

Return of Electorate Candidate Donations, Expenses and Loans for the 2023 General Election

DECLARATION

1. Candidate name:

Sarah Jean Pallett

Party name (if applicable):

NZ Labour Party

Electorate contested:

Ilam

2. TOTAL CANDIDATE DONATIONS

Complete Parts A to E on pages 2 to 7 if you have any donations to declare.

Write 'NIL' if you have **NO** donations, or contributions to a donation, to declare under Parts A, C or D

Part A: Candidate donations of more than \$1,500

5,840.28

Part C: Anonymous candidate donations of more than \$1,500

\$ 0.00

Part D: Overseas candidate donations of more than \$50

\$ 0.00

Total (A + C + D)

\$ 5,840.28

3. TOTAL CANDIDATE ELECTION EXPENSES

Complete Parts F and G on pages 8 to 11 if you have any expenses to declare.

Write 'NIL' if you have **NO** expenses to declare

Part F: Candidate only election advertising

\$ 0.00

Part G: Election advertisements shared with the party and/or other candidates

\$ 13,186.50

Total (F + G)

\$ 13,186.50

4. TOTAL CANDIDATE LOANS

Complete Part H on page 12 if you have any loans to declare.

Write 'NIL' if you have **NO** loans to declare

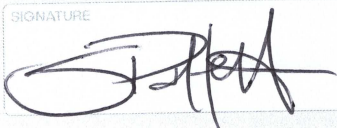
Nil

Part H: Candidate loans

\$ 0.00

5. I declare that to the best of my knowledge this return, filed pursuant to sections 205K, 209 and 214GA of the Electoral Act 1993, is an accurate record of the candidate donations made to me, or on my behalf, and of election expenses incurred by me, or on my behalf, and loans given to me for my campaign for the 2023 general election and is not false in any material particular.

SIGNATURE



DATE: DD / MM / YYYY

13 / 02 / 2024

COMPLETING THE RETURN

You can complete the return electronically or by hand. If you complete the form electronically each part will be automatically added up for you, as well as the totals on this page of the return.

For information on types of electronic signatures that the Commission accepts, please see the **How to Complete your Candidate Return Form for the General Election** instruction sheet.

CHECKLIST

Step 1 completed

Parts A to E completed or 'NIL' entered at step 2

Parts F and G completed or 'NIL' entered at step 3

Part H completed or 'NIL' entered at step 4

Declaration signed and dated

FILING THE RETURN

Candidate returns must be filed with the Electoral Commission by **5pm, 14 February 2024** (within 70 working days of election day). Candidates who fail to comply with these requirements commit an offence and may be referred to the Police.

The return can be filed:

- by email to legal@elections.govt.nz
- by delivery to Level 4, 34-42 Manners Street, Wellington 6011

Reminder: the returns are open to public inspection and will be published on www.elections.nz.

SAVE AS

PRINT

INFORMATION ON CANDIDATE DONATIONS, ELECTION EXPENSES AND LOANS

WHO MUST FILE A RETURN?

All electorate candidates at the 2023 general election must file a return of candidate donations, election expenses and loans. Even if you have no donations, expenses or loans to declare, you **MUST** still complete the candidate return recording 'NIL' donations, expenses and loans.

KEEPING RECORDS OF DONATIONS, EXPENSES AND LOANS

Candidates must keep good records of all candidate donations, candidate expenses and loans. Candidates must keep invoices and receipts for all election expenses of \$50 or more for three years after returns are filed.

Further information on candidate donations, expenses and loans is available in the **Candidate Handbook – General Election 2023**

Page: 2

Donor's name and street address

**Date donation or
aggregated donations
received
dd/mm/yyyy**

**Does the donation
contain contributions
from another person
of more than \$1,500?
Enter YES or NO
If YES complete Part B**

**Amount of donation or total
aggregated donations
(including GST)
\$0.00**

Page: 4

Instructions for Part C – Anonymous donations

If you receive an anonymous candidate donation greater than \$1,500, you may retain \$1,500 of that donation. The balance of the donation must, within 20 working days of receipt, be paid to the Electoral Commission for payment into a Crown bank account.

- the date the donation was received; and
- the amount received; and
- the date payment to the Electoral Commission was made; and
- the amount paid to the Electoral Commission.

Nil

\$ 0.00

**Amount paid to the Electoral
Commission (including GST)**
\$0.00

Instructions for Part D – Donations from overseas persons

- an individual who resides outside New Zealand and is not a New Zealand citizen or registered elector; or
- a body corporate incorporated outside New Zealand; or
- an unincorporated body that has its head office or principal place of business outside New Zealand.

donation, or if this is not possible, be paid to the Electoral Commission. Further guidance is available in the **Candidate Handbook - General Election 2023**.

- the name and address of the overseas person; and
- the date that the donation was received or, in the case of multiple donations, the date each donation was received; and
- the amount of the donation or, in the case of aggregated donations, the total amount of the donations; and
- the amount returned to the overseas person or paid to the Electoral Commission, and the date that such payment was made.

\$ 0.00

Amount of donation
or total aggregated
donations
(including GST)
\$0.00

Amount returned to the overseas donor or paid to the Electoral Commission and date of that return or payment (including GST)

\$0.00	dd/mm/yyyy
--------	------------

PART E: CONTRIBUTIONS FROM OVERSEAS PERSON OF MORE THAN \$50

Instructions for Part E – Contributions from overseas persons

If you receive any donation from a donor who is not an overseas person that includes a contribution from an overseas person greater than \$50 (either on its own or when aggregated with all other contributions to the donation by the same overseas person), you must return the whole donation to the donor. If that is not possible, you must forward the whole donation to the Electoral Commission.

In the candidate return, you must disclose:

- the name and address of the overseas person; and

- the amount of the contribution or the total amount of aggregated contributions; and
- the date on which the related donation funded from the contribution was made; and
- the amount paid back to the donor or paid to the Electoral Commission, and the date that such payment was made.

Please do not include Part E total with the overall donations total on page 1 of the return.

WRITE 'NIL' IF YOU HAVE NO OVERSEAS CONTRIBUTIONS TO DECLARE HERE:

Nil

\$ 0.00

TOTAL FOR PART E

Overseas contributor's name and street address

Date the related
donation funded from
the contribution
was made
dd/mm/yyyy

Amount of contribution
or total aggregated
contributions
(including GST)
\$0.00

Amount returned to the donor or paid to the Electoral Commission and date of that return or payment (including GST)

\$0.00 | **dd/mm/yyyy**

ELECTION EXPENSES Complete Parts F and G

Your election expenses during the regulated period (14 July to 13 October 2023) must not exceed \$32,600 (including GST). It is an offence to spend more than this.

Information on Candidate Expenses

Candidate election expenses are the costs of advertising in any medium that:

- may reasonably be regarded as encouraging or persuading voters to vote, or not to vote, for an electorate candidate (whether or not the name of the candidate is stated), and
- are published, or continue to be published, during the regulated period for the general election, and
- are promoted by the candidate or with the candidate's authority.

Election expenses include:

- the costs incurred in the preparation, composition, printing, postage and publication of the advertisement, and
- the reasonable market value of any material used or applied towards the advertisement provided to the candidate for free or below reasonable market value.

A candidate's deposit or the costs of hall hire, refreshments, the conduct of surveys or opinion polls, free labour, the framework that supports hoardings (other than a commercial framework) or replacing materials that have been destroyed through no fault of the candidate are not election expenses.

Further guidance is available in the *Candidate Handbook - General Election 2023*.

Instructions on how to complete Part F

You should record all election expenses incurred in relation to candidate advertisements published, or continued to be published, during the regulated period for the general election promoted by you or with your written authority.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements (including GST) published during the regulated period even if payment for the advertising was made outside of the regulated period.

PART F: CANDIDATE ONLY ELECTION ADVERTISING

WRITE 'NIL' IF YOU HAVE NO EXPENSES TO DECLARE HERE:

Nil

TOTAL FOR PART F

\$ 0.00

Item description

Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate

Value \$0.00
(including GST)

EXAMPLE:

Dominion Post:

Two full page advertisements: 25 September 2023

\$120.00

EXAMPLE:

Facebook promotional posts x 12:

1 September - 6 October 2023

\$50.00

Item description

Provide details of the type of advertisement, name of advertiser or supplier,
volume, duration and size as appropriate

**Value \$0.00
(including GST)**

PART G: ELECTION ADVERTISEMENTS SHARED WITH THE PARTY AND/OR OTHER CANDIDATES

Instructions on how to complete Part G

You should record all election expenses incurred in relation to election advertisements published, or continued to be published, during the regulated period for the general election (14 July to 13 October 2023) promoting your candidacy and the party and/or one or more other candidates.

Apportionment is permitted between a candidate and party(ies) and other candidate(s) based on coverage. Where an expense item has been apportioned between you and the party and/or candidate(s) you should ensure there is a consistent description and approach to apportionment in each return of election expenses. Record the name

of the party or other candidate(s) featured in the advertising in the item description.

For advertisements published both before and during the regulated period you should apportion the costs so that only a fair proportion of the expenses are attributed to being incurred during the regulated period. Only record the amount attributable to the regulated period in the return.

Disclose the total amount incurred on election advertisements published during the regulated period even if payment for the advertising was made outside of the regulated period.

WRITE 'NIL' IF YOU HAVE NO SHARED EXPENSES TO DECLARE HERE:

TOTAL FOR PART G

\$ 13,186.50

Item description Provide details of the type of advertisement, name of advertiser or supplier, volume, duration and size as appropriate	Total cost (including GST)	% apportioned as candidate expense	Value \$0.00 (including GST)
EXAMPLE: Flier: 30 September to 10,000 households Featuring the Growth Party	\$2000.00	10%	\$200.00
Direct Mail (LAB1223) Sarah Pallett/Rino Tirikatene	\$ 1,680.01	16.5%	\$ 277.20
Hoardings NZLP supplier 9 x L, 17 x M, 28 x S	\$ 859.05	80%	\$ 687.24
Hoardings Sprint Print 10x L, 10 x M, 10 x S	\$ 1,092.50	80%	\$ 874.00
Electronic Billboard Advertising Go Media Ltd 4 x sites Sep 4-Oct 13 (not continuous)	\$ 10,675.01	80%	\$ 8,540.01
Posters Shout Advertising Ltd 11x Premium Max A0, 1x Dairy poster	\$ 1,032.00	80%	\$ 825.60
Pull up banner Vistaprint	\$ 149.49	80%	\$ 119.59
A6 Leaflet x 15,000 Sprint Print	\$ 920.00	80%	\$ 736.00
Newspaper wrap on Western News Labour Party Sarah Pallett/Tracey McLellan/Megan Woods	\$ 2,875.00	26.66%	\$ 766.48
A6 Flyer x 1000 Vistaprint	\$ 96.59	90%	\$ 86.93
Tee Shirts x 7 Vistaprint	\$ 157.72	50%	\$ 78.86
Business cards x 1250 Vistaprint	\$ 104.62	80%	\$ 83.70
Social media boost x 4 Facebook	\$ 83.62	90%	\$ 75.26
Phone services (VOiP and mobile plans) for canvassing	\$ 44.55	80%	\$ 35.64

[illegible]

PART H: CANDIDATE LOANS

Instructions for Part H – Candidate loans

A candidate loan is a written or oral agreement under which a lender lends money to a candidate for their campaign.

Money lent by a registered bank at a commercial interest rate is not a candidate loan, nor are credit cards and overdraft facilities with registered banks.

All candidate loans, no matter the size, must be reported in **Part H**.

Loans from the same lender need to be aggregated.

WRITE 'NIL' IF YOU HAVE NO LOANS TO DECLARE HERE:

Nil

TOTAL FOR PART H

\$ 0.00

Lender's name and street address

**Loan amount
(including GST)
\$0.00**

**Date loan entered into
dd/mm/yyyy**

**Repayment date
(if no repayment date, specify
"no repayment date" here)**

Guarantor's name and street address (if any)

**Unpaid balance of loan
\$0.00**

Interest rate or rates

Details of security given

Any terms (that enable the lender to reduce or extinguish the loan amount and/or interest or grant any concession in respect of repayment)

Lender's name and street address

**Loan amount
(including GST)
\$0.00**

**Date loan entered into
dd/mm/yyyy**

**Repayment date
(if no repayment date, specify
"no repayment date" here)**

Guarantor's name and street address (if any)

**Unpaid balance of loan
\$0.00**

Interest rate or rates

Details of security given

Any terms (that enable the lender to reduce or extinguish the loan amount and/or interest or grant any concession in respect of repayment)