured in the advertising in the item description.

Election and referendum expenses can't be apportioned. If you published advertising during the regulated period that promoted you,

your party and/or other candidates, and one or more referendum options, the total cost of the advertisement must also be counted separately as a referendum expense. You only need to complete a referendum return if you spend over \$100,000 on referendum advertising in respect of either referendum during the regulated period.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

## WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

		TOTAL FOR PART G	\$ 2,396.73
Item description  Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Total cost (including GST)	% apportioned as candidate expense	Value \$0.00 (including GST)
NZ Herald Bush Telegraph 1/8 Page advert 17/8 Party/Candidate	\$ 287.50	50%	\$ 143.75
NZ Herald Bush Telegraph 1/8 Page advert 31/8 Party/Candidate	\$ 287.50	50%	\$ 143.75
Campaign Video Production costs for School presentation Rathkeale College 1/9 Party/Cand	\$ 828.00	50%	\$ 414.00
NZ Herald CHB Advertising 10/9 Election Special Party/Candidate	\$ 287.50	50%	\$ 143.75
FB Promotion Boosting Public Meeting Party/Candidate 26/8-10/9	\$ 48.00	30%	\$ 14.40
FB Promotion Boosting Public Meeting Party/Candidate 9/9-18/9	\$ 48.00	30%	\$ 14.40
NZ Herald Bush Telegraph 1/8 Page advert 28/9 Party/Candidate	\$ 373.75	50%	\$ 186.88
Featherston Phoenix Newspaper 1/2 page advert Oct issue, Party/Candidate	\$ 110.00	50%	\$ 55.00
Wairarapa Times Age 1/4 Page Party/Candidate 8/10	\$ 430.10	50%	\$ 215.05
Wairarapa Times Age 1/4 Page Party/Candidate 14/10	\$ 430.10	50%	\$ 215.05
Candidate Billboards 1200X800: 20 of Party/Cand ABC Original Print	\$ 300.00	50%	\$ 150.00
Candidate Billboards 2400X1200: 25 of Party/Cand ABC Original Print	\$ 875.00	50%	\$ 437.50

Item description  Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Total cost (including GST)	% apportioned as candidate expense	Value \$0,00 (Including GST)
28514 Party/Cand Fliers: Reach Media	\$ 1,308.00	10%	\$ 130.80
Rural Delivery of 8514 of the above fliers, Reach Media	\$ 1,324.00	10%	\$ 132.40
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